

BOUNDARY OBJECTS
AND CREATIVE PLAY
IN ACADEMIC/INDUSTRY
THIRD SPACES



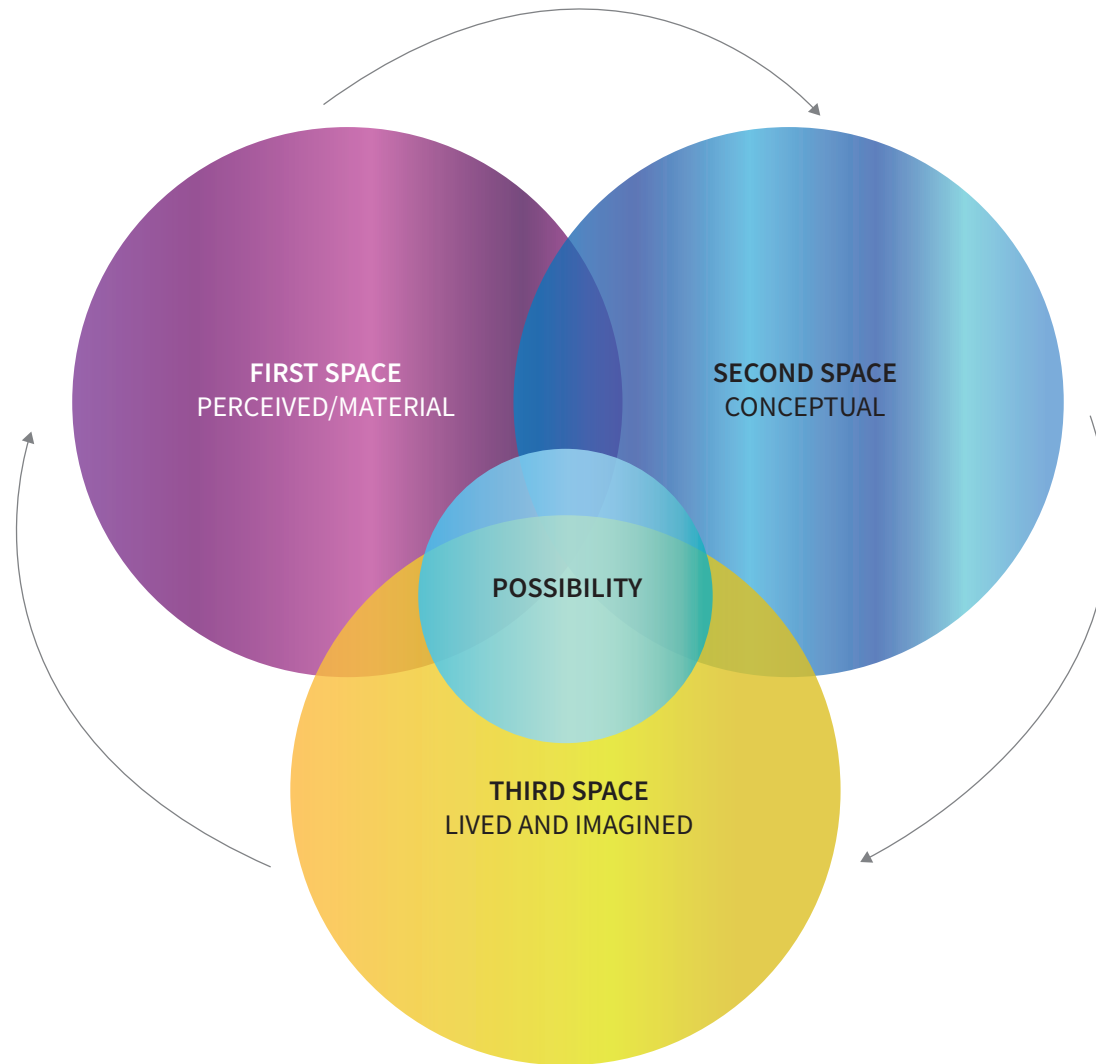
MARTIN GRIMER
IDEAS LAB



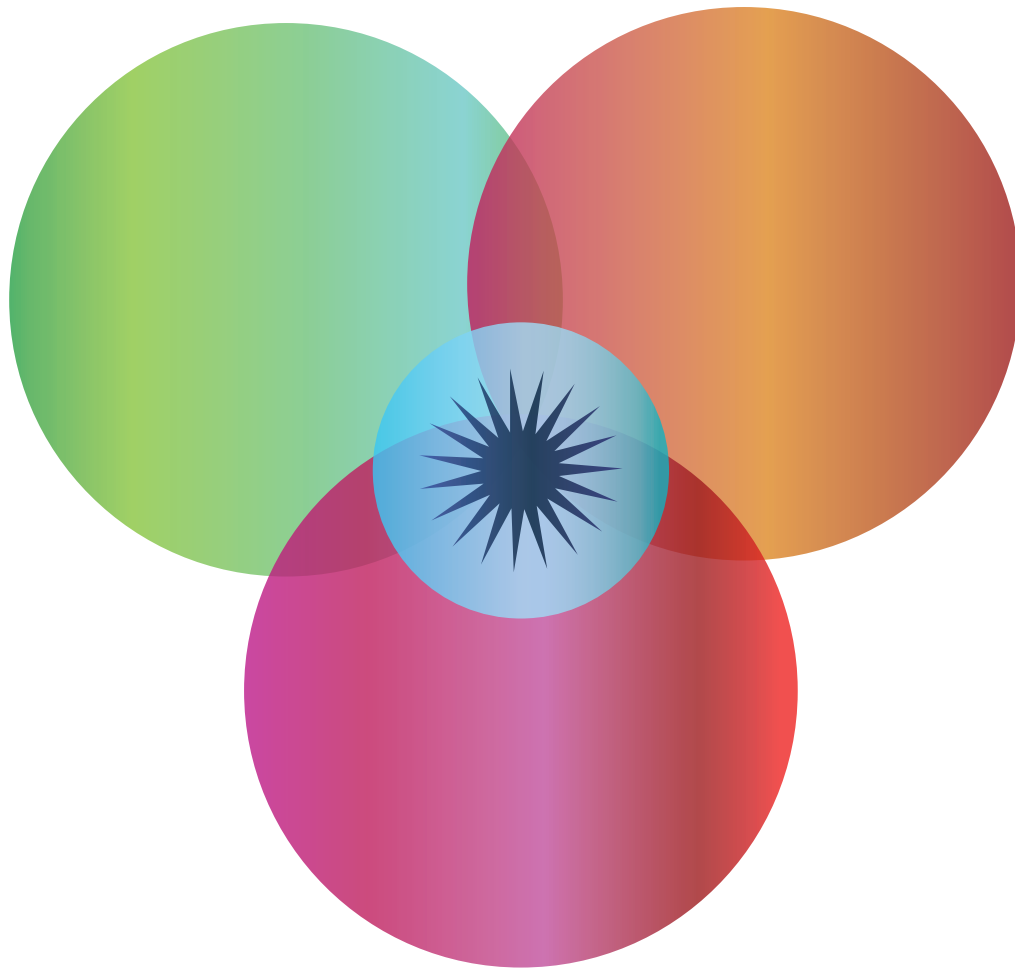
SUSAN WILKINS
BRAND WORLDBUILDING

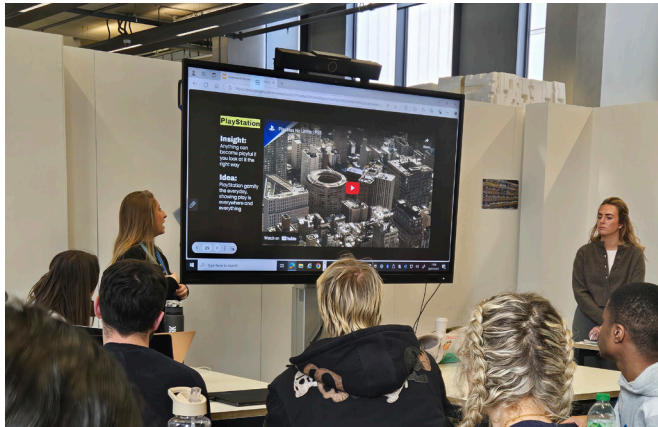


MIM SORENTINO
BRAND STORYTELLING

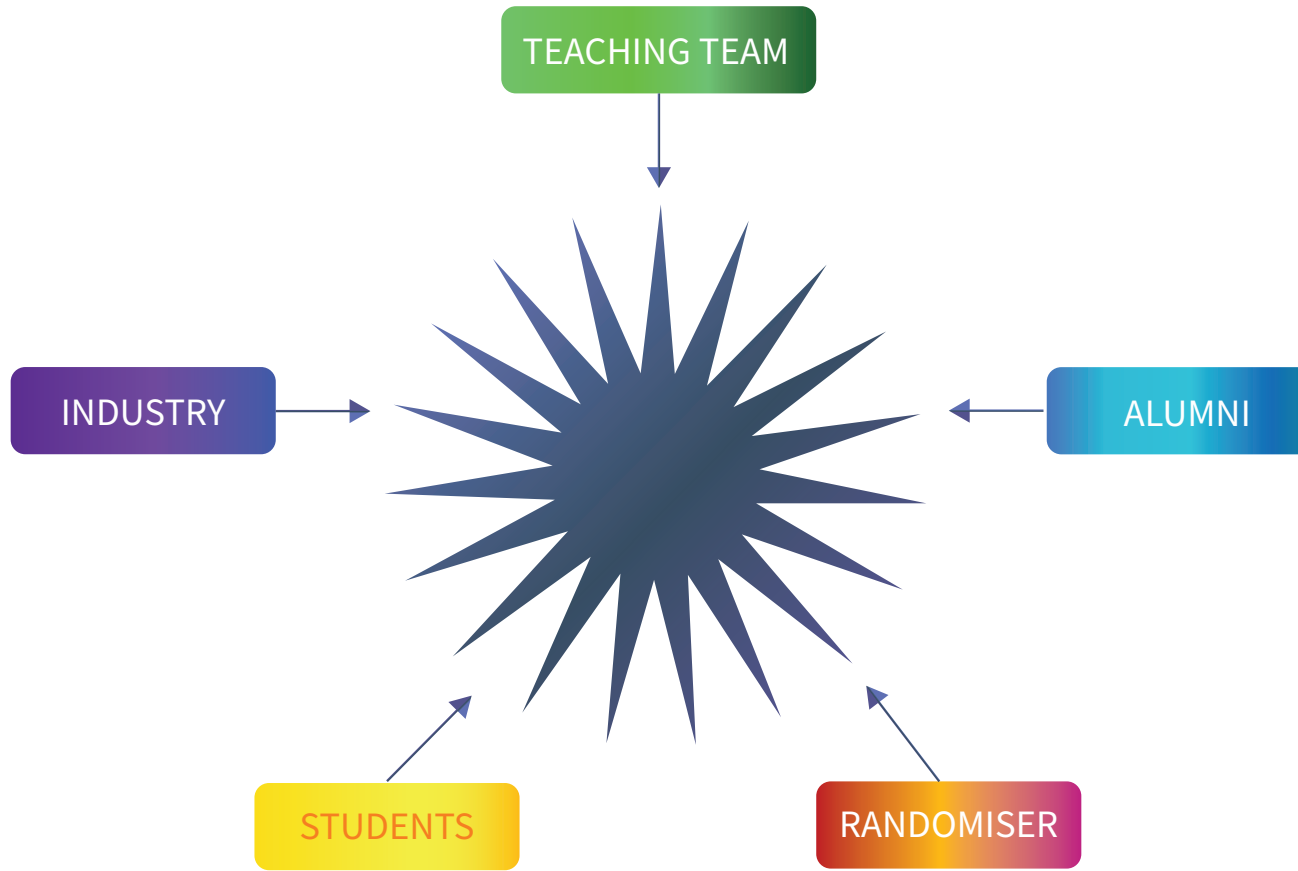


SOJA, E. W. (1996) THIRDSPEACE: JOURNEYS TO LOS ANGELES AND OTHER REAL-AND-IMAGINED PLACES, CAMBRIDGE, MA, BLACKWELL.

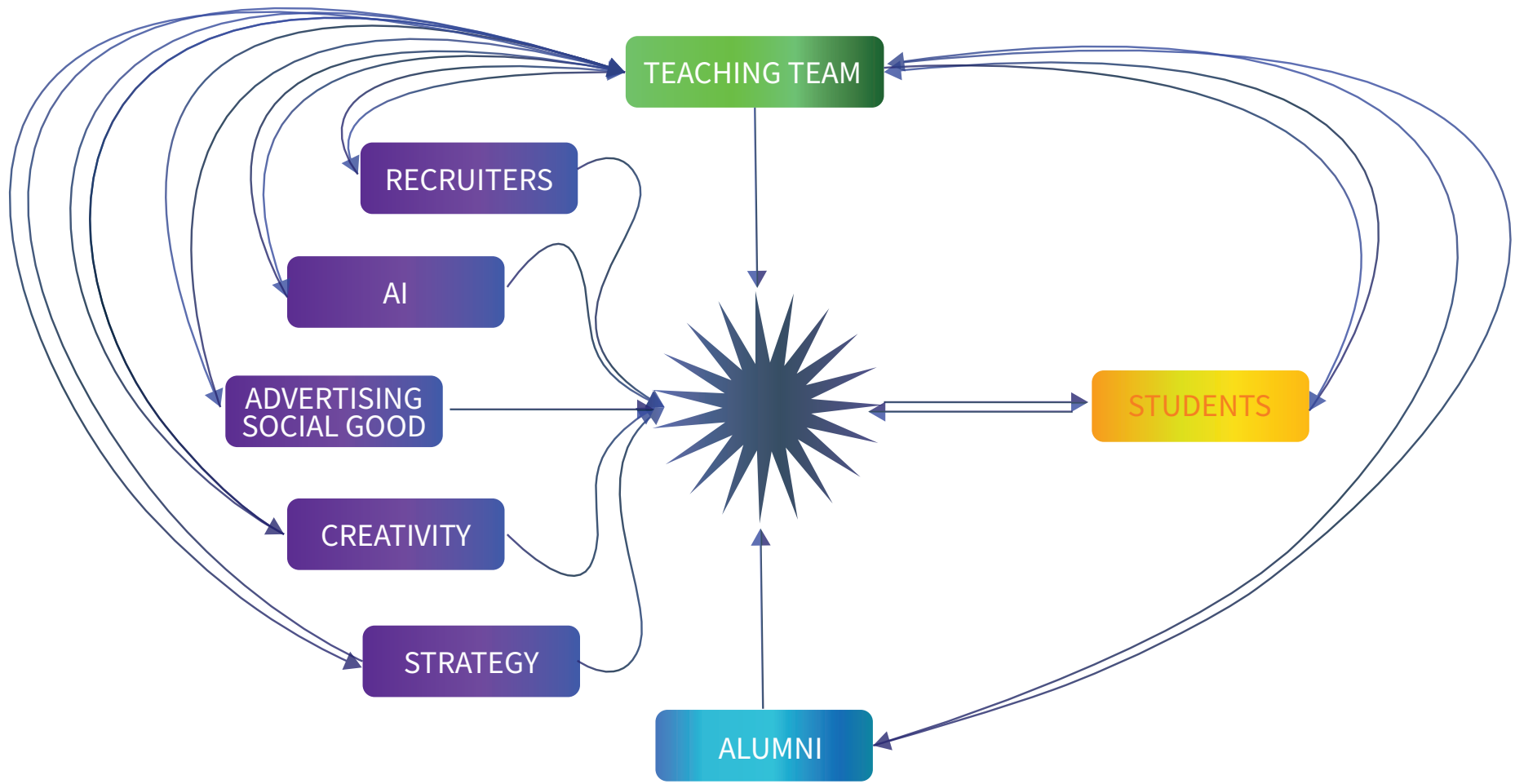




BRAND WORLDBUILDING CROSS DISCIPLINARY TEACHING WITH INDUSTRY AND ALUMNI



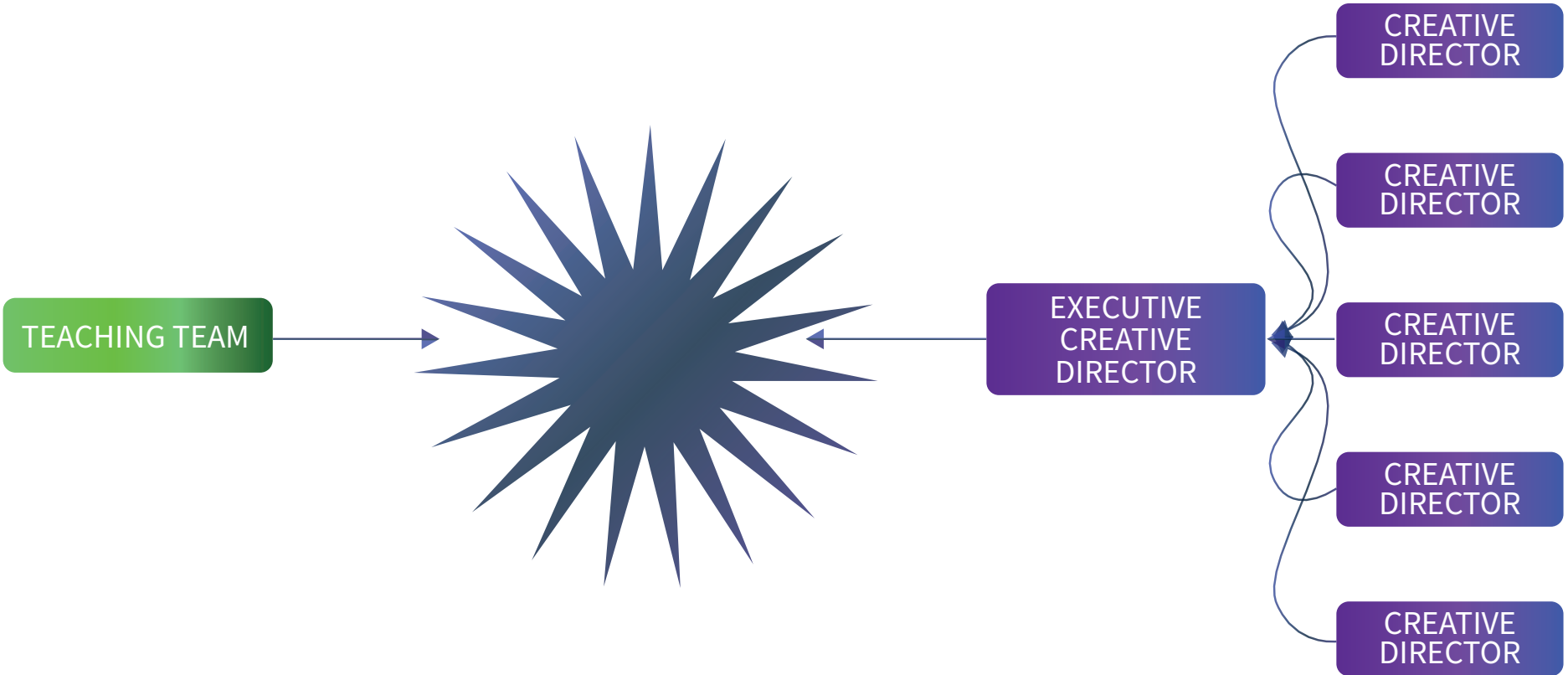
BRAND WORLDBUILDING BRIEF



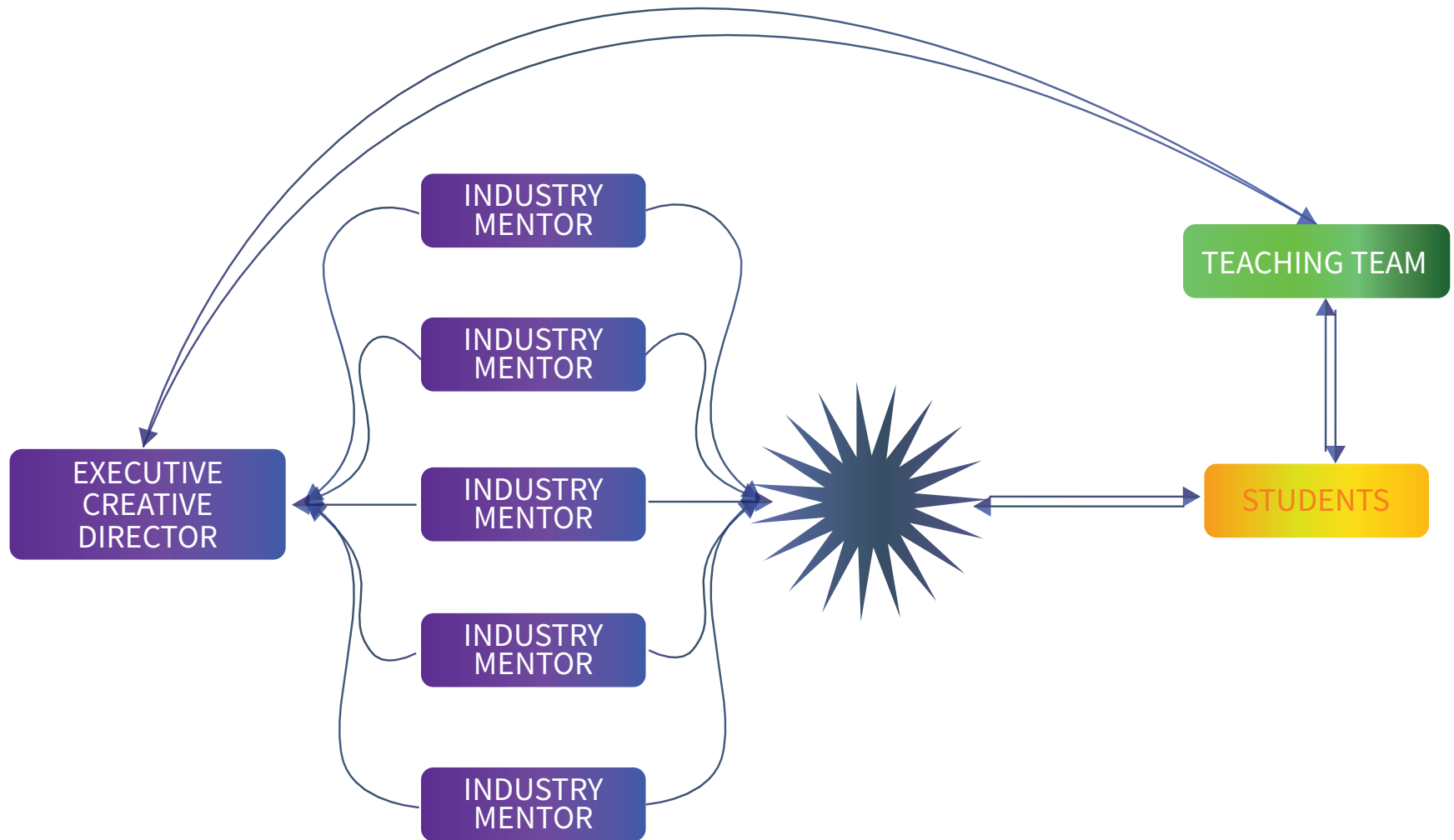
BRAND WORLDBUILDING TEACHING AND LEARNING NETWORK



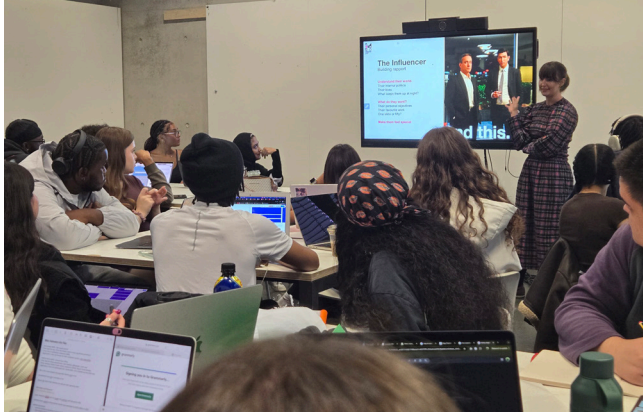
IDEAS LAB INTERDISCIPLINARY TEACHING WITH M+C SAATCHI LONDON



IDEAS LAB BRIEF



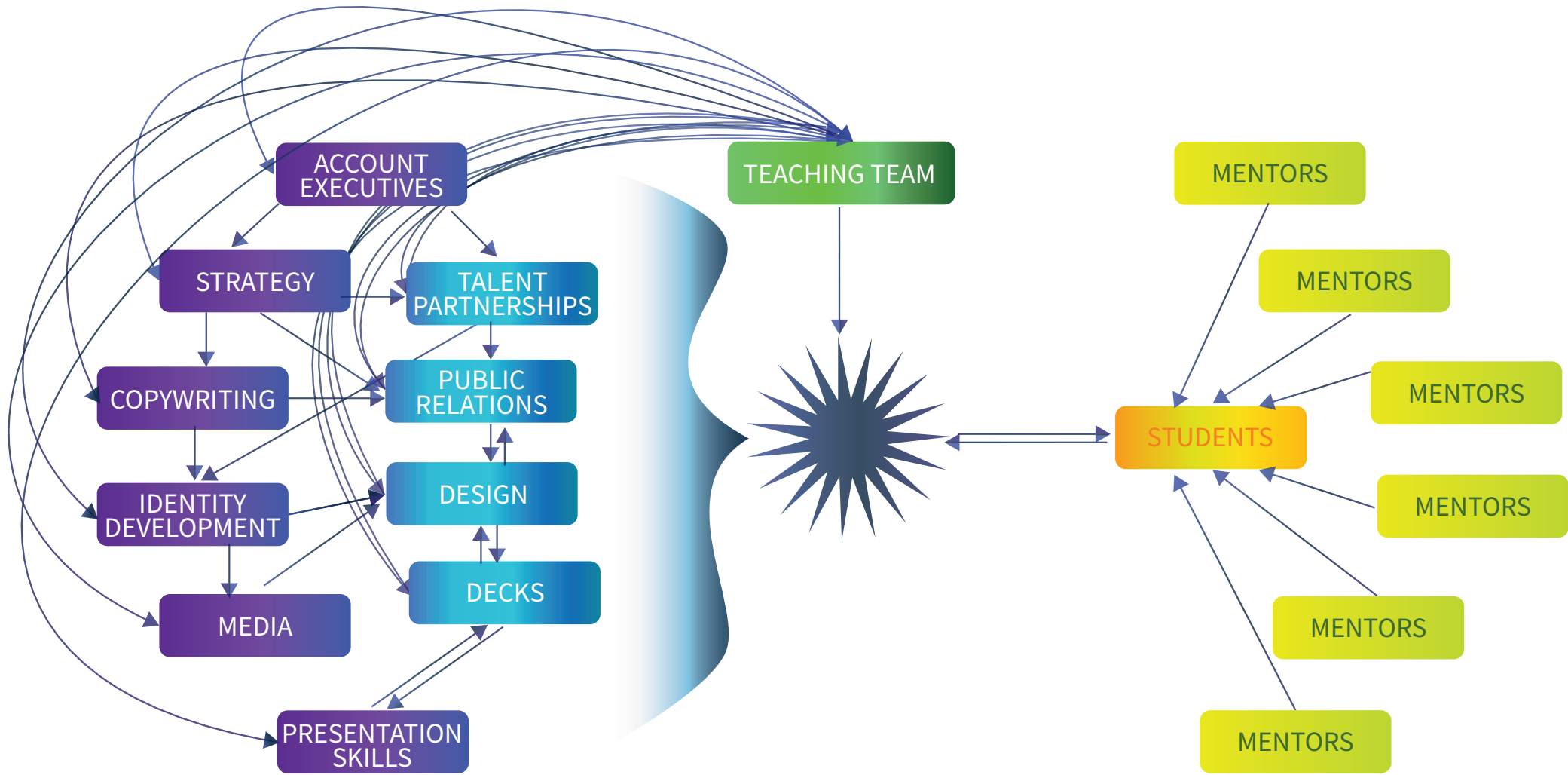
IDEAS LAB TEACHING AND LEARNING NETWORK



BRAND STORYTELLING TRANSDISCIPLINARY TEACHING WITH INDUSTRY, ALUMNI AND MENTORS



BRAND STORYTELLING BRIEF



BRAND STORYTELLING TEACHING AND LEARNING NETWORK



MARTIN GRIMER
IDEAS LAB



SUSAN WILKINS
BRAND WORLDBUILDING



MIM SORENTINO
BRAND STORYTELLING