

The Adventure Tourist: Being, Knowing, Becoming

Subject:

Synopsis

The Adventure Tourist: Being, Knowing, Becoming brings together two broad areas of academic inquiry – adventure tourism and hospitality studies. In situating the adventure tourist within social, cultural, political, and geographic contexts, *The Adventure Tourist* considers the adventure experience and offers new ways in which this can be more deeply analysed and interpreted.

Focused on the personal tourist experience and what it means to seek adventure through tourism in an uncertain and troubled world, Farkić and Gebbels question the dynamic interactions in modern commodified adventure tourism practice. By questioning hospitality services through philosophical and sociological concepts, focus is maintained on the agency of the individual, bringing into discussion the senses, emotions, and desires of those who consume outdoor spaces globally.

The Adventure Tourist responds to the requirements of the outdoor adventure industry today and considers how engagement with theory can inform, challenge and support real-world scenarios in this sector.

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Book series

[The Tourist Experience](#)

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