

LOST IN TRANSLATION? REFLECTIONS ON DESIGNING CPD FOR INTERNATIONAL HEALTHCARE LEADERS

THINGS THAT SCARED ME

- AUDIENCE - ABOUT 50 PEOPLE MOSTLY VICE DEAN'S AND HEADS OF DEPARTMENTS FROM DIFFERENT HOSPITALS IN SHENZHEN, CHINA
- SESSION- HEALTHCARE + ARTIFICIAL INTELLIGENCE FOR 2.5 HRS
- MAIN LANGUAGE- MANDARIN
- **SIMULTANEOUS INTERPRETATION**



THINGS I DID RIGHT

- SLIDES WERE QUITE SIMPLE AND PROVIDED IN ADVANCE
- ADDITION OF LOTS OF CASE STUDIES FROM AROUND THE WORLD
- SPECIFIC EXAMPLES OF HOW SOLUTIONS CAN BE APPLIED TO CHINESE CONTEXT
- POSITIVE FEEDBACK

THINGS TO CONSIDER FOR FUTURE

- PAUSE FOR INTERPRETATION
- NARROW THE SCOPE
- IMPROVE FEEDBACK ACCESSIBILITY THROUGH TRANSLATED QUESTIONNAIRES

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