

Abstract for BAM2025 Conference – Harnessing Educational Innovation for Organizational Efficiency

This paper explores the transformative role of educational innovation in optimising the organizational efficiency, drawing from insights presented at the G-SEL 2024 Conference. This study outlines key elements of educational innovation, including technology integration, pedagogical advancements, cross-disciplinary collaboration, and real-world applications. Using a framework based on the General Innovation Ecosystem Model, the study emphasizes how holistic, scalable, and adaptable innovations drive impactful and sustainable outcomes within educational settings.

The research is anchored with two case studies: *Khan Academy* and *Kenya's Digital Literacy Program (DLP)*, highlighting best practices and outcomes such as improved accessibility, academic performance, and teacher capacity building. Key lessons emphasize the importance of context alignment, systemic support for technology integration, and prioritization of equity and access.

The paper further identifies barriers to organizational efficiency, such as limited digital literacy, resource constraints, and resistance to change. Through an interactive group-based task, participants from the recent workshop proposed targeted innovations, including digital literacy workshops, modular e-learning tools, and cross-departmental collaborations.

Additionally, the study presents a practical roadmap for implementing educational innovations, focusing on assessment, piloting, capacity building, progress monitoring, and scaling. It underscores the importance of fostering a culture of continuous improvement, professional development, and strategic partnerships to sustain innovation.

Notes for Faith : This work contributes to management literature by bridging educational innovation with organizational efficiency and providing actionable strategies for academic institutions and businesses. The findings align closely with BAM2025's conference theme, "*On the Border: Management Challenges, Business Opportunities, and Disrupted Institutional Contexts*," by demonstrating how innovative educational practices address institutional challenges, promote inclusivity, and drive efficiency in complex organizational landscapes.

Keywords: Educational Innovation, Organizational Efficiency, Technology Integration, Case Studies, Innovation Ecosystem, Professional Development, Digital Literacy, Pedagogical Advances