

LITERARY FICTION TOURISM

UNDERSTANDING THE PRACTICE OF FICTION-INSPIRED TRAVEL

Nicola E. MacLend



Book

Literary Fiction Tourism

Understanding the Practice of Fiction-Inspired Travel

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Subjects Humanities, Museum and Heritage Studies, Tourism, Hospitality and Events

This timely and insightful book critically reviews the synergistic relationship between books, literary culture, and the practices of tourism.

The volume sets literary fiction tourism within its historical, theoretical, and managerial context and explores the current provision of literary tourism sites and experiences. It focuses on literary fiction and the interplay between imaginative worlds, literary reputation, and tourism. The volume explores a variety of literary tourism forms in a global context such as biographical sites, imaginative sites, literary trails, and book towns, identifying the challenges associated with interpreting and managing them for visitors. Current international case studies allow readers to understand this most ancient of touristic activity within its contemporary context. This book offers new insight into the diversity of the literary tourism landscape, the range of experiences and visitors and the variety of interpretive responses that may be appropriate. The

relationship between literary fiction and other forms of media such as film and digital culture are also explored.

International in scope, this volume will be of interest to students of tourism, heritage studies, cultural studies, and media studies, as well those interested in literary tourism more specifically.

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