

# The role and application of olfaction in crop plantpollinator interactions

## Authors

Sarah E. J. Arnold

*Natural Resources Institute (NRI) – University of Greenwich (United Kingdom)*

Alison S. Scott-Brown

*University of Cambridge (United Kingdom)*

Philip Stevenson

*Royal Botanic Gardens Kew (United Kingdom)*

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## Description

This chapter introduces the background and theory underpinning use of odours by insects in pollination, discusses how flowers produce odours and highlights issues specific to crops such as selective breeding. It then explores current technologies and case studies in which natural or synthetic odours on or near the crop, and the interaction with insects, influences visitation, pollination success and yield.

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