

Policy and practice

Forecasting the future need and gaps in requirements for public health professionals in India up to 2026

Ritika Tiwari¹, Himanshu Negandhi², Sanjay Zodpey³

¹Symbiosis International (Deemed University), Pune, India, ²Indian Institute of Public Health – Delhi, Public Health Foundation of India, New Delhi, India, ³Public Health Foundation of India, New Delhi, India

Correspondence to: Dr Ritika Tiwari (ritika.tiwari@phfi.org)

Abstract

Current ambitious reforms in India mean that public health professionals (PHPs) will become an increasingly vital component of the health workforce. Despite a rapid growth in schools of public health in India, uptake of places by students without a medical background is low. This paper reports the results of an exercise to estimate the baseline supply of, and need for, PHPs in India in 2017 and to forecast possible supply–need scenarios up to 2026. Supply was estimated using the stock and flow approach and the service–target approach was used to estimate need. The additional need resulting from development of a new public health cadre, as stated in the *National Health Policy 2017*, was also included. Supply–need gaps were forecast according to three scenarios, which varied according to the future intensity of policy intervention to increase occupancy of training places for PHPs from a non-medical background: “best guess” (no intervention), “optimistic” (feasible intervention), and “aspirational” (significant intervention) scenarios. In the best guess scenario in 2017, i.e. with a low non-medical place occupancy of 60%, there is a supply–need gap of around 28 000 PHPs. In the absence of any intervention to increase place occupancy, this shortfall is forecast to increase to 45 000 PHPs by the year 2026. By contrast, in the aspirational scenario, i.e. with a high place occupancy of 75% for non-medical places, the baseline gap for 2017 of almost 26 000 PHPs reduces by 2026 to around 21 000 PHPs. By 2026, most new PHPs will be produced by public health training programmes offered by institutions other than medical colleges. Without significant interventions, India is likely to have a significant shortfall in PHPs in 2026. Policy-makers will have to carefully examine issues surrounding the current low uptake of non-medical public health seats and review the current framework regulating training of PHPs, in order to respond adequately to future requirements.

Keywords: India, Master of Public Health, MPH, public health, public health education, public health professional

Background

A strong health system is essential for achieving the Sustainable Development Goals (SDGs).¹ Designing, implementing and monitoring health programmes is also central for delivering quality health services and ensuring universal health coverage.² Health systems across the globe are dependent on the health workforce in improving health outcomes, and public health professionals (PHPs) form a key part of this workforce. A report from the Institute of Medicine notes that PHPs play a pivotal role in the creation and maintenance of a healthy community,³ defining a PHP as “a person educated in public health or a related discipline who is employed to improve health through a population focus”. Thus, public health is a combination of many cross-cutting disciplines, including but not limited to: medicine, behavioural and social sciences, statistics, management, communication, environment, nutrition, law and public policy.⁴

As estimated in a recent study, by the year 2030, global demand for health workers may rise to 80 million, which would require a doubling of the estimated stock of health workers in 2013.⁵ The supply of health workers is expected to reach only 65 million over the same period, leaving an estimated worldwide net shortage of 15 million health workers.⁵ Efforts to scale up health services to achieve universal health coverage and the other health aspects of the SDGs are confronted by acute shortages and inequitable distributions of skilled health workers in many low- and middle-income countries; in turn, this constrains efforts to deliver essential health services.⁵

The health workforce in India comprises broadly eight categories, namely: doctors (allopathic, alternative medicine); nursing and midwifery professionals; PHPs (medical, non-medical); pharmacists; dentists; paramedical workers (allied health professionals); grass-root workers (front-line workers); and support staff. This paper focuses on one

of these categories, namely PHPs from both medical and non-medical backgrounds. PHPs include professionals from several disciplines and diverse fields, encompassing behavioural sciences/health promotion and communication; biostatistics; medical /health sciences; environmental health; epidemiology; health services administration/management; international/global health; maternal and child health; nutrition; public health laboratory practice; public health policy; and public health practice.⁴ Public health researchers, practitioners and educators work with communities and populations and contribute towards prevention of health problems, by implementing health programmes, developing policies, administering services, regulating health systems and conducting research. PHPs are thus a component of the overall health workforce and play a vital role in the creation and maintenance of a healthy community.

Keeping communities healthy through the prevention of disease and promotion of health and wellness has historically been a low priority in India. However, priorities are changing and the need to shift focus to health promotion has been recognized at the highest levels, in initiatives such as Ayushman Bharat, with a roll-out of 150 000 health and wellness centres.⁶ India's *National Health Policy 2017* notes that a prerequisite is an empowered public health cadre to address the social determinants of health.⁷ The policy also proposes the creation of a public health management cadre, with an appropriate career structure and recruitment policy to attract young and talented multidisciplinary professionals.⁷ This proposal is also underscored in the 2018 NITI Aayog report, *Strategy for New India@75*, which describes the development milestones to be achieved by 2022, the 75th anniversary of India's independence.⁸ Noting that there is no single authority responsible for public health in India that is legally empowered to enforce compliance from other public authorities and citizens, the strategy recommends including the creation of national and state public health agencies. The strategy also underscores the need for a dedicated cadre for public health at the state, district and block levels.⁸ In addition, recommendations on training of the relevant workforce include the need for officials qualified in disciplines including epidemiology, biostatistics, demography and social and behavioural sciences, and a mandated master's level qualification, in addition to specified training, for officials taking on leadership positions.⁸

Thus, public health education is expected to play an increasingly important role in India. Traditionally, public health education in India was imparted through medical schools and was open only to medical graduates. However, this landscape is changing and the past two decades have witnessed an emergence of institutions, including schools of public health, offering public health programmes to non-medical graduates.^{9,10}

To plan for the ambitious reforms in public health delivery in India, valid and reliable information on the supply, need and gaps in the number of qualified professionals is needed. However, limited information is available. This paper reports the results of an exercise to estimate the baseline supply of, and need for, PHPs in India in 2017 and forecasts possible supply–need scenarios up to 2026. Owing to the lack of baseline data, the aim was not to provide granular, detailed forecasts but rather to give an overarching view of possible directions of change, in order to inform policy-making.

Overall approach

For the purposes of this research, “supply” refers to trained PHPs from Indian educational institutions; “need” is the normative need for PHPs; and a “public health professional” is a person educated in public health or a related discipline who is employed to improve health through a population focus.

Measurement of the health workforce for the purposes of policy and planning is not an exact science. Several approaches exist. For example, a 2013 working paper reviewed the main characteristics and results from 26 health workforce projection models in 18 Organisation for Economic Co-operation and Development countries.¹¹ However, these focused primarily on physician models and also some nurse models. An impediment to developing the methodology for this project was the absence of any formal body or council for regulating public health education in India, limiting the information available on worker stock numbers and their trends. This, combined with the broad range of qualification routes in the different, and sometimes overlapping, disciplines and fields makes capturing baseline data from which to extrapolate projections challenging.

One particular feature in India is that programmes offering the Master of Public Health (MPH) qualification – a source that might reasonably be expected to provide a significant number of PHPs in India – are relatively new and increasing, but their attractiveness to students is debatable.¹⁰ Specifically, between 1997 and 2016–2017, the number of institutions offering MPH programmes increased from 2 to 44. However, in the 2016–2017 academic year, 1190 places were being offered on these MPH programmes but only 704 students were enrolled – that is, a place occupancy of 59%.¹⁰

For estimating the supply of PHPs, the traditional approach was used, which attempts mathematical simulation of workforce supply projections based on a stock and flow model, where people entering and exiting the workforce (flows) periodically adjust the initial number in the workforce (stock).

For need estimates of PHPs, the service–target approach was used, looking at the need within a range of public health disciplines individually, to get a total 2017 baseline. Based on current data on vacancies in sanctioned posts, the proportion of this total need that was filled in 2017 was estimated, giving a benchmark value for the number of PHPs per 100 000 population.

Since the *National Health Policy 2017* explicitly proposes the creation of a public health cadre in all states,⁷ the researchers were obliged to add the estimated need for PHPs that this policy, if implemented, will incur. An implementation timeline of the cadre starting in 2020 was used, with roll-out until 2026; the estimated numbers needed for this cadre was derived from previous work done to estimate the number of posts required at the state, district and block levels.¹²

The results of the methods above were used to estimate the annual gaps between supply of and need for PHPs from 2017 to 2026. As noted above, based on MPH course data, the number of non-medical professionals attracted to training and careers in public health is only 59%, making future projections uncertain. Therefore, three different scenarios were modelled, based on the occupancy rates of the projected number of places available for non-medical public health qualifications and the related level of policy intervention. This approach was inspired by work done by Ridoutt et al. to model scenarios

in the public health physician workforce in Australia, which graded three scenarios according to different levels of policy intervention.¹³ The scenarios used in this study were as follows:

1. low place occupancy, i.e. current occupancy rates of non-medical PHP courses – the “best guess” scenario, which is most likely to happen without any interventions;
2. moderate place-occupancy rates of non-medical PHP courses – the “optimistic” scenario, which could happen with feasible policy and administrative interventions;
3. high place-occupancy rates of non-medical PHP courses – the “aspirational” scenario, which is unlikely to happen without significant advocacy and appropriate intervention.

Owing to the lack of data and uncertainties outlined, this modelling necessitated a series of assumptions and estimates. To ensure that these are clear, the methods and results are presented separately for each of the supply, need and supply–need gap analyses.

Supply of public health professionals in India up to 2026

Supply estimation – methodology

For the supply of both medical and non-medical PHPs, the baseline number of training places offered in 2017 was first estimated. The forecast supply up to 2026 was then calculated, based on assumptions on place numbers, place occupancy and attrition. The forecasts for medical and non-medical PHPs were done separately, owing to differences in the assumptions made. Worked estimates were done for the start point/baseline (2017), midpoint (2022) and endpoint (2026) for the forecasting period.

Estimation of 2017 baseline data for seats available for medical programmes

For medical colleges, the supply was estimated from the data available on the website of the Medical Council of India (MCI). The 2017 supply for various Diplomate of National Board (DNB) programmes being offered by the National Board of Examinations (NBE) was obtained from the NBE website.¹⁴ DNB is the degree awarded by the NBE, an autonomous academic body under the Ministry of Health and Family Welfare, Government of India, to candidates who successfully complete their postgraduate or postdoctoral medical education under the NBE.¹⁴

Estimation of 2017 baseline data for places available for non-medical programmes

Institutions other than medical colleges, including schools of public health offering public health programmes in 2017, were identified in the Google search engine, using keywords such as “public health programs”, “public health courses”, “public health”, “BPH”, “MPH” and “schools of public health”. The search was limited to programmes offered in India and to collaborations between Indian and foreign institutions, if any. Additionally, the websites of the All India Council of Technical Education, University Grants Commission, universities and institutions were also searched, as well as education supplements of leading newspapers and education-based websites, including shiksha.com,¹⁵ targetstudy.com,¹⁶ getmyuni.com,¹⁷ and webindia123.com.¹⁸ Experts in

the field of public health education were also contacted and related literature was also identified through Google Scholar and PubMed. Faculty and staff of several institutes/universities across India offering public health programmes were also contacted. The number of places available was also estimated through various public health domains; information was collected through the internet and education-related websites. Details were also collected from websites, prospectus and admission notifications; finally, experts, faculty and staff of institutes/universities offering these programmes were also contacted.

Estimation of 2017–2026 supply of medically qualified public health professionals

It was assumed that the number of public health places offered by medical colleges will double in the forecast period. MCI data show there were 28 349 Bachelor of Medicine Bachelor of Surgery (MBBS) places in 2005 and 57 138 MBBS places in 2015; it was assumed that this rate of expansion will continue because of the current “pull” factors in India resulting from the recent government health initiatives and policies regarding public health and the professional cadre described previously.

A place occupancy of 95% was assumed for these public health programmes for medical doctors. There are no formal data on this level of occupancy, but the anecdotal value of 95% has been used in other workforce estimates, and so is used here for consistency. It was also assumed that the 95% occupancy would be constant for the forecast time period.

An annual attrition rate of 8.1% for medically qualified PHPs was applied. This was based on (i) the annual death rate of 3.1% population in the age group 15–59 years, as per the 2010 census;¹⁹ and (ii) an estimated annual migration of doctors from India of 5%.²⁰ Other reasons for attrition, such as change of profession and retirement, were not included.

Estimation of 2017–2026 supply of non-medically qualified PHPs

The number of MPH places available in 2010 doubled from approximately 573 (23 institutions) to 1190 (44 institutions) in 2016–2017.¹⁰ Since, in the same time period, two out of 46 institutes offering the MPH closed down, it was assumed that expansion in the number of places would continue because of the “pull” factors related to recent government health reforms, but at a lower rate. A doubling of the number of places for non-medical institutions during 2017–2026 was therefore assumed.

As noted earlier, three estimated supply forecasts were carried out for non-medically qualified PHPs, based on place-occupancy levels at the training stage. These were:

1. A low place occupancy of 60% of available places. This is the “best guess” scenario most likely to happen without any intervention. It was used because previous work showed that, in the 2016–2017 academic year, 1190 places were being offered on MPH programmes but only 704 students were enrolled; i.e. a place occupancy of 59%.¹⁰
2. A moderate seat occupancy of 68% of available seats. This is the “optimistic” scenario that it was estimated could happen, with feasible policy and administrative interventions.
3. A high seat occupancy of 75%. This is the “aspirational” scenario that was estimated to be unlikely to happen without significant advocacy and appropriate intervention.

An annual attrition rate of 6.1% for non-medically qualified PHPs was applied. As for medical professionals, this was based on the annual death rate of 3.1% population in the age group 15–59 years, as per the 2017 census.¹⁹ It was assumed that annual migration would be lower than that of medical professionals and an estimate of 3% was used. Other reasons for attrition, such as change of profession and retirement, were not included.

Supply estimation – results

Baseline number of training seats offered in 2017

Medical programmes. The courses identified as contributing to medical PHPs were in two categories: via medical colleges (Doctor of Medicine [MD] and other postgraduate programmes) and via the NBE. For 2017, it was estimated that 1128 of these medical public health training places were offered (see Table 1).

Non-medical programmes. The courses identified as contributing to non-medical PHPs were via public health programmes – Bachelor of Public Health (BPH) and MPH – and via public health domains. The results are provided in Table 2. For 2017, it was estimated that 14477 of these non-medical public health training places were offered.

Table 1. Medical public health training places: data for 2017

Category	Courses	Places
Medical colleges (MD and other postgraduate programmes)	MD – Social and Preventive Medicine/Community Medicine, PhD – Community Medicine, PhD – Hospital Administration, MD – Community Health Administration, MD – Tropical Medicine, MD – Hospital Administration, Master of Hospital Administration, Diploma in Public Health, Diploma in Community Medicine, Diploma in Hospital Administration, Diploma in Health Administration, Diploma in Health Education, Diploma in Industrial Health	1088
National Board of Examinations	Diplomate of National Board programmes in: Family Medicine, Social and Preventive Medicine, Health and Hospital Administration, Field Epidemiology, Maternal and Child Health	40
Total	All	1128

MD: Doctor of Medicine; PhD: Doctor of Philosophy.

Scenario-based supply projections

Based on the assumptions made on projected growth in the number of places and the three place-occupancy scenarios for

Table 2. Non-medical public health domains and programmes and training places: data for 2017

Category	Courses	Places
Public health programmes	BPH and MPH	1370
Public health domain		
Biostatistics	PhD, MSc, Advanced PGD, PGD, Certificate	356
Demography	PhD, MPhil, MSc, MPS, MA, PGD, Diploma, Certificate	1153
Occupational and environmental health	PhD, MSc, PG Certificate, PGD in Industrial Safety, AFIH	675
Epidemiology	PhD, MPhil, MSc, PGD	194
Public health engineering	ME/MTech, BE/BTech, Diploma	1100
Entomology	PhD, Integrated Masters & PhD, MSc, PGD	100
Public health laboratory	MSc, BSc, Advance Diploma, Certificate	500
Health management/administration	PhD, Master of Health Administration, MBA, BBA, PGDPHM, Diploma	2096
Hospital management/administration	MBA, Master of Hospital Administration, BBA, MHM, PGDHM	1454
Health and hospital management/administration	PhD, MPhil, MBA, BBA, PGDHHM, Diploma	1179
Health economics, health-care financing and health policy	PhD, MPhil, MA, PGD	130
Monitoring and evaluation	Diploma, Certificate	250
Public health nutrition	PhD, MSc/MA (Dietetics & Food Service Management), MSc Foods and Nutrition, PGDAND, PGDPHN, Diploma, Certificate	350
Health promotion	PGDHP, DHPE, DNHE	240
Public health law	Mental Health Law and Human Rights, PGD in Law and Medicine, PGD in Medical Law and Ethics, PGD in Health Science in Medico Legal Practice	300
Veterinary public health	PhD, MVSc, MVPH, BVSc&AH, PGCCVH	2000
Ethics	PGD, Diploma, Advanced Certificate, Certificate	200
Maternal & child health	PGDMRCH, PGDMCH, Diploma in MCH&FW, Certificate	800
Total	All	14477

AFIH: Associate Fellow of Industrial Health; BBA: Bachelor of Business Administration; BE: Bachelor of Engineering; BSc: Bachelor of Science; BTech: Bachelor of Technology; BVSc&AH: Bachelor of Veterinary Science and Animal Husbandry; DNHE: Diploma in Nutrition and Health Education; DHPE: Diploma in Health Promotion Education; MA: Master of Arts; MBA: Master of Business Administration; MCH&FW: Maternal and Child Health and Family Welfare; MHM: Master of Hospital Management; ME: Master of Engineering; MPhil: Master of Philosophy; MSc: Master of Science; MTech: Master of Technology; MVPH: Master in Veterinary Public Health; MVSc: Master of Veterinary Science; PGCCVH: Postgraduate Certified Course in Veterinary Homeopathy; PGD: Postgraduate Diploma; PGDAND: Postgraduate Diploma in Applied Nutrition and Dietetics; PGDHHM: Postgraduate Diploma in Hospital and Health Management; PGDHM: Postgraduate Diploma in Hospital Management; PGDHP: Postgraduate Diploma in Health Promotion; PGDMCH: Postgraduate Diploma in Maternal and Child Health; PGDMRCH: Postgraduate Diploma in Management of Reproductive and Child Health; PGDPHM: Postgraduate Diploma in Public Health Management; PGDPHN: Postgraduate Diploma in Public Health Nutrition; PhD: Doctor of Philosophy.

non-medical PHPs, the estimated supply of PHPs produced annually for the years 2017, 2022 and 2026 is shown in Table 3.

Need for public health professionals in India up to 2026

Need estimation – methodology

Estimation of public health professionals by service–target approach

First, the normative need for PHPs in 2017 was calculated using the service–target approach for PHPs in the areas of practice, research and education for 15 public health domains. Standards were created and assumptions made by interacting with public health experts and by review of the literature. The need for PHPs working in maternal and child health and health promotion was not included, owing to the cross-cutting nature of these domains. The methodology for estimating the normative need in 2017 for each domain depended on the extent and nature of work done to date on workforce needs in that domain. The detailed description of these estimates will be published elsewhere and is available from the corresponding author

on request. In brief, where previous work directly estimated the service–target need in that domain, the methodology was repeated and updated to provide an estimate for 2017. For some domains, however, the only previous research available was on training provision and landscaping the main employment roles in that domain. In these instances, the data on training were used to estimate the teaching faculty portion for each domain, based on the faculty:student ratios stipulated by the University Grants Commission.

The non-teaching component for each of these domains was calculated based on the main employment roles available. For illustration, for biostatistics the normative need was calculated from the following estimates: 474 (faculty for each of the 474 medical colleges’ departments of preventive and social medicine/community medicine, as per Medical Council of India recommendations) + 4 (faculty for doctoral programmes) + 92 (faculty for masters’ programmes) + 229 (for health management, hospital administration, public health programmes) + 1000 (professionals for national research and training institutes) + 1500 (for academic/research organizations) + 1000 (in corporate sector) + 500 (in international organizations) + 1080 (in pharmaceutical

Table 3. Estimated supply of public health professionals (PHPs) produced annually for the years 2017, 2022 and 2026

Year/forecast point	Scenario/place occupancy	Medical colleges offering public health programmes			Institutions (other than medical colleges, including schools of public health) offering public health programmes			Total PHPs produced annually – assuming 100% completion rate of occupied places in each scenario
		Places offered	Places occupied and completed	Medical PHPs produced after 8.1% attrition after qualification	Places offered	Places occupied and completed	Non-medical PHPs produced after 6.1% attrition after qualification	
2017/baseline	Best guess/low (95% occupancy for medical; 60% for other institutions)	1128	1072	985	14447	8668	8139	9124
	Optimistic/moderate (95% occupancy for medical; 68% for other institutions)					9824	9225	10210
	Aspirational/high (95% occupancy for medical; 75% for other institutions)					10835	10174	11159
2022/forecast; midpoint	Best guess/low (95% occupancy for medical; 60% for other institutions)	1755	1667	1532	22473	13484	12661	14193
	Optimistic/moderate (95% occupancy for medical; 68% for other institutions)					15282	14350	15882
	Aspirational/high (95% occupancy for medical; 75% for other institutions)					16855	15827	17359
2026/forecast; endpoint	Best guess/low (95% occupancy for medical; 60% for other institutions)	2256	2143	1969	28894	17336	16279	18248
	Optimistic/moderate (95% occupancy for medical; 68% for other institutions)					19648	18449	20418
	Aspirational/high (95% occupancy for medical; 75% for other institutions)					21671	20349	22318

companies/contract research organizations). This gave a total estimated need for 5879 PHPs in the biostatistics domain in 2017. The estimated normative need in each of the 15 domains is shown in Table 4.

Second, in addition to the estimates described above, the additional need deriving from the strategy outlined in the *National Health Policy 2017*, which explicitly proposes creation of a public health management cadre in all states, was also estimated.⁷

Third, the estimated number of the 2017 PHP workforce was used to calculate the number of PHPs per 100 000 population, based on the World Bank population estimates and projections for 2017–2026.²¹ This is a simple, standard measure of health workforce coverage.

Need estimation – results

Normative baseline need for 2017 based on service–target approach

Table 4 shows the estimated normative need for each of the 15 domains studied, giving a total of 180 916 PHPs for the baseline year of 2017. For forecasting, the need:population

ratio was assumed to be constant and applied to the World Bank population projections to estimate the service–target need for the years 2018 to 2026 (see Table 5).

Additional public health management posts from 2020 onwards

For the additional need to fulfil the strategy of developing a public health management cadre outlined in the *National Health Policy 2017*,⁷ the recommended number of posts required was applied, based on previous work; this was 9 at each state/union territory level, 14 at each district level, and 4 at each block level.¹² This gave a need of 33 236 additional public health management posts by 2026 (i.e. 9 × 36 states/union territories + 14 × 640 districts + 4 × 5988 blocks; see Table 5). With respect to roll-out of this public health management cadre, it was assumed that one third of the states/union territories will implement the cadre by 2020, another one third by 2023 and all by 2026 (see Table 5).

Public health professionals per 100 000 population ratio

Data on the prevalence of occupational vacancies in the health-care system in India overall are scarce. For example, government statistics for 2008, based on vacancies in sanctioned posts, showed 18% of primary health centres were without a doctor, about 38% were without a laboratory technician and 16% were without a pharmacist.³⁷ For PHPs, it was assumed that the number of vacant posts would be lower, at 15%, because their role is largely non-clinical, and that elements relevant to attrition of clinical staff, such as fear of occupational infection, are less likely to apply. Thus, for the estimated 180 916 posts in 2017, it was estimated that 153 779 (i.e. 85%) were occupied. Therefore the number of PHPs per 100 000 population based on the 2017 World Bank estimate for the population of India (i.e. 1 339 180 000²¹) is 11.

Supply–need gap for public health professionals up to 2026

Gap estimation – methodology

The number of PHPs currently in the workforce was assumed to be 85% of the estimated need for PHPs for the baseline year 2017. For subsequent years, the net number of PHPs in the health workforce was estimated as the sum of the number of PHPs in the health workforce and PHPs produced annually, minus the number of PHPs exiting the workforce (medical PHPs exiting at 8.1% – through death [3.1%] and migration

Table 4. Baseline (2017) normative need for public health professionals in 15 domains

Domain ^a	Need ^a
Biostatistics ²²	5879
Demography ²³	4688
Occupational and environmental health ²⁴	27 632
Epidemiology ²⁵	3646
Public health engineering ²⁶	8711
Entomology ²⁷	998
Public health laboratory ²⁸	44 087
Health administration/management ²⁹	11 304
Hospital administration/management ³⁰	36 975
Health economics, health-care financing and health policy ³¹	2881
Monitoring and evaluation ³²	1000
Public health nutrition ³³	22 139
Public health law ³⁴	1028
Veterinary public health ³⁵	8916
Public health ethics ³⁶	1032
Total need	180 916

^a Updated numbers using methodology, opinions/findings regarding the role of public health professionals of each domain undertaken by authors in previous studies for each domain.

^b The need for PHPs working in maternal and child health and health promotion was not accounted for, owing to the cross-cutting nature of these domains.

Table 5. Projected population, service–target need and public health management cadre need for public health professionals (2017 to 2026)

Year	2017	2018	2019	2020	2021
Projected population ^a	1 339 180 000	1 354 052 000	1 368 738 000	1 383 198 000	1 397 423 000
Service–target need	180 916	182 925	184 909	186 863	188 784
PHPs for public health cadre	N/A	N/A	N/A	11 079	14 772
Year	2022	2023	2024	2025	2026
Projected population ^a	1 411 415 000	1 425 158 000	1 438 635 000	1 451 829 000	1 464 726 000
Service–target need	190 675	192 531	194 352	196 134	197 877
PHPs for public health cadre	18 464	22 157	25 850	29 543	33 236

N/A: not applicable for the years before the public health cadre is initiated.

^a World Bank projections for India.

[5%]; non-medical PHPs exiting at 6.1% – through death [3.1%] and migration [3%]). It was assumed that the current composition of the PHP workforce, based on National Sample Survey Office (NSSO) estimates,³⁸ would remain constant at 20% medical and 80% non-medical PHPs.

Gap estimation – results

In the “moderate place occupancy (95% medical and 68% non-medical PHPs) – optimistic scenario” – in the year 2017 there was a gap of almost 27000 PHPs; however, if PHPs are produced annually at a similar rate of 11 PHPs per 100000 population and additionally if the public health cadre is instituted – assuming that one third of the states will implement the public health cadre by 2020, another one third by 2023 and all states by 2026 – then in the year 2026 this gap will have gone up to more than 32000 PHPs (see Fig. 1).

For the year 2017

The 2017 population of India was 1.33 billion and the normative need was estimated to be 180916 PHPs (see Table 5). It was assumed that, of these 180916 positions for PHPs in India, around 85% of positions are currently occupied; hence, the number of PHPs in the health workforce is 153779. Additionally, as per the moderate scenario, 10210 PHPs are produced (see Table 3). As per NSSO estimates, 20% of India’s health workforce has a medical background/

are physicians.^{38,39} Thus, if the medical PHPs are exiting the workforce at 8.1% and non-medical PHPs are exiting at 6.1%, 9996 PHPs are exiting the workforce that year. Thus, the net number of PHPs in the health workforce (HWF) for 2017 is estimated as: net PHPs in HWF = number of PHPs in HWF + PHPs supplied – PHPs exiting HWF (moderate place occupancy), i.e. $153779 + 10210 - 9996 = 153993$.

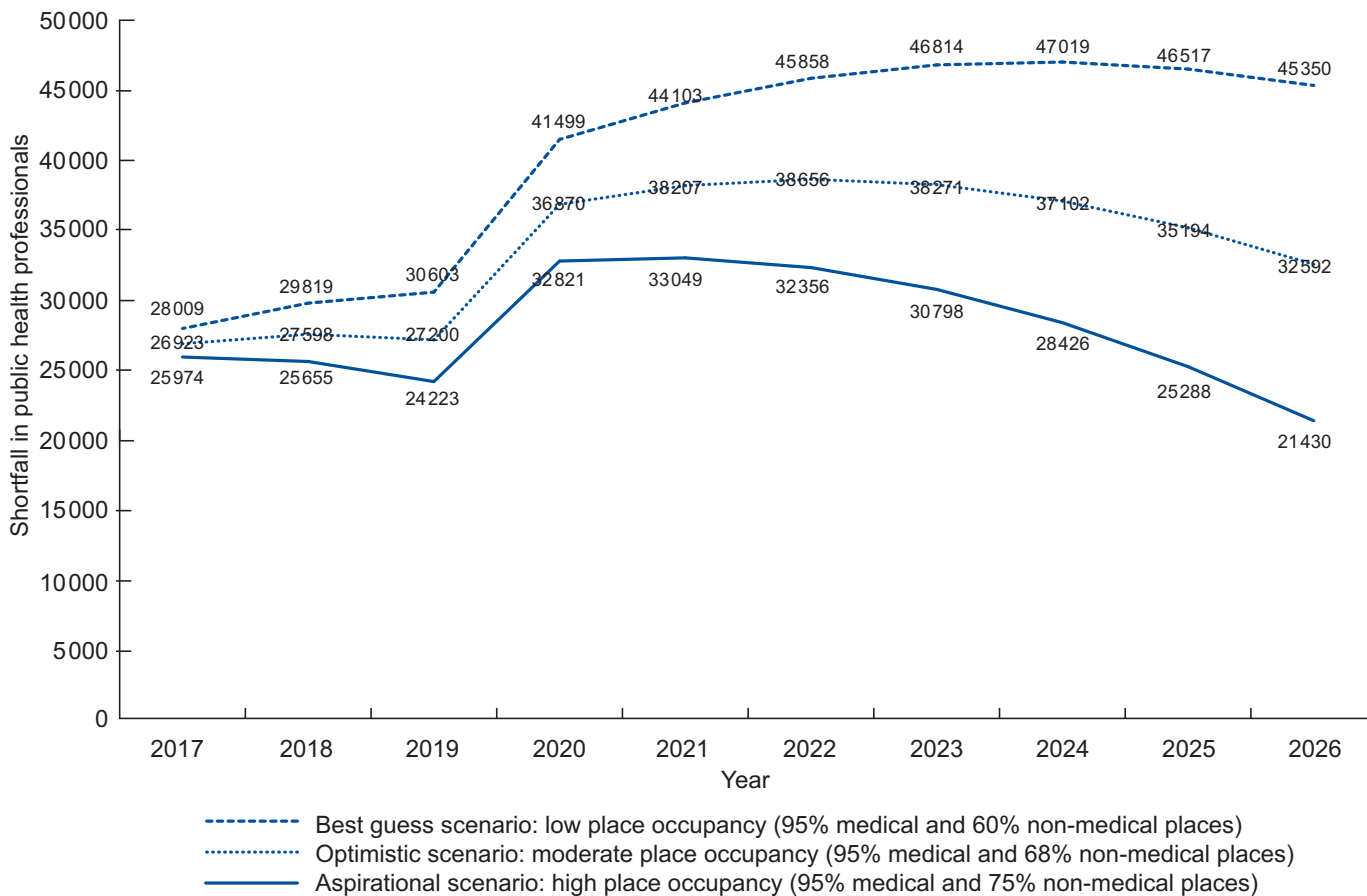
The additional need for PHPs for this year (net number of PHPs deducted from the total need, i.e. $180916 - 153993$) is therefore 26923 PHPs. Since the public health cadre has not yet been initiated, its need has not been accounted for until the year 2020.

For the year 2018

For 2018, with a population of 1.35 billion and total need of 182925 (see Table 5), the number of PHPs in the health workforce was assumed to be the net number in the previous year, i.e. 153993. As per the moderate scenario, 11344 PHPs are produced. At an 8.1% exit rate of medical PHPs and 6.1% exit rate of non-medical PHPs, 10010 PHPs leave the workforce. Thus, the net number of PHPs in the health workforce is estimated as: net PHPs in HWF = number of PHPs in HWF + PHPs supplied – PHPs exiting HWF (moderate place occupancy); i.e. $153993 + 11344 - 10010 = 155327$.

Thus, if this net number of PHPs is deducted from the total need (i.e. $182925 - 155327$), then there is an additional need

Fig. 1. Forecast shortfall in the number of public health professionals (PHPs) in three scenarios, according to level of policy intervention



for 27 598 PHPs. Again, the need for the public health cadre has not been accounted for until the year 2020.

Similarly, in the best guess scenario, i.e. with low non-medical place occupancy of 60% for the year 2017, there is a gap of around 28 000 PHPs; this increases to 45 000 PHPs by the year 2026. By contrast, in the aspirational scenario, i.e. with a high place occupancy of 75% for non-medical places, the baseline gap for 2017 of almost 26 000 PHPs reduces to around 21 000 PHPs in the year 2026. Fig. 1 illustrates the three scenarios.

Discussion

For a lower-middle-income country like India, with a huge population base but without a public health council, standardized definition of PHPs, or valid and reliable estimates, estimating and bringing together information regarding the supply and need aspects of PHPs was a substantial challenge. The aim was not to provide granular, detailed forecasts but rather an overarching view of possible directions of change to inform policy-making. Since so many aspects of public health education and work in India are unknown, a series of assumptions was necessary, as was curtailment of the number of influencing factors considered. For example, reasons for workforce attrition, such as change of profession or retirement, were not included; no attempt was made to adjust for the different lengths of courses considered; the possibility of individuals working in more than one discipline was not counted; and any change in the technology (increasing efficiency) of current public health services was not considered for the projections.

Notably, the need for PHPs working in maternal and child health and health promotion was not accounted for, owing to the cross-cutting nature of these domains; as important areas, this omission means the gaps are much wider than indicated. Another limitation during the study was the lack of clarity regarding educational programmes to be included/excluded from this work while estimating the supply of PHPs in the absence of a public health council or body; there is a need for specifying the names and details of professionals (their educational qualifications) to be included or excluded in the broader definition of PHPs for India. Also, the numbers obtained for service statistics do not distinguish between roles in the public and private sectors.

It may be possible to include these, and other refinements and updated and more informed assumptions, in future analyses that build on this work and will become particularly important when forecasting at the state or lower local levels.

For supply estimation, a mathematical simulation of workforce supply projections in academic programmes being offered various public health domains was a suitable methodology. For need estimation, adopting the traditional service–target approach was important to capture the critical information in various specialist domains nationwide. Additionally, considering the uncertainty of the future, it was essential to provide estimates for possible future scenarios. It was estimated that the number of PHPs in India in 2017 was 11 per 100 000 population, substantially below the Association of Schools of Public Health recommendation of 220 PHPs per 100 000 population.⁴⁰

The forecast from this study is based on an assumption that the number of both medical and non-medical public health course places will double between 2017 and 2026. Thus, to meet the existing and forecast shortage of PHPs in the health workforce, increasing the number of places from both medical colleges and institutions offering public health programmes (including schools of public health) will be necessary. If, for subsequent years, it is assumed that, instead of 100% growth in the supply of places for PHPs, growth is only 50%, then in the optimistic scenario of moderate non-medical place occupancy of 68%, the gap of 27 000 PHPs for 2017 will increase up to 54 000 PHPs by 2026. If growth in the supply of places is only 50%, similarly, in the best guess scenario with a low non-medical place occupancy of 60%, the gap of 28 000 PHPs in 2017 will increase to 64 000 PHPs and in the aspirational scenario with high place occupancy of 75%, the gap of 26 000 PHPs in 2017 will increase to 45 000 PHPs in the year 2026.

Increasing capacity alone, however, will not be sufficient. Public health programmes are already undersubscribed and students are not currently trained according to an explicitly stated, standardized competency framework that is tailored to the Indian context. Policy-makers will have to examine issues surrounding low uptake of existing places, and review the current framework regulating education of PHPs, in order to adequately respond to future PHP requirement.

Increased clarity on the role of public health graduates in India's public health infrastructure would help institutions to adjust their programmes and ensure graduates are equipped with the required skill sets. The Government of India has recently undertaken efforts towards designing a model for a MPH qualification.⁴¹ Tackling these issues will be essential, since 90% of the public health graduates who will work in public health across the country will come from a non-medical background.

The need for a public health cadre has been recognized for many years. In 2005, the National Commission on Macroeconomics and Health identified that failure to develop a public health cadre and widen the eligibility criteria to include clinicians, without making public health training a mandatory requirement for working in posts that need public health skills, had adversely affected the implementation of public health programmes.⁴² As stated by Datta in 2009, the demand for public health education depends on the career options available for PHPs with medical and non-medical backgrounds, in a balanced way in the central, state, district and local government health organizations and in academic and research institutions.⁴³ Currently, public health graduates in India are employed in the public, private and nongovernmental sectors, in teaching, research and implementation roles. However, there are no well-defined career pathways, which is a significant barrier for MPH graduates who wish to work in the public sector.⁴⁴ Thus, to generate demand for the public health programmes and increase their place occupancy, there is a need to create more job opportunities for PHPs with a non-medical background, to encourage the workforce serving the Indian public health system. Revamped designations and clarity of roles must be worked out for appropriate job responsibilities.⁴⁵ If no intervention to influence the supply side is undertaken, then the probability is that market forces might lead to mushrooming of public health institutions in an

unregulated manner, to cater for the demand for PHPs in the country.

Formal recognition of the need to remedy this situation came in the *National Health Policy 2017*⁷ and 2018 NITI Aayog report, *Strategy for New India@75*.⁸ With respect to a defined career structure, there is also a need to revise the salary brackets of PHPs in India. PHPs are expected to work in tough terrains on poor pay packages by most of the organizations working in the field of public health.⁴⁶ Adequate remuneration is essential to ensuring higher place occupancy for training in public health. The government needs to ensure a good quality of life for PHPs entering the public system if the projected shortfalls are to be averted. The projections for the aspirational scenario are only likely to be realized through concerted advocacy and action in several areas by policy-makers and by the Government of India.

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