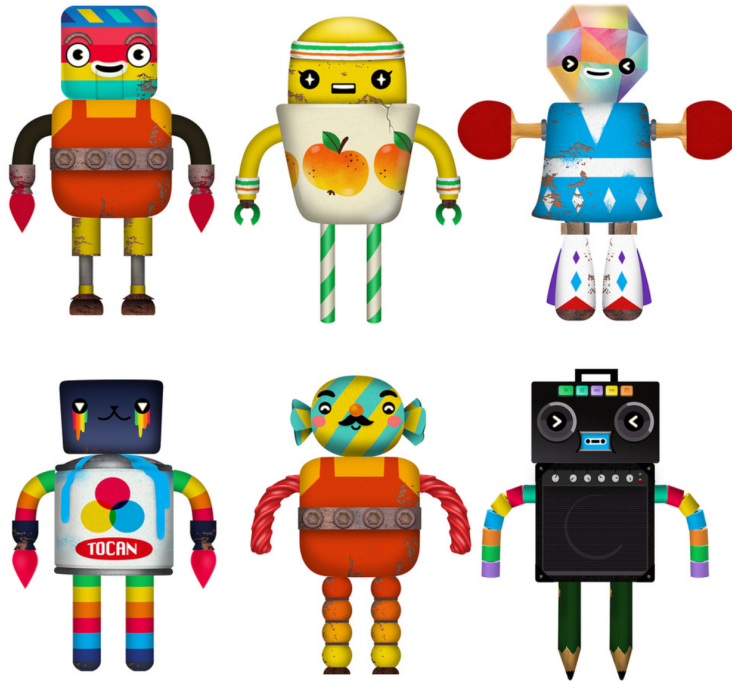


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The Games Europe Plays

Posted by body>data>space in b>d>s news



The Games Europe Plays invites young people and families to play and learn with exciting digital games at the [Finnish Institute in London](#) as part of the [London Games Festival](#) Fringe.

Create and fly your robot, become your own perfect woman and explore magical worlds!

The Games Europe Plays brings to the UK independent and innovative games made in Europe with a strong emphasis on design, virtual interactivity and physical engagement.

This is the first in a series of three shows initiated by EUNIC London and curated by our Creative Director, body technologist and digital expert Ghislaine Boddington. Next 2 exhibitions later this year will show at the University of Greenwich and Nesta's FutureFest 2016.

The exhibition at the Finnish Institute in London features children's games Giggiebug (Finland), Toca Boca (Sweden), Tine Bech (Denmark/UK), Peter Lu & Lea Schönfelder (Germany) and Amanita (Czech Republic) looking at learning through play, identity, representation and future skills.

"Gaming today has gone digital and is evolving into some wonderful new forms, enabling us to envision future scenarios in which gaming experiences are at the centre of work and play. New formats use the whole of our bodies into the game, both through physical interactions and through exploring digital representations of ourselves. The exhibition allows us to explore a European perspective on the evolution of games for the future." Ghislaine says.

Join us on Thursday 7 April at 6pm for Game Play Europe – a conversation on making and playing today and in the future, moderated by curator **Ghislaine Boddington**. Panellists include journalist and TV presenter Kate Russell (UK), play artist Tine Bech (Denmark/UK) and the Director of the Finnish game industry hub neogames KooPee Hiltunen. rsvp: anna.popponen@finnish-institute.org.uk

THE GAMES EUROPE PLAYS

Finnish Institute in London, Unit 1, 3 York Way, London N1C 4AE

The exhibition is open to the public from 2 – 10 April 2016: Mon, Wed-Fri 12am-6pm, Tues 12am-8pm, Sat-Sun 11am-5pm / for everyone from 4 years old. Tweet us at #GamesEU

Press contact: marie@bodydataspace.net

The Games Europe Plays is initiated by EUNIC London with the Czech Centre and coordinated by the Finnish Institute. Supported by the British Council, it is presented as part of the London Games Festival Fringe Programme, at the University of Greenwich and Nesta's FutureFest 2016. With additional

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body>data>space – interactive design collective based in East London who have advocated for the living body to be at the heart of the digital debate since the early 1990s. Our focus is on body responsive technologies, virtual physical networks, interactive interfaces, user centred experiences and collaborative sharespaces.

We create fascinating connections between performance, architecture, new media and virtual worlds. We make and commission events/installations, we curate exhibitions and debates, consult on creativity and technology and present into a wide variety of sectors on the living body and technological evolutions. We aim to enable body knowledge to be shared through technologies.



@bodydataspace
@WomenShiftDigi

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support from the Czech Centre, the Danish Embassy, the Goethe-Institut London and the Swedish Embassy.

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