

TSFDC: A Trading Strategy Based on Forecasting Directional Changes

Amer M. Bakhach^a, Edward P. K. Tsang^a, and V L Raju Chinthalapati^b

^a Centre for Computational Finance and Economic Agents, University of Essex, Colchester, UK.
abakhaa, edward (@essex.ac.uk)

^b Dept. Accounting and Finance, University of Greenwich, Greenwich, UK . v.l.r.chinthalapati@gre.ac.uk

SUMMARY

Directional Change (DC) is a technique to summarize price movements in a financial market. According to the DC concept, data is sampled only when the magnitude of price change is significant according to the investor. In this paper, we develop a contrarian trading strategy named TSFDC. TSFDC is based on a forecasting model which aims to predict the change of the direction of market's trend under the DC context. We examine the profitability, risk and risk-adjusted return of TSFDC in the FX market using eight currency pairs. We argue that TSFDC outperforms another DC-based trading strategy.

Keywords – Algorithmic trading; directional change; FX trading.

1. INTRODUCTION

Directional Change (DC) is an approach to summarize prices movement (Ao and Tsang [1]). Under the DC framework, the market is simplified as alternating uptrend and downtrend. A trend is identified as a change in market price larger than, or equal to, a specific threshold. This threshold, named *theta*, is set by the observer and usually expressed as percentage. A trend ends whenever a price change of the same threshold, *theta*, is observed in the inverse direction. For example, a market downtrend ends when we observe a price rise of magnitude *theta*; in this case we say that the market changes its direction to an uptrend. Similarly, a market's uptrend ends when we observe a price drop of magnitude *theta*. Many studies (e.g. [2] [3] [4] [5]) have reported that the DC framework is helpful in studying the foreign exchange (FX) markets. However, developing trading strategies based on the DC framework still in its early stages.

The literature encompasses enormous amount of trading strategies. Many of these trading strategies are based on forecasting models. Some of these forecasting models have the traditional objective of predicting the change of the direction of market's trend (e.g. [6] [7] [8] [9] [10]). Recently, Bakhach et al., [11] proposed a forecasting model, under the DC context, which aims to answer the question of whether the current trend will continue for a specific percentage before the trend ends. They also showed that, in some cases, the accuracy of their proposed forecasting model was over 80%. However, they did not present any trading strategy. The establishment of such trading strategy is important in the sense of giving some empirical guarantee that the proposed forecasting method can be used in real-world [12].

In this paper we present a novel trading strategy named TSFDC. TSFDC relies on the forecasting model introduced by Bakhach et al., [11] to decide when to initiate a trade. We examine the performance of TSFDC in the FX market using eight currency pairs. We evaluate the profitability, risk and risk-adjusted performance of TSFDC. We compare the performance of TSFDC to another DC-based trading strategy.

The paper continues as follows: Section 2 describes the concept of Directional Changes. Section 3 provides a brief summary of the forecasting model introduced in Bakhach et al., [11]. We present TSFDC and its trading rules in Section 4. We discuss the selection and preparation of the datasets

and the employed evaluation metrics in Section 5. The details of the experiments, conducted to evaluate the performance of TSFDC, are provided in Section 6. Section 7 reports and discusses the results of these experiments. We compare our trading strategy with another DC-based strategy in Section 8. Finally, we summarize the major findings of this paper in Section 9.

2. DIRECTIONAL CHANGES

2.1 The DC Framework: The main concept

In this section, we explain how market prices are summarized based on the DC concept ([1] [13]). Directional change (DC) is an approach to summarize price changes. Under the DC framework, the market is represented as alternating uptrends and downtrends. The basic idea is that the magnitude of price changes during an uptrend, or a downtrend, must be at least equal to a specific threshold $theta$. Here, $theta$ is a percentage that the observer considers substantial. One observer may consider 0.1% an important change, while another observer may consider a price's change of 2% as important. Observers who use different thresholds will observe different DC events and trends. Any price's change less than the identified threshold will not be considered as a trend when summarizing market prices.

Let us consider a market in a downtrend. Let P_{EXT} be the lowest price in this downtrend and P_c be the current price. We say that the market switches its direction from downtrend to uptrend whenever P_c becomes greater than P_{EXT} by at least $theta$ (where $theta$ is the threshold predetermined by the observer; usually expressed as a percentage). Similarly, if the market is in uptrend, P_{EXT} would refer to the highest price in this uptrend. We say that the market switches its direction from an uptrend to a downtrend if P_c is lower than P_{EXT} by at least $theta$ (the threshold predetermined by the observer). The detection of a new uptrend or a new downtrend is a formalized inequality, as shown in (1).

$$\left| \frac{P_c - P_{EXT}}{P_{EXT}} \right| \geq theta \quad (1)$$

If (1) holds, then the time at which the market traded at P_{EXT} is called an 'extreme point' (e.g. points A and D in Fig. 2), and the time at which the market trades at P_c is called a DC confirmation point, or DCC point for short (e.g. points $A^{0.1}$ and $D^{0.1}$ in Fig. 2). Note that whilst an extreme point is the end of one trend, it is also the start of the next trend, which has an opposite direction. An extreme point is only recognized in hindsight; precisely at the DCC point. For example, in Fig. 2, at point $A^{0.1}$ we confirm that point A is an extreme point. Similarly, in Fig. 2, at point $D^{0.1}$ we confirm that point D is an extreme point.

Under the DC framework, a trend is dissected into a DC event and an overshoot (OS) event. A DC event starts with an extreme point and ends with a DCC point. We refer to a specific DC event by its starting point, i.e. extreme point, and its DCC point. For example, in Fig. 2 the DC event which starts at point B and ends at point $B^{0.1}$ is denoted as $[BB^{0.1}]$. An OS event starts at the DCC point and ends at the next extreme point.

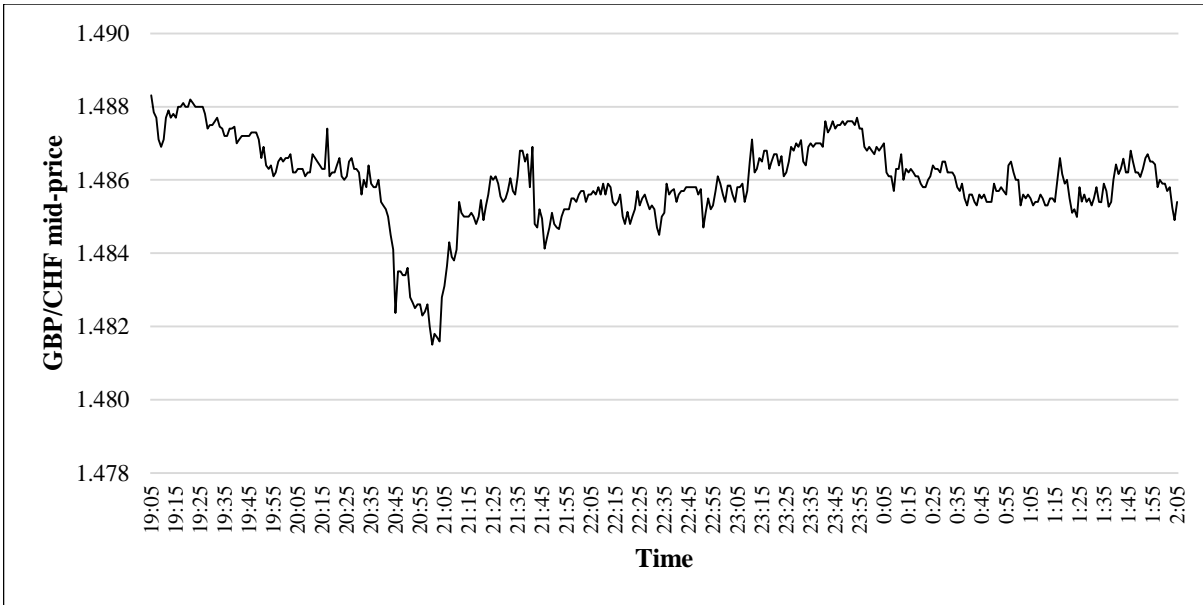


Fig. 1. GBP/CHF mid-prices sampled minute by minute from 1/1/2013 19:05 to 1/2/2013 02:05 (UK).

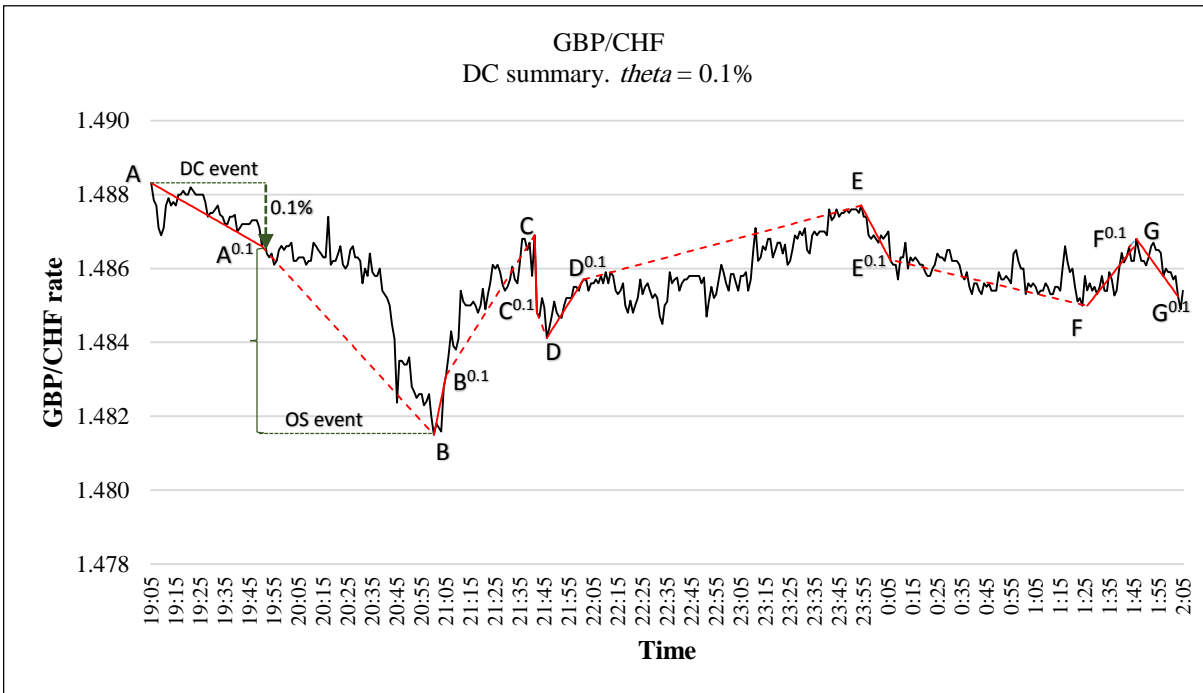


Fig. 2. An example of a DC-based summary of the price series shown in Fig. 1. Threshold $\theta = 0.1\%$. The black line indicates GBP/CHF mid-prices sampled minute by minute. Solid red lines represent DC events. Dashed red lines represent OS events. Each of the points A, B, C, D, E, F, G is an extreme point. Each of the points $A^{0.1}$, $B^{0.1}$, $C^{0.1}$, $D^{0.1}$, $E^{0.1}$, $F^{0.1}$, $G^{0.1}$ is a DC confirmation point (DCC point).

The DC summary of a given market is the identification of the DC and OS events, governed by the threshold θ . Fig. 2 illustrates an example of a DC summary. Note that for a given time series and a predetermined threshold, the DC summary is unique. However, we may generate multiple DC summaries for the same considered prices series by selecting multiple thresholds. The chosen threshold determines what constitutes a directional change. For example, Fig. 2 and Fig. 3 provide two distinct DC summaries, using two different thresholds, for the same prices series. If a greater threshold been chosen, then less directional changes would have been concluded between prices. For instance, in Fig. 2 the DC summary of threshold 0.1% reveals 4 downtrends and 3 uptrends. Whereas, in Fig. 3 the DC summary of threshold 0.2% detects 2 downtrends and 1 uptrend.

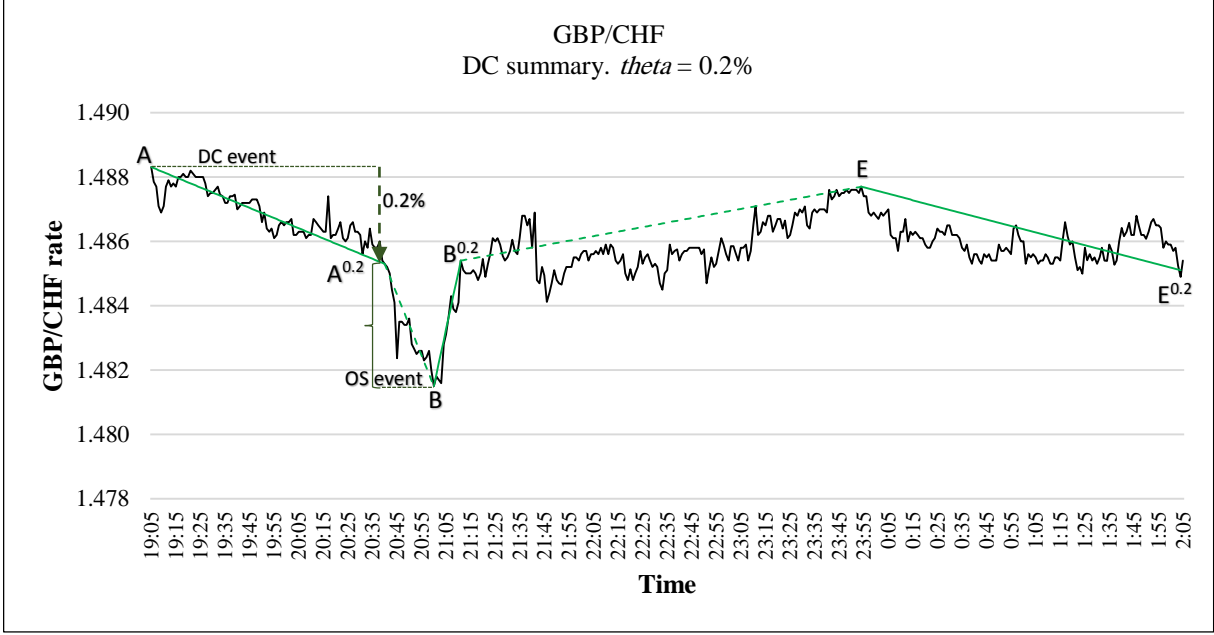


Fig. 3. An example of a DC-based summary of the price series shown in Fig. 1. $\theta = 0.2\%$. The black line indicates GBP/CHF mid-prices. Solid green lines represent DC events. Dashed green lines represent OS events. Each of the points A, B, E is an extreme point. Each of the points $A^{0.2}$, $B^{0.2}$, $E^{0.2}$ is a DC confirmation point.

In this paper, we use some DC-based notations those were established by Tsang et al., [14]. Table 1 lists these notations with basic descriptions. In Table 1, if the market is in downtrend (uptrend), P_{EXT} would refer to the highest (lowest) price in the overshoot period and $P_{DCC\downarrow*}$ ($P_{DCC\uparrow*}$) denotes the price required to confirm a new downtrend (uptrend) of threshold θ . In other words, in the case of DC uptrend, if $P_c \leq P_{DCC\downarrow*}$ then we confirm a new downward DC event. Similarly, in the case of DC downtrend, if $P_c \geq P_{DCC\uparrow*}$ then we confirm a new upward DC event. In Table 1, $PDCC^*$ denotes the price required to confirm a new DC event (either uptrend or downtrend). That is:

$$\left| \frac{PDCC^* - P_{EXT}}{P_{EXT}} \right| \geq \theta \quad (2)$$

Table 1: List of some notations used in this paper (source: Tsang et al. [14])

Name / Description	Notation
Threshold	θ
Current price	P_c
Price at extreme point: price at which one trend ends and a new trend starts.	P_{EXT}
The highest price, during an uptrend's OS event, required to confirm that the market's direction has changed to downtrend (i.e. to confirm a downtrend's DC event).	$P_{DCC\downarrow*} = P_{EXT} \times (1 - \theta)$
The least price, during a downtrend's OS event, required to confirm that the market's direction has changed to uptrend (i.e. to confirm an uptrend's DC event).	$P_{DCC\uparrow*} = P_{EXT} \times (1 + \theta)$
$PDCC^*$ is the price of the theoretical directional change confirmation point of the current trend.	$PDCC^* = P_{DCC\downarrow*}$ If the current trend is downtrend; otherwise $PDCC^* = P_{DCC\uparrow*}$.

The DC concept is similar to the zigzag indicator ([15] [16]). The zigzag approach models price movement as alternating uptrend and downtrend. The price change during an uptrend or a downtrend must be at least equal to a specific threshold. The main difference between the DC approach and the zigzag indicator is that a trend, under the DC methodology, is dissected into: 1) a DC event of fixed percentage equal to the selected threshold and 2) an OS event represented by the remaining part of the trend before it reverses. This segmentation of a trend into DC and OS event, under the DC framework, has been proved to be helpful to analyse and characterize financial markets ([2] [3] [14] [17] [18]).

2.2 The DC Framework: A literature review

In this section, we briefly review some studies those have reported that the DC framework has helped in analysing financial markets. For instance, in 2011, Glattfelder et al. [3] revealed new scaling laws (i.e. stylized facts), based on the DC concept, which uncover innovative facts in the FX market. The authors considered five years of tick-by-tick data for 13 exchange rates. Many of these scaling law try to model the relationship between the DC and OS events. Two examples of these scaling laws are: 1) on average, a DC event of threshold θ is followed by an OS event of same scale θ , and 2) on average, the OS event lasts about the double amount of time that it took for the DC event to complete. Fig. 4 illustrates these two scaling laws.

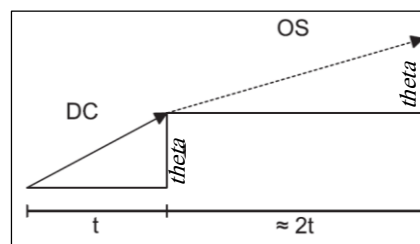


Fig. 4. An illustration of two scaling laws related to the DC and OS events reported in Glattfelder et al. [3].

In addition, in 2012, Bisig et al. [17] presented the so-called Scale of Market Quakes (SMQ) based on the DC concept. SMQ aims to quantify FX market activity during significant economic and political events declarations. For this purpose, SMQ quantifies the excess price moves during the OS event. Furthermore, in 2013, a study that deciphers FX market activity based on the DC concept was reported in Masry [4]. The introduced approach lays *“the foundations for understanding how FX market activity changes as the price movement progresses”* and explains how minor differences in market activities can change the price trend, under definite conditions, during the OS event. In 2014, Golub et al. [19] proposed a new way to measure the liquidity in the FX market based on the DC framework. Their new approach seeks to model market dynamic to predict stress in financial markets. They define an information theoretic measurement termed liquidity that characterises the instability of price curves during the overshoot event. They argued that the new metric can forecast stress in financial markets. They proposed that their model to quantify liquidity in the FX market can be used as an early warning system [19]. In 2017, Tsang et al. [14] introduced an approach to profiling companies and financial markets. Their methodology is based on a set of innovative indicators. These indicators are based on the DC analysis of high frequency price movements. They conclude that information obtained through DC-based analysis and from time series complement each other.

The literature also encompasses few studies those sought to develop trading strategies based on the DC framework. For instance, in 2016, Bakhach et al. [20] introduced a DC-based trading strategy named ‘DBA’. DBA initiates a trade when the magnitude of price change, during the OS event, reaches a particular threshold. DBA closes the position at the DC confirmation point of the next DC event. They applied DBA to 3 currency pairs. Experimental results showed that DBA earns enough

return to compensate for the risk it took over the trading period. The results also showed that DBA can generate positive returns of up to 14%, within 7 months, after deducting the bid-ask spread.

In 2017, Kampouridis and Otero [21] proposed a DC-based trading strategy named ‘DC+GA’. DC+GA runs multiple DC summaries concurrently (using multiple thresholds). For each DC summary, DC+GA keeps tracking the identification of corresponding DC or OS events. For each DC summary, DC+GA uses these DC and OS events jointly with some trading parameters (these parameters are reported in Table 1, page 151, [21]) to make a recommendation to buy or to sell. In other words, each DC summary is used, along with some trading parameters, to produce a buy, or sell, recommendation. DC+GA employs a Genetic Algorithm (GA) module to optimize the selection of thresholds and the values of the trading parameters of each threshold. The objective of this optimization is to maximize the profits produced by DC+GA.

To evaluate the performance of DC+GA, the authors use five currency pairs. The authors admit that the proposed trading model “...returns a similar average returns with BH.” With ‘BH’ denoting the buy and hold strategy.

In 2017, Golub et al. [22] presented a DC-based trading strategy called ‘Alpha Engine’. The Alpha Engine is a counter-trend trading strategy. It opens a position counter the market’s trend during the overshoot event. It increases, or decrease, the size of positions during the evolution of prices movements. To decide the size of an order, the Alpha engine uses a sophisticated mechanism which relies on a probability indicator that, in turn, aims to identifying periods of market activity that deviate from normal behavior.

The authors show that the Alpha Engine is profitable over a period of eight years. However, they also admitted that “*the model ... yielding an average yearly profit of 10.05% for the last four years. This is still far from realizing the coastline’s potential*”. Here, the ‘coastline’ denotes the estimated maximum profits that can be produced under the DC context. In other words, the authors suggested that most of the potentials of the DC framework as basis of trading strategies is not exploited yet [22].

3. FORECASTING DIRECTIONAL CHANGE: A BRIEF OVERVIEW

Our objective in this paper is to build a DC-based trading strategy based on the forecasting model presented in Bakhach et al., [11]. This section is essentially a brief summary of this forecasting model. The objective of that forecasting model was to predict whether the current DC trend will continue for a specific percentage before the trend reverses. To formalize this objective, the authors tracked price changes with two thresholds simultaneously: $B\theta$ and $S\theta$ (where $B\theta > S\theta$; as in Fig. 5 below).

The authors in [11] defined a Boolean variable named $BB\theta$. $BB\theta$ is *True* if, and only if, the current trend, of threshold $S\theta$, continues so that the magnitude of total price change of this trend reaches $B\theta$ before it reverses. Their objective was to predict $BB\theta$ at the DC confirmation point (DCC point) of a DC event of threshold $S\theta$. For example, in Fig. 5, the first DC event observed under the threshold of 0.1% is $[AA^{0.1}]$. Point $A^{0.1}$ is the DCC point of the DC event $[AA^{0.1}]$. The objective is to predict at $A^{0.1}$ whether the trend of the DC event $[AA^{0.1}]$ will continue so that its total magnitude will be at least equal to $B\theta$. Let $BB\theta^l$ denote the answer of this question. At $A^{0.1}$ we don’t yet know whether $BB\theta^l$ is *True*. In this case, at point $A^{0.2}$ we are able to confirm that $BB\theta^l$ is *True*; but not before that. In this example, the objective is to forecast $BB\theta^l$ at $A^{0.1}$.

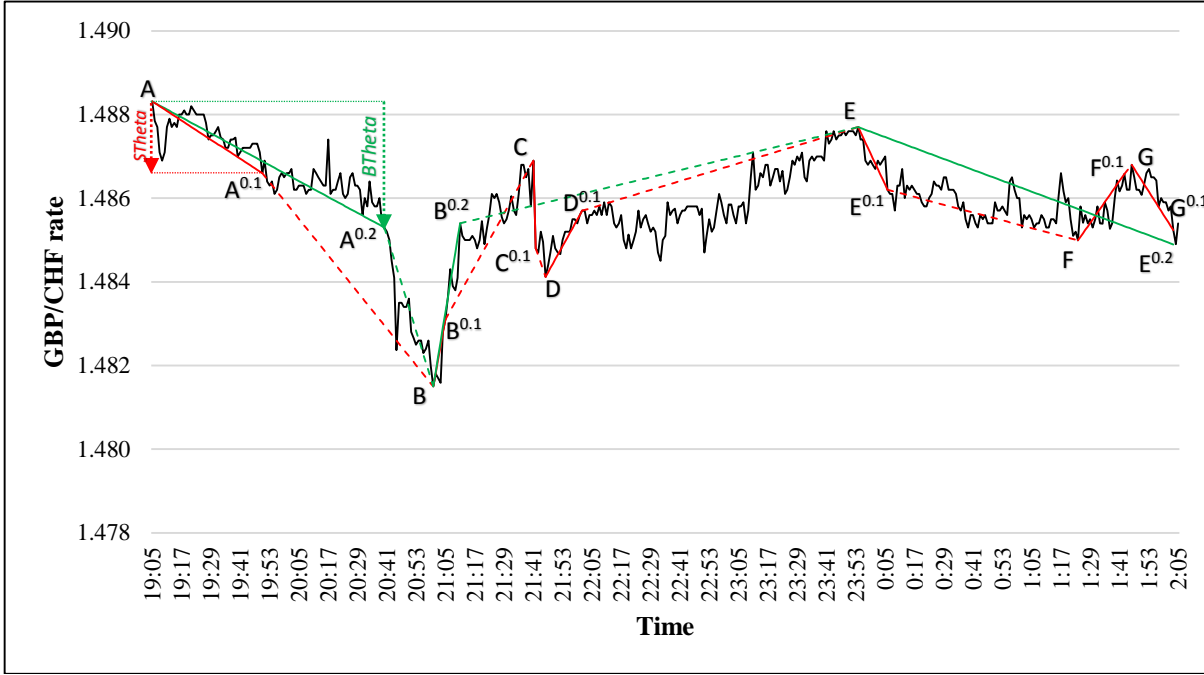


Fig. 5. The synchronization of two DC summaries with two thresholds: $S\theta = 0.1\%$ (in red lines) and $B\theta = 0.2\%$ (in green lines) for GBP/CHF rate sampled minute by minute from 1/1/2013 19:05 to 1/2/2013 02:05. Source Bakhach et al., [11].

Table 2: Example of DC events of threshold $S\theta$ and computation of corresponding $B\theta^i$ based on Fig. 5. The symbol '--' in column 'DCC point ($B\theta$)' denotes the fact that the magnitude of price's change of the indexed DC trend, of threshold $S\theta$, does not reach $B\theta$.

DC event index ($S\theta$)	Extreme point	DCC point ($S\theta$)	DCC point ($B\theta$)	$B\theta$
1	A	$A^{0.1}$	$A^{0.2}$	$B\theta^1 = True$
2	B	$B^{0.1}$	$B^{0.2}$	$B\theta^2 = True$
3	C	$C^{0.1}$	--	$B\theta^3 = False$
4	D	$D^{0.1}$	--	$B\theta^4 = False$
5	E	$E^{0.1}$	$E^{0.2}$	$B\theta^5 = True$
6	F	$F^{0.1}$	--	$B\theta^6 = False$
7	G	$G^{0.1}$	--	$B\theta^7 = False$

Table 2, shown above, list the identified DC and OS events in Fig 5. We use Table 2 to clarify how to determine the value of $B\theta$ as in [11]. The first column to the left in Table 2 represents the index of the DC event of threshold $S\theta$ (i.e. 1st, 2nd, etc.). The column 'Extreme point' specifies the extreme point corresponding to the indexed DC event. The column 'Extreme point' comprises the points resulted from the DC summary of threshold $S\theta$ (Fig. 5). The column 'DCC point ($S\theta$)' denotes the corresponding DCC point of the indexed DC event of threshold $S\theta$. The column named 'DCC point ($B\theta$)' denotes the corresponding DCC point of the indexed DC event of threshold $B\theta$. However, if the total magnitude of the indexed DC trend, of threshold $S\theta$,

is less than $B\theta$ then it will not have an associated DCC point in this column (in such case, it's symbolized as '--').

For example, consider the DC trend of threshold $S\theta$ which starts at point C. The DC event $[CC^{0.1}]$ is the third indexed DC event (index '3' in column 'DC event index ($S\theta$)'). In Table 2, points C and $C^{0.1}$ denote, respectively, the extreme point and the DCC point of $[CC^{0.1}]$. The DC trend, which starts at point C, reverses before its total magnitude reaches $B\theta$. Therefore, the DC event $[CC^{0.1}]$ has no associated DCC point of threshold $B\theta$. Thus, the associated DCC point in the column 'DCC point ($B\theta$)' is marked as '--'. In this case, the value of $BB\theta^3$, reported in the column 'BBTheta', is *False*. The column 'BBTheta' comprises the set of all instances $BB\theta^i$.

Bakhach et al. [11] provided an approach to forecasting the value of $BB\theta$ associated to each DC event of threshold $S\theta$. Forecasting the value of $BB\theta^i$ is equivalent to predicting whether the i^{th} trend, of the DC summary of threshold $S\theta$, will continue so that its total scale will reach $B\theta$ before the trend reverses. For this purpose the authors introduced a novel DC-based indicator as the independent variable. In many cases, the accuracy of the proposed forecasting model was over 80% (see Table III in [11]). However, in this paper we will not review the detail of their solution as it is not related to the clarification of our proposed trading strategy TSFDC.

4. INTRODUCING THE TRADING STRATEGY 'TSFDC'

In this section we introduce a DC based trading strategy named 'Trading Strategy based on Forecasting DC' (TSFDC for short). TSFDC is designed as a contrarian trading strategy (i.e. TSFDC generates buy and sell signals against the market's trend) and is based on the forecasting model established by Bakhach et al. [11]. We present two versions of TSFDC: TSFDC-down and TSFDC-up. The former is to be applied if the market exhibits a downward trend under the DC context, with the latter employed in the opposite case. The following explains how TSFDC-down and TSFDC-up operate.

4.1 TSFDC-down

TSFDC-down is only applicable when the market is in a downtrend. TSFDC-down relies on the forecasting approach presented in Bakhach et al. [11] to decide when to trigger a buy signal. Let $BB\theta^i$ be the value of $BB\theta$ associated with the i^{th} DC event of threshold $S\theta$ (e.g. as in column 'BBTheta', Table 2). Let $FBB\theta^i$ denote the forecasted value of $BB\theta^i$. The value of $FBB\theta^i$ is determined based on the forecasting model presented in [11]. Note that we compute the value of $FBB\theta^i$ at the DCC point of the i^{th} DC event of threshold $S\theta$ (e.g. $FBB\theta^1$ is calculated at point $A^{0.1}$ in Fig. 5 above). If $FBB\theta^i$ is *True*, then we expect that the total price change of the i^{th} DC trend, observed under the threshold $S\theta$, will be at least equal to $B\theta$. TSFDC-down relies on $FBB\theta^i$ to decide when to trigger a buy signal. More particularly, there are two conditions under which TSFDC-down generates buy signal (depending on whether $FBB\theta^i$ is *True* or *False*):

At the DCC point for the i^{th} DC trend ($S\theta$), we predict $FBB\theta^i$:

- *Rule TSFDC-down.1 (generate buy signal):*
If $FBB\theta^i = \text{False}$ then generate buy signal.
- *Rule TSFDC-down.2 (generate buy signal):*
If ($FBB\theta^i = \text{True}$) and (we confirm a new DC event of threshold $B\theta$) then generate buy signal.
- *Rule TSFDC-down.3 (generate sell signal):*

If ($P_c \geq P_{DCC\uparrow*}$) then generate sell signal.

Where P_c indicates the current price and $P_{DCC\uparrow*}$ denotes the lowest prices required to confirm the succeeding uptrend DC event of threshold $S\theta$. If the condition of *Rule TSFDC-down.1* is satisfied, then TSFDC-down generates a buy signal at the DCC point observed under threshold $S\theta$. On the other hand, if both conditions of *Rule TSFDC-down.2* are fulfilled then TSFDC-down generate buy signal at the DCC point recognized under threshold $B\theta$. *Rule TSFDC-down.3* denotes the case under which we confirm the DCC point for a new DC uptrend of threshold $S\theta$. *Rule TSFDC-down.3* is applicable only if a buy signal has been triggered (either by *TSFDC-down.1* or *TSFDC-down.2*). *TSFDC-down.3* plays two simultaneous roles: *take-profit* and *stop-loss*. When *TSFDC-down.3* triggers a sell signal, it may incur losses (hence, functioning as *stop-loss*) or generates profits (thus, working as *take-profit*).

We use Table 3, shown below, to provide two trading scenarios that demonstrate the function of TSFDC-down's trading rules. *Scenario 1*: Consider the downtrend DC event [AA^{0.1}] (of threshold $S\theta = 0.1\%$).

- a) At time 19:50:00 (shown in column 'Time', Table 3), at point A^{0.1}, assume that we predict^a $FBB\theta^1$ is *True* (as shown in column 'FBB θ ').
- b) At time 20:40:00, we confirm the DCC point of the DC event, of threshold 0.2%, [AA^{0.2}]; which is point A^{0.2}.
- c) Based on a) and b), the conditions of *Rule TSFDC-down.2* are fulfilled at point A^{0.2}. Thus, TSFDC-down initiates a buy signal at point A^{0.2}.
- d) At time 21:05:00, we confirm the DCC point of the next uptrend DC event [BB^{0.1}] of threshold 0.1%; which is B^{0.1} in this case. Following *Rule TSFDC-down.3*, TSFDC-down will trigger a sell signal at point B^{0.1}.

Scenario 2: Consider the downtrend DC event [CC^{0.1}] (of threshold $S\theta = 0.1\%$).

- a) At time 21:42:00 (shown in column 'Time'), at point C^{0.1}, assume that we predict $FBB\theta^3$ is *False* (as shown in column 'FBB θ ').
- b) Based on a), the condition of *Rule TSFDC-down.1* holds at point C^{0.1}. Thus, TSFDC-down initiates a buy signal at point C^{0.1}.
- c) At time 22:01:00, we confirm the DCC point of the next uptrend DC event [DD^{0.1}] of threshold 0.1%; which is D^{0.1} in this case. Following *Rule TSFDC-down.3*, TSFDC-down will trigger a sell signal at point D^{0.1}.

^a As [AA^{0.1}] is the first DC event in Table 3, our objective is to forecast the value of $B\theta^1$. Here, we denote by $FBB\theta^1$ the forecasted value of $B\theta^1$.

Table 3: The synchronization of two DC summaries of GBP/CHF mid-prices between 19:05:00 1/1/2013 and 00:06:00 2/1/2013. The two thresholds are: $S\theta = 0.1\%$ and $B\theta = 0.2\%$. Unnecessary minutes and prices are omitted. The values in column 'FBBTheta' are hypothetical (for explanation purpose only).

Time	Mid-price	DC Summary ($S\theta = 0.1\%$)	DC Summary ($B\theta = 0.2\%$)	Point	FBBTheta
19:05:00	1.48831	start DC event (DOWNTREND)	start DC event (DOWNTREND)	A	
.....					
19:50:00	1.48660	start OS event (DOWNTREND)		A ^{0.1}	True
.....					
20:40:00	1.48530		start OS event (DOWNTREND)	A ^{0.2}	
.....					
21:00:00	1.48150	start DC event (UPTREND)	start DC event (UPTREND)	B	
.....					
21:05:00	1.48310	start OS event (UPTREND)		B ^{0.1}	True
.....					
21:10:00	1.48541		start OS event (UPTREND)	B ^{0.2}	
.....					
21:41:00	1.48690	start DC event (DOWNTREND)		C	
21:42:00	1.48480	start OS event (DOWNTREND)		C ^{0.1}	False
.....					
21:46:00	1.48412	start DC event (UPTREND)		D	
.....					
22:01:00	1.48570	start OS event (UPTREND)		D ^{0.1}	False
.....					
23:45:00	1.48770	start DC event (DOWNTREND)		E	
.....					
00:06:00	1.48620	start OS event (DOWNTREND)		E ^{0.1}	True

4.2 TSFDC-up

TSFDC-up is the mirror of TSFDC-down in that it is only applicable when the market exhibits an upward trend. TSFDC-up uses $FBB\theta^i$ to decide when to generate sell signal. There are two conditions under which TSFDC-up generates a sell signal and one condition in which it will generate buy signal. TSFDC-up operates as follow:

At the DCC point for the i^{th} DC trend ($S\theta$), we predict $FBB\theta^i$:

- *Rule TSFDC-up.1 (generate sell signal):*
If $FBB\theta^i = False$ then generate sell signal.
- *Rule TSFDC-up.2 (generate sell signal):*
If ($FBB\theta^i = True$) and (we confirm a new DCC point of DC event of threshold $B\theta$) then generate sell signal.
- *Rule TSFDC-up.3 (generate buy signal):*
If ($P_c \leq P_{DCC\downarrow}$) then generate buy signal.

Note that if the condition of *Rule TSFDC-up.1* is *True* then TSFDC-up generates a sell signal at the DCC point observed under threshold $S\theta$. On the other hand, if the conditions of *Rule TSFDC-up.2* are *True* then TSFDC-up triggers a sell signal at the DCC point observed under threshold $B\theta$. *Rule TSFDC-up.3* denotes the case under which we confirm the DCC point for a new DC downtrend of threshold $S\theta$. *Rule TSFDC-up.3* is applicable only if a sell signal has been triggered (either by *TSFDC-up.1* or *TSFDC-up.2*). When TSFDC-up generates buy signal, it may produce profits or losses. *Rule TSFDC-up.3* has the same two roles as *Rule TSFDC-down.3*.

We use Table 3, shown above, to provide two trading scenarios in demonstration of how TSFDC-up's rules are applied. *Scenario 1:* Consider the uptrend DC event [$BB^{0.1}$] (of threshold $S\theta = 0.1\%$):

- At time 21:05:00 (shown in column 'Time', Table 3), at point $B^{0.1}$, assume that we predict $FBB\theta^2$ is *True*^b (as shown in column 'FBB θ ').
- At time 21:10:00, we confirm the DCC point of the DC event, of threshold 0.2%, [$BB^{0.2}$]; which is point $B^{0.2}$.
- Based on a) and b), the conditions of *Rule TSFDC-up.2* are fulfilled at point $B^{0.2}$. Thus, TSFDC-up initiates a sell signal at point $B^{0.2}$.
- At time 21:42:00, we confirm the DCC point of the next downtrend DC event [$CC^{0.1}$] of threshold 0.1%; which is $C^{0.1}$ in this case. Following *Rule TSFDC-up.3*, TSFDC-up will trigger a buy signal at point $C^{0.1}$.

Scenario 2: Consider the uptrend DC event [$DD^{0.1}$] (of threshold $S\theta = 0.1\%$).

- At time 22:01:00, at point $D^{0.1}$, assume that we predict $FBB\theta^4$ is *False* (as shown in column 'FBB θ ').
- Based on a), the condition of *Rule TSFDC-up.1* holds at point $D^{0.1}$. Thus, TSFDC-up initiates a sell signal at point $D^{0.1}$.
- At time 00:06:00, we confirm the DCC point of the next downtrend DC event [$EE^{0.1}$] of threshold 0.1%; which is $E^{0.1}$ in this case. Following *Rule TSFDC-up.3*, TSFDC-up will trigger a buy signal at point $E^{0.1}$.

For the best of our knowledge, TSFDC is the first DC-based trading strategy which is founded on a well-formulated forecasting model (the one established by Bakhach et al. [11]). None of the DC-based trading strategies previously reviewed in Section 2.2 (e.g. [20] [21] [22]) employs any forecasting model.

^b As [$BB^{0.1}$] is the second DC event in Table 3, our objective is to forecast the value of $B\theta^2$. Here, we denote by $FBB\theta^2$ the forecasted value of $B\theta^2$.

5. PREPARATION OF THE DATASETS AND OTHER CONSIDERATIONS

This section provides essential notes regarding the selection and preparation of the datasets that will be used in our experiments. When designing our experiment approach, we paid attention to some important concerns put forward by some studies (e.g. [23] [24]) that highlight serious experimental flaws presented in several published papers. In the context of our experiments, we consider the following points:

5.1 Data selection

Pardo [23] emphasizes the importance of evaluating the performance of a trading strategy using a set of assets with different trends. Such variation in the selected dataset will help to test the performance of the trading strategy under different market scenarios. This variation helps in avoiding any bias towards particular patterns. Therefore, we consider eight currency pairs, namely: EUR/CHF, GBP/CHF, EUR/USD, GBP/AUD, GBP/JPY, NZD/JPY, AUD/JPY, and EUR/NZD. These currency pairs are sampled minute-by-minute during a period of 31 months between 01/01/2013 and 31/07/2015. These selected currency rates exhibit various trends during the trading period that lasts from 1/1/2015 to 31/7/2015. Our focus, in this section, is to examine the variation of the trends of these currency pairs during the trading period. The training period took place between 1/1/2013 and 31/12/2014. We do not examine the trends of these currency pairs during the training period as it is not very related to the objective of evaluating the performance of TSFDC. Holidays and weekends are not included in our datasets.

In this section, we investigate the variation of the trends of the selected currency pairs. Variation is important because some studies (e.g. [23]) have shown that trend changes can have a large and often negative impact on trading performance. Table 4, shown below, provides the descriptive statistics of the 1-minute returns of these currency pairs. The column ‘Mean $\times 10^{-5}$ ’ denote the mean (in %) of one-minute-based returns. By examining the values shown in this column, we see that our set contains a mix of overall negative trends (EUR/CHF, EUR/USD, NZD/JPY, and AUD/JPY) and positive trends (GBP/CHF, GBP/AUD, GBP/JPY, and EUR/NZD) over the selected trading period of seven months (from 1/1/2015 to 31/7/2015). The values of the skewness and kurtosis^c in Table 4 suggest that the one-minute returns of these currency pairs have different densities’ distributions, which reflect the variation of the fluctuations of these currency pairs.

Table 4: Descriptive statistics of 1-minute returns for the currency pairs utilized in the experiments (measured during the trading period of seven months). The ‘1-minute returns’ is calculated as the prices’ change, in percentage, between each two consecutive minutes in which at least one transaction is recorded. In other words, if no trade has been registered for one minute, it would not be counted in the calculus of returns. These numbers are computed based on our minute-by-minute datasets provided by www.kibot.com.

Currency pairs	Mean $\times 10^{-5}$	Std. Dev. $\times 10^{-3}$	Skewness	Kurtosis
EUR/CHF	- 3.10	0.695096	27.248	23359.630
GBP/CHF	0.20	0.534922	- 59.302	16372.470
EUR/USD	- 4.17	0.239995	- 0.883	151.965
GBP/AUD	5.01	0.262100	0.650	129.999
GBP/JPY	1.84	0.197687	- 1.265	156.070
NZD/JPY	- 5.30	0.303782	- 1.532	171.195
AUD/JPY	- 2.56	0.267428	- 0.721	91.941
EUR/NZD	4.55	0.356778	0.913	90.501

^c For more information about skewness and kurtosis see: <http://www.math.uah.edu/stat/expect/Skew.html>

In addition, Fig. 6 shows the normalized daily rates of the selected eight currency pairs throughout the considered trading period. It provides a general indication as to the existence of a variety of trends in our dataset over the considered trading period. The fluctuations of these trends, as shown in Fig. 6, ensures that we avoid possible bias in our experiment, which would have occurred had we only picked currency pairs with similar trends during the selected trading period.

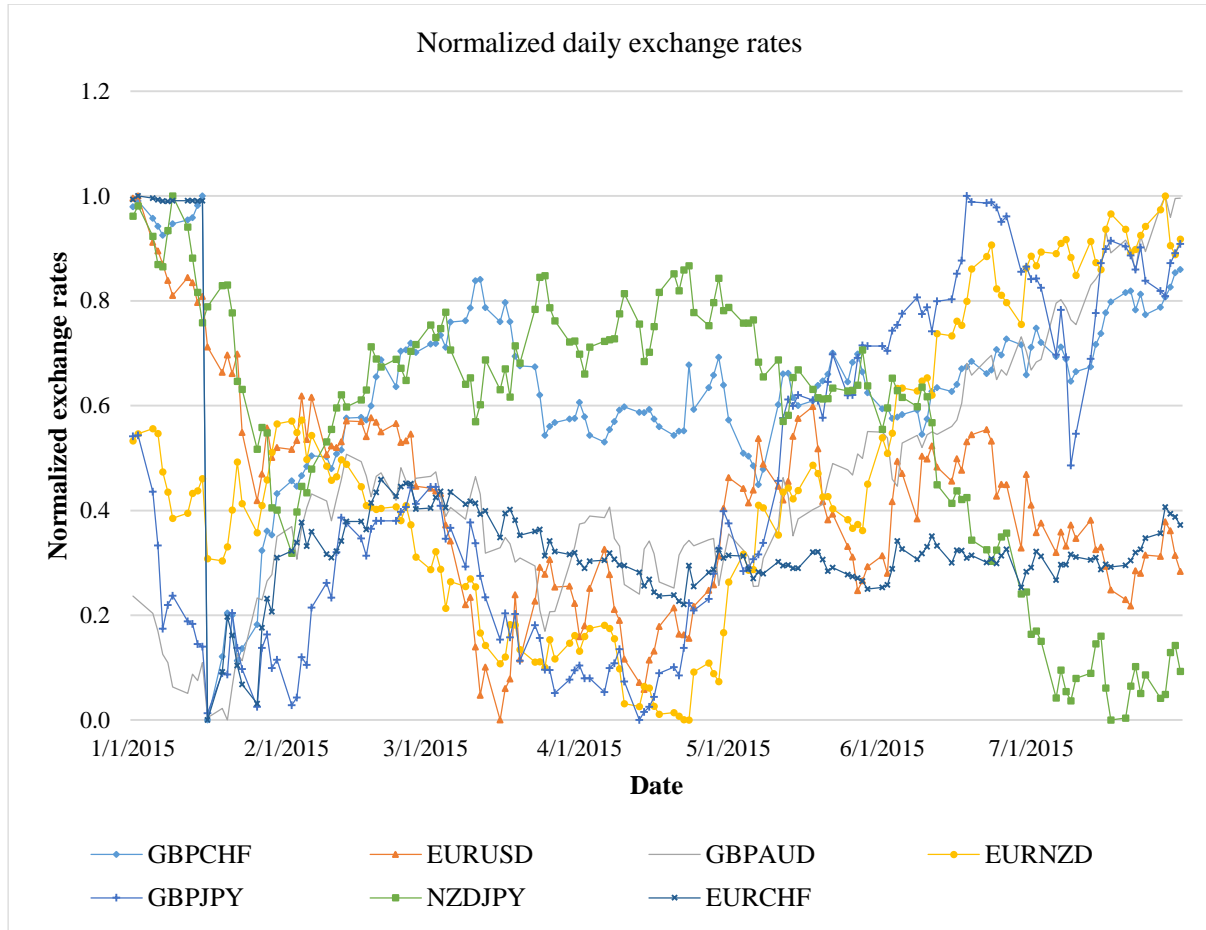


Fig. 6. Normalized daily rate changes of the 8 selected currency pairs between 1/1/2015 and 31/7/2015. This figures aims to illustrate the fluctuations of trends of selected currency pairs. In order to avoid excessive points, we use a daily exchange rate instead of minute-based exchange rates.

5.2 Measuring the performance of a trading strategy

Many studies define success solely on the grounds of forecast accuracy and win ratios, which, practically, has little value ([25] [26]). In fact, an investor might be interested in other metrics that evaluate the risk and risk-adjusted performance of a given trading strategy ([27] [28]). In this paper, we evaluate the performance of TSFDC using a range of evaluation metrics marked as adequate for a decent evaluation of the performance of a given trading model ([23] [27]).

- Rate of returns: The rate of returns (RR) symbolizes the bottom line for a trading system over a definite period of time. Let Total Profit (TP) represents the profitability of total trades. TP is computed by removing the gross loss of all losing trades from the gross profit of all winning trades (3). TP can be negative when the loss is greater than the gain. We denote by RR (4) the gain or loss on an investment over a given evaluation period expressed as a percentage of the amount invested. In (4) INV denotes the initial capital employed in investment.

$$TP = \text{sum of all profits} - \text{sum of all losses} \quad (3)$$

$$RR = \frac{TP}{INV} * 100 \quad (4)$$

- Profit factor: The profit factor (5) is defined as the gross profit divided by the gross loss for the entire trading period. This metric measures the amount of profit per unit of risk, with values greater than one signifying a profitable system.

$$\text{Profit factor} = \frac{\text{sum of all profits}}{\text{sum of all losses}} \quad (5)$$

- Max drawdown (%): The drawdown (6) is defined as the difference, in percentage, between the highest profit, previous to the current time point, and the current profit value. The Maximum Drawdown (*MDD*) is the largest drawdown observed during a specific trading period. *MDD* measures the risk as the ‘worst case scenario’ for a trading period. This metric can help measure the amount of risk incurred by a system and determine if a system is practical. If the largest amount of money that a trader is willing to risk is less than the maximum drawdown, the trading system is not suitable for the trader. In (6) and (7), the subscript *i* denotes the trade-index. For the *i*th executed trade (*i*), *Current capital_i* denote the amount of capital counted after the execution of that trade. The *maximum capital* refers to the peak capital’s value that has been reached since the beginning of trading up to the *i*th trade. Thus, *drawdown_i* (6), is interpreted as the peak-to-trough decline during a specific recorded period of an investment. Note that, based on (6), we have *drawdown_i* ≤ 0 for all *i*. The *MDD* (7) is the minimum value among all computed *drawdown_i*. The *nbTrades*, in (7), denotes the number of executed trades by a trading strategy.

$$\text{drawdown}_i = \frac{\text{current capital}_i - \text{maximum capital}}{\text{maximum capital}} \quad (6)$$

$$MDD = \text{Min}(\text{drawdown}_i) \quad \forall i = 1, 2, \dots, \text{nbTrades} \quad (7)$$

- Win ratio: The ‘Win ratio’ is calculated by dividing the number of winning trades by the total number of trades for a specified trading period. It represents the probability of having a profitable trade.

$$\text{Win ratio} = \frac{\text{number of wining tardes}}{\text{total number of all trades}} \quad (8)$$

- Sharpe ratio [29]: The Sharpe ratio (9) is a measure for calculating risk-adjusted return. The basic purpose of the Sharpe ratio is to allow an investor to analyse how much greater a return he or she is obtaining in relation to the level of additional risk taken to generate that return. The Sharpe ratio can be seen as the average return earned in excess of the risk-free rate per unit of volatility or total risk. To date, it remains one of the most popular risk-adjusted performance measures due to its practical use. Some studies (e.g. [30] [31]) show that, despite its shortcomings, the Sharpe ratio indicates similar performance rankings to the more sophisticated performance risk-adjusted ratios (e.g. Treynor ratio [32]).

$$\text{Sharpe ratio} = \frac{R_p - R_f}{\sigma_p} \quad (9)$$

Where: R_p denotes the expected portfolio returns; R_f is the risk-free rate; σ_p designs the standard deviation of the portfolio's returns. One intuition of this calculation is that a portfolio engaging in "zero risk" investment, such as the purchase of U.S. Treasury bills (for which the expected return is the risk-free rate), has a Sharpe ratio of exactly zero. Generally, the greater the value of the Sharpe ratio, the more attractive the risk-adjusted return.

- Sortino ratio [33]: The downside risk (10) is defined as the standard deviation of negative asset returns. The Sortino ratio (11) uses the downside risk to measure the risk associated to a given investment. In (11), the 'return' represents the profits generated by a given trading strategy and the 'target return' is the minimum acceptable return (MAR).

$$\text{Downside risk} = \sqrt{\frac{\sum_{i=1}^m (\text{return}_i - \text{target return}_i)^2 f(t)}{m}}, \quad (10)$$

$$\text{Where } f(t) = \begin{cases} 1 & \text{if return} < \text{target return} \\ 0 & \text{if return} \geq \text{target return} \end{cases}$$

$$\text{Sortino ratio} = (\text{return} - \text{target return}) \div \text{Downside risk} \quad (11)$$

5.3 Model training and testing process

Pardo [23] suggests the adoption of a rolling window approach as being more reliable to test a trading strategy. This approach is usually used for evaluating trading systems and establishes a more rigorous and convincing methodology. This method involves splitting the data into overlapping training-applied sets and, on each cycle, moving each set forward through the time series. This methodology tends to result in more robust models due to more frequent retraining and large out-of-sample data sets (increasing training processing requirements but also resulting in models which adapt more quickly to changing market conditions). Therefore, in our experiments, we train and test the trading model on a monthly rolling window basis as we will explain below.

5.4 Preparing the rolling windows

Our experiments examine eight currency pairs: EUR/CHF, GBP/CHF, EUR/USD, GBP/AUD, GBP/JPY, NZD/JPY, AUD/JPY, and EUR/NZD and consider the minute-by-minute transaction prices of these currency pairs for 31 months: from 1/1/2013 to 31/7/2015. Given that the preparation process of the rolling windows for each currency pair is the same, we will explain a two-steps preparation of the rolling windows for the currency pairing GBP/CHF to detail our method.

Step 1: Producing DC summary for the dataset

We run the Directional Change (DC) summary on the initial dataset of GBP/CHF. Section 2.1 provides a detailed description of the DC summary. In simple terms, given a threshold $S\theta$, we achieve, through DC summary, the identification of all DC and OS events in the initial dataset. Arbitrarily, we set $S\theta = 0.10\%$ and produce the DC summary to the initial dataset of GBP/CHF. Let $GBPCHF_DC0.1$ be the output of this DC summary. Part of $GBPCHF_DC0.1$ is illustrated in Table 5. $GBPCHF_DC0.1$ comprises the date, time and the price of each observation of the initial dataset. In Table 5, the column 'Event Type' marks the observation of DC and OS events that starts at the specified date and time (see Section 2.1 for more info about DC summary).

Table 5: An example of DC summary using GBP/CHF mid-prices sampled minute-by-minute from 21:41:00 to 22:01:00 (UK time).

Date	Time	Mid-price	Event Type
1/1/2013	21:41:00	1.48690	start DC event (DOWNTREND)
1/1/2013	21:42:00	1.48480	start OS event (DOWNTREND)
1/1/2013	21:43:00	1.48470	
1/1/2013	21:44:00	1.48520	
1/1/2013	21:45:00	1.48495	
1/1/2013	21:46:00	1.48412	start DC event (UPTREND)
1/1/2013	21:47:00	1.48440	
1/1/2013	21:48:00	1.48470	
1/1/2013	21:49:00	1.48510	
1/1/2013	21:50:00	1.48480	
1/1/2013	21:51:00	1.48470	
1/1/2013	21:52:00	1.48466	
1/1/2013	21:53:00	1.48500	
1/1/2013	21:54:00	1.48520	
1/1/2013	21:55:00	1.48520	
1/1/2013	21:56:00	1.48520	
1/1/2013	21:57:00	1.48550	
1/1/2013	21:58:00	1.48550	
1/1/2013	21:59:00	1.48540	
1/1/2013	22:00:00	1.48560	
1/1/2013	22:01:00	1.48570	start OS event (UPTREND)

Step 2: Composing the rolling windows

Motivated by the recommendation of Pardo [23], we use a rolling window approach (see Fig. 7 below) to evaluate the performance of our proposed trading strategy. As the dataset *GBPCHF_DC0.1* covers 31 months, we compose seven rolling windows — each of which comprises a training window (24 months in length) and an applied window (1 month in length). So that the overall trading period of the seven rolling windows, combined together, is seven months. The lengths of the training and applied windows are set arbitrarily. Note that we measure the length of the training and applied windows as a function of months, not as a fixed number of days. For example, the training period of the second rolling window lasts from 1/2/2013 to 31/1/2015 (i.e. 24 months). The associated applied window lasts from 1/2/2015 00:01:00 to 28/2/2015 23:59:00 (i.e. the month of February 2015). Let *GBPCHF_RWDC0.1* represent the set of these seven rolling windows. Similarly, we construct seven sets of rolling windows (one for each of the remaining currency pairs). For example, let *EURCHF_RWDC0.1* be the set of the seven rolling windows corresponding to EUR/CHF and let *EURUSD_RWDC0.1* be the set of the seven rolling windows corresponding to EUR/USD and so on. These sets are compiled in the same two steps as *GBPCHF_RWDC0.1* with a threshold $S_{\theta} = 0.1\%$.

Finally, we get the following eight sets of rolling windows: *EURCHF_RWDC0.1*, *GBPCHF_RWDC0.1*, *EURUSD_RWDC0.1*, *GBPAUD_RWDC0.1*, *GBPJPY_RWDC0.1*, *NZDJPY_RWDC0.1*, *AUDJPY_RWDC0.1*, and *EURNZD_RWDC0.1*.

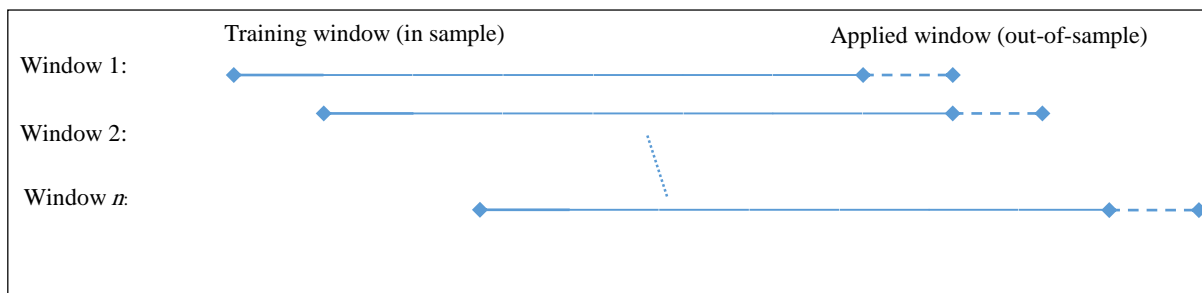


Fig. 7. Illustration of n rolling windows. The dashed lines represent the applied windows.

6. EVALUATION OF TSFDC: THE EXPERIMENTS

In this section, we examine the performance of TSFDC. The objective is to evaluate the profitability and risk of both versions of TSFDC (i.e. TSFDC-down and TSFDC-up) using the rolling windows previously composed in Section 5.4. We provide the details of the experiments after describing the adopted money management approach.

6.1 Money management approach

We apply the following money management approach to both TSFDC-down and TSFDC-up. When TSFDC-down initiates a buy signal, we convert the entire capital from the counter currency to the base currency. When TSFDC-down generates a sell signal we convert the entire available amount of base currency to counter currency. Likewise in the case of TSFDC-up. Although this sounds like a naïve approach to money management, our main objective is to prove that TSFDC is a successful trading strategy. Future works may address the development of a better money management approach (e.g. [28]).

When we apply any version of TSFDC, we make sure that no position is left open at the end of the trading period. Should we encounter an open position at the end of the trading period, then the last transaction will not be considered when computing the results — instead, we roll back to the previous transaction. In other words, we do not count this last trade when measuring any of the evaluation metrics (previously introduced in Section 5.2). Thus, as a result of this approach, if TSFDC opens a position it will not be able to open any other positions until the current position is closed.

In our experiment, we do not account the transaction cost. Eventually, counting transaction cost will decrease the returns of a trading strategy. However, some studies (e.g. [34] [35] [36]) have shown that counting transaction costs is not expected to have a substantial negative impact on the profitability of technical trading in the FX market. Besides, some market makers (e.g. OANDA) do not charge their customers for transaction costs for FX trading (see <https://www.oanda.com/resources/news/pr/fxtrade03292001>). We should also highlight that we ignore the effect of ‘slippage’ in our trading simulations. In trading, slippage refers to the difference between what a trader expects to pay for a trade and the actual price at which the trade is executed. Normally, the slippage happens because there might be a slight time delay between the trader initiating the trade and the time the broker receives the order. During this time delay, the price may have changed. It can either work in favour of, or against, the trader [37].

6.2 Experiment 1: Evaluation of the performance of TSFDC

The objective of this experiment is to evaluate the performance of TSFDC-down and TSFDC-up. For this purpose, we apply both versions to the eight currency pairs sampled minute-by-minute:

EUR/CHF, GBP/CHF, EUR/USD, GBP/AUD, GBP/JPY, NZD/JPY, AUD/JPY, and EUR/NZD. We consider the eight sets of rolling windows: *EURCHF_RWDC0.1*, *GBPCHF_RWDC0.1*, *EURUSD_RWDC0.1*...etc. (previously composed in Section 5.4). For each of these eight sets, the training period of each rolling window (24 months) is used to train the forecasting model of Bakhach et al. [11]. Next, the forecasting model is used to compute the value of *FBTheta* (i.e. to forecast *BTheta*) for each DC event, of threshold *STheta*, during the trading period (i.e. the associated applied window of 1 month). TSFDC uses *FBTheta* to decide when to initiate a trade, as described in Section 4, during the trading period. The overall trading period of each set is seven months in length: from 1/1/2015 to 31/7/2015. For each of the eight sets, *BTheta* is set, arbitrarily, to 0.13%. We measure the evaluation metrics previously listed in Section 5.2 to evaluate the performance of TSFDC. Note that although our initial datasets in this experiment (i.e. the eight currency exchange rates) are sampled as a time series (with an interval of one minute), the TSFDC’s trading rules (presented in Section 4) are based on variables (e.g. $P_{DCC\uparrow*}$) which originate from the DC concept.

In this paper, we consider the buy and hold (B&H) approach as our benchmark. Thus, we apply B&H to each considered currency pair (buying at the opening price on a monthly basis; holding it over the course of the trading month, and selling at the closing price). For each currency pair, we compute the monthly returns resulting from applying the B&H to the specified trading periods (during the seven months: from January 2015 to July 2015).

6.3 Experiment 2: Compare the return and risk of both versions of TSFDC

The objective of this experiment is to test whether there is a significant difference in the performance of TSFDC-down versus TSFDC-up and vice versa. To this end, we compare the return and risk of both versions of TSFDC. In this experiment, we consider the monthly rate of returns (*RR*) and maximum drawdown (*MDD*) resulted from applying both versions of TSFDC to the eight currency pairs from the previous experiment. In order to validate our test statistically, we chose to apply the non-parametric Wilcoxon test. More particularly, we apply the Wilcoxon signed rank test [38] (also called the Mann–Whitney *U* test).

In this experiment, we apply the Wilcoxon test twice. Firstly, we apply the Wilcoxon test with the null hypothesis being that there is no difference between the two sets of monthly *RR* of TSFDC-down and TSFDC-up. In this instance, we assess the monthly *RR* generated by applying TSFDC-down to the eight currency rates as the first set. This set consists of 56 observations (8 currency rates \times 7 monthly *RR* for each currency rate). Similarly, the second set comprises the monthly *RR* generated by applying TSFDC-up to the eight currency rates (a total of other 56 observations). We report the details of these two sets in Appendix A.

Secondly, we seek to compare the risk of both versions of TSFDC. Taking the maximum drawdown as the main indicator of risk, we compose a first set by applying TSFDC-down to the eight currency rates. This set comprises 56 observations (8 currency rates \times 7 monthly *MDD* for each currency rate). We compose a second set of monthly *MDD* data by applying TSFDC-up to the eight currency rates and apply the Wilcoxon signed rank test to each, with the null hypothesis that there is no difference between the two sets of monthly *MDD* of TSFDC-down and TSFDC-up (Appendix A comprises the details of these two sets).

7. EVALUATION OF TSFDC: RESULTS AND DISCUSSION

7.1 Experiment 1: Evaluation of the profitability and risk of TSFDC

The objective of our experiments is to evaluate the performance of TSFDC-down and TSFDC-up using eight currency pairs sampled minute-by-minute. To this end, we applied the two versions of TSFDC to the eight sets of rolling windows composed in Section 5.4. We adopt the money management approach outlined in Section 6.1 and measure the evaluation metrics listed in Section 5.2. We did not consider the bid and ask price nor the transaction cost in any of these experiments. In order to avoid tedious details, this section reports TSFDC’s general trading performance over the eight currency pairs.

Experiment 1: The results

For each currency pair, we use the same values of $S\theta$ (0.1%) and $B\theta$ (0.13%). These values are chosen arbitrarily. Bear in mind that, for each currency pair, we compose seven rolling windows. Each window comprises a trading period of one month. At the beginning of the first trading period, i.e. January 2015, both TSFDC-down and TSFDC-up start with a capital = 1,000,000^d; this represents the initial, hypothetically, invested amount of money. Table 6 shows the general performance of applying both versions of TSFDC to the eight exchange rates.

Table 6: Trading performance of TSFDC-down and TSFDC-up models following the seven months out-of-sample period of the eight currency pairs.

Currency Pair	Trading Strategy	RR (%)	Profit Factor	Total Number of Trades	Max Drawdown (%)	Win Ratio
EUR/CHF	TSFDC-down	84.59	1.93	2056	- 13.4	0.73
	TSFDC -up	63.03	1.83	2009	- 15.1	0.71
GBP/CHF	TSFDC-down	94.03	1.73	2489	- 12.1	0.72
	TSFDC -up	115.19	1.69	2531	- 10.8	0.70
EUR/USD	TSFDC-down	24.04	1.26	1431	- 5.0	0.65
	TSFDC -up	36.09	1.32	1453	- 5.8	0.67
GBP/AUD	TSFDC-down	92.63	1.86	3021	- 3.4	0.70
	TSFDC -up	63.03	1.54	2960	- 3.5	0.68
GBP/JPY	TSFDC-down	32.48	1.53	1585	- 4.8	0.69
	TSFDC -up	28.91	1.42	1601	- 5.7	0.69
NZD/JPY	TSFDC-down	183.13	2.20	3046	- 4.0	0.73
	TSFDC -up	190.73	2.08	3010	- 4.9	0.74
AUD/JPY	TSFDC-down	104.11	1.70	2885	- 5.0	0.71
	TSFDC -up	116.35	1.81	2860	- 5.2	0.72
EUR/NZD	TSFDC-down	489.13	2.98	3961	- 4.6	0.77
	TSFDC -up	571.89	2.86	4218	- 5.1	0.77

^d For each currency pairs, in case of trading with TSFDC-down, we assume that we start with 1,000,000 monetary units of the counter currency. For example: in the case of EUR/CHF, we start with 1,000,000 CHF. Similarly, in the case of NZD/JPY, we start with 1,000,000 JPY. However, in the case of TSFDC-up we assume that we start with 1,000,000 monetary units of the base currency. . For example: in the case of EUR/CHF, we start with 1,000,000 EUR.

Table 6 reports the general performance of both versions of TSFDC. The column ‘Currency Pair’ denotes the considered currency pair. The column ‘Trading Strategy’ indicates which version of TSFDC is applied. The column ‘RR (%)’ is the total returns expressed as a percentage of the capital employed. The column ‘Profit Factor’ is calculated by dividing the sum of all generated profits by the sum of incurred losses during the overall trading period of seven months. The column ‘Max Drawdown (%)’ refers to the worst scenario measured as the worst peak-to-trough decline in capital during the trading period of seven months. The column ‘Win Ratio’ is the overall probability of having a winning trade (See Section 3.4 for more info about these evaluation metrics). The last row in Table 6 is interpreted as follows: applying TSFDC-up to EUR/NZD generates a total return of 571.89% during the seven-month trading period. In this case, TSFDC-up executes 4218 trades with an overall Win Ratio of 0.77. The maximum drawdown in capital (throughout the seven months) is – 5.1 %.

Table 7: Monthly RR (%) of applying TSFDC-down to the eight currency pairs shown in Table 6.

Trading period	EUR/CHF	GBP/CHF	EUR/USD	GBP/AUD	GBP/JPY	NZD/JPY	AUD/JPY	EUR/NZD
Jan 2015	4.47	13.59	1.12	19.70	7.72	19.14	15.36	24.12
Feb 2015	14.40	19.02	7.54	10.51	6.40	26.90	16.47	50.04
Mar 2015	17.59	14.96	– 0.36	10.14	4.04	19.95	10.51	49.76
Apr 2015	7.58	6.71	4.20	13.52	7.05	30.41	16.69	59.39
May 2015	13.37	9.85	5.73	15.97	8.38	24.27	25.51	79.92
Jun 2015	12.41	15.17	7.85	11.52	0.99	17.20	10.48	104.91
Jul 2015	14.77	14.73	0.96	11.27	– 2.10	45.26	9.09	120.99
Sum	84.59	94.03	27.04	92.63	32.48	183.13	104.11	489.13

Table 8: Monthly RR (%) of applying TSFDC-up to the eight currency pairs shown in Table 6.

Trading period	EUR/CHF	GBP/CHF	EUR/USD	GBP/AUD	GBP/JPY	NZD/JPY	AUD/JPY	EUR/NZD
Jan 2015	4.26	31.54	6.81	13.34	11.39	26.96	21.48	26.27
Feb 2015	9.75	16.30	9.27	10.06	3.64	18.06	14.88	68.74
Mar 2015	16.87	21.67	1.69	9.09	6.00	24.06	17.30	64.56
Apr 2015	5.71	12.34	1.66	9.23	3.07	22.98	12.25	78.72
May 2015	7.61	7.59	9.67	9.51	4.11	24.92	21.15	82.81
Jun 2015	10.15	14.13	6.13	5.97	4.16	32.66	17.32	101.88
Jul 2015	8.68	11.62	0.86	5.83	– 3.46	41.09	11.97	148.91
Sum	63.03	115.19	36.09	63.03	32.37	190.73	116.35	571.89

The results of monthly Rates of Return (*RR*) of applying TSFDC-down and TSFDC-up to these currencies are shown in Tables 7 and 8 respectively. These returns will be used to compute the Sharpe and Sortino ratios. The Sharpe and Sortino ratios of both versions of TSFDC are reported in Table 9. The minimum acceptable return (MAR) and the risk-free rate are set to 5% per annum. In this paper, we adopt the buy and hold approach as a benchmark. For each currency pair, we apply the buy and hold approach on a monthly basis over the considered trading period from 1/1/2015 to 31/7/2015

(seven months). Table 10, shown below, summarizes the monthly returns of applying the buy-and-hold (B&H) approach to the eight currency pairs. The column ‘Sum’, in Table 10, shows the total *RR* of applying B&H to the specified currency pair.

Table 9: The Sortino and Sharpe ratio of the two versions of TSFDC. The math symbol ‘ ∞ ’ denotes positive infinity.

Currency pair	TSFDC-down		TSFDC-up	
	Sharpe ratio	Sortino ratio	Sharpe ratio	Sortino ratio
EUR/CHF	2.6	∞	1.8	∞
GBP/CHF	3.2	∞	2.0	∞
EUR/USD	1.0	177.3	1.7	∞
GBP/AUD	3.7	∞	3.4	∞
GBP/JPY	1.1	37.2	0.9	19.9
NZD/JPY	2.7	∞	3.6	∞
AUD/JPY	2.6	∞	4.2	∞
EUR/NZD	2.0	∞	2.2	∞

Table 10: Summary of the monthly *RR* (%) obtained by applying the buy and hold (B&H) approach to each of the eight considered currency pairs. The trading period is from 1/1/2015 to 31/7/2015.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Sum
EUR/CHF	-12.88	1.75	-1.95	0.10	-1.41	0.99	1.77	-11.63
GBP/CHF	-9.68	5.17	-2.01	-0.60	0.57	1.92	2.69	-1.94
EUR/USD	-6.48	-1.07	-3.66	3.96	-2.31	1.72	-1.38	-9.22
GBP/AUD	2.07	1.57	-1.42	-0.12	2.81	1.59	5.11	11.61
GBP/JPY	5.43	4.59	-3.73	3.34	3.32	1.34	0.81	4.24
NZD/JPY	-9.04	6.60	-1.14	1.60	-2.93	-5.41	-1.84	-12.16
AUD/JPY	-7.28	3.02	-2.26	3.49	0.49	0.27	4.48	2.21
EUR/NZD	0.54	-5.08	-2.54	2.38	4.43	6.12	1.79	7.64

Experiment 1: Results’ Discussion

We begin with an examination of the results obtained from the buy-and-hold strategy (shown in Table 10). For each currency pair, we note that the buy and hold approach does generate profit in some months, but incurs losses in others. This observation indicates that none of the selected currency pairs exhibit a monotonic trend during the trading period. Besides, the numbers shown in the ‘Sum’ column (Table 10) show that the B&H method generates profit in four cases: GBP/AUD, GBP/JPY, AUD/JPY, and EUR/NZD (with rate of returns *RR* of up to 11.61% in the case of GBP/AUD). The same column also shows that the buy and hold method incurs losses in the other four cases (with *RR* equal to -12.16 in the case of NZD/JPY). These observations support our claim regarding the variation of trends of the selected currency rates in Section 5.1.

We then examine the profitability of both versions of TSFDC. The monthly rate of returns (*RR*) reported in Tables 7 and 8 show that both versions of TSFDC are mostly profitable (except in very

few cases; e.g. trading with TSFDC-down on EUR/USD in March 2015 when it incurred losses of -0.36% , Table 7). The results in column (RR%), shown in Table 6, suggests that TSFDC can be highly profitable (with rate of return, RR , of up to 571.89% , as in the case of applying TSFDC-up to EUR/NZD - last row in Table 6). The overall Win Ratio of TSFDC (i.e. the probability of having a winning trade) ranges between 0.77 (as in the case of applying TSFDC-down to EUR/NZD) and 0.65 (in the case of applying TSFDC-down to EUR/USD). We consider this range to be reasonably acceptable.

However, it is important to note that the profitability of TSFDC can vary largely from one currency pair to another – as demonstrated in Table 6 when TSFDC-up is applied to GBP/JPY and EUR/NZD. One can easily observe an important difference between the produced total RR (from 28.91% for GBP/JPY, compared to 571.89% for EUR/NZD). Likewise, in the same table, other evaluation metrics (e.g. profit factor and Win Ratio) reveal a better performance for TSFDC in the case of EUR/NZD than on the other pairs. This indicates that, whilst TSFDC may generate profits in most cases, its performance may vary substantially from one currency rate to another. It follows then that a trader may want to consider other currency pairs as TSFDC may, possibly, perform better on these currencies than on those reported in this paper.

When we inspect the risk of TSFDC, in Table 6, we notice that, in most cases, the maximum drawdown (MDD) is no worse than -6.0% (except in two cases: EUR/CHF and GBP/CHF) — values we consider to be relatively low. Moreover, the values of the Sortino ratio, reported in Table 9, are, in most cases, a positive infinity (∞). This reflects the fact that the downside risk (see (10) in Section 5.3) of TSFDC is null in most of these experiments.

Lastly, we examine the risk-adjusted performance of TSFDC. For this purpose, we consider the values of the Sharpe ratio Table 9. We note that TSFDC provides Sharpe ratio consistently. A positive Sharpe ratio indicates that the TSFDC has surpassed the 5% annual risk-free rate, demonstrating that TSFDC generates worthy excess returns for each additional unit of risk it takes. We conclude that TSFDC earns more than enough return to compensate for the risk it took over the trading period.

We conclude from the previous analysis that TSFDC-down and TSFDC-up generate more returns than the buy and hold method. Additionally, both versions of TSFDC can be highly profitable, with RR of more than 400% (Table 6). We also showed that TSFDC consistently delivers a positive Sharpe ratio. Finally, the established variety of the selected currency pairs in the initial dataset (Section 5.1) support our objective that TSFDC can be profitably applied to a wide range of currency rates.

7.2 Experiment 2: Compare the return and risk of both versions of TSFDC

The objective of this experiment is to test whether there is a significant difference between the return and risk of both versions of TSFDC, TSFDC-up and TSFDC-down. We consider the monthly rate of returns (RR) and monthly maximum drawdown (MDD). We use the Wilcoxon signed rank test to validate our conclusion statistically.

Firstly, we apply the Wilcoxon test with the null hypothesis that the two sets of monthly RR of TSFDC-down and TSFDC-up are not different. Each of these two sets consists of 56 observations. Appendix A comprises the details of these two sets. In this case, the Wilcoxon test returns a p -value of 0.79 . Since the p -value is greater than 0.05 , the Wilcoxon test cannot reject the null hypothesis that there is no difference between the monthly RR for TSFDC-down and TSFDC-up.

Secondly, we apply the Wilcoxon test with the null hypothesis being that there is no difference between the two sets of monthly MDD of TSFDC-down and TSFDC-up. Appendix A compiles the details of these two sets. In this case, the Wilcoxon test returned a p -value of 0.50 . This p -value is greater than 0.05 . Therefore, the Wilcoxon test cannot reject the null hypothesis that there is no difference between the two sets of monthly MDD for TSFDC-down and TSFDC-up. To conclude,

Wilcoxon tests do not suggest that the monthly returns and the risk (measured as MDD) of TSFDC-down and TSFDC-up are different.

8. COMPARING TSFDC TO ANOTHER DC-BASED STRATEGY: THE ‘DC+GA’

In this section, we compare TSFDC with the trading strategy named ‘DC+GA’ established by Kampouridis and Otero [21]. DC+GA runs N_{theta} DC summaries concurrently (using N_{theta} thresholds; where N_{theta} is a parameter to be chosen by the investor). Each DC summary is associated with particular values of some trading parameters (see Table 1, page 151, [21]). Each DC summary analyze the current price and uses its trading parameters to generate a buy or sell recommendation. Each DC summary is given a ‘weight’ based on the profitability of its established recommendations. The N_{theta} DC-thresholds produce N_{theta} recommendations. These thresholds are, then, clustered in two groups based on the proposed recommendations: the first group comprises the thresholds those recommend a buy action, the second group comprises those recommending a sell action.

To make a buy or sell decision, DC+GA sum the weights of the thresholds belongs to each group (i.e. cluster): if the sum of the weights for all thresholds recommending a buy (sell) action is greater than the sum of the weights for all thresholds recommending a sell (buy) action, then the strategy’s action will be to buy (sell).

DC+GA applies a Genetic Algorithm (GA) model to optimize the trading parameters’ values for each DC summary. The output of the GA is a set of N_{theta} DC-thresholds, each of which being associated with a ‘weight’. The evolution of the GA consists of finding the best set of DC thresholds along with their trading parameters and weights that maximize the total profits. The best set of DC’s thresholds, and their associated weight and trading parameters, will be used for trading during the out-of-sample trading period [21].

We identify the following differences between TSFDC and DC + GA:

- In contrast to DC + GA, TSFDC is a counter trend strategy.
- In contrast to DC + GA, TSFDC is based on a forecasting model established under the DC context.
- TSFDC uses exactly two thresholds for DC summary (S_{theta} and B_{theta}), whereas DC+GA relies on N_{theta} DC summaries.

Kampouridis and Otero [21] report the average monthly returns of applying DC+GA to five currency pairs (shown in Table 6 [21], page 158). We note that DC+GA incurs overall losses in two out of the five cases. Moreover, when examining the reported monthly returns (see Tables 5 and A1, pages 156 and 158 respectively, [21]) one can easily note that the proposed trading models incur losses in about 50% of the cases! The authors conclude that the proposed model “...*could not consistently return profitable strategies and thus their mean returns were negative.*” By contrast, when inspecting the monthly returns of TSFDC reported in Tables 7 and 8, we note that in the majority of cases TSFDC’s monthly returns are positive. Furthermore, the overall returns of applying TSFDC to the eight currency pairs (over the trading period of seven months) are consistently positive (see Table 6, Section 7.1). Thus, we conclude that TSFDC is more profitable than DC+GA.

We then examine the risk-adjusted returns of DC+GA and DBA. The authors in [21] do not provide any risk-adjusted measurement for DC+GA. However, based on the reported monthly returns in Table 5 (Kampouridis and Otero [21], page 158), we can compute the Sharpe ratio. If we consider a risk-free rate of 5% per annum, then we find that DC+GA will have negative Sharpe ratio in four out of the five considered currency pairs as follow:

- In the case of EUR/GBP: – 0.9

- In the case of EUR/JPY: 0.2
- In the case of EUR/USD: – 0.7
- In the case of GBP/CHF: – 0.6
- In the case of GBP/USD: – 0.1

Whereas, TSFDC consistently produces a positive Sharpe ratio (see Table 9). Based on this analysis, we conclude that TSFDC outperforms “DC+GA” in terms of profitability and risk-adjusted returns. To conclude, by comparing the results of DC+ GA ([21]) and the results of TSFDC (Section 7.1) we conclude that TSFDC outperforms DC+GA regarding produced returns and risk-adjusted returns.

Finally, we should note that the other DC-based strategies (e.g. [20] [22]) do not rely any forecasting models. To the best of our knowledge, TSFDC is the first DC-based trading strategy that is based on a clearly articulated forecasting approach.

9. SUMMARY AND CONCLUSION

The Directional Changes Framework (DC) framework segments the market into alternating downtrends and uptrends. The majority of existing trading strategies provide trading rules based on time series. Very few trading models were developed under the DC framework. In this paper, our objective is to develop a successful trading strategy based on forecasting DC. To this end, we use the forecasting model presented in Bakhach et al., [11] to develop a trading strategy named TSFDC. TSFDC is a contrarian trading strategy that relies on the forecasting model, summarized in Section 3, to decide when to generate a buy or sell signal.

The performance of TSFDC was examined using eight currency pairs. We utilized 1-minute trade records for these eight currency rates covering the period between 1/1/2013 and 31/7/2015. We chose these currency pairs such that they exhibited various trends during the considered trading period of seven months (Section 5.4). We trained and tested the TSFDC model using a monthly-basis rolling window approach. Each rolling window comprised 1) a training period, used to train the forecasting model developed in Bakhach et al. [11] (24 months in length), and 2) a trading period (1 month in length) to which we applied TSFDC (Section 5.4). We used a set of evaluation metrics to assess the performance of TSFDC.

By examining the rate of returns reported in Table 6 (Section 7.1), we can conclude that TSFDC can be highly profitable (with a rate of return, RR , of more than 500%, as per EUR/NZD) and yet still have an acceptable level of risk (with MDD equal to – 5.1%). The results in Table 6 show that the performance of TSFDC can vary substantially from one currency pair to another. We also argued that TSFDC outperforms another DC-based trading strategy in Section 8.

As our main contribution, we proved that TSFDC outperforms the buy-and-hold approach in terms of produced returns. We showed that TSFDC outperforms another DC-based trading strategy (Section 6.7). We demonstrated that TSFDC can be highly profitable. We also showed that TSFDC consistently delivers a positive Sharpe ratio. We demonstrated the effectiveness of TSFDC over eight different currency rates. Therefore, we believe that TSFDC is feasible in a broad range of currencies (since these eight currency pairs have different patterns).

In future works, we should examine the impact of other factors, such as slippage cost and bid-ask spread, on the performance of TSFDC for more realistic estimation. The incorporation of an intelligent money management approach should improve the performance of TSFDC.

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Appendix A: Comparing the Return and Risk of TSFDC-down and TSFDC-up

In Experiment 2, we aimed to test whether the TSFDC-down and TSFDC-up has different profitability and risk. The profitability is measured as monthly rate of returns (RR). The risk is measured as MDD . In the following table we summarize the results of monthly RR and MDD obtained by applying TSFDC-down and TSFDC-up to the eight currency pairs based on the experiments conducted in Section 6.3. As can be noted in Table A1 below, we have two sets of monthly RR : one for TSFDC-down and the other is for TSFDC-up. Each set encompass 56 observations. We apply the non-parametric Wilcoxon test with the null hypothesis being that these two sets are not different.

As can be noted in Table A.1 below, we have two sets of monthly RR under the column ‘RR(%)’: one for TSFDC-down and the other is for TSFDC-up. Each set encompass 56 observations. We apply the non-parametric Wilcoxon test with the null hypothesis being that these two sets are not different.

Similarly, Table A.1 identifies two sets of monthly MDD under the column ‘MDD(%)’: one for TSFDC-down and the other is for TSFDC-up. Each set encompass 56 observations. We apply the non-parametric Wilcoxon test with the null hypothesis being that these two sets are not different.

Table A.1: Summary of monthly rate of returns (RR) and MDD of TSFDC-down and TSFDC-up based on Experiment 2 (Section 7.2)

Observation number	Currency pairs	Trading Month	RR (%)		MDD (%)	
			TSFDC-down	TSFDC-up	TSFDC-down	TSFDC-up
1	EUR/CHF	Jan	4.47	4.26	-13.4	-15.1
2		Feb	14.40	9.75	-1.4	-2.5
3		Mar	17.59	16.87	-0.6	-3.4
4		Apr	7.58	5.71	-0.7	-2.8
5		May	13.37	7.61	-0.7	-1.5
6		Jun	12.41	10.15	-1.4	-3.3
7		Jul	14.77	8.68	-0.6	-1.8
8	GBP/CHF	Jan	13.59	31.54	-12.1	-10.8
9		Feb	19.02	16.30	-2.7	-3.9
10		Mar	14.96	21.67	-2.9	-3.8
11		Apr	6.71	12.34	-2.5	-4.0
12		May	9.85	7.59	-2.9	-3.1
13		Jun	15.17	14.13	-3.7	-4.1
14		Jul	14.73	11.62	-2.2	-2.8
15	EUR/USD	Jan	1.12	6.81	-4.2	-5.8
16		Feb	7.54	9.27	-3.1	-3.9
17		Mar	-0.36	1.69	-5.0	-4.8
18		Apr	4.20	1.66	-2.9	-3.9
19		May	5.73	9.67	-3.3	-2.5
20		Jun	7.85	6.13	-3.7	-2.8
21		Jul	0.96	0.86	-3.4	-3.0

Table A.1 (continued): summary of monthly rate of returns (RR) and MDD of TSFDC-down and TSFDC-up based on Experiment 2.

Observation number	Currency pairs	Trading Month	RR (%)		MDD	
			TSFDC-down	TSFDC-up	TSFDC-down	TSFDC-up
22	GBP/AUD	Jan	19.70	13.34	-2.83	-1.36
23		Feb	10.51	10.06	-3.18	-3.52
24		Mar	10.14	9.09	-1.53	-1.56
25		Apr	13.52	9.23	-1.14	-2.39
26		May	15.97	9.51	-0.84	-1.39
27		Jun	11.52	5.97	-1.25	-1.29
28		Jul	11.27	5.83	-3.35	-1.91
29	GBP/JPY	Jan	7.72	11.39	-4.8	-4.2
30		Feb	6.40	3.64	-3.8	-3.2
31		Mar	4.04	6.00	-2.8	-5.7
32		Apr	7.05	3.07	-4.7	-2.9
33		May	8.38	4.11	-3.5	-1.9
34		Jun	0.99	4.16	-4.1	-3.0
35		Jul	-2.10	-3.46	-3.1	-3.7
36	NZD/JPY	Jan	19.14	26.96	-2.6	-4.0
37		Feb	26.90	18.06	-3.2	-3.0
38		Mar	19.95	24.06	-4.9	-2.2
39		Apr	30.41	22.98	-2.8	-2.9
40		May	24.27	24.92	-3.1	-2.4
41		Jun	17.20	32.66	-2.6	-3.0
42		Jul	45.26	41.09	-3.1	-2.2
43	AUD/JPY	Jan	15.36	21.48	-5.0	-2.3
44		Feb	16.47	14.88	-3.2	-2.3
45		Mar	10.51	17.30	-2.9	-4.2
46		Apr	16.69	12.25	-2.8	-5.2
47		May	25.51	21.15	-2.1	-2.6
48		Jun	10.48	17.32	-3.6	-3.5
49		Jul	9.09	11.97	-3.1	-3.1
50	EUR/NZD	Jan	24.12	26.27	-1.2	-5.1
51		Feb	50.04	68.74	-4.6	-2.7
52		Mar	49.76	64.56	-2.1	-3.9
53		Apr	59.39	78.72	-2.8	-1.9
54		May	79.92	82.81	-3.0	-2.9
55		Jun	104.91	101.88	-2.8	-2.9
56		Jul	120.99	148.91	-2.9	-2.6