

Managing Tourism Across Tourism Conference 2023
March 15-18 2023
Eresin Hotel Topkapi, Istanbul, Turkey

Time:	Workshops	Beykent University Cihangir Mahallesi, Sıraselviler Cd. No:65, Beyoğlu, İstanbul
9:00-10:50	Workshops	
11:00-12:50	Workshops	
	Free Time	
14:00-15:50	Workshops	
16:00-17:50	Workshops	
17:00-19:30	Registration	Eresin Hotel Topkapi, Istanbul
Thursday, March 16, 2023		
8:30-9:00	Welcome and Opening Speeches Prof. Muharrem Tuna Prof. Derman Küçükaltan Prof. Basak Denizci Guillet Prof. Fevzi Okumus	Eresin Hotel Topkapi, Istanbul
9:00-9:45	Keynote Speech Prof. Barbara Neuhofer	
	Break	
10:00-11:00	Moving Tourism Forward Panel Moderator: Musa Pinar, Valparaiso University Hacer Aydın, Emitt Tourism Exhibition - Event Director Erhan Kaya, President at Hotel Linkage, President at Digihens Prof. Pearl Yueh - Hsiu Lin, President, Kainan University Prof. Carlos Flavian University of Zaragoza	Eresin Hotel Topkapi, Istanbul
11:10-12:30	Concurrent Sessions	
12:30-13:30		Lunch
13:30-14:50	Concurrent Sessions	
		Break
15:00-16:20	Concurrent Sessions	
		Break

16:30-17:50 Concurrent Sessions
Dinner on your own
Friday, March 17, 2023

9:00-9:45 **Keynote Speech**
Professor Haiyan Song
Break

10:00-11:00 **Research Networking Event**

11:10-12:30 Concurrent Sessions

12:30-13:30 Lunch

13:30-14:50 Concurrent Sessions
Break

15:30-16:30 **Editors Panel**
Moderator: Osman Karatepe
Prof. Dogan GURSOY
Prof. Serena Volo
Prof. Catherine Prentice
Prof. Levent Altinay

16:30-17:00 **Closing Speech and Awards**

19:30-22:00 **Conference Dinner**

Saturday, March 18, 2023

Virtual
Presentations
Optional City
Tour

Managing Tourism Across Tourism Conference 2023

Program

March 15, 2023

Time	Adem Çelik Amphi (1st floor)	Amphi 1 (2nd floor)
9:00-10:50	Mixed-Methods Research for Social Sciences <i>Dr. Mostafa Rasoolimanesh</i>	
11:00-12:50	Development of Quality-of-Life (QoL) Domains and Indicators for Key Stakeholders of the Tourism Ecosystem <i>Prof. Muzaffer “Muzzo” Uysal, Dr. Rico Maggi and Dr. Eva Vroegop</i>	Managing “Grounded Theory” Project with QSR-NVivo Software <i>Dr. Rab Nawaz Lodhi</i>
	Free Time	
14:00-15:50	Partial Least Squares Method of Structural Equation Modelling (PLS-SEM) <i>Dr. Faizan Ali</i>	Learning fuzzy-set Qualitative Comparative Analysis (fsQCA) Software: Hands-on Workshop for Beginners <i>Prof. Catherine Prentice</i>
16:00-17:50	Paper Development Workshop <i>Prof. Dogan Gursoy and Prof. Serena Volo</i>	

Time

17:00 - 20:00

Eresin Hotel Lobby

Registration Eresin Hotel

Thursday, March 16 2023

Time

7:00 - 18:00

Location

Registration, Eresin Hotel

8:30-9:00

Welcome and Opening Speeches

Prof. Muharrem Tuna

Prof. Derman Küçükaltan

Prof. Basak Denizci Guillet

Prof. Fevzi Okumus

9:00-9:45

Keynote Speech 1

Prof. Barbara Neuhofer

9:45-10:00

Break

10:00-11:00

Moving Tourism Forward Panel

Moderator: Musa Pinar, Valparaiso University

Hacer Aydın, Emitt Tourism Exhibition - Event Director

Erhan Kaya, President at Hotel Linkage, President at Digihens

Prof. Pearl Yueh - Hsiu Lin, President, Kainan University

Prof. Carlos Flavian University of Zaragoza

DATE	TIME	ROOM NAME	TRACK	TITLE OF THE PRESENTATION	AUTHORS	MODERATOR / HOST
16.03.2023	11:10 - 12:30	BURÇ	Food and Gastronomy	Online Gastronomy Image: Content Analysis of Tripadvisor Reviews of Restaurants in Istanbul	Rana Şat	Prof. Levent Altınay
			Food and Gastronomy	The road to consumption: How chefs deal with food leftovers in fine dining restaurants in times of scarcity	Anna de Visser	
			Food and Gastronomy	Conceptualizing Tourists Spirits Tasting Experiences	Adam Carmer & Ugljesa Stankov	Rana Şat
			Food and Gastronomy	Creating positive and memorable dining experiences before and after Covid-19	Maria Teresa Borges-Tiago & Sonia Avelar & Carlos Farinha & Flavia Tiago	
			Consumer behavior and marketing	Motivation of Tourists Experiencing Cosmetic Surgery in the Framework of Health Tourism with the Effect of Social Media	Ezgi Özcan	
16.03.2023	11:10 - 12:30	OTAĞ	Tourism & Sustainability	Are Sustainability Pledges Effective in Driving Sustainable Behavior? An Initial Study	Faizan Ali & Kaylin Strauch	Assoc. Prof. Faizan Ali
			Tourism & Sustainability	Critical success factors in rural tourism activities in islands	Aurea Sousa & Rui Castanho & Gualter Couto & Pedro Pimentel & Graca Batista	
			Tourism & Sustainability	Determinants of Residents' Involvement in Tourism and Support for Tourism: An Application of the Knowledge, Attitudes, and Practices Theory (KAP)	Abdullah Uslu & Kyle Maurice Woosnam & Emrullah Erul	Sinan Baran Bayar
			Tourism & Sustainability	What are the drivers and barriers to tourists' boycott participation?	Siamak Seyfi	

16.03.2023	11:10 - 12:30	TUĞRA	Management & Finance	Corporate Social Responsibility in the Pandemic: A Study on Hospitality Businesses	Serdar Bülbül & Ömer Emre Arslan & Mustafa Yıldırım	Prof. Ali Şükrü Çetinkaya Eda Hazarhun
			Management & Finance	What hotel concierges does? From the insight of Les Clefs d'or members and other head concierges by using interview method	Fehmi Buğra Erdal	
			Management & Finance	Aspect-based sentiment analysis: Method comparison	Irene Cheng Chu Chan & Fuad Mehraliyev	
			Management & Finance	Autogenous image: As a preference modifier	Fatih Pektaş	

16.03.2023	11:10 - 12:30	ATLAS	Information technology and smart tourism	Analyzing Web Sites in Terms of Digital Marketing: A Research on Five Star Hotel Businesses in Istanbul	Birgül Aydın & Süleyman Akkaşoğlu & Ceyhun Akyol	Dr. Roya Rahimi Nihal Şahin
			Information technology and smart tourism	Artificial Intelligence: Challenges and Opportunities for the Tourism and Hospitality Industry	Tarık Doğru & Murat Kızıldağ & Özgür Özdemir & Selim Bakır & Ezgi Erkmen &	
			Information technology and smart tourism	Influence of Technology and ICT Policies on Hotel Guest Satisfaction in Hotel Industry: A Case of 4 and 5 Star Rated Hotels	Dorothy Rotich & Alice Moenga	
			Information technology and smart tourism	Would you like your online bid for a premium room to be accepted? Advancing the understanding of online upselling of hotel rooms to improve revenue management	Başak Denizci Guillet & Ibrahim Mohammed	
			Information technology and smart tourism	Research Trends on Hospitality and Tourism Technologies for Management and Marketing: A Bibliometric Analysis	Rab Nawaz Lodhi & Cihan Çobanoğlu & Muhammad Asif	

16.03.2023 12:30-13:30

LUNCH BREAK

16.03.2023	13:30-14:50	BURÇ	Food and Gastronomy	A Rubric Recommendation for the Evaluation of Student Performance in Gastronomy and Culinary Arts Application Courses	Ceyhun Uçuk	Assoc. Prof. Rab Nawaz Lodhi Sinan Baran Bayar
			Food and Gastronomy	Gastronomy and Music: A Bibliometric Analyses	Üzeyir Kement & Ayşegül Eker & Mehmet Kabacık & Faruk Yüksel & Sinan Baran Bayar & Bihter Zeybek Hüsem	
			Tourism & Sustainability	How sustainable are sustainable tourism indicators? Efficiency Comparison of European Tourism Indicator System (ETIS) and Global Sustainable Tourism Council (GSTC) long-term case studies: The Green Scheme of Slovenian Tourism (GSST)	Sinan Baran Bayar & Emel Adamiş	
			Tourism & Sustainability	Knowledge Level of University Students towards Sustainable Development Goals	Hulisi Binbaşoğlu	
			Tourism & Sustainability	Residents' intentions to oppose tourism based on their political ideology, COVID-19 perspectives, and theory of planned behaviour antecedents	Kylie Maurice Woosnam & Emrullah Erul & Tara J. Denley & Manuel Alector Ribeiro	
			Management & Finance	Corporate Social Responsibility Reporting of Leading European Airlines during and after COVID-19	Ferhan Şengür & Yusuf Şengür & Fevzi Okumuş	
16.03.2023	13:30-14:50	OTAĞ	Management & Finance	COVID-19 and the "Most Magical Place on Earth": Applying the IDEA model to theme park crisis messaging	Lakelyn Taylor & Guarav Panse & Carissa Baker & Deanna Sellnow & Timothy Sellnow & Michael Strawser	Prof. Doğan Gürsoy Emrullah Cansu
			Management & Finance	Gender (in) Equalities and Stereotypes in Household Expenditures for Leisure Sports	Merve Aydoğan & Alba Ada Lameiras & Arta Antonovica & Javier de Esteban Curiel	
			Management & Finance	Empirical insights into how crises affect family- and business systems in small family-run hotels	Birgit Pikkemaat & Sarah Schönher & Mike Peters	
			Tourism & Sustainability	Wine Tourism Destinations' Consumer-Based Brand Equity	Robin Back & Aslı Taşçı & Ady Milman	
			Management & Finance			

16.03.2023	13:30-14:50	TUĞRA	Consumer behavior and marketing	Can Age-Friendly Practices Lead to Older Adults' Well-being and Life Satisfaction?	Cihan Çobanoğlu & Faizan Ali & İlayda Zeynep Niyet	Assoc. Prof. Ozan Aksöz
			Consumer behavior and marketing	Customer reactions to virtual influencers' recommendations in the tourism sector	Marta Flavian & Luis V. Casalo & Daniel Belanche	
			Consumer behavior and marketing	Determining the Attitudes Towards the Profession and Desire to Make a Career of the Marina and Yacht Management Education Students	Ahmet Vatan & Yurdusev Talun	
			Consumer behavior and marketing	Reactions of the Locals to the Behaviors of Tourists to Buy Housing: Evidence from Antalya	Ümit Şengel	
			Information technology and smart tourism	Understanding Data Commodification from Theory of Planned Behavior and Surveillance Capitalism	Fulya Açıkgöz & İrem Önder & Wenqi Wei & Nikolaos Stylos	
Eda Hazarhun						

16.03.2023	13:30-14:50	ATLAS	Tourism & Sustainability	The examination and application of strategic green marketing orientation in Small Medium Enterprises (SMEs)	Hajrija Dergic	Prof. Orhan İçöz
			Tourism & Sustainability	Peace-through-tourism and media: A missing link?	Anna Farmaki	
			Tourism & Sustainability	Non-capitalist paradigm of tourism development: Evidence from rural Poland	Tomasz Napierala & Katarzyna Lesniweska-Napierala	
			Tourism & Sustainability	Overtourism Alleviation Indicators as a Strategic Tourism Planning Tool for Sustainable Urban Tourism	Alison Maton & Roya Rahimi & Crispin Dale	
			Tourism & Sustainability	Navigating the Intersection of Responsible Innovation and Politics in Circular Tourism	Lucien von Schomberg & Jin Chan	
Şule Kaya						

16.03.2023 14:50-15:00

COFFEE BREAK

16.03.2023	15:00-16:20	TUĞRA	Management & Finance	Impact of Air Traffic Controllers' Mental Workload to the Flight Operations	Gökhan Ayazlar & Figen Gürçoşkun	Prof. Murat Yeşiltaş
			Management & Finance	The future of transformative event experiences: A transformational leaders perspective	Barbara Neuhofer & Krzysztof Celuch	
			Management & Finance	Is tourism demand spatially related to economic growth in Turkey?	İnci Oya Coşkun & Vural Yıldırım & Semra Günay	
			Management & Finance	Reflection of Covid-19 Pandemic on Organizational Trust Perception of Hotel Employees: An Intergenerational Comparison	İşıl Arıkan Saltık & Yasin Karasu	
			Management & Finance	Crisis Communication in the Event of COVID-19 Pandemic: Evidence from the Airport Industry	Sanaz Vatankhah & Aryhel Bassi	

16.03.2023	15:00-16:20	ATLAS	Tourism & Sustainability	Attitudes and Awareness towards Low-Carbon Travel: Aviation Students Gaze	Meltem Altınay Özdemir & Zeynep Tombaş & Habibe Güngör	Prof. Catherine Prentice
			Tourism & Sustainability	Mindfulness as a tool for hoteliers in enhancing well-being guest experience	Yasemin Oruç & Valentina Clergue	
			Tourism & Sustainability	Transnational solidarity and peace-making exertions: A conceptual approach of the role of heritage within the context of tourism	Prokopis Christou	
			Tourism & Sustainability	Understanding Tourist Motivations in Visiting Current and Former Conflict Zones	Michael Luongo & Sandra Sydnor	
			Tourism & Sustainability	Immersive worlds and sites of participatory culture: The evolution of screen tourism and theme parks	Carissa Baker & Ray Eddy	

16.03.2023 16:20-16:30

COFFEE BREAK

16.03.2023	16:30-17:50	BURÇ	Food and Gastronomy	Davetlerde Yöresel Yemek Kültürünün Yeme Arzusu Üzerine Etkileri	Ezgi Eter & Cavit Yavuz	Assoc.Prof. Üzeyir Kement Necibe Şen
			Food and Gastronomy	Yiyecek ve İçecek Marka Logolarının Tüketici Algı ve Tercihlerindeki Rolü	Merve Işkın	
			Food and Gastronomy	Vegan Tur Rehberlerinin ve Turistlerin Anadolu Turlarında Karşılaştıkları Beslenme Sorunları	Tuba Aldemir	
16.03.2023	16:30-17:50	OTAĞ	Food and Gastronomy	Indonesian Street Tastes in terms of Gastronomy Tourism	Emine Ay Yiğit & Yusuf Yiğit	Prof. Serena Volo Rana Şat
			Food and Gastronomy	The effect of tourist guides gastronomy knowledge on local food consumption of South Korean tourists	Bekir Bora Dedeoğlu & Aslı Sultan Eren & Bendegül Okumuş	
			Food and Gastronomy	Using Social Network Analysis to Identify Food Influencers: A Case Study of Alsancak, Izmir	Gözde Öztürk & Ahmet Cumhur Öztrük & Abdullah Tanrısevdi	
			Food and Gastronomy	Food heritage as a tourism experience enhancer	Sonia Avelar & Carlos Farinha & Susana Costa Goulart & Maria Teresa Borges-Tiago	

16.03.2023	16:30-17:50	TUĞRA	Tourism & Sustainability	Sürdürülebilir Turizm Sertifikasına Sahip Otellerin Web Sitelerinin Analizi	Eda Hazarhun & Yasemin Koçak & Burçin Cevdet Çetinsöz	Prof. Burçin C. Çetinsöz
			Tourism & Sustainability	Türkiye'de Karavan Sektörüne İlişkin Sorunlara Paydaşların Bakış Açıcı	Seda Sökmen & Sezi Aydın & Muharrem Tuna	
			Tourism & Sustainability	Turizm Meslek Yüksekokulu Öğrencilerinin Alternatif Turizm Kavramına İlişkin Algılarının Metafor Yöntemiyle İncelenmesi	İbrahim Erhan Canbaba	
			Tourism & Sustainability	Topkapı Sarayı'nda Aşırı Turizm Olgusunun Doğal Gözlem Tekniği İle İncelenmesine Yönelik Bir Araştırma	Tolga Fahri Çakmak & Şeyma Özkan	
16.03.2023	16:30-17:50	ATLAS	Management & Finance	Analysis of Government Budget Allocated to Tourism: Comparison of Türkiye – Italy	Muharrem Tuna & İbrahim Birkan & İsa Yayla & Emrullah Cansu	Prof. Mostafa Rasoolimanesh
			Management & Finance	Muslim Women's Border Learning Experience in the Tourism Sector: A Case Study of Tourism Management Programmes	Ezgi Bayram Öz & Mehmet Şeremet & Emine Cihangir	
			Management & Finance	The Effect of Entrepreneurial Traits on Career Planning in Food Processing Enterprises	Ali Şükrü Çetinkaya	
			Management & Finance	The impact of outbound tourism demand and macroeconomic indicators on life satisfaction in Türkiye	Kübra Aşan & Mustafa Kırca	
			Management & Finance	The mediating effect of event experiences on the relationship between involvement and life satisfaction	Kübra Aşan	
					Emrullah Cansu	

16.03.2023	16:30-17:50	DİBA	Tourism & Sustainability	Bir Rekreasyon Kısıtlayıcısı: Kadın Olmak	Beste Nisa Orhun & Özlem Altunöz & Ali Yaylı	Prof. "1 Meryem Akoğlan Kozak
			Tourism & Sustainability	Turizm Akademisyenleri Gözüyle Akıllı Turizm: Ayvalık için Bir Model Önerisi	Gizem Özgürel & Oğuzhan Dülğaroğlu & Harun Ataman	
			Tourism & Sustainability	Türkiye'nin Ulusal Politika Belgelerinde Sosyal Turizm	Nail Hoşcan & Erkan Türkseven	
			Tourism & Sustainability	Türkiye'deki Kalkınma Ajanslarının Bölgesel Turizmin Gelişimine Etkilerinin Değerlendirilmesi, Karadeniz Bölgesi Örneği	Afitap Bulut	
			Tourism & Sustainability	Sağlık Turizminde Yeni Bir Yaklaşım: Geleneksel ve Tamamlayıcı Tıp Uygulamaları (GETAT)	Meryem Akoğlan Kozak & Aylin Öztürk	
						Nihal Şahin

17.03.2023	11:10 - 12:30	BURÇ	Consumer behavior and marketing	Comparing Consumer Purchasing Preferences in Yacht Charter Market Before and During COVID-19: The Case of Marmaris	İpek İtir Can & Ozan Aksöz	Prof. Muzaffer Uysal
			Consumer behavior and marketing	The perception of Turkish tourists for sustainable hotels and its impact on their hotel selection	Gözdegül Başer & Eda Evla Mutlu	
			Consumer behavior and marketing	Tourism in a Time of Chaos: The role of travel on consumers' well-being during a pandemic	Ady Milman & Aslı Taşçı & Robin Back	
			Consumer behavior and marketing	Do isomorphic pressures impede greenwashing in hospitality industry? A theoretical framework	Mert Gürlek	
			Food and Gastronomy	Evaluation of Regional Ethnocentrism and Local Cuisine Awareness in point of Sustainable Tourism	Bilsen Bilgili & Nihan Akdemir	
						Rana Şat

17.03.2023	11:10 - 12:30	OTAĞ	Human Resources Mng.	A moderated mediation model of workplace ostracism	Sonuç Hacıoğlu & Niusha Talebzadeh & Ksenia Gurcham & Osman M. Karatepe	Prof. Fevzi Okumus Sinan Baran Bayar
			Human Resources Mng.	Test of a mediated moderation model of workplace incivility among hotel employees	Niusha Talebzadeh & Ksenia Gurcham & Sonuç Hacıoğlu & Osman M. Karatepe	
			Human Resources Mng.	An investigation of pro-customer deviance in the hospitality industry	Ksenia Gurcham & Sonuç Hacıoğlu & Niusha Talebzadeh & Osman M. Karatepe	
			Human Resources Mng.	Women empowerment in Airbnb context: A case study from Greece	Fani Efthymiadou & Anna Farmaki	
			Human Resources Mng.	The role of coworker support in a sexual harassment climate: Measuring employees' burnout and employee engagement	Ayşın Paşamehmetoğlu & Michelle Russen & Priyanko Guchait & Michale J. Tews	
17.03.2023	11:10 - 12:30	TUĞRA	Tourism & Sustainability	Factors Affecting House or Room Sharing: A Qualitative Study in Erzurum Province	Muhammet Haktan Hişir & Zafer Türkmendağ	Assoc. Prof. Muhammet Kesgin Emrullah Cansu
			Tourism & Sustainability	The Whys and How Influencers are Shaping Destination Marketing	Carlos Farinha & Joanna Santiago & Maria Arteiro	
			Tourism & Sustainability	An Analysis of Resilience Definitions for Tourism Domain	Tülay Polat Üzümcü & Muhammet Kesgin & Jennifer Schneider	
			Tourism & Sustainability	Climate Change Vulnerability and Sustainable Tourism Development	Tarık Doğru & Courtney Suess & Ümit Bulut & Ercan Sırakaya Türk & Cem Işık	
			Tourism & Sustainability	Crises Resiliency in Tourism	Merve Aydoğan & Javier de Esteban Curiel & Gürel Çetin & Arto Antonovica	
			Tourism & Sustainability	Towards a better understanding of value co-destruction in tourism and hospitality	Erose Sthapit & Brian Garrod & Matthew J. Stone & Peter Bjork & Hanqun Song	

17.03.2023	11:10 - 12:30	ATLAS	Information technology and smart tourism	Innovation Trends and Developments in Tourism: Web Content Analysis	Onur Çelen & Nilgün Demirel İli	Prof. Basak Denizci Guillet Şule Kaya
			Information technology and smart tourism	Modern Meets Ancient – The Cultural Heritage Tourism’s Digital Transformation: A Case Study of Japanese Temples	Ruilin Zhu & Hisashi Masuda	
			Information technology and smart tourism	Assessing Performance in Applied Sciences via Machine Learning: Comparing Information Systems and Tourism Students during Educational Disruption	Semih Yılmaz & Ayşe Collins & Seyid Amjad Ali	
			Information technology and smart tourism	The Effects of Entrepreneurship Education, Digital Literacy and Personal Innovativeness on Digital Entrepreneurship Intention of Tourism Students	Shovgi Zeynalov & Ece Doğantan	
			Information technology and smart tourism	The Effect of Digital Literacy and Entrepreneurship Education on Digital Entrepreneurship Intention: The Mediating Role of Personal Innovativeness	Ece Doğantan & Shovgi Zeynalov	
			Information technology and smart tourism	Perceptions and Motivations of Serious Leisure Cyclists on Smart City Technologies	Güzide Zeynep Egeli & Gürhan Aktaş	

17.03.2023 12:30-13:30

LUNCH BREAK

17.03.2023	13:30-14:50	BURÇ	Tourism & Sustainability	A Scale Adaptation Study to Determine Quality Perceptions in Tourism Education	Engin Bayraktaroğlu & İpek İtir Can & Seda Sökmen & Ozan Aksöz	Prof. Osman M. Karatepe Şule Kaya
			Tourism & Sustainability	Disabled Rooms in Hotel Industry: A Research on Perception for Disabled Rooms	Osman Nuri Özdoğan & Cihan Yılmaz & Eva Abramuszkinova Pavlikova	
			Tourism & Sustainability	Impacts of sporting event and local residents' awareness and support	Marko Peric & Vanja Vitezic	
			Tourism & Sustainability	Impacts of Popular Brand Destinations' Attributes on to Tourist Well-Being and Response Behaviour	İbrahim Çetin	
			Consumer behavior and marketing	Personality types and travel risk perceptions during a health crisis: the Covid-19 case	Raffaele Filieri & Fulya Açıköz	

17.03.2023	13:30-14:50	OTAĞ	Tourism & Sustainability	Ülke Kişiliğinin Destinasyon Seçimi ve Memnuniyet Üzerine Etkisi	Hatice Sarı Gök & Fatmanur Kübra Aylan & Erkan Akgöz & Simge Şalvarcı	Prof. Fusun İstanbullu Dinçer
			Tourism & Sustainability	Seyahat Motivasyonu Perspektifinden Ses Atmosferinin Duygu Durumuna Etkisi	Semra Günay & Eşref Ay	
			Tourism & Sustainability	Covid19 Sonrası Yerel Yemek Tüketim Motivasyonunun Davranışsal Niyete Etkisi	Emrah Örgün & Ali Solunoğlu	
			Tourism & Sustainability	Kalitenin Sürdürülebilirliği Açısından TripAdvisor'daki Michelin Yıldızlı Fine Dining Restoranlara Ait Yorumların Analizi: Türkiye Örneği	Nihan Yarmacı Güvenç & Ela Nazlı Kız & Seray Evren	
			Information technology and smart tourism	Akıllı Turizm Teknolojilerine Yönelik Çalışmaların Sistemik Derleme Yöntemiyle İncelenmesi	Meryem Komşu Samırkaş & Gamze Kaya	
17.03.2023	13:30-14:50	TUĞRA	Consumer behavior and marketing	Investigation of Intention to Adventure Behavior Towards Wingsuit Activities Using Extended Reasoned Action Theory: Moderated Effect of Ambiguity of Death	Faizan Ali & Seden Doğan & Sinan Baran Bayar & Gül Erkol Bayram & Üzeyir Kement	Dr. Manuel Alector Ribeiro
			Consumer behavior and marketing	The Effects of Message Framing on Emotion, Pro-Environmental Behaviour and Subjective Well-being	Youngsoo Kim & Kylie Maurice Woosnam & Yujin Han & Manuel Alector Ribeiro	
			Consumer behavior and marketing	The Impact of Values and Social Interaction on Tourists' Souvenir Gift-Giving Intention	Babak Taheri & Martin Gannon & Muhammet Kesgin & Jerrie Hsieh & Adel Albalushi	
			Consumer behavior and marketing	User-Generated Content, Satisfaction, and WOM in the Context of Cultural/Heritage Site	Mahlagha Darvishmotevali & Hu Qian	
			Tourism & Sustainability	Wheels on Limec: Redefined Experiential Tourism on Transboundary Economic Corridor of Thailand, Lao Pdr. and Myanmar	Jaruwan Daengbuppha	
						Necibe Şen
						Emrullah Cansu

17.03.2023	13:30-14:50	ATLAS	Management & Finance	Stealing Thunder: Should I admit mistakes at work?	Priyanko Guchait	Prof. Mithat Zeki Dinçer
			Management & Finance	Tax in Tourism Research: a Bibliometric Analysis	Serap Özdemir Güzel & Tuğçe Uzun Kocamış	
			Management & Finance	The 3-M Framework of Circular Entrepreneurship in the Tourism and Hospitality Sector	Angelo Sciacca & Lucien von Schomberg & Sonal Hukampal Singh & Jin Chan	
			Management & Finance	The Impact of Environmental Knowledge and Environmental Behavior of Hotel Employees on Environmental Performance: A Model Proposal	Uygur Turgut & Işıl Arıkan Saltık & Umut Avcı & Fevzi Okumuş	
			Management & Finance	Reducing Job Stress and Turnover in Hospitality	Vicki Lavendol	
			Information technology and smart tourism	The Metaverse as a Virtual Way of Sustainable Tourism: Opportunities, Challenges, Regenerative Practices for Sustainability in Future Hospitality & Tourism Industry	Sinan Baran Bayar & Melike Sak & Gül Erkol Bayram & Ali Turan Bayram & Jeetesh Kumar	
17.03.2023	13:30-14:50	DİBA	Management & Finance	Boosting employee loyalty in the hospitality industry via corporate social responsibility	Ovidiu-Ioan Moisescu & Oana-Adriana Gica	Assoc. Prof. Faizan Ali
			Management & Finance	Value Creation and Employee Branding Through Employees: A Model Proposal for Hotel Businesses	İbrahim Çetin & Günseli Güçlütürk Baran & Orhan İçöz & Tülay Polat Üzümcü	
			Management & Finance	The influence of the events' legitimacy on resident participation, Staycation and Word-to-Mouth	Rui Augusto da Costa & Adriana Fumi Chim-Miki & Cecilia Lopes Lobo	
			Management & Finance	Tourism Coopetition for a better world: A cycle of creation, appropriation, and devolution of social value	Adriana Fumi Chim-Miki & Rui Augusto da Costa & Rodrigo Oliveira-Ribeiro	
			Food and Gastronomy	Bibliometric Analysis of Sustainability in Gastronomy Research	Nihan Akdemir & Bilsen Bilgili	
						Eda Hazarhun

18.03.2023	11:10 - 12:30	VIRTUAL ROOM 1	Tourism & Sustainability	Çocuklarda Suça Sürüklenme ve Kabahatin Önlenmesinde Rekreasyonun Rolü	Hatice Güçlü Nergiz & Fidel Toker
			Tourism & Sustainability	Covid-19 Krizi Yönetimi Uygulamalarının Şehir Otelleri Bağlamında Değerlendirmesi: Aksaray İli Örneği	Mehmet Umur & Büşra Şener
			Food and Gastronomy	Sokak Lezzetlerinde Çeşitlilik Arayışı Motivasyonunun Memnuniyet Üzerindeki Etkileri: İstanbul Örneği	Sultan Uzut & Serhat Harman
			Tourism & Sustainability	Turizm Akademisyenleri Gözüyle Akıllı Turizm: Ayvalık için Bir Model Önerisi	Gizem Özgürel & Oğuzhan Dülğaroğlu & Harun Ataman
				https://us06web.zoom.us/j/5352322125	

18.03.2023	11:10 - 12:30	VIRTUAL ROOM 2	Tourism & Sustainability	Sustainability and Digitalization Interaction in the Tourism Sector: A Dilemma	Demet Bağırın Özşeker & Avşar Kurgun & Erdem Aktaş & Hülya Kurgun
			Tourism & Sustainability	A Strategic Framework to Confront Socialization Crisis in Tourism	Dori Davari & Liping Cai
			Tourism & Sustainability	Landscapes with Cultural Heritage Tourism: Adramytteion Ancient City and Its Surroundings	Bahadır Beyhan
			Tourism & Sustainability	Romanian Rural World Heritage Sites Revisited	Monica Maria Coros & Cornelia Pop
			Tourism & Sustainability	A Research on Touristic Attractions of Usak Province within the Scope of Destination Planning	İlknur Mazan

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18.03.2023	11:10 - 12:30	VIRTUAL ROOM 3	Food and Gastronomy	A Research on the Mediating Role of Gastronomic Elements in Travel Motivation	Özlem Dağdelen & Erkan Akgöz
			Food and Gastronomy	Exploring Social Responsibility in the context of Culinary Arts and Gastronomy education: the views of lecturers	Kutay Arda Yıldırım & Hamed Rezapouraghdam & Yenilmez Ufuk Yılmaz
			Food and Gastronomy	Evaluation of Gastronomic Experiences in Terms of Destination Marketing	Yasin Bilim & Cevat Tosun
			Food and Gastronomy	How students understand the concept of green restaurants	Smaranda Cosma & Cristina Fleseriu
			Tourism & Sustainability	Gender Segregation in Nigerian Hotels	Roya Rahimi & Amara Ukachukwu

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18.03.2023	11:10 - 12:30	VIRTUAL ROOM 4	Management & Finance	An importance-performance analysis of the back-of-house environment: The case of Macau integrated resorts	Lawrence Hoc Nang Fog & Kitty Chong In Wai & Sunny Zhenzhen Nong
			Management & Finance	Company Engagement Orientation, Employee Engagement and Employee Well-being in Hospitality: a study from China	Limin Xiao & Xiaoyun Han & Shuoing Chen
			Management & Finance	Crisis Management in Tourism and its application in different cultures – case of COVID-19 across continents	Marica Mazurek
			Management & Finance	Factors Affecting the Willingness to Pay Tourist Tax	Levent Selman Gökteş & Tevfik Demirçiftçi & Gürel Çetin
			Management & Finance	Impact of Management Polyphony in Family Business: A Literature Review	Ali Şükrü Çetinkaya & Şerife Soğancıoğlu

<https://us06web.zoom.us/j/5352322125>

18.03.2023	11:10 - 12:30	VIRTUAL ROOM 5	Information technology and smart tourism	Facing the era of smartness: A systematic review of the Internet of Things in Tourism & Hospitality	Hsuan Hsu & Kuo Feng Tseng
			Information technology and smart tourism	Innovating hospitality services in the post-pandemic era: A hybrid study	Cevat Tosun & Guanrong Liu & Seçkin Kodal
			Information technology and smart tourism	Social Media Engagement, Brand Attitude and Booking Intention in Premium Hotels: The Moderating Role of COVID-19 Risk Perception	Monica Gomez Suarez & Myriam Quinones & Monica Veloso
			Information technology and smart tourism	Reflections About Metaverse in Tourism Internet Press in Turkey	Fatmanur Kübra Aylan & Güney Çetin Gürkan & Başak Özyurt

18.03.2023 12:30-13:30

LUNCH BREAK

18.03.2023	13:30-14:50	VIRTUAL ROOM 1	Human Resources Mng.	Who is the Human Resources Manager? Metaphorical Perceptions of Human Resources Managers towards their Profession	Ebru Gözen & Aylin Alan
			Human Resources Mng.	Labor Issues in the Asian Hospitality Market: Evidence-based Synthesis of Resolutions during the COVID Pandemic	Surarak Wichupankul & Dori Davari & Kaye Chon
			Human Resources Mng.	Women's career advancement in the hospitality industry: Contemporary challenges and prospective solutions	Mosharrof Hosen & Md Asadul Islam & Weng Marc Lim
			Tourism & Sustainability	Leisure Activity and Place Requirement for a Better Life in Slow City Ahlat	Selin Kama & Nurullah Cihan Aybağ
			Tourism & Sustainability	Resilience and Work-related Outcomes: The Case of Baby Boomer and Millennial Generational Cohorts	Gülsevrim Kınalı Madanoğlu & Melih Madanoğlu

18.03.2023	13:30-14:50	VIRTUAL ROOM 2	Management & Finance	The Complexity of Social Media in Relation to Corporate Social Responsibility (Esg), Under a Systemic Perspective, of Tourism Companies in the Amazon Biome	Vera Lucia Steiner
			Management & Finance	An alternative approach to support Tourism SMEs' circular practice financing: an activity theory perspective	Maggie Xiaowen Gao & Jin Chan
			Management & Finance	Social Capital, Entrepreneurial Resilience and Innovation: The Mediating Role of Organizational Ambidexterity	Elaine Borazon
			Tourism & Sustainability	Hospitality and Experienscape in Exhibitions	Paulo Sergio Gonçalves de Oliveira & Anderson Soares Lopes & Elizabeth Kyoko Wada
			Tourism & Sustainability	What's behind the tourist arrivals: a comparative analysis on a selection of Western Balkan countries	Ermira Kalaj

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18.03.2023	13:30-14:50	VIRTUAL ROOM 3	Information technology and smart tourism	Destinasyon Pazarlamasında Sosyal Medyanın Gücü: Tiktok Örneği	Harun Ataman & Gizem Özgürel & Oğuzhan Dülğaroğlu & Kübra Ürkün
			Consumer behavior and marketing	Yardımseverlik Koşullarına Katılım Güdülleri	Fatma Özdal & Gürhan Aktaş
			Food and Gastronomy	2021 Yılında Gastronomi Alanında Yazılan Lisansüstü Tezlerin Bibliyometrik Analizi	Sadiye Aslan & Lokman Toprak

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18.03.2023	13:30-14:50	VIRTUAL ROOM 4	Tourism & Sustainability	Six Things We Know in 2022 About Trader Harassment of Visitors at Destinations	Annmarie Nicely
			Tourism & Sustainability	Five Trader Harassment-Related Thoughts and Their Effect on Visitors' Loyalty Intention Toward a Destination	Annmarie Nicely / Shweta Singh
			Consumer behavior and marketing	Investigating the impact of Customer equity drivers on customer value co-creation with the moderating effect of environmental CSR	Ehsan Zaeri & Ali Sepehrmanesh & Sanaz Vatankhah
			Management & Finance	Leadership and innovation capability for Small and Medium-sized Enterprises (SMEs)	Ehsan Zaeri & Sanaz Vatankhah
			Information technology and smart tourism	Just Being there Matters: Customer Responses to Robot's Physical Presence After Service Failure	Jasper Yu & Liu Xiaoming & Jun Li