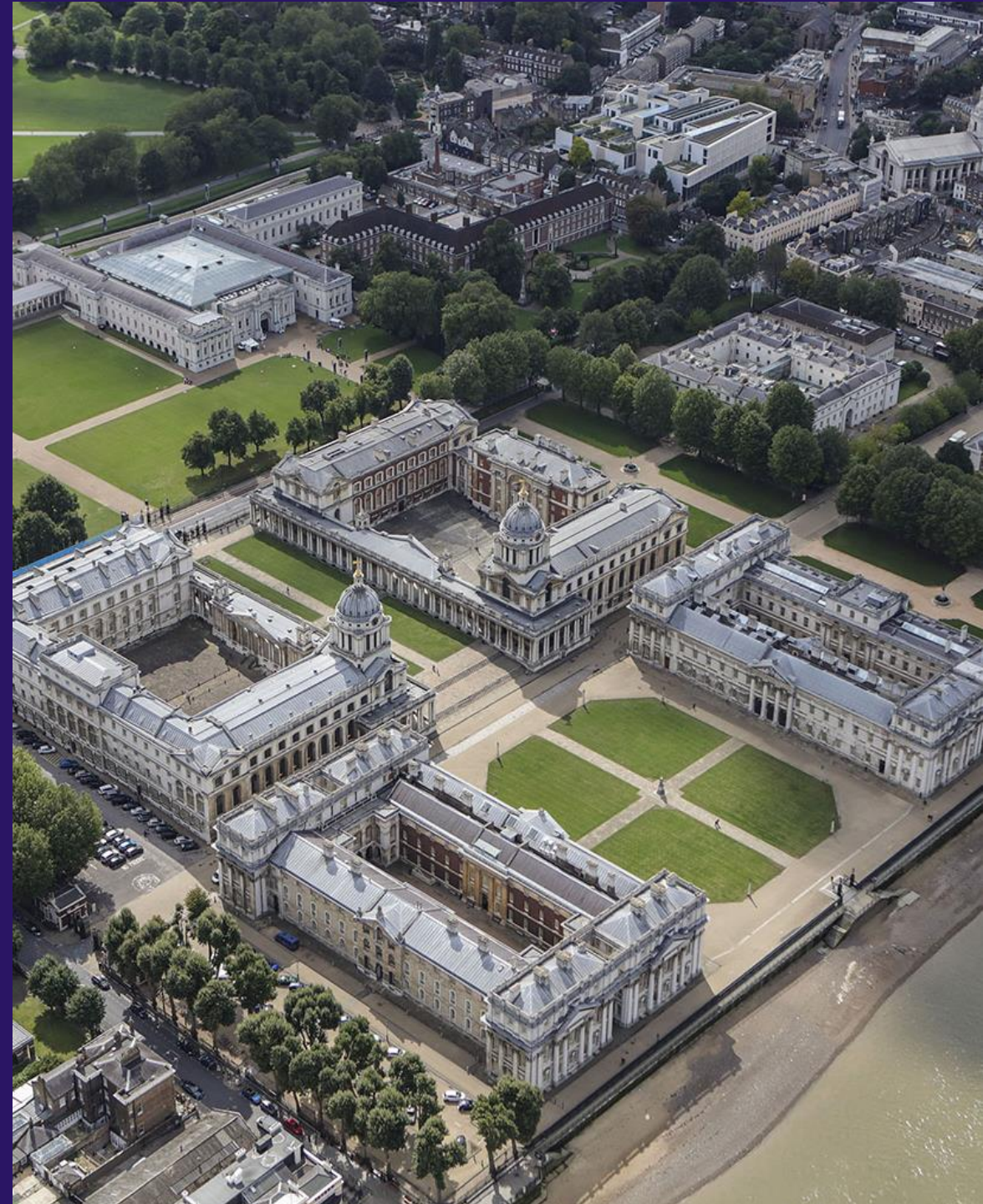


Sharing Students' Photographs on Social Media: Towards an understanding for best practice.

Presented at the SHIFT 2020 – The University of Greenwich Annual Conference of Learning, Teaching and Assessment held on Friday 10th January 2020.

Emmanuel Mogaji,
University of Greenwich, London, UK.
e.o.mogaji@greenwich.ac.uk
Twitter: @e_Mogaji #UoGShift





One of the benefits of social media is the opportunity to share photographs of activities and keep friends and followers informed. University Lectures have also adopted this photo-sharing feature as they use social media for engagement.

We take Pride in Achievement

- Sharing photographs of students in the classroom,
- Group photographs of students during activities
- photographs with students on graduation and on school trips.
- There is increased interest by Lecturers to explore other social media like Twitter, LinkedIn and Instagram which also allows photo sharing.



While recognising that anecdotally, the purpose of lecturers sharing images of their students is to motivate other students, showcase activities and create contents relevant for their teaching, this presentation highlights

Three critical implications.

1. Teaching and Learning

- No doubt, social media is enhancing teaching and learning but could it be a distraction?
- Are we not getting too excited and losing the value of actual teaching?
- Perhaps the activities are content creation strategies.

2. Ethics in Sharing

- There are no indications if the students gave them permission and consent for their pictures to be taken and shared on social media
- There may be students who object to this but often because the pictures are taken as a group, they may not be able to express their objections.
- Seeking consents before uploading pictures

3. University's Regulations

- To understand if there are explicit policies and procedures with regards to taking pictures of students and sharing it on social media.
- Are staff aware of this policy and what are the contents are?
- Perhaps the student has permitted the University to use their photographs and does that extend to the lecturers.

Moving Forward...

- An opportunity to discuss and share ideas which will present opportunities to develop best practise which can be shared by the lecturers and students
- To understand how best to communicate student engagement at our Universities with the outside world on social media.
- Future endeavour will aim for an empirically understanding of lecturers and students' perception and concerns about the situation.

Emmanuel Mogaji.
University of Greenwich, London.
e.o.mogaji@greenwich.ac.uk
[@e_mogaji](#)

CHANGE STARTS HERE