

AICAR 6th International Research Conference

Global Risks, Existential Threats and Complex Challenges for India and Indian Boards:

Corporate and institutional requirements for ensuring collective survival

Monday 2nd September

Prof Colin Coulson-Thomas

PhD, Hon DHL, BFP, FCA, FCCA, FCIS, Dip M, FCIM, Hon FMS, CMA, FCMI, Dip CAM, FCIPR, FCIPD, FAIA (Hon), FloD (UK), Hon FIOD (India), FIKE, FIRL, FRSA, FRGS

Fellow, World Academy of Productivity Science / Honoured Fellow, Institute for Responsible Leadership

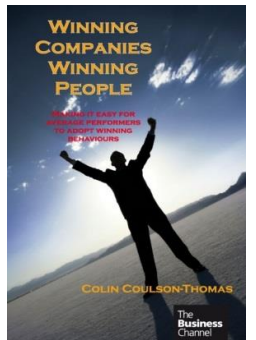
Honorary Professor, AICAR (Aston University)

Director General, UK & Europe Operations, IOD India

Distinguished Research Prof SRISIIM / Governing Director, SRISIIM Foundation

India CSR Ambassador for Sustainability

President, Institute of Management Services



www.coulson-thomas.com www.policypublications.com

© Adaptation Ltd and Colin Coulson-Thomas 2024

AICAR 6th International Research Conference (India and the VUCA World)

Agenda

- Evidence and Sources
- Global Risks, Existential Threats and Complex Challenges for India and Indian Boards
- Common features of contemporary risks, threats and challenges
- Requirements for effective responses
- Obstacles to effective responses
- Questions for Leaders and Boards



AICAR 6th International Research Conference (India and the VUCA World) Scientific Evidence and Sources



- IPCC, UNEP, WEF and WMO annual and pre-COP summary and synthesis reports
- CCT Theme Papers for IOD India annual international events:
 - 2023 London Global Convention on Corporate Governance and Sustainability: Boards, ESG and Corporate Governance for the New World Economy
 - 18th International Conference on Corporate Social Responsibility: CSR and Exploring the Evolution of ESG in the New World Economy
 - 2024 UAE Global Convention and 31st Annual World Congress on Leadership for Innovation and Excellence
 - 25th International Conference on Environment Management and Climate Change: Board's agenda for addressing Climate Change and Environmental Risks: Driving Towards a Greener Society
 - 2024 Annual Directors' Conclave: Emerging Trends and Building Inclusive Boards
- CCT monthly articles in Director Today and quarterly articles in Effective Executive and Management Services



Global Risks, Existential Threats and Complex Challenges

WEF 2-year Global Risk Ranking (Severity of Impact)

- **Misinformation and disinformation (T)**
- **Extreme weather events (E)**
- **Societal polarization (S)**
- **Cyber insecurity (T)**
- **Interstate armed conflict (G)**
- **Lack of economic opportunity (S)**
- **Inflation (Econ)**
- **Involuntary migration (S)**
- **Economic downturn (Econ)**
- **Pollution (E)**

Source: WEF (World Economic Forum) (2024), *The Global Risks Report 2024*, 19th Edition, Cologne, Geneva, World Economic Forum, 10th January



Global Risks, Existential Threats and Complex Challenges

WEF 10-year Global Risk Ranking (Severity of Impact)

- Extreme weather events (E)
- Critical change to Earth systems (E)
- Biodiversity loss and ecosystem collapse (E)
- Natural resource shortages (E)
- Misinformation and disinformation (T)
- Adverse outcomes of AI technologies (T)
- Involuntary migration (S)
- Cyber insecurity (T)
- Societal polarization (S)
- Pollution (E)

Source: WEF (World Economic Forum) (2024), *The Global Risks Report 2024*, 19th Edition, Cologny, Geneva, World Economic Forum, 10th January

AICAR 6th International Research Conference

(India and the VUCA World)

Existential Threats

- Asteroids
- Nuclear Weapons and Threats
- Biosecurity Threats
- Global Warming and Climate Change
- Artificial Intelligence and its Regulation
- Biodiversity (Monocultures/food security)
- + Various Malevolent / Terrorism / Exogenous



Global Risks, Existential Threats and Complex Challenges

Consequences of Collective Human Activity

- We face shared existential challenges:
 - Environmental degradation
 - Reduction of biodiversity
 - Running down of natural capital
 - Spread of contagious disease
 - Global warming and climate change
 - Gen AI / AGI as an existential threat, etc.
- Collective human activity is the cause of global warming, climate change and other existential challenges facing humankind. Could survival become a shared interest?
- Where do existential threats feature in corporate and institutional policies and priorities? How prepared are people, organisations, communities and societies?
- Are common features of contemporary risks, threats and challenges, requirements for effective responses, and obstacles to them understood?
- How might obstacles for effective responses be overcome? Is this interesting or imperative?
- What role can and should boards play? How do we transition from studying selected aspects of certain problems to supporting more holistic and collective responses?



AICAR 6th International Research Conference

Common features of contemporary risks, threats and challenges

- Inter-related and/or inter-dependent and complex
- Collective human aspirations / activities / lifestyles as a cause
- Uncertainty on timing/tipping points and/or slow burn
- Increasing vulnerability of life-forms and infrastructures
- Reducing resilience and increasing potential impact/cost
- Potentially catastrophic impacts
- Possible unintended consequences of human intervention/responses



AICAR 6th International Research Conference

Requirements for Effective Responses

- Collaboration and collective action
- Supply / value chain and community/stakeholder cooperation
- Recognition of priority common / shared interests (e.g. collective survival)
- Cross-functional, inter-disciplinary and wider cooperation
- Disaggregating data / trends (differing local impacts)
- Corporate / community and public / private partnerships
- Flexibility, adaptation, intelligent steering and greater flexibility and speed
- Quicker adoption/scaling up of sustainable innovations



AICAR 6th International Research Conference

Obstacles to Effective Responses

- Fragmentation and polarisation
- Self and vested interests in the status quo/fossil fuels
- Distractions and short-term pressures
- Delaying strategies and tactics
- Bias, misinformation and disinformation
- Increasing population / lifestyle aspirations
- Limited natural capital and persistent negative externalities
- Social media / retreat into virtual worlds
- Departmental structures, organisational boundaries and discipline rather than holistic solution focus
- Public and private sector remit, approval and budgeting incompatibility



AICAR 6th International Research Conference

Questions for Leaders and Boards

- How vulnerable to existential threats are your areas of responsibility? Which activities, communities and supporting infrastructures are most vulnerable?
- Are: causes and common features of contemporary risks, threats and challenges; requirements for effective responses; and obstacles to them, understood by those for whom you are responsible?
- Where do existential threats feature in your, corporate and institutional policies and priorities?
- How prepared are people, organisations, communities and societies? How might obstacles for effective responses be overcome? Are actions regarded as interesting, important or imperative?
- Could survival become a common, shared and priority interest? What could you and your colleagues do to engage stakeholders, confront vested interests and enable, support and accelerate:
 - The minimisation of negative externalities and transition to more sustainable and inclusive aspirations, objectives, policies and priorities, and activities and lifestyles in harmony with the natural world?
 - Cooperation and inter-disciplinary, inter-departmental, inter-organisational and inter-national collaboration across organisational, departmental and other boundaries and collective and responsible responses to global risks, existential threats and contemporary challenges?





Operating in a VUCA World

Selected Further Reading (Theme Papers)

Coulson-Thomas, Colin (2023), [Theme Paper] 2023 London Global Convention on Corporate Governance and Sustainability, www.iodglobal.com [https://iodglobal.com/front_assets/images/events/theme-paper-lgc-2023.pdf, 17th August]

Coulson-Thomas, Colin (2023), [Theme Paper] 18th International Conference on Corporate Social Responsibility, www.iodglobal.com [https://iodglobal.com/front_assets/images/events/theme-paper-18th-international-conference-on-csr.pdf, 15th November]

Coulson-Thomas, Colin (2024), [Theme Paper] 2024 UAE Global Convention and 31st Annual World Congress on Leadership for Innovation and Excellence, www.iodglobal.com [https://iodglobal.com/front_assets/images/events/2024/theme-paper-uae2024.pdf, 11th January] [

Coulson-Thomas, Colin (2024), [Theme Paper] 25th International Conference on Environment Management and Climate Change, www.iodglobal.com [https://iodglobal.com/front_assets/images/events/2024/theme-paper-icemcc2024.pdf, 30th April]

Coulson-Thomas, Colin (2024), [Theme Paper] 2024 Annual Directors' Conclave: Emerging Trends and Building Inclusive Boards, www.iodglobal.com [https://iodglobal.com/front_assets/images/events/2024/theme-paper-adc2024.pdf, 10th July]



Operating in a VUCA World

Selected Further Reading (Articles)

Coulson-Thomas, Colin (2024), Challenging Misinformation, Understanding Impacts and Pursuing Possibilities, *Director Today*, Vol. X Issue III, March, pp 17-20

Coulson-Thomas, Colin (2024), AI, Sustainability and the Future of Work, *Management Services*, Vol. 68 Number 1, Spring, pp 13-19

Coulson-Thomas, Colin (2024), Directors, Boards and Existential Threats, *Director Today*, Vol. X Issue IV, April, pp 43-48

Coulson-Thomas, Colin (2024), Handling Differing Director and Board Perspectives, *Director Today*, Vol. X Issue V, May, pp 15-19

Coulson-Thomas, Colin (2024), Preparing Directors for Corporate Survival and International Operation, *Director Today*, Vol. 10 Issue VI, June, pp 21-27

Coulson-Thomas, Colin (2024), Recognising and Preparing for Existential Threats, *Management Services*, Vol. 68 No 2, Summer, pp 22-29

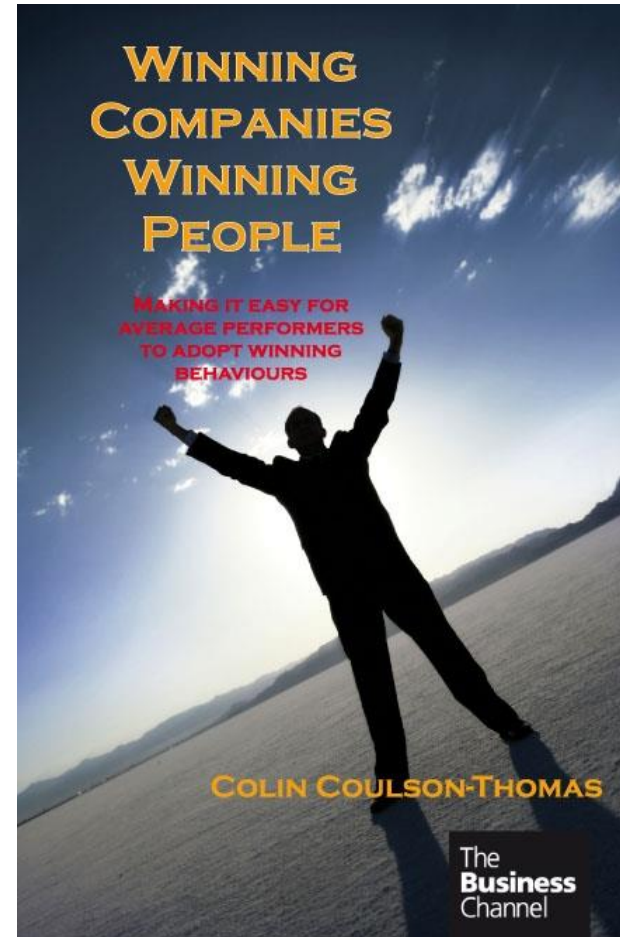
Coulson-Thomas, Colin (2024), Confronting Cyber Risk Realities, *Director Today*, Vol. 10 Issue VII, July, pp 11-17

Coulson-Thomas, Colin (2024), Leadership Qualities for Confronting Existential Threats, *Effective Executive*, Vol. 27 No. 2, Summer, pp 5-25

Coulson-Thomas, Colin (2024), Accelerating Environmental and Climate Action: How bias, misinformation and disinformation can discredit and delay, *Director Today*, Vol. 10 Issue VIII, August, pp 63-68

Future and Responsible Leadership and the Under-pinning CSF Research Programme

'Transforming Public Services', Talent Management 2', 'Transforming Knowledge Management', 'Winning Companies; Winning People', 'Developing Directors' and reports on creating and exploiting knowledge, customer and client relationships, purchasing, winning business, pricing, etc. briefings, tools and reports can be obtained from: www.policypublications.com and articles and recent theme papers and articles related to existential threats are available from: <http://www.academia.edu>



Further information: colin@coulson-thomas.com and C.J.Coulson-Thomas@greenwich.ac.uk