

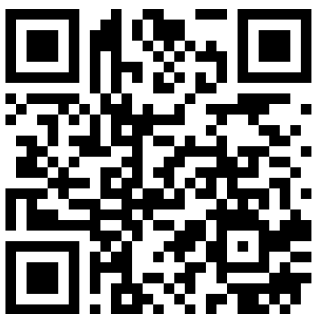


GLO CER CONFERENCE

5th Global Conference on Education and Research

16–19
December
2024

Scan for
Conference Schedule



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Muma College of Business

M3 Center for Hospitality
Technology and Innovation

Welcome From the Chairs

Welcome, Hoşgeldiniz, Willkommen, Bienvenue, Добро пожаловать, لهسو لاهما, 歡迎光臨, Bienvenido, Καλώς Ορίσαστε, Benvenuto, ようこそ, 환영합니다, ยิน ดีตอ นรับ, אבהקרא to the 5th Global Conference on Education and Research (GLOCER 2024), proudly organized and sponsored by the University of South Florida M3 Center(USF).

GLOCER 2024 received 150+ abstracts/papers for the conference from 200+ authors. Eighty-eight of these abstracts/papers have been accepted for presentation at GLOCER 2024. GLOCER is truly an interdisciplinary and global conference, as we will host presenters from 16 countries and from different fields of study. We would like to thank each author for submitting their research papers to GLOCER 2024.

GLOCER 2024 was a peer-reviewed, double-blind review conference, and we extend our deepest gratitude to every reviewer who ensured a high-quality and seamless paper review process. A special thank you goes to the University of South Florida M3 Center for hosting GLOCER 2024 and to Suleyman Demirel University for sponsoring the *University of the Future* Think Tank. Your contributions have been instrumental to the success of this event. Also, we would like to extend our gratitude to our keynote speakers: Drs. Kevin Yee, Denise Davis-Cotton and Bendegul Okumus. We extend our heartfelt gratitude to the conference coordinator, Selda Duzgun, for her tireless efforts and dedicated service at the GLOCER 2024 Conference. We also sincerely thank all the other volunteers for their invaluable contributions.

Congratulations to all of the presenters at this conference and a warm Welcome!

Yours in Hospitality,

Co-Chairs,

- *James, Wayne, Ed.D., Professor, College of Education, University of South Florida, USA*
- *Cobanoglu, Cihan, Ph.D., Professor, Muma College of Business, University of South Florida, USA*
- *Cavusoglu, Muhittin, Ph.D. Assistant Professor, Muma College of Business, University of South Florida, USA*

Monday, December 16, 2024

Time	Event	Venue
12:00pm-5:00pm	Registration	Selby Auditorium
1:00pm-5:00pm	Think Tank: University of the Future	Selby Auditorium
5:00pm-7:00pm	Welcome Reception	Rotunda, USFSM

Tuesday, December 17, 2024

Time	Event	Venue
8:00am-5:00pm	Registration	Selby Auditorium
8:00am-9:40am	Session 1.1	Selby Auditorium
9:40am-10:00am	Refreshment Break	Selby Auditorium
10:00am-11:00am	Keynote Presentation by Dr. Kevin Yee <i>"Opportunities and Challenges of Teaching in the GenAI Era"</i>	Selby Auditorium
11:10am-12:30pm	Session 1.2	Selby Auditorium
12:30pm-1:30pm	Lunch Break	Selby Auditorium
1:30pm-3:10pm	Session 1.3	Selby Auditorium
3:10pm-3:30pm	Refreshment Break	Selby Auditorium
3:30pm-5:10pm	Session 1.4	Selby Auditorium

Wednesday, December 18, 2024

Time	Event	Venue
8:00am-5:00pm	Registration	Selby Auditorium
8:00am-9:40am	Session 2.1	Selby Auditorium
9:40am-10:00am	Refreshment Break	Selby Auditorium
10:00am-11:00am	Keynote Presentation by Dr. Denise Davis-Cotton <i>"Arts Integration for a Well-Rounded Education: Empowering Leaders, Engaging Faculty, and Inspiring All Learners"</i>	Selby Auditorium
11:10am-12:30pm	Round Table Discussions and Poster Presentations	Selby Auditorium
12:30pm-1:30pm	Lunch Break	Selby Auditorium
1:30pm-2:30pm	Closing Keynote Presentation by Dr. Bendegul Okumus <i>"Wellness Education: Opportunities and Challenges"</i>	Selby Auditorium
2:30pm-2:50pm	Refreshment Break	Selby Auditorium
2:50pm-5:10pm	Session 2.2	Selby Auditorium

Thursday, December 19, 2024

Time	Event	Venue
10:00am-12:00pm	Concurrent Online Sessions 3.1 & 3.2	Zoom
12:00pm-1:00pm	Lunch Break	Zoom
1:00pm-3:20pm	Concurrent Online Sessions 3.3 & 3.4	Zoom

Keynote Speakers

“Opportunities and Challenges of Teaching in the GenAI Era”



Dr. Kevin Yee

Kevin has worked in educational development since 2004, serving as director of various teaching centers since 2012. He has also previously held 9-month faculty positions at Duke University, Pomona College, and the University of Iowa. He earned his Ph.D. in German Literature from UC Irvine in 1997, and has taught a wide assortment of German language and culture courses, as well as many courses in general humanities, film, and cultural studies, with a particular emphasis on popular culture. Recent examples include Cultural Analysis Through the Hunger Games, Interpreting Marvel’s Avengers, Critical Analysis of the Harry Potter Movies, Princess Fairy Tales, and Deconstructing Walt Disney World. In the classroom, Kevin believes the science of learning provides a crucial foundation for instructors, influencing everything from course design and assessment structure, to classroom management and lesson planning. He is an avid believer in interactive teaching, and has curated a popular list of interactive techniques since 1992. More recently, he’s been developing resources for faculty related to AI Fluency and how to use generative AI (such as ChatGPT) in the college classroom, as well as ways faculty can use AI in their day job.

“Arts Integration for a Well-Rounded Education: Empowering Leaders, Engaging Faculty, and Inspiring All Learners”



Dr. Denise Davis-Cotton

Dr. Denise Davis-Cotton is recognized as a leading authority in arts integrated-teaching, an accomplished curriculum designer for education, arts integration, and new school/program development addressing minoritized and racialized students. She is the Director of the Florida Center for Partnerships for Arts-Integrated Teaching (PAInT Center) at the University of South Florida Sarasota-Manatee campus. PAInT focuses on developing evidenced-based and cutting-edge methods to inform effective arts integration teaching practice for learning to 50 national leaders, 250 arts educators, and reaching over 40,00 students. She was an invited speaker the Harvard Kennedy School Institute of Politics where she addressed a Study Group on the topic, “Activism and Advocacy in Arts Education.” She is a Milken Foundation internationally-recognized educator, a National Past President of Arts Schools Network. She received two Keys to the City of Montgomery (Alabama), the Congressional Record Recognition by the 106th Congress, and Distinguished Alum of Alabama State University. She was recently awarded the Living Legend Life-Time Achievement Award by the National Alliance of Black Educators (NABSE).

“Wellness Education: Opportunities and Challenges”



Dr. Bendegul Okumus

Dr. Bendegul Okumus is an Associate Professor at the University of Central Florida’s Rosen College of Hospitality Management. She has an undergraduate degree in Nutrition and Home Economics, Master’s and PhD degrees in Food Hygiene and Technology, and a second Master’s degree in Hospitality and Tourism Management. Her primary teaching areas include Nutrition Concepts and Issues in Food Services, International Cuisine and Culture, Sanitation in the Food Service Industry and Health and Wellness in Hospitality and Tourism. Her research focuses on food safety, eating behavior and eating habits, food and culinary tourism, food waste and health & wellness in hospitality and tourism. She has over 70 academic journal articles and two books. Her publications received over 5100 citations. Dr. Okumus has worked in multidisciplinary research teams, secured and completed research grants. She has authored/co-authored numerous academic journal articles, conference presentations, book and book chapters. Dr. Okumus has coauthored a book titled, Wellness Management in Hospitality and Tourism.

Tuesday, December 17, 2024
Sessions 1.1, 1.2, 1.3, & 1.4

8:00am	Session 1.1	
9:40am	<i>Track: Educational Technology</i>	Session Chair: Ajay Aluri
15 min.	<i>Role of Leadership in Diversity Management in Higher Education Information Technology Universitas in Pakistan</i> -Muhammad Qasim Ali, Gohar Rehman Khalil, Zia Ur Rehman, and Muhammad Hanif Chaudhary	
15 min.	<i>Student Engagement and Faculty Assessment in Hospitality and Tourism Education Within the Gen-AI Integration Framework</i> -Ajay Aluri	
15 min.	<i>Through Their Eyes': Unveiling Student Perceptions of Academic and Administrative Support in a Caribbean Tertiary Institution</i> -Clavery Allen, Eraldine Williams Shakespeare, and Tashieka Burris Melville	
15 Min.	<i>Generative AI in Academia: Student Perspectives on ChatGPT's Impact on Academia</i> -Tim Buttler and Chloe Weir	
15 min.	<i>The Eye and the Voice: A Fourth Relationship Based on Eye-Movement Data and Its Implications for Classroom Teaching</i> -Joshua Hang Chan and Winnie Ow Chor	
11:10am	Session 1.2	
12:30pm	<i>Track: Human Resource Development</i>	Session Chair: Ersem Karadag
15 min.	<i>Evidence-Based Positive Behavior Support Practices for Improving Academic and Social Outcomes for Youth With Challenging Behavior</i> -Tom Clees	
15 min.	<i>The Impact of in-Service Training on Employees: A Research in a Bank</i> -Ali Sukru Cetinkaya	
15 min.	<i>Examining Participant Awareness in the Military-to-Academic Transition: Insights Into Institutional Preparedness, Perceptions of Student Veterans, and Policy Recommendations</i> -Wayne N. Taylor	
15 min.	<i>Internal Controls, and Asset Misappropriation in the Lodging Industry: Challenges and Recommendations</i> -Ersem Karadag and Melih Madanoglu	
1:30pm	Session 1.3	
3:10pm	<i>Track: Higher Education & Educational Leadership & Pre K-12</i>	Session Chair: Clayton Smith
15 min.	<i>Curriculum Development for Hotel Revenue Management Classes</i> -Tevfik Demirciftci	
15 min.	<i>Use of Assistive Technology by Teachers of Students With Visual Impairments: A Descriptive Analysis</i> -Paul M. Ajuwon, Ximena Uribe Zarain, Phoebe Okungu, Nora Griffin-Shirley, and The Nguyen	
15 Min.	<i>Educator and Student Perspectives for Enhancing International Students' Sense of Belonging in Ontario Secondary Schools</i> -Clayton Smith and George Zhou	
15 min.	<i>Religious Higher Education in Prison: The Importance of Well-Being</i> -Robin L. LaBarbera	
15 min.	<i>Preparing Effective STEM Communicators Through Focused Interventions</i> -Sondra M. Miller, Carl F. Siebert, Lindsey Wiggins, and Katherine L. Wright	

3:30pm	Session 1.4
5:10pm	Track: Educational Technology Session Chair: Seden Dogan
15 min.	<i>From Evolution to Revolution: Narrowing the Technological Skills Gap of Accounting Graduates</i> - Geraldo Vasquez, Frank Manzi, Mark Martinelli, and Cynthia Scarinci
15 min.	<i>Using the Harmonize AI Platform to Facilitate Better Online Discussions in Strategic Management Courses</i> - Burcin Turkkan-Zencirli, Fevzi Okumus, and Mehmet Altin
15 Min.	<i>Digital Disruption: The Impact of Compulsive Technology Use on Sleep Quality and Academic Success in Hospitality and Tourism Education</i> - Usman Khan, Faizan Ali, and Cihan Cobanoglu
15 min.	<i>Scientometric Analysis of AI and ML Based Routing for Satellite Terrestrial Integrated Network</i> - Arshee Naz, Karan Verma, and Geeta Sikka
15 min.	<i>Ethical Intelligence: Responsible AI Integration in Challenge-Based Learning</i> - Seden Dogan

Wednesday, December 18, 2024
Sessions 2.1 and 2.2 &
Round Table Discussions and Poster Presentations

8:00am	Session 2.1
9:40am	Track: Higher Education & Educational Leadership Session Chair: Tenneil C. Rashford
15 min.	<i>Exploring Andragogical Content Knowledge and the Implementation of Andragogical Principles in Literacy Facilitation Among Adult Literacy Facilitators in Nigeria</i> - Emmanuel Dahunsi Mabayoje and Sunday Abidemi Itasanmi
15 min.	<i>An Innovative School-University Professional Development Collaboration: Linking an Australian Regional University With a Local School</i> - Matthew Winslade and Lorraine Gaunt
15 min.	<i>Rise and Shine: Energizing Early Classes With Fun and Engaging Learning</i> - Damla Sonmez
15 Min.	<i>Digital Transformation in Higher Education</i> - Tenneil C. Rashford
15 min.	<i>Chinese International Students' Classroom Behavioral Engagement in Canadian Classes: A Qualitative Study of Master's Business Students' Silence</i> - Bohui (Hollie) Liu and Clayton Smith
11:10am	Round Table Discussions
12:30pm	
80 min	<i>Literature Unleashed: Cultivating Global Competence Through Stories</i> - April Mattix Foster, Kathleen Ramos, Sarah Rich, Rebecca Eisenberg, and Lisa Dornan
80 min	<i>International Mindedness: Still Relevant or Just Evolving?</i> - Kim Watson
80 min	<i>Facilitators in Gamified Trainings: Keeping the Fun on Track and Boosting Engagement</i> - Damla Sonmez and Aysegul Gunduz Songur
80 min	<i>Exploring the Relationship Between Informal Learning and Learning Motivation Among College Students</i> - Yuewei Shi

11:10am	Poster Presentations
12:30pm	
80 min.	<i>Building Interest and Awareness of Marine Science Careers</i> -Ruby Bradford, Shawn Moore, Cole Dickerson, and Tim Goodale
80 min.	<i>Dreamcatchers, Water Protectors, and Authenticity: Guiding Teachers in Selecting and Utilizing Indigenous Children's Literature</i> -April Mattix Foster and Courtney Hayes
80 min.	<i>The Role of Family in Chinese Students' English Language Learning and Key Suggestions</i> -Bohui (Hollie) Liu and Jia Wei
80 min.	<i>Supporting Military-Connected Children Through Literature: Serving Students With Stories</i> -April Mattix Foster, Jennifer Drake Patrick, and Lisa Dornan
80 min.	<i>Producing More STEM Teachers: Sharing Formative Results From a Noyce Scholars Program</i> -Ruby Bradford, Cole Dickerson, Claire Berube, and William McConnell

2:50pm	Session 2.2
5:10pm	Track: Education in Other Specialties, Educational Technology & ESL Session Chair: John Liontas
15 min.	<i>Idiomatics: Esse Quam Videri... More Than Just a Motto</i> -John Liontas
15 min.	<i>The World Bank's New Approach to Human Capital Model and Education</i> -Ozlem Kucuk and Cihan Cobanoglu
15 min.	<i>Integrating Sustainable Development Goals Into Education Through Gamification and Digital Brand Development: The Role of Digital Ambassador Elyx</i> -Tugce Uner and Musa Pinar
15 min.	<i>Bridging the Digital Divide in Developing and Developed Countries: A Meta-Analysis</i> -Jessie S. King and Eric Gotte
15 min.	<i>Necessary Digital Competencies of Preschool Teachers in Austria</i> Walter Fikisz
15 min.	<i>A Secret Society of Readers: College-Age Mentors' Literacy Experiences With Young Adolescent Mentees</i> -Lindsay Persohn, Dulcey Bishop Hunter, Chelsea Rivera, Karyn Zalman Mendez, Cheryl Rose Ellerbrock, and Lucy Monette
15 min.	<i>Unlocking Idiomatic Competence: Unleashing the Power of Proverbs With Digital Storytelling</i> -Geraldinne Bachman and John Liontas

Thursday, December 19, 2024: Concurrent Online Sessions 3.1, 3.2, 3.3, & 3.4

10:00am	Concurrent Online Session 3.1	Zoom Link: See Schedule Webpage
12:00pm	Track: Educational Technology	Session Chair: Mia Amour Jules
15 min.	<i>Digital Competence in Construction: A Case Study From Khyber Pakhtunkhwa, Pakistan</i> -Bilal Karim, Muhammad Arif, and Rab Nawaz Lodhi	
15 min.	<i>AI Technology Application and Students' Behavior: In Exploring the Impact on Academic Performance at Higher Education in Vietnam</i> -Pham Thi Bich Ngoc, Bui Le Phuong Anh, Kieu Minh Thong, and Pham Thi Minh Thu	
15 min.	<i>Meta-Analysis of Mathematical Proficiency Through Game-Based Learning: Innovative Strategies for Higher Secondary Education</i> -Pramila Ramani	

- 15 min. *Elevating Online Learners' Experience by Cultivating Social Presence in the Online Learning Environment*
-**Lori B. Doyle and Tanya M. Tarbutton**
-
- 15 min. *Transforming Education for a Greener Future: Virtual Reality in Sustainable Tourism Training for Hotel Staff*
Eda Alphan, Cihan Cobanoglu, and Aylin Guven Hamurisci
-
- 15 min. *Advancing Blended Education: Caribbean Lecturers' Reflective Narratives of Caution, Creativity, and Change*
-**Mia Amour Jules, Donna-Maria Bradshaw Maynard, Grace A. Fayombo, Jason E Marshall, Tanya Newton, Kamilah Hutson, Amanda Kellman, Cherise Bynoe, Collymore, Jo-Ann Prosper-Chase, Laura Foster, and Adicia Clarke**
-

10:00am **Concurrent Online Session 3.2** Zoom Link: See Schedule Webpage

12:00pm *Track: Higher Education & Pre K-12* Session Chair: Lorraine Smith

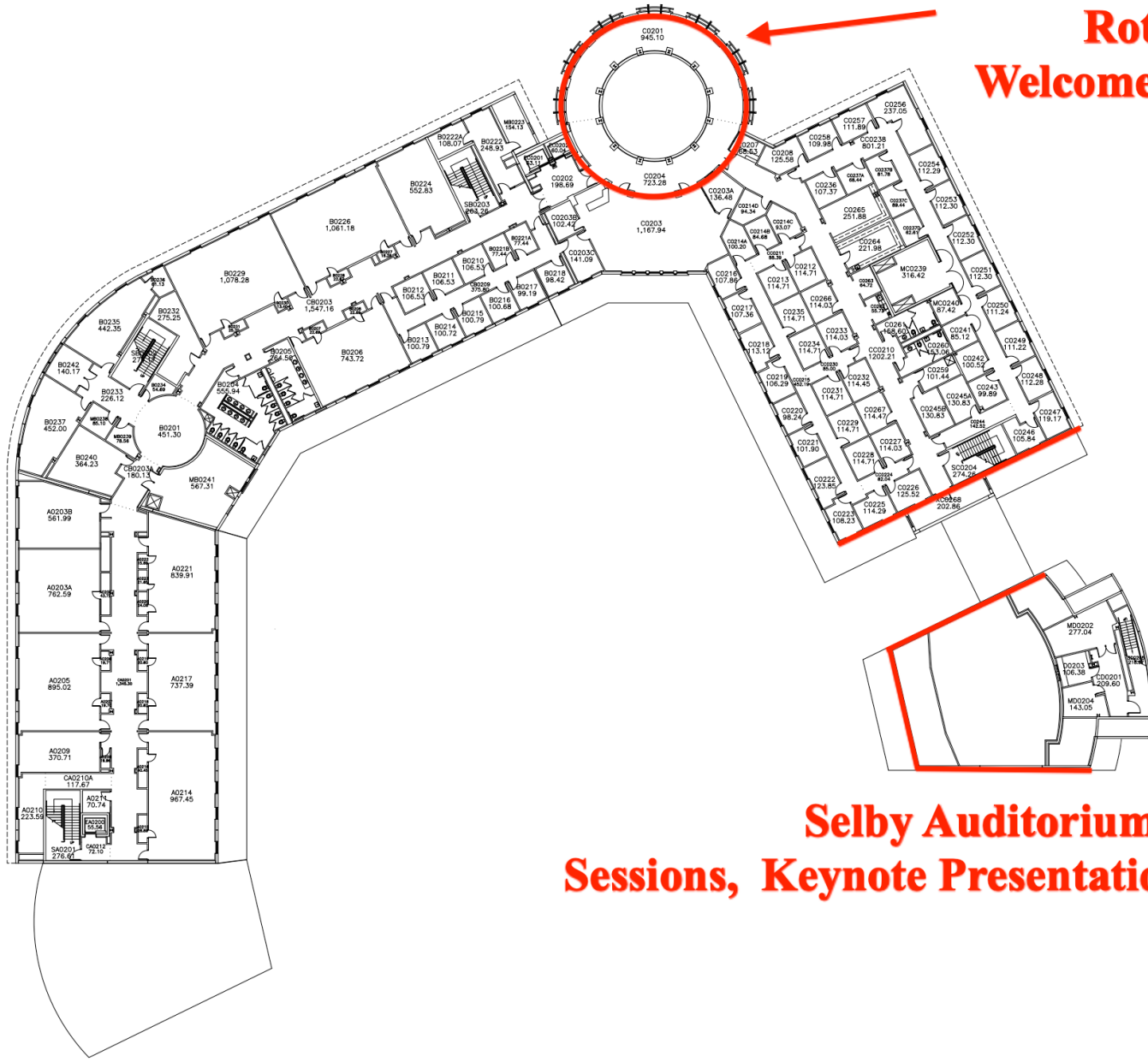
- 15 min. *Informal Learning Through Reflections – A Long Tail Theory Perspective*
-**Sushant Kumar**
-
- 15 min. *Integrating Indian Knowledge Traditions to Enhance Self-Concept and Emotional Intelligence in Education*
-**Jagneet Kour**
-
- 15 min. *A Magical Journey: Online Teaching Measures Adopted by Kindergartens During COVID-19 in Taiwan*
-**Yuling Lo**
-
- 15 min. *Academic Support – What Are We Missing?*
-**Lorraine Smith and Tracey Partridge**
-
- 15 min. *Teaching Design and Application of Recitation of Chinese Classic Poetry*
-**Amber Cheng**
-
- 15 min. *Analyzing the Impact of Diversity-Oriented Leadership on Faculty Knowledge Sharing Behavior in Business Schools*
-**Rab Nawaz Lodhi and Sundas Hanif**
-

1:00pm **Concurrent Online Session 3.3** Zoom Link: See Schedule Webpage

3:20pm *Track: Higher Education & Global Competence* Session Chair: Yueqing Zhong

- 15 min. *Reconnecting Schools With the Community Through Cultural Heritage Education*
-**Dhurata Lamcja and Salvina Pellumbi**
-
- 15 min. *Training in Ecological Thinking: Narrative Practices for Educational Professionals*
Cristina Trovato
-
- 15 min. *Investigating the Role of International Collaborative Online Learning Platforms in Supporting Multilingual Students*
-**Yueqing Zhong**
-
- 15 min. *Tourism Culture in Students of Primary Education for Sustainable Development at the Local Level: An Experience From Mexico*
-**Manuel Ramon Gonzalez Herrera and Rocio del Carmen Martinez Sanchez**
-
- 15 min. *Application of the Hattie and Timperley Power of Feedback Model With Graduate Teacher Education Students*
-**Judy Wilkerson**
-
- 15 min. *Racially Minoritized Academics (RMAs) Hierarchy of Needs in UK Universities*
-**Charmaine Brown, Denise Miller, and Josephine Gabi** *Teaching Fraud Detection and Prevention:*
-
- 15 min. *Strategies for Integrating Real-World Insights Into Accounting Education*
-**Ersem Karadag**
-

1:00pm	Concurrent Online Session 3.4	Zoom Link: See Schedule Webpage
3:20pm	<i>Track: Curriculum and Instruction Development</i>	<i>Session Chair: Sarah Hall</i>
15 min.	<i>Rubrics With Feedback for All Learning Levels</i> -Judy Wilkerson	
15 min.	<i>Review of Further Education Teachers' Attitudes, Intentions and Behaviors in Response to the 'Professionalization Agenda' UK</i> Charmaine Brown	
15 min.	<i>Navigating Education in Island Spaces: Insights From Italian Minor Islands</i> -Giambattista Bufalino	
15 min.	<i>What Has Problem-Based Learning (PBL) Got to Do With Teacher Education and Training?</i> -Ade Magaji	
15 min.	<i>Florida Title I School Principals' Practices in Professional Learning as Related to Student Reading Achievement</i> -Sarah Hall	
15 min.	<i>Quality Course Enhancements Impacts Achievement</i> -Daniel W. Eadens	
15 min.	<i>Fostering Ecological Awareness and Inclusion Through Narrative Pedagogy: Insights From the 'Eco-Narrations' Project</i> -Giambattista Bufalino and Gabriella D'Aprile	



**Rotunda
Welcome Reception**

**Selby Auditorium
Sessions, Keynote Presentations & Lunch**

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