



### **SHIFT 2017: Annual Conference of Learning, Teaching & Assessment**

Greenwich Maritime Campus, Queen Anne Court  
Educational Development Unit, University of Greenwich, Queen Anne Court 265, Greenwich Maritime Campus,  
Park Row, London, SE10 9LS, UK

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### Acceptance notice

#### **Title:**

Hands-on delivery of Group Business Project

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#### **Abstract:**

The delivery of Business Project module to Applied Engineering & Management students across different programmes is carried over two terms in two years. During this time students are exposed to a variety of subjects and topics covering all aspects of business from basic theoretical principles to real life application. Students are expected to obtain 'HANDS-ON' experience and become exposed to Group Business Project (GBP), where second year students form a company and employ first year students, to work collaboratively on a real project offered by external business-client local to London and/or Kent.

#### **Key words:**

Group Business Project, Hands-on, Student Companies, External Clients