Mike Aling
Title of Work: Digital Cottage Industries

Architectural film work exhibited in the ‘Experiment 01 - 60 Second Architecture’ exhibition + filmed interview of Mike Aling discussing project displayed

Location:
DDP (Dongdaemoon Design Plaza) Gallery Moon
Seoul, Korea, 6-27 June 2015
This page:
Work from exhibition featured in Korean Design magazine ‘C3’

Overleaf:
Invitation to exhibition +
Exhibition catalogue with project images and synopsis featured
EXPERIMENT 01_ 60 SECOND ARCHITECTURE

VIP INVITATION for

PRIVATE VIEW

06 JUNE 2015
DDP GALLERY MOON
14:20 - 14:50

일시: 6월 6일 토요일 오후 3시
Date: 06/06/2015 SAT
장소: DDP 갤러리 문
Place: DDP (Dongdaemoon Design Plaza) Gallery Moon

PART 1: Opening

사회: 이준열(전시기획자)
Presiding: Prof. Young Ook Kim (President) / Jun Yeol Lee (Curator)

1. 개회사: 김영욱 (런던대학교 건축대학(바틀렛) 동문회 회장)(PM 3:00)
Opening Speech: Professor Young Ook Kim (President of The Bartlett Alumni Korea, UCL)

2. VIP 축사: 찰스 헤이 (주한영국대사)(PM3:05)
Congratulatory message: Charles Hay (British Ambassador Korea)

3. VIP축사: 마틴 프라이어 (주한영국문화원장)(PM3:05)
Congratulatory message: Martin Fryer (Director of British Council Korea)

4. VIP축사: 임재용 (건축가_OCA 대표/ 새건축사협의회 회장)(PM3:10)
Congratulatory message: Jae Y.Lim (President of Korea Architects Institute)

5. VIP축사: 닉 클리어 (전시 자문/그리니대학 교수)-영상플레이(PM 3: 15)
Congratulatory message: Professor Nic Clear (Exhibition Advisor / Head of Department of Architecture and Landscape, University of Greenwich)

6. 환영사(DDP 경영단 전시팀 팀장/서울디자인 재단) (PM 3:20)
Welcome Speech (DDP Exhibition Team Director/ Seoul Design Foundation)

7. 경과 및 전시현황 보고: 김진숙 (총괄전시기획자) (PM 3:25)
Announce Progress of the 60 Second Architecture Exhibition: Jinsook Kim (Representative of Curators | Vice-President of The Bartlett Alumni Korea, UCL)

[ 2부: 페차쿠차 세션 (PM3시30분_ 4시30분) ]

[ 3부: 오프닝 환영다과 (스탠딩) (PM 16:40~ 17:40) ]
Drinks (Standing)

GALLERY SPACE DESIGN 박경식 + ateller@archi.mosphere
주최: (재)서울디자인재단 + 60초건축 전시기획단
Organised by Seoul Design Foundation + Team_60 Architecture
기획: 김진숙, 이준열, 박현준
Curators: Jinsook Kim, Jun Yeol Lee, Hyun Jun PARK
자문: 닉 클리어 교수, 그리니치대학교 건축대학장
Exhibition Advisor: Professor Nic Clear, Head of Department of Architecture & Landscape, University of Greenwich
참여 건축가: 김영욱, 김우종, 김지흠, 김진숙, 닉 막시멘코, 마이크 알링, 박경식, 박현준, 배지윤, 이양희, 이준열, 전필준, 정종태, 크리스 켈리, 프린스 예모
Featured Exhibitor: Young Ook Kim, Wojong Kim, Jihum Kim, Jinsook Kim, Nik Maksimenko, Mike Aling, Kyung Sik Park, Hyun Jun PARK, Jiyoon Bae, Yanghee Lee, Jun Yeol Lee, Piljoon Jeon, Jongtae Jung, Chris Kelly, Prince Yemoh
장소: DDP 갤러리 문
Venue: DDP Gallery Moon
일정: 전시 오프닝: 2015.06.06 15:00
Exhibition Opening: 06/06/2015 15:00
전시기간: 2015.06.06 - 2015.06.27
Exhibition Days: 06/06/2015 - 27/06/2015
전시시간: 10:00 - 19:00
Opening Hours: 10:00 – 19:00
후원: 런던대학교 건축대학 동문회, 주한영국문화원, 주한영국대사관, 그리니치대학교, 새건축사협의회
Officially Supported by: The Bartlett Alumni Korea, UCL, British Council, British Embassy, University of Greenwich, Korea Architects Institutes
Book Design by: 박현준, 2015 / Hyun Jun PARK, 2015
장소 
Venue
DDP 갤러리 문
DDP Gallery Moon

일정 
Exhibition Schedule
전시 오프닝, Exhibition Opening
2015.06.06 15:00

전시기간 
Exhibition Days
2015.06.06 - 2015.06.27
(매주 월요일 휴관)

전시시간 
Opening Hours
10:00 - 19:00

기획, Curators
김진숙 + 이준열 + 박현준
Jinsook Kim + Jun Yeol Lee + Hyun Jun PARK

자문, Exhibition Advisor
닉 클리어 교수, 그리니지 대학 건축대학장
Nic Clear
Head of Department of Architecture & Landscape
University of Greenwich

Professor Young Ook Kim
Professor, Sejong University, Korea

Woojong Kim
Architectural Designer Part II, Foster + Partners, UK

Jihum Kim
Architectural Designer Part II, HOK, UK

Jinsook Kim
Principal, Gongmyung architectural & Urban Design, Korea

Nik Maksimenko
Architectural Designer Part II, Greenway Architects, UK

Mike Aling
MArch Architecture Part II Design Co-ordinator, unitfifteen-Research, University of Greenwich, UK

Hyun Jun PARK
Director, studio A.T.E.[N.A.] / unitfifteen-Research, University of Greenwich, UK

Jiyoon Bae
Architectural Designer Part II, Grimshaw Architects, UK

Yang Hee Lee
Designer, PDM INTERNATIONAL, Korea

Jun Yeol Lee
Director, Zyx Studio, Korea

Piljoon Jeon
Design Director, NOW Architects, Korea

Jongtae Jung
President, mtod, Korea

Professor Nic Clear
Head of Department of Architecture and Landscape, University of Greenwich
The future of cities will consist of two different modalities combined within the epoche of a largely unrecognised meta city that is the Internet.

- William Gibson [1]

The spectra of digital communications, from mobile phones to the internet to emerging technologies in virtuality is allowing for a renaissance in cottage industries, in that an increasing number of products (digital or otherwise) floating on the pervasive digital market are developed and distributed from the home. In an age of globalized networks, the Digital Cottage Industries project posit small scale architectures in order to resuscitate a sense of community akin to how traditional cottage industries functioned, principally through digital industry, geographical proximity and human contact.

A couple's retreat, a credit union, an open source software pavilion, a mobile library, a parcel distribution centre, a digital tool supplier, a home for an online educator and a wedding venue. The project develops a number of small scale digital-industry architectures that entwine actual with virtual spaces, posited into a series of sites developed from research into films exploring the UK rural landscape.

Digital Cottage Industries is a short film composed from a number of digital paintings, each an isometric model constructed to form a 4-dimensional moving isometric image. Isometry is used as a representational tactic in the work in order to draw equivalences between each site depicted and each architecture posited.

My work is cognisant of media theorist Lev Manovich's proclamation that digital cinema is akin to a type of digital painting [2], therefore siting this project between architecture and digital painting. Ultimately, the intention is that the work represents ubiquity, in opposition to the perspectival scopic regime that cannot help but compartmentalise our vision of the world.


Note

"Whether the digital cinema is the index, the meta city or the isometric image is any different from the original cinema, the one which was the city itself." - Lev Manovich [2]
Exhibitor: Mike Aling, MArch Architecture Part II Design Co-ordinator, unit15-Research, University of Greenwich, UK.