

Table 1

List of tourism, hospitality and leisure journals in database

No.	Journal Title	Impact Factor	Year Established
SSCI journals			
1	Cornell Hospitality Quarterly	1.892	1960
2	Journal of Travel Research	1.899	1968
3	Annals of Tourism Research	3.683	1973
4	Tourism Management	2.571	1974
5	Journal of Hospitality & Tourism Research	0.820	1976
6	Leisure Sciences	1.018	1977
7	International Journal of Hospitality Management	1.692	1982
8	International Journal of Contemporary Hospitality Management	1.266	1989
9	Journal of Leisure Research	0.870	1989
10	Journal of Travel & Tourism Marketing	0.835*	1992
11	Journal of Sustainable Tourism	3.000	1993
12	Asia Pacific Journal of Tourism Research	0.359	1996
13	Current Issues in Tourism	1.307	1998
14	International Journal of Tourism Research	0.861	1999
15	Tourism Geographies	0.731	1999
16	Journal of Hospitality, Leisure, Sport & Tourism Education	0.113	2002
Non-SSCI journals			
1	Tourism Review		1946
2	Tourism Recreation Research		1976
3	Journal of Hospitality & Leisure Marketing (1992-2008) Journal of Hospitality Marketing &		1992
4	Journal of Vacation Marketing		1994
5	Anatolia: An International Journal of Tourism and Hospitality Research		1996
6	International Journal of Hospitality & Tourism		1997
7	Journal of Quality Assurance in Hospitality and Tourism		2000
8	International Journal of Tourism Sciences		2001
9	Tourist Studies		2001
10	Tourism and Hospitality Research		2004
11	Journal of Heritage Tourism		2006
12	Tourism Analysis		2006

13	International Journal of Culture, Tourism and Hospitality Research	2007
14	Worldwide Hospitality and Tourism Themes	2009
15	International Journal of Event and Festival Management	2010
16	Journal of Hospitality and Tourism Technology	2010

The impact factor of journals is from *2012 Journal Citations Report* published by Thomson Reuters.

* The impact factor of Journal of Travel & Tourism Marketing is from *2010 Journal Citations Report* published by Thomson Reuters.

Table 2

Frequencies of tourism research focus countries in SSCI journals and non-SSCI journals

Countries	SSCI		Non-SSCI		Countries	SSCI		Non-SSCI	
	Frequencies	Ranking	Frequencies	Ranking		Frequencies	Ranking	Frequencies	Ranking
China	509	1	147	1	Mexico	28	19	9	30
United States (USA)	411	2	138	2	Kenya	26	23	12	27
United Kingdom (UK)	273	3	111	4	France	25	24	12	27
Australia	245	4	118	3	Portugal	25	24	25	14
Taiwan	138	5	41	6	Ireland	23	26	9	30
Spain	131	6	39	7	Norway	21	27	13	24
Canada	104	7	22	16	Germany	17	28	14	22
New Zealand	96	8	29	12	Sweden	17	28	4	47
South Korea	95	9	37	8	Cuba	16	30	2	62
Turkey	76	10	79	5	Poland	16	30	4	47
Thailand	49	11	34	10	Austria	15	32	15	21
India	48	12	33	11	Finland	15	32	13	24
Japan	48	12	36	9	Netherlands	15	32	5	41
Greece	42	14	24	15	Brazil	14	35	9	30
Indonesia	36	15	6	39	Vietnam	14	35	7	37
Israel	36	15	9	30	Switzerland	12	37	22	16
Singapore	35	17	18	20	Costa Rica	11	38	5	41
South Africa	32	18	13	24	Egypt	11	38	20	19
Cyprus	28	19	22	16	Nepal	11	38	3	52
Italy	28	19	27	13	Tanzania	11	38	3	52
Malaysia	28	19	14	22	Botswana	10	42	4	47

Denmark	10	42	7	37	Romania	4	63	2	62
Jamaica	10	42	6	39	Tunisia	4	63	3	52
Mauritius	10	42	8	36	United Arab Emirates	4	63	9	30
Barbados	9	46	5	41	Belgium	3	72	0	103
Hungary	9	46	1	80	Bulgaria	3	72	0	103
Croatia	8	48	3	52	Chile	3	72	1	80
Ghana	8	48	5	41	Czech Republic	3	72	3	52
Iran	8	48	9	30	Guyana	3	72	1	80
Russia	8	48	1	80	Iraq	3	72	0	103
Iceland	7	52	0	103	Jordan	3	72	5	41
Nigeria	7	52	10	29	Laos	3	72	1	80
Belize	6	54	0	103	Lithuania	3	72	2	62
Fiji	6	54	3	52	Maldives	3	72	1	80
North Korea	6	54	3	52	Malta	3	72	3	52
Saudi Arabia	6	54	4	47	Morocco	3	72	0	103
Estonia	5	58	0	103	Oman	3	72	2	62
Peru	5	58	3	52	Samoa	3	72	1	80
Slovenia	5	58	4	47	Saint Lucia	3	72	1	80
Philippines	5	58	2	62	Trinidad and Tobago	3	72	1	80
Uganda	5	58	1	80	Albania	2	88	1	80
Cambodia	4	63	2	62	Antigua and Barbuda	2	88	0	103
Ecuador	4	63	2	62	The Bahamas	2	88	1	80
Kyrgyzstan	4	63	2	62	Bhutan	2	88	0	103
Madagascar	4	63	1	80	Bolivia	2	88	1	80
Mongolia	4	63	0	103	Dominican Republic	2	88	2	62
Namibia	4	63	2	62	Mozambique	2	88	0	103

Nicaragua	2	88	1	80	Uzbekistan	1	101	2	62
Papua New Guinea	2	88	2	62	Bosnia and Herzegovina	0	122	1	80
Sri Lanka	2	88	2	62	Haiti	0	122	1	80
The Gambia	2	88	1	80	Pakistan	0	122	1	80
Vanuatu	2	88	0	103	Suriname	0	122	1	80
Zimbabwe	2	88	5	41	Ukraine	0	122	2	62
Afghanistan	1	101	0	103	Total	3,115		1,365	
Angola	1	101	0	103					
Argentina	1	101	3	52	Other				
Armenia	1	101	0	103	Antarctica ⁶	6		2	
Bahrain	1	101	1	80	Aruba ¹	2		0	
Burkina Faso	1	101	0	103	Hong Kong ²	166		24	
Cameroon	1	101	2	62	Macau ²	23		12	
Colombia	1	101	2	62	New Caledonia ³	2		0	
Ethiopia	1	101	1	80	North Cyprus ⁴	14		14	
Grenada	1	101	0	103	Palestine ⁶	15		3	
Kazakhstan	1	101	2	62	Turks and Caicos Islands ⁵	0		1	
Lebanon	1	101	1	80					
Libya	1	101	0	103	¹ Included in Netherlands				
Monaco	1	101	0	103	² Included in China				
Montenegro	1	101	0	103	³ Included in France				
Myanmar	1	101	0	103	⁴ Included in Cyprus				
Rwanda	1	101	0	103	⁵ Included in UK				
Slovakia	1	101	0	103	⁶ Not included in dataset				
Sudan	1	101	0	103					
Turkmenistan	1	101	2	62					

Table 3

Articles frequencies for research focus regions

Regions	SSCI		Non-SSCI		Total	
	Articles	Percent	Articles	Percent	Articles	Percent
Asia-Pacific	1,448	44.76%	561	39.53%	2,009	43.17%
Europe	880	27.20%	490	34.53%	1,370	29.44%
North America	543	16.79%	166	11.70%	709	15.23%
Africa	150	4.64%	93	6.55%	243	5.22%
Middle East	84	2.60%	48	3.38%	132	2.84%
South-Central America	74	2.29%	36	2.54%	110	2.36%
Caribbean	50	1.55%	23	1.62%	73	1.57%
Antarctica	6	0.19%	2	0.14%	8	0.17%
Total	3,235	100.00%	1,419	100.00%	4,654	100.00%

 $\chi^2 = 50.491$, $df = 7$, $p < 0.01$

Table 4

Research focus countries and topic cross-tabulations

Countries	Frequencies and percentages	Destination	Demand	Marketing	Travel	Total
China	Freq.	376	171	160	28	735
	%	51.16%	23.27%	21.77%	3.81%	100.00%
USA	Freq.	215	142	175	38	570
	%	37.72%	24.91%	30.70%	6.67%	100.00%
UK	Freq.	168	83	110	47	408
	%	41.18%	20.34%	26.96%	11.52%	100.00%
Australia	Freq.	141	101	117	15	374
	%	37.70%	27.01%	31.28%	4.01%	100.00%
Taiwan	Freq.	77	81	32	6	196
	%	39.29%	41.33%	16.33%	3.06%	100.00%
Spain	Freq.	79	55	44	8	186
	%	42.47%	29.57%	23.66%	4.30%	100.00%
Turkey	Freq.	90	47	36	3	176
	%	51.14%	26.70%	20.45%	1.70%	100.00%
South Korea	Freq.	81	46	22	5	154
	%	52.60%	29.87%	14.29%	3.25%	100.00%
Canada	Freq.	58	31	39	26	154
	%	39.10%	39.10%	18.80%	2.90%	100.00%
New Zealand	Freq.	45	40	41	7	133
	%	33.83%	30.08%	30.83%	5.26%	100.00%
Total	Freq.	1330	797	776	183	3086
	%	43.10%	25.83%	25.15%	5.93%	100.00%

Table 5

Research focus countries and topic sub-categories

Research focus countries	Sub-categories with highest frequencies
China	Market segmentation; tourism development
USA	Marketing mix; images and perceptions
UK	Tourism management; marketing strategy and plans
Australia	Market segmentation; images and perceptions
Taiwan	Tourism impacts/impacts; motivation and needs
Spain	Tourism impacts/impacts; marketing strategy and plans
Turkey	Human resources; images and perceptions
South Korea	Motivation and needs; policy and government
Canada	Market segmentation; tourist behavior
New Zealand	Images and perceptions; tourism management

Table 6

Types of tourism and research focus countries

Types of tourism	Research focus countries
Sustainable tourism (115)	Australia (10), UK (6), Kenya (6), USA (5), Thailand (5), China (6), New Zealand (5), Canada (4), Taiwan (4), Spain (4), Romania (3), Greece (3), Botswana (3), Indonesia (3), Egypt (3), Northern Cyprus (2), Maldives (2), Turkey (2), Japan (2), Palestine (2), The Philippines (2), Guyana (2), Vietnam (1), Suriname (1), Jordan (1), Finland (1), Fiji (1), Cuba (1), Croatia (1), Costa Rica (1), Austria (1), Papua New Guinea (1), Tanzania (1), St. Lucia (1), Samoa (1), Norway (1), The Netherlands (1), Mexico (1), Italy (1), Indonesia (1), India (1), Barbados (1), Portugal (1), Peru (1), Malta (1), Brazil (1), Bolivia (1), Denmark (1), Pakistan (1), Cyprus (1), , India (1), South Korea (1), Lithuania (1)
Ecotourism (105)	New Zealand (8), Thailand (8), Australia (8), China (7), USA (5), Kenya (5), Taiwan (4), Costa Rica (4), Canada (4), Belize (3), Cuba (3), Ecuador (3), Greece (3), Indonesia (3), UK (3), South Korea (2), Malaysia (2), Saudi Arabia (1), Russia (1), Poland (1), Norway (1), Nepal (1), Japan (1), Israel (1), Gambia (1), Fiji (1), Egypt (1), Bulgaria (1), Brazil (1), Bolivia (1), Papua New Guinea (1), Uganda (1), Portugal (1), Namibia (1), India (1), Colombia (1), Trinidad and Tobago (1), South Africa (1), Nigeria (1), Mongolia (1), Peru (1), Mexico (1), The Dominican Republic (1), Cameroon (1), Botswana (1), Romania (1), Lithuania (1)
Heritage tourism (83)	China (17), USA (9), Australia (8), UK (7), Ghana (4), India (3), Italy (2), Egypt (2), Taiwan (2), South Korea (2), New Zealand (2), Spain (1), Kyrgyzstan (1), Kenya (1), Jordan (1), Japan (1), Israel (2), Greece (1), Belize (1), St. Lucia (1), South Korea (1), Indonesia (1), Turkey (1), Tunisia (1), Czech Republic (1), Turks and Caicos Islands (1), Sri Lanka (1), Denmark (1), United Arab Emirates (1), The Philippines (1), Saudi Arabia (1), Nepal (1), Mexico (1), Cyprus (1), Palestine (1)
Rural tourism (77)	Spain (15), China (8), USA (7), UK (7), Canada (5), Portugal (4), Australia (4), Ireland (4), Malaysia (2), Japan (2), South Africa (2), Romania (1), Norway (1),

	Nepal (1), France (1), Denmark (1), Cyprus (1), Poland (1), South Korea (1), New Zealand (1), India (1), Austria (1), Indonesia (1), Turkey (1), Spain (1), Greece (1), Israel (1), Chile (1)
Cultural tourism (69)	China (13), Australia (7), Italy (6), Spain (5), New Zealand (5), UK (4), Canada (4), India (3), Turkey (3), South Korea (2), Taiwan (2), Kenya (2), Romania (1), Mexico (1), Indonesia (1), Botswana (1), Belize (1), USA (1), Thailand (1), Norway (1), Japan (1), France (1), Finland (1), Cuba (1), Sweden (1)
Casino (66)	USA (31), China (12), South Korea (10), Canada (4), Japan (2), Taiwan (2), Northern Cyprus (2), Australia (1), New Zealand (1), Cyprus (1)
Sport tourism (events) (40)	Australia (6), USA (5), South Korea (4), Japan (3), UK (2), Germany (2), France (2), Canada (2), Singapore (2), Barbados (1), New Zealand (1), Portugal (1), China (1), Kenya (1), Greece (1), Croatia (1), Austria (1), Slovenia (1), Sweden (1), Guyana (1), South Africa (1)
Nature-based tourism (35)	Australia (5), Iceland (4), Taiwan (2), China (2), USA (2), South Africa (2), Kenya (2), UK (2), Portugal (2), Cameroon (1), Peru (1), Norway (1), Nepal (1), Finland (1), Taiwan (1), Fiji (1), Tunisia (1), Malaysia (1), Canada (1), Greece (1), Finland (1)
Wine tourism (32)	Canada (5), New Zealand (5), Australia (4), USA (3), UK (3), Spain (3), Malaysia (1), France (2), South Africa (2), Israel (1), Austria (1), Italy (1), India (1)
Festival tourism (31)	UK (7), Australia (7), USA (3), China (2), Taiwan (2), Taiwan (1), Ireland (1), Brazil (1), Norway (1), Sweden (1), United Arab Emirates (1), France (1), Singapore (1), Canada (1), Cyprus (1)
Backpackers (31)	Australia (8), Israel (8), Thailand (3), UK (2), India (2), Denmark (1), Vietnam (1), Italy (1), Turkey (1), Samoa (1), New Zealand (1), Norway (1), Mexico (1)
Urban tourism (30)	UK (7), New Zealand (4), South Korea (3), China (3), Canada (2), Palestine (2), USA (1), Switzerland (1), Malaysia (1), Spain (1), Israel (1), Ireland (1), Germany (1), Australia (1), Taiwan (1)
Wildlife tourism (30)	Australia (10), Canada (3), USA (3), Kenya (3), UK (2), New Zealand (2), Thailand (1), Sweden (1), Japan (1),

	The Dominican Republic (1), Tanzania (1), Namibia (1), Nigeria (1)
Mountain tourism (25)	USA (3), Canada (3), New Zealand (3), France (3), UK (2), Norway (2), Sweden (2), Spain (1), Italy (1), China (1), Australia (1), South Africa (1), Japan (1), Nepal (1),
Pilgrimage (23)	India (5), USA (3), Palestine (3), Spain (2), Saudi Arabia (1), Israel (1), Belgium (1), Australia (1), Taiwan (1), Turkey (1), Japan (1), Thailand (1), Nepal (1), Greece (1)
Adventure tourism (21)	New Zealand (5), UK (3), Australia (3), Israel (2), France (2), Brazil (1), Norway (1), Nepal (1), Costa Rica (1), Mauritius (1), Chile (1)
Film-induced tourism (18)	UK (4), South Korea (4), Australia (2), USA (2), Thailand (1), Italy (1), Taiwan (1), New Zealand (1), Greece (1), Egypt (1)
Cruise (15)	USA (4), UK (3), Taiwan (2), Costa Rica (2), Mexico (1), Australia (1), Barbados (1), Kenya (1)
Dark tourism (14)	USA (2), UK (2), South Korea (1), Japan (1), New Zealand (1), Lithuania (1), China (1), Thailand (1), Palestine (1), Ghana (1), Cambodia (1), Ukraine (1)
Food tourism (12)	UK (2), Canada (2), South Africa (2), Taiwan (1), China (1), Norway (1), Italy (1), Zimbabwe (1), South Korea (1)
Medical tourism (12)	USA (2), China (4), South Korea (2), UK (1), Iran (1), Costa Rica (1), India (1)
Theme park (12)	USA (2), UK (2), The Netherlands (2), China (1), Spain (1), Taiwan (1), South Korea (1), Norway (1), Japan (1)
Ethnic tourism (12)	China (8), UK (1), Brazil (1), Malaysia (1), Thailand (1)
Community tourism (11)	Kenya (3), China (2), Palestine (2), Australia (1), New Zealand (1), Botswana (1), Uganda (1)
Volunteer tourism (11)	Thailand (2), China (2), Australia (1), UK (1), Singapore (1), Costa Rica (1), Mexico (1), Kenya (1), South Africa (1)
Pro-poor tourism (11)	Costa Rica (1), China (1), Laos (1), Ghana (1), Thailand (1), Tanzania (1), Malaysia (1), Madagascar (1), Namibia (1), Nicaragua (1), Nigeria (1)
Coastal tourism (9)	Greece (2), Northern Cyprus (1), Thailand (1), Japan (1), Croatia (1), Turkey (1), The Philippines (1), New Zealand (1)

Health tourism (12)	Singapore (2), China (2), USA (1), Australia (1), Turkey (1), Poland (1), Greece (1), Switzerland (1), Spain (1), Slovenia (1)
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