

20th June 2024 Learning and Teaching Festival

Time (BST)	Schedule				
09:15 - 09:45	QA163 (Circulation Area)		Arrival, coffee and networking		
09:45 - 10:00	QA180		Welcome Daria Samatoina and Haining Wang, Learning and Teaching Festival Chairs Dr Gary Brown, Associate Dean Student Success, Greenwich Business School		
10:00 - 11:15	QA180		Keynote Topic: Interdisciplinarity in Meta-Learning Dr. Jillian Terry, London School of Economics and Political Science		
11:30 - 12:30	Presentations – Parallel sessions				
11:30 - 11:40	Track 1: Co-creation QA175	Track 2 QA110	Track 3: QA120	Track 4 QA138	Track 5 QA139
	Chair: Katharina De Vita	Chair: Nevin Bayoumi-Stefanovic	Chair: Neslihan Cetinkaya	Chair: Kay Diment	Chair: Keren Darmon
	Co-creating a non-digital classroom game with AI and human collaborators Presenter: Juliane Thieme	Engaging Pedagogical Technology in Block Teaching delivery in the Business Management and Leadership Programme: Let Me Entertain You! Presenter: Sterling Rauseo	Hold on, a simulation game without tech? Exploring the power of role play in experiential learning Presenter: Emma Connor	Exploring the Role of Generative Artificial Intelligence (GenAI) in Higher Education: Values, Creativity, and Cultural Perspectives Presenter: Yakun Zhang	Coaching and Facilitation – embedding principles in pedagogy, design and practice in the Executive Business Centre Presenter: Julia Tybura

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		Abdullah Ljaz Faisal Shahzad	Jingyang Ai		Robert Ronson
11:40 - 11:50	Co-creation with students to create a new module 'Fundamentals of Entrepreneurship'	Co-creating Positive Teaching and Learning Environments: Fostering Classroom Culture for Wellbeing and Happiness.	Exploring Simulation-Based Learning: Enhancing Experiential Education and Nurturing Transferable Employability Skills	Two sides to a coin: Pros and cons of GAI adoption in business education	"Fostering Curiosity: Partnering with Industry to Enhance Student Employability"
	Presenter: Daria Samatoina Catherine Farrant	Presenter: Belinda Jane Dolan Raluca Marinciu	Presenter: Andrew Wilson	Presenter: Kunle Oguntegbe	Presenter: Nicky Garsten
11:50 - 12:00	Co-Creation in Practice: where I am at now	Unlocking the Secrets of the Student Brain: Mastering Meta-Learning for Lifelong Learning	Level Up: Simulation Games to enhance authenticity and achieve intercultural awareness	The Super PT (personal tutor) - how to deliver an anti-discriminatory student-centric PT framework to large departments	Cultural and social capital and inclusive assessment: a critical race theory approach to enhancing inclusivity for diverse students in Higher Education
	Presenter: Mariana Sampaio Morse	Presenter: Belinda Jane Dolan	Presenter: Sathees Kunjuthamby	Presenter: Sarah Penny Dee Goldstraw	Presenter: Kenisha Linton-Williams Leroi Henry
12:00 - 12:10	Reimagining an HRM Unconference: Reflections on Co-creation and Collaborating to Reshape the Future of HRM	Blended Learning as a Meta-Learning Tool - Instructors' Perspective on its Implementation and Possible Effects on Students	Leveraging Simulation Games to Stimulate Motivation and Competition: Enhancing Learning and Performance	Innovative Learning Experience and Enhancement of Student Engagement	Decolonising the Events, Tourism and Hospitality Curriculum – Exploratory Actions

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	Presenter: Julia Tybura Mrytle Emmanuel Raluca Marinciu	Presenter: Esther Menash Anju Maharjan Adeyemi Aderin	Presenter: Klairoong Hawa Phairor Antonella Russo	Presenter: Osama Iyawe Faith Adobamen	Presenter: Joanna Goodey
12:10 - 12:20	Fusion or Confusion? Students and AI as Partners in Co-Creating Assessments	Students as Peers: Co- creating and refining feedback practices.	Fostering Meta-Skills in Digital Marketing Education through a Technology- Enhanced Classroom		Exploring the use of video interviews as part of an 'application process' assessment to develop employability skills
12:20 - 12:30	Presenter: Gerhard Kristandl	Presenter: Navneet Walia	Presenter: Octavio Murekian Emma Connor		Presenter: Catherine Elliot
	The role of digital technologies for teaching co-creation practices, evaluation and feedback mechanisms to enhance students' learning experience				
	Presenter: Tabitha Sindani				
12:30 - 13:00	Discussion, Questions & Reflections				
13:00 - 14:00	Lunch break & Networking				
14:00 - 14:50	QA180	Supporting the Student Assessment Experience with Cadmus: Reflections from the GBS Pilot			
		Cadmus (www.cadmus.io) is an online assessment platform that integrates with existing VLEs to streamline the assignment workflow from writing to submission, assessment, and feedback. The University of Greenwich is conducting a pilot of Cadmus across all faculties for the academic year 2023/24.			

In this 1-hour spotlight session, Module Leaders (MLs) from Greenwich Business School (GBS) who piloted Cadmus will share their experiences and reflections on using the platform to support assessment and feedback. The session will also include a tailored demonstration of the tool by the Cadmus team.

Presenters:

Mariana Sampaio Morse, Teaching Fellow in Strategy and Leadership (BOS)
 Surabil Sudarshan, Teaching Fellow in Data Analytics and Digital Marketing (MGM)
 Yasser Abdallah, Lecturer in Business (EBC)
 Catherine Murray, Cadmus Learning Support Manager
 Guido Conaldi, Faculty Technology-Enhanced Learning Tutor (GBS)

15:00 - 16:00

Roundtable Discussions

Roundtable 1
QA110

Roundtable 2
QA120

Roundtable 3
QA138

Facilitator: Katherine Leopold

Facilitator: Belindan Jane Dolan; Chryssi Tzanetou

Facilitator: Katharina De Vita

Topic: Enterprise and Employability Discussion

Topic: Safety and happiness in the classroom: Cultivating the facilitator's mindset

Topic: Co-Creation in Higher Education: Exploring Technology, Outcomes, and Institutional Support

Abstract:
 Learning how to learn is crucial to employability and enterprise skills development. Our students need opportunities to explore various options, develop their skills, and make informed decisions about their future paths. To support this, our two

Abstract:
 How can we foster psychological safety and happiness inside the classroom? Building on existing initiatives at BOS, this roundtable discussion offers the opportunity to collectively reflect upon the role of facilitator, familiarise with different facilitator tools,

Abstract:
 This roundtable will explore three key themes. First, we'll discuss the role of technology in co-creation, examining how digital tools can both facilitate and hinder collaborative efforts, and sharing best practices for their effective use. Next, we'll delve into the outcomes of co-creation,

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specialist teams, Employability and Careers and The Generator, offer a wide range of workshops, events, and in-curricular activities.

Recognising that these activities are already being promoted, this session will focus on how you can seamlessly integrate them into your teaching and learning practices.

and techniques, as well as share our own to create safe, and happy learning spaces for students and teaching staff towards envisioning the Business Schools of the Future. At the end of the session, you will have increased your awareness of facilitation skills, and techniques, and you will have gained a greater sense of transitioning between your teaching and facilitation.

focusing on how these practices can enhance critical thinking, creativity, and problem-solving skills among students, preparing them for future challenges and lifelong learning. Finally, we'll address the role of institutional policies in promoting co-creation, discussing how higher education leaders can create supportive environments through strategic policies and administrative support. This roundtable aims to share views and experiences, fostering a rich dialogue that bridges theory and practice

16:05 - 16:15

QA180

Closing by Daria and Haining