



BAM 2014

9-11 SEPTEMBER | BELFAST WATERFRONT

The Role of the Business School in Supporting
Economic and Social Development



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The BAM2014 Conference has been kindly hosted by the University of Ulster, Ulster Business School.



The Ulster Business School at the University of Ulster has approximately 140 academic staff and over 6000 full and part-time students. Positioned across Northern Ireland on four campuses located in Belfast, Jordanstown, Coleraine and Londonderry, the Ulster Business School is one of the largest providers of Business and Management education and training in Britain and Ireland. The Ulster Business School has recently established the Northern Ireland Centre for Economic Policy producing evidence based research to inform policy development and implementation, and the Centre for SME Development to support the business performance needs of SMEs. For more information please visit: www.business.ulster.ac.uk

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The Higher Education Academy

The BAM2014 Professional Development Workshops have been kindly sponsored by The Higher Education Academy (HEA).



Inspiring excellence in higher education

The Higher Education Academy is the national body for learning and teaching. We work with higher education providers to enhance and improve the student learning experience. Find out more about our services and activities at www.heacademy.ac.uk

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Key Information for Delegates

BAM2014 CONFERENCE COMMITTEE

Zoe Radnor, Loughborough University

Marie McHugh, University of Ulster

Karise Hutchinson, University of Ulster

Monika Narvydaite, BAM

WHO'S WHO KEY TO BADGES

Blue Conference Delegate

Red Council Member

Green Fellow

Black Track Chair

White Exhibitor

Yellow Conference Organiser

Blue Ribbons New Members

CONFERENCE PROCEEDINGS

This year the conference proceedings can only be accessed online. To view abstracts and download papers please go to:

www.bam.ac.uk/bam2014-proceedings

INTERNET ACCESS

There will be Wi-Fi available at Belfast Waterfront.

TECHNICAL INFORMATION FOR FULL PAPERS/SYMPOSIUMS/WORKSHOPS

All rooms, which have a laptop, data projector and screen available, will be installed with following packages from Microsoft Office: Word, Excel and PowerPoint. Please note: Apple Macs and iPads are not available. Delegates therefore must ensure the file type of the presentation is fully compatible with Microsoft Office.

SPECIAL MOBILITY ACCESS

There will be special access requirements available for delegates with special needs, including those with visual, hearing, cognitive and motor impairments at Belfast Waterfront. There are disabled toilet facilities, lifts and on-site accessibility induction loops available at the venue. For more information about the disabled facilities available at the venue, please speak to a member of staff.

PRAYER ROOM

There will be a prayer room available during the Conference for delegates at Belfast Waterfront. Delegates can use the facilities in the Farset Room on the Mezzanine Level.

CLOAK ROOM

There will be a cloakroom available during the Conference for delegates at Belfast Waterfront, which will be located on the Concourse Level.

TAXI COMPANIES

Belfast Airport Taxis and Belfast International Airport - **028 9448 4353**

Belfast Cabs - **028 9024 2700**

Fon-A-Cab - **028 9023 3333** (Direct phone link from inside Belfast Waterfront's main entrance)

Taxi Trax - **028 9031 5777**

Value Cabs - **028 9080 9080**

Welcome to BAM2014

The British Academy of Management (BAM) and the Ulster Business School, University of Ulster are delighted to welcome you to the 28th Annual BAM Conference. In the face of austerity and increasing public sector budget cuts, this year's BAM conference considers how business schools, through their research and teaching and learning activities can help to drive economic and social development. Today's business schools continually interact with external organisations, for example through education and training for a diverse workforce, research publications, conferences, consulting, joint research and development, enterprise and new business formation. The conference will not only explore the academic (or supply side) perspective of how business school research can drive economic growth, but how an industry/organisation (or demand side) perspective through engagement will affect regional economic and social development. Over the next few days, we will explore and debate the economic, social, environmental and cultural impacts that can be generated by Business Schools' research and how this research on a global scale can contribute to the future economic and social development of regions.

Belfast has seen much change in the last 10 years; today it is a vibrant city full of opportunities, inspiring enterprise, creativity and change. As the capital city of Northern Ireland, Belfast has built a reputation as an international destination for city tourism visits and a gateway for tourists visiting the whole of the island of Ireland. Renewed confidence in Belfast as a business hub and contemporary urban visitor destination means the city is positioned as Northern Ireland's regional driver. The Ulster Business School is one of the largest providers of Business and Management education and training in Britain and Ireland, positioned across Northern Ireland in four campuses. The School has made significant investment in skills, entrepreneurship and innovation to drive the recovery of the Northern Ireland economy and is therefore delighted to be able to welcome you to BAM2014.

Northern Ireland is one of Europe's most scenic destinations, just waiting to be discovered. The conference is perfectly located right in the heart of Belfast with many fine hotels, attractions, shops and restaurants all within easy walking distance. The city is packed with history, culture, exciting events and great food. What better place to experience this than in Belfast Titanic, where we will be hosting our Annual Conference Gala Dinner. This venue is architecturally stunning situated in the heart of the Titanic Quarter. Why not explore more of this beautiful region by staying on after the conference, you're sure to find evidence of the vast Belfast culture as well as some of the friendliest people you'll ever meet.

It is important at this stage to offer our thanks to a range of organisations and individuals, without whom the conference would not take place. We would like to thank all the conference delegates, Track and SIG Chairs, reviewers and PDW organisers for their efforts. Finally, our thanks go to the BAM Conference Committee, the BAM Executive, the Ulster and BAM conference team, sponsors and exhibitors. We look forward to hosting and contributing to 3 days of stimulating and thoughtful discussion, debate and reflection in the city of Belfast!

Prof Zoe Radnor, Loughborough University
Dr Karise Hutchinson, University of Ulster
CONFERENCE CO-CHAIRS 2014

Conference Schedule

TUESDAY 9TH SEPTEMBER

08:00-18:00	Conference Registration Open	FOYER HALL, BELFAST WATERFRONT
08:00-09:30	New Members' Welcome Breakfast By Invitation only <i>Sponsored by Wiley</i>	BAR LEVEL 2 AND GALLERY LEVEL 2, BELFAST WATERFRONT
09:30-11:00	Open session: Panel of BAM Fellows on Management and Leadership	BOARDROOM SUITE, HILTON BELFAST
09:30-11:00	Professional Development Workshops: Session 1 <i>Sponsored by The Higher Education Academy (HEA)</i> A multi-discipline review of the state of corporate responsibility and sustainability research (PDW 01: 378) Novices' Guide for Cognitive Mapping: Analysing Rich Qualitative Data in Academic Research (PDW 02: 639) Developing Senior Leadership & Management Capability (PDW 03: 699) Technologies and Business Models in data-intensive economies (PDW 04: 893) Bloom your module - encourage critical thinking (PDW 05: 904) Career Development for Women Academics (PDW 06: 908) Developing Knowledge Elicitation Skills for Organizational Development Practitioners (PDW 07: 912) Management Knowledge and Education: How does it happen? (PDW 08: 919)	GREEN ROOM, BELFAST WATERFRONT LAGAN B, HILTON BELFAST GLENBANK SUITE, HILTON BELFAST BROOKFIELD SUITE, HILTON BELFAST CANBERRA, BELFAST WATERFRONT ARC - ROOM 2, BELFAST WATERFRONT LAGAN A, HILTON BELFAST ARC - ROOM 1, BELFAST WATERFRONT
11:00-11:30	Refreshment Break	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
11:30-13:00	Professional Development Workshops: Session 2 <i>Sponsored by The Higher Education Academy (HEA)</i> Stimulating Economic Development through Customer Experience Management (CEM) (PDW 09: 818) Researching Organizational Mindfulness and Mindful Organizing: Theory, Method, and Practice (PDW 10: 903) Developing Reviewing Skills for Early Career Academics and Doctoral Students (PDW 11: 905) Using Case Studies: Bringing the Real World into your Classroom (PDW 12: 909) Low-Tech Teaching (PDW 13: 914) Researching and Engaging with SMEs (PDW 14: 915) Generating Impactful Research: Views from the Field (PDW 15: 916) NEMODE Professional Development Workshop. The digital economy, big data and social media: implications for the practice of management research (PDW 16: 917) Frontiers of Identity Research and Research Methods (PDW 17: 918)	ARC - ROOM 2, BELFAST WATERFRONT LAGAN A, HILTON BELFAST GREEN ROOM, BELFAST WATERFRONT LAGAN B, HILTON BELFAST GLENBANK SUITE, HILTON BELFAST ARC - ROOM 3, BELFAST WATERFRONT CANBERRA, BELFAST WATERFRONT BROOKFIELD SUITE, HILTON BELFAST ARC - ROOM 1, BELFAST WATERFRONT
13:00-14:00	Lunch Available	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
14:00-15:30	OPENING PLENARY Including the Announcement of New Fellows and the Richard Whipp Lifetime Achievement Award Ceremony Chair: Professor Sir George Bain, former Dean of the London Business School and former Vice-Chancellor of Queen's University Belfast Speakers: Dr Stephen Farry, Minister for Employment and Learning Northern Ireland Executive Ian Coulter, Senior Partner, Tughans Solicitors and Vice-Chair of the CBI(NI) Professor Nigel Nicholson, London Business School	LAGAN SUITE, HILTON BELFAST
15:30-16:00	Refreshment Break	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
16:00-17:30	CONFERENCE SESSION 1	BELFAST WATERFRONT AND HILTON BELFAST
16:00-17:30	SIG Meetings (Also at other times during the event) Operations, Logistics and Supply Chain Management	BRITANNIC, BELFAST WATERFRONT
17:35-18:30	SIG Meetings (Also at other times during the event) Corporate Governance Human Resource Management Inter-Organizational Collaboration: Partnerships, Alliances and Networks International Business Knowledge and Learning Leadership and Leadership Development Marketing and Retail Organizational Psychology Research Methodology Strategy Sustainable and Responsible Business	BRITANNIC, BELFAST WATERFRONT GREEN ROOM, BELFAST WATERFRONT BOARDROOM SUITE, BELFAST WATERFRONT ARC - ROOM 2, BELFAST WATERFRONT ARC - ROOM 1, BELFAST WATERFRONT BROOKFIELD SUITE, HILTON BELFAST CANBERRA, BELFAST WATERFRONT LAGAN B, HILTON BELFAST LAGAN A, HILTON BELFAST ARC - ROOM 3, BELFAST WATERFRONT GLENBANK SUITE, BELFAST WATERFRONT

WEDNESDAY 10TH SEPTEMBER

08:00-18:00	Conference Registration Open	FOYER HALL, BELFAST WATERFRONT
09:00-10:30	CONFERENCE SESSION 2	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
09:00-10:30	BJM Board Meeting By invitation only	EWART SUITE, HILTON BELFAST
10:30-11:00	Refreshment Break	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
11:00-12:30	CONFERENCE SESSION 3	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
12:30-14:00	Lunch Available	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
12:40-13:50	Meet the Editors Session	GREEN ROOM, BELFAST WATERFRONT
12:45-13:45	Track/SIG Chairs Meeting By invitation only	BOARDROOM SUITE, HILTON BELFAST
14:00-15:30	CONFERENCE SESSION 4	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
14:00-15:30	JMS Board Meeting By invitation only	EWART SUITE, HILTON BELFAST
15:30-16:00	Refreshment Break	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
16:00-17:30	CONFERENCE SESSION 5	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
16:00-17:30	IJMR Board Meeting By invitation only	EWART SUITE, HILTON BELFAST
17:30-18:15	SIG Meetings (Also at other times during the event) eBusiness and eGovernment Entrepreneurship Gender in Management Identity Organizational Transformation, Change and Development Performance Management Public Management and Governance Strategy as Practice	BOARDROOM SUITE, HILTON BELFAST CANBERRA, BELFAST WATERFRONT LISBURN SUITE, HILTON BELFAST GLENBANK SUITE, BELFAST WATERFRONT BRITANNIC, BELFAST WATERFRONT ARC - ROOM 3, BELFAST WATERFRONT GREEN ROOM, BELFAST WATERFRONT ARC - ROOM 1, BELFAST WATERFRONT
18:30-20:00	Access to Galleries and Conference Dinner Reception Drinks (tickets only)	BELFAST TITANIC MUSEUM, 1 QUEENS ROAD, TITANIC QUARTER, BELFAST, BT3 9EP
20:00-23:00	Conference Gala Dinner (tickets only)	BELFAST TITANIC MUSEUM, 1 QUEENS ROAD, TITANIC QUARTER, BELFAST, BT3 9EP

THURSDAY 11TH SEPTEMBER

08:00-09:00	Conference Registration Open	FOYER HALL, BELFAST WATERFRONT
09:00-10:30	CONFERENCE SESSION 6	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
10:30-11:00	Refreshment Break	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
11:00-12:30	CONFERENCE SESSION 7	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET
12:30-14:00	Lunch Available	STUDIO, BAR LEVEL 1 AND GALLERY LEVEL 1, BELFAST WATERFRONT
12:50-13:50	BAM Annual General Meeting	GREEN ROOM, BELFAST WATERFRONT
14:00-15:30	CONFERENCE SESSION 8	BELFAST WATERFRONT, HILTON BELFAST AND ST. GEORGE'S MARKET

ACADEMIC PROGRAMME TUESDAY
FELLOWS SESSION / PROFESSIONAL DEVELOPMENT WORKSHOPS
SESSION 1

VENUE	SESSION 1: 09:30-11:00	SPEAKERS
BOARDROOM SUITE HILTON BELFAST	Open Session: Panel of BAM Fellows on Management and Leadership	The panel will include: Professors Jean Hartley, Open University; Gerry Johnson, Lancaster University; Sharon Mavin, Northumbria University; Nigel Nicholson, London Business School; Sue Vinnicombe, Cranfield University
GREEN ROOM BELFAST WATERFRONT	A multi-discipline review of the state of corporate responsibility and sustainability research (PDW 01: 378)	Anthony Edward Alexander, Cardiff University; Sarah Ivory, University of Edinburgh
LAGAN B HILTON BELFAST	Novices' Guide for Cognitive Mapping: Analysing Rich Qualitative Data in Academic Research (PDW 02: 639)	Igor Pyrko, University of Strathclyde; Viktor Dörfler, University of Strathclyde
GLENBANK SUITE HILTON BELFAST	Developing Senior Leadership & Management Capability (PDW 03: 699)	Kate Cooper, Institute of Leadership & Management; Ruth Sacks, University of Westminster; Andrea Cooper, Belfast Metropolitan College
BROOKFIELD SUITE HILTON BELFAST	Technologies and Business Models in data-intensive economies (PDW 04: 893)	Co-Chairs: Yi-Ke Guo, Imperial College London; Maureen Meadows, Open University; David Lopez, University of Exeter & IE Business School Speakers: Yi-Ke Guo, Imperial College London; Greg Taylor, Oxford Internet Institute; Ralph Schroeder, Oxford Internet Institute; Mohamed Zaki, University of Cambridge; Andy Neely, University of Cambridge; Thomas Llewelyn, Imperial College London; Aija Leiponen, Imperial College London
CANBERRA BELFAST WATERFRONT	Bloom your module - encourage critical thinking (PDW 05: 904)	Christine Rivers, University of Surrey
ARC - ROOM 2 BELFAST WATERFRONT	Career Development for Women Academics (PDW 06: 908)	Savita Kumra, Brunel University; Adelina Broadbridge, University of Stirling
LAGAN A HILTON BELFAST	Developing Knowledge Elicitation Skills for Organizational Development Practitioners (PDW 07: 912)	W.B.Lee, Knowledge Management and Innovation Research Centre and The Hong Kong Polytechnic University; Jessica Yip, Knowledge Management and Innovation Research Centre and The Hong Kong Polytechnic University
ARC - ROOM 1 BELFAST WATERFRONT	Management Knowledge and Education: How does it happen? (PDW 08: 919)	Katy Mason, University of Lancaster; Leonard Holmes, University of Roehampton; James Johnston, University of the West of Scotland; Jacky Holloway, University of Northampton; Sarah Hurlow, Cardiff University; Alan Tait, University of Portsmouth; Karise Hutchinson, University of Ulster; Jean-Anne Stewart, Henley Business School

ACADEMIC PROGRAMME TUESDAY **SYMPOSIA / WORKSHOPS**

VENUE	GREEN ROOM BELFAST WATERFRONT	CANBERRA BELFAST WATERFRONT	LAGAN A HILTON BELFAST	LAGAN B HILTON BELFAST
16:00-17:30	Human Resource Management Symposium	Knowledge and Learning/ Marketing and Retail Workshop	Research Methodology Workshop	Organizational Studies Symposium

ACADEMIC PROGRAMME TUESDAY
FELLOWS SESSION / PROFESSIONAL DEVELOPMENT WORKSHOPS
SESSION 2

VENUE	SESSION 2: 11:30-13:00	SPEAKERS
ARC - ROOM 2 BELFAST WATERFRONT	Stimulating Economic Development through Customer Experience Management (CEM) (PDW 09: 818)	Maria van Dessel, University of Denver; Charles Patti, University of Denver
LAGAN A HILTON BELFAST	Researching Organizational Mindfulness and Mindful Organizing: Theory, Method, and Practice (PDW 10: 903)	Jutta Mathilde Tobias, Cranfield University; David Denyer, Cranfield University; Andrey Pavlov, Cranfield University; Diana Danziger, Cranfield University
GREEN ROOM BELFAST WATERFRONT	Developing Reviewing Skills for Early Career Academics and Doctoral Students (PDW 11: 905)	Ossie Jones, International Journal of Management Reviews and University of Liverpool; Caroline Gatrell, International Journal of Management Reviews and Lancaster University
LAGAN B HILTON BELFAST	Using Case Studies: Bringing the Real World into your Classroom (PDW 12: 909)	Stephanie Hussels, The Case Centre, UK
GLENBANK SUITE HILTON BELFAST	Low-Tech Teaching (PDW 13: 914)	Nigel Brown, Regent's University
ARC - ROOM 3 BELFAST WATERFRONT	Researching and Engaging with SMEs (PDW 14: 915)	Natalia Yakovleva, University of Winchester; George Saridakis, Kingston University; Elina Meliou, University of Winchester; John Kitching, Kingston University
CANBERRA BELFAST WATERFRONT	Generating Impactful Research: Views from the Field (PDW 15: 916)	Diane Holt, University of Essex; Jo Crotty, University of Salford; Sergej Ljubownikow, University of Nottingham
BROOKFIELD SUITE HILTON BELFAST	NEMODE Professional Development Workshop. The digital economy, big data and social media: implications for the practice of management research (PDW 16: 917)	Facilitator: Richard Adams, NEMODE Senior Research Fellow & University of Exeter Speakers: Mark Cote, King's College London; Albrecht Fritzsche, Friedrich-Alexander-University Erlangen Nuremberg; Juan Mateos-Garcia, Economics Research Fellow and NESTA; Tobias Preis, University of Warwick; Helene Snee, University of Manchester
ARC - ROOM 1 BELFAST WATERFRONT	Frontiers of Identity Research and Research Methods (PDW 14: 918)	Ingo Winkler, University of Southern Denmark; Ali Rostron, University of Chester; Peter McInnes, University of Strathclyde

ACADEMIC PROGRAMME TUESDAY SYMPOSIA / WORKSHOPS

BOARDROOM SUITE HILTON BELFAST	GLENBANK SUITE HILTON BELFAST	BROOKFIELD SUITE HILTON BELFAST	ARC - ROOM 2 BELFAST WATERFRONT
Inter-Organizational Collaboration: Partnerships, Alliances and Networks Workshop	Sustainable and Responsible Business Workshop	Leadership and Leadership Development Workshop	International Business Symposium

ACADEMIC PROGRAMME WEDNESDAY
 FULL PAPERS / SYMPOSIA / WORKSHOPS

VENUE	9:00-10:30	11:00-12:30 (13:00)	14:00-15:30	16:00-17:30 (17:00)
GREEN ROOM BELFAST WATERFRONT	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS
CANBERRA BELFAST WATERFRONT	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS
BRITANNIC BELFAST WATERFRONT	PERFORMANCE MANAGEMENT FULL PAPERS	PERFORMANCE MANAGEMENT FULL PAPERS	ORGANIZATIONAL TRANSFORMATION, CHANGE & DEVELOPMENT FULL PAPERS	ORGANIZATIONAL TRANSFORMATION, CHANGE & DEVELOPMENT FULL PAPERS
LISBURN SUITE HILTON BELFAST	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS	RESEARCH METHODOLOGY WORKSHOP	RESEARCH METHODOLOGY FULL PAPERS
BOARDROOM SUITE HILTON BELFAST	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	eBUSINESS AND eGOVERNMENT FULL PAPERS	eBUSINESS AND eGOVERNMENT FULL PAPERS
ROOM T1 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS
ROOM T2 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
ROOM T3 ST. GEORGE'S MARKET, BELFAST	STRATEGY FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS
ROOM T4 ST. GEORGE'S MARKET, BELFAST	STRATEGY FULL PAPERS	STRATEGY SYMPOSIUM	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS
ROOM T5 ST. GEORGE'S MARKET, BELFAST	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS
ROOM T6 ST. GEORGE'S MARKET, BELFAST	ORGANIZATIONAL TRANSFORMATION, CHANGE & DEVELOPMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS FULL PAPERS	INTERNATIONAL BUSINESS FULL PAPERS
ROOM T7 ST. GEORGE'S MARKET, BELFAST	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS
ROOM T8 ST. GEORGE'S MARKET, BELFAST	CORPORATE GOVERNANCE FULL PAPERS	CULTURAL AND CREATIVE INDUSTRIES FULL PAPERS	PERFORMANCE MANAGEMENT FULL PAPERS	CORPORATE GOVERNANCE FULL PAPERS
ROOM T9 ST. GEORGE'S MARKET, BELFAST	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	ORGANIZATIONAL STUDIES FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS
ROOM T10 ST. GEORGE'S MARKET, BELFAST	IDENTITY FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	ORGANIZATIONAL STUDIES FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS

LUNCH & TEA/COFFEE (12:30-14:00 - STUDIO, GALLERY LEVEL 1 AND BAR LEVEL 1)

ACADEMIC PROGRAMME WEDNESDAY
DEVELOPMENTAL PAPERS

VENUE	9:00-10:30	11:00-12:30	14:00-15:30	16:00-17:30
ARC - ROOM 1 BELFAST WATERFRONT	MARKETING AND RETAIL	MARKETING AND RETAIL	MARKETING AND RETAIL	MARKETING AND RETAIL
ARC - ROOM 2 BELFAST WATERFRONT	ENTREPRENEURSHIP	ENTREPRENEURSHIP	ENTREPRENEURSHIP	ENTREPRENEURSHIP
ARC - ROOM 3 BELFAST WATERFRONT	INTERNATIONAL BUSINESS	INTERNATIONAL BUSINESS	PERFORMANCE MANAGEMENT	PERFORMANCE MANAGEMENT
GLENBANK SUITE HILTON BELFAST	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY
BROOKFIELD SUITE HILTON BELFAST	INNOVATION	RESEARCH METHODOLOGY	INNOVATION	INNOVATION
ROOM B1 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
ROOM B2 ST. GEORGE'S MARKET, BELFAST	ORGANIZATIONAL STUDIES	STRATEGY	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
ROOM B3 ST. GEORGE'S MARKET, BELFAST	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING
ROOM B4 ST. GEORGE'S MARKET, BELFAST	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY
ROOM B5 ST. GEORGE'S MARKET, BELFAST	eBUSINESS AND eGOVERNMENT	eBUSINESS AND eGOVERNMENT	LEADERSHIP AND LEADERSHIP DEVELOPMENT	LEADERSHIP AND LEADERSHIP DEVELOPMENT
ROOM B6 ST. GEORGE'S MARKET, BELFAST	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	PUBLIC MANAGEMENT AND GOVERNANCE	IDENTITY	IDENTITY
ROOM B7 ST. GEORGE'S MARKET, BELFAST	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT	SUSTAINABLE AND RESPONSIBLE BUSINESS	SUSTAINABLE AND RESPONSIBLE BUSINESS
ROOM B8 ST. GEORGE'S MARKET, BELFAST	GENDER IN MANAGEMENT	CORPORATE GOVERNANCE	CORPORATE GOVERNANCE	GENDER IN MANAGEMENT
EWART SUITE HILTON BELFAST		MANAGEMENT HISTORY AND BUSINESS		

LUNCH & TEA/COFFEE (12:30-14:00 - STUDIO, GALLERY LEVEL 1 AND BAR LEVEL 1)

ACADEMIC PROGRAMME THURSDAY
 FULL PAPERS / SYMPOSIA / WORKSHOPS

VENUE	9:00-10:30	11:00-12:30 (13:00)	14:00-15:30
GREEN ROOM BELFAST WATERFRONT	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS
CANBERRA BELFAST WATERFRONT	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS
BRITANNIC BELFAST WATERFRONT	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS
LISBURN SUITE HILTON BELFAST	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS
BOARDROOM SUITE HILTON BELFAST	eBUSINESS AND eGOVERNMENT FULL PAPERS	eBUSINESS AND eGOVERNMENT FULL PAPERS	
EWART SUITE HILTON BELFAST	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS	STRATEGY AS PRACTICE FULL PAPERS	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS
ROOM T1 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
ROOM T2 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
ROOM T3 ST. GEORGE'S MARKET, BELFAST	KNOWLEDGE AND LEARNING FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	STRATEGY FULL PAPERS
ROOM T4 ST. GEORGE'S MARKET, BELFAST	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS
ROOM T5 ST. GEORGE'S MARKET, BELFAST	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS
ROOM T6 ST. GEORGE'S MARKET, BELFAST	PERFORMANCE MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS FULL PAPERS	PERFORMANCE MANAGEMENT FULL PAPERS
ROOM T7 ST. GEORGE'S MARKET, BELFAST	ORGANIZATIONAL STUDIES FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS
ROOM T8 ST. GEORGE'S MARKET, BELFAST	CORPORATE GOVERNANCE FULL PAPERS	CORPORATE GOVERNANCE FULL PAPERS	
ROOM T9 ST. GEORGE'S MARKET, BELFAST	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE DEVELOPMENTAL PAPERS
ROOM T10 ST. GEORGE'S MARKET, BELFAST	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	IDENTITY FULL PAPERS	IDENTITY FULL PAPERS

LUNCH & TEA/COFFEE (12:30-14:00) - STUDIO, GALLERY LEVEL 1 AND BAR LEVEL 1) AND BAM AGM (12:50-13:50) - GREEN ROOM, BELFAST WATERFRONT

ACADEMIC PROGRAMME THURSDAY

DEVELOPMENTAL PAPERS

VENUE	9:00-10:30	11:00-12:30	14:00-15:30
ARC - ROOM 1 BELFAST WATERFRONT	MARKETING AND RETAIL	MARKETING AND RETAIL	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT
ARC - ROOM 2 BELFAST WATERFRONT	IDENTITY	ENTREPRENEURSHIP	ENTREPRENEURSHIP
ARC - ROOM 3 BELFAST WATERFRONT	STRATEGY AS PRACTICE/CULTURAL AND CREATIVE INDUSTRIES		STRATEGY AS PRACTICE
GLENBANK SUITE HILTON BELFAST	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY
BROOKFIELD SUITE HILTON BELFAST	RESEARCH METHODOLOGY	INNOVATION	INNOVATION
ROOM B1 ST. GEORGE'S MARKET, BELFAST	LEADERSHIP AND LEADERSHIP DEVELOPMENT	ORGANIZATIONAL PSYCHOLOGY	LEADERSHIP AND LEADERSHIP DEVELOPMENT
ROOM B2 ST. GEORGE'S MARKET, BELFAST	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
ROOM B3 ST. GEORGE'S MARKET, BELFAST	STRATEGY	STRATEGY	
ROOM B4 ST. GEORGE'S MARKET, BELFAST	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING
ROOM B5 ST. GEORGE'S MARKET, BELFAST	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT	PERFORMANCE MANAGEMENT	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT
ROOM B6 ST. GEORGE'S MARKET, BELFAST	INTERNATIONAL BUSINESS	eBUSINESS AND eGOVERNMENT	eBUSINESS AND eGOVERNMENT
ROOM B7 ST. GEORGE'S MARKET, BELFAST	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	ORGANIZATIONAL STUDIES	ORGANIZATIONAL STUDIES
ROOM B8 ST. GEORGE'S MARKET, BELFAST	SUSTAINABLE AND RESPONSIBLE BUSINESS	SUSTAINABLE AND RESPONSIBLE BUSINESS	INTERNATIONAL BUSINESS

LUNCH & TEA/COFFEE (12:30-14:00) - STUDIO, GALLERY LEVEL 1 AND BAR LEVEL 1) AND BAM AGM (12:50-13:50) - GREEN ROOM, BELFAST WATERFRONT

Special Conference Sessions

New Members' Welcome Breakfast

TUES 08:00-9:30

**GALLERY LEVEL 2 AND BAR LEVEL 2,
BELFAST WATERFRONT**

All New BAM Members are cordially invited to the New Members' Welcome Breakfast, kindly sponsored by Wiley. BAM encourages all new members to arrive at Belfast Waterfront early on Tuesday 09th September to attend the pre-conference networking breakfast. This free and popular event provides an excellent opportunity to meet other new members, BAM Executive and Council members, BAM Fellows, SIG Chairs and Track Chairs. It is also great way for those who have recently joined the Academy to find out more about the benefits of BAM membership. Most importantly, this event enables first-time attendees to be welcomed informally into the BAM community before the conference sessions begin.

Fellows Session

TUES 09:30-11:00

BOARDROOM SUITE, BELFAST WATERFRONT

**Open session: Panel of BAM Fellows on
Management and Leadership**

The importance of "good leadership" has seemingly become central in government policy pronouncements, media commentary on business success and failure, and corporate statements of intent. As a scholarly body, BAM was asked to provide evidence to the All Party Parliamentary Group's Commission on Management and Leadership (which reported mid-July 2014) and the previous month ABS, CMI and QAA published a joint report on '21st Century Leaders'. Business schools are encouraged to focus on developing 'leaders of the future'. What remains unstated and unclear in all this is just what is meant by "good leadership" and, consequently, if it can indeed be developed.

In this panel BAM Fellows, who have researched topics that bear on this, will provide their insights on two questions: what is "good leadership" and what are the implications for management teaching?

The Panel will include Professors Jean Hartley (Open University), Gerry Johnson (Lancaster University), Sharon Mavin (Northumbria University), Nigel Nicholson (London Business School) and Sue Vinnicombe (Cranfield University).

The two Reports noted above can be found at:

www.associationofbusinessschools.org/sites/default/files/21st_century_leaders_june2014_-_final_report.pdf

www.managers.org.uk/management2020

ALL, WHETHER FELLOWS OR NOT, ARE WELCOME TO COME TO THIS SESSION.

Opening Plenary

**Including the Announcement of New Fellows and the
Richard Whipp Lifetime Achievement Award Ceremony**

TUES 14:00-15:30

LAGAN SUITE, BELFAST HILTON

**The Role of the Business School in
Supporting Economic and Social
Development**

**CHAIR: PROFESSOR SIR GEORGE BAIN, FORMER DEAN
OF THE LONDON BUSINESS SCHOOL AND FORMER
VICE-CHANCELLOR OF QUEEN'S UNIVERSITY BELFAST**

**Speakers: Dr Stephen Farry, Minister for Employment and Learning
Northern Ireland Executive**

**Ian Coulter, Senior Partner, Tughans Solicitors and Vice-Chair
of the CBI(NI)**

Professor Nigel Nicholson, London Business School

The Opening Plenary Keynote Session will include an interactive panel discussion focused on the BAM2014 Conference theme 'the contribution of the business school to economic and development'. The Panel will be Chaired by Professor Sir George Bain, former Dean of the London Business School and former Vice-Chancellor of Queen's University Belfast. It will include contributions from representatives of government, business and academia and will provide an opportunity for Conference delegates to engage in discussion with the Panel. The Panel members include Dr Stephen Farry, Minister for Employment and Learning, Northern Ireland Executive (representing Government), Ian Coulter, Senior Partner, Tughans Solicitors and Vice-Chair of the CBI(NI) (representing business), and Professor Nigel Nicholson, London Business School (representing academia).

Meet the Editors session

WED 12:40-13:50

GREEN ROOM, BELFAST WATERFRONT

Building upon the popularity of 'Meet the Editors' sessions at earlier BAM conferences there will again be an opportunity, for those seeking advice on publications, to meet the editors of leading journals. The session, facilitated by Ossie Jones and Caroline Gatrell, will have the following journals represented:

Journal of Management Studies (JMS)

Associate Editor, Penny Dick, Sheffield University

British Journal of Management (BJM)

Co-Editor, Geoff Woods, Warwick University

Co-Editor, Pawan Budhwar, Aston University

International Journal of Management Reviews (IJMR)

Co-Editor, Ossie Jones, University of Liverpool Management School

Co-Editor, Caroline Gatrell, University of Lancaster

BAM Annual General Meeting

THURS 12:50-13:50

GREEN ROOM, BELFAST WATERFRONT

CHAIR: NIC BEECH, UNIVERSITY OF ST ANDREWS

ALL DELEGATES ARE WELCOME!

Professional Development Workshops

TUES 09:30-11:00

GREEN ROOM, BELFAST WATERFRONT

A multi-discipline review of the state of corporate responsibility and sustainability research (PDW 01: 378)

PRESENTERS:

ANTHONY EDWARD ALEXANDER, CARDIFF UNIVERSITY

SARAH IVORY, UNIVERSITY OF EDINBURGH

Summary

The Sustainable and Responsible Business SIG are running this PDW for anyone considering in applying their discipline expertise to the context of sustainability research. This includes scholars from fields such as strategy, finance and accounting, entrepreneurship, operations management, organizational behaviour, corporate governance and marketing among others.

This PDW targets two audiences:

- Those with a disciplinary-based expertise but no research background in sustainability who would like to understand this area and see the opportunities for research
- Those who have already undertaken some research in sustainability but would like to explore cross-disciplinary research opportunities

Outline of the session:

Introduction

- Introduction to 'sustainability': what it is, what it isn't, and why it's difficult to define this
- Cross-disciplinary nature of sustainability: explanation and implications
- Overview of sustainability research in management field: where research has focused to date and what it has found
- Research agenda for future research in management field: gaps and opportunities for sustainability research

Expert Views

The organizers have invited disciplinary-based experts who research in the area of sustainability to provide a brief outline of the state of sustainability research in their discipline and future opportunities as they see them. Disciplines covered will include: strategy, finance and accounting, entrepreneurship, operations management, organizational behaviour, corporate governance and marketing.

TUES 09:30-11:00

LAGAN B, HILTON BELFAST

Novices' Guide for Cognitive Mapping: Analysing Rich Qualitative Data in Academic Research (PDW 02: 639)

PRESENTERS:

IGOR PYRKO, UNIVERSITY OF STRATHCLYDE

VIKTOR DÖRFLER, UNIVERSITY OF STRATHCLYDE

Summary

Cognitive mapping is a formal technique for modelling the thinking of a person or group about a problem using directed graphs. It should not be confused with other concept mapping techniques, such as mind mapping. In cognitive mapping the structure of cognitive maps emerges from the causal relationships of concepts represented by short phrases that are linked by unidirectional arrows. In this workshop cognitive mapping is conceptualised as a formal technique for analysing rich qualitative data specifically in academic research. In the setting of academic research, cognitive mapping can be useful for structuring messy problems, for tuning one's attention to the interview situation, for reflecting on a person's thinking, and for visually presenting one's research findings. It is very well suited for working with groups of people in real-time as it enables the participants to see the representation of what the others are thinking, and thereby it supports them in thinking together. Cognitive mapping can also offer potentially powerful options for the analysis which can allow a researcher to conveniently cope with large volumes of qualitative material, and in developing their argument. In this workshop we do not engage in the philosophical and (meta-) theoretical basis of this methodological approach, only with its applicability. Throughout a series of interactive exercises we will address the technical side of cognitive mapping focusing on the analytical capabilities of this approach rather than simply on drawing the initial cognitive maps. The purpose of the workshop is twofold: on the one hand we want to make this research method more accessible to those who may need it; on the other hand we want to put an end on some popular misconceptions about cognitive mapping being a simple (less often simplistic) but not very effective tool.

TUES 09:30-11:00 **GLENBANK SUITE, HILTON BELFAST** **Developing Senior Leadership & Management Capability (PDW 03: 699)**

PRESENTERS:

KATE COOPER, SENIOR ADVISOR, INSTITUTE OF LEADERSHIP & MANAGEMENT

RUTH SACKS, UNIVERSITY OF WESTMINSTER

ANDREA COOPER, BELFAST METROPOLITAN COLLEGE

Summary

Achieving a professional qualification as part of a university award undoubtedly adds currency to the university qualification. It makes a statement about professionalism, employer recognition and demonstrates that the learner not only understands the interface between theory and practice but has demonstrated that his or her actions have positively impacted a work organisation. Institute of Leadership & Management engaged in an 18 month consultation with employers, private training providers consultants and HEIs in order to establish what might these various stakeholders expect of someone who holds an L7 qualification in Leadership and Management. The consultation enabled those expectations to be clarified, articulated and translated into a curriculum for the development of senior leaders and managers. The aim of the workshop is to disseminate the conclusions of the consultation and explore how they have been, and continue to be, enacted in senior leadership and development programmes. The consultation and subsequent curriculum development was only the first stage of ILM's exploration of the development needs of senior leaders and managers. The workshop provides the opportunity for further questions to be posed about the differing and complementary roles of Business Schools and Professional Bodies in developing senior leaders and managers and so supporting economic and social development.

TUES 09:30-11:00 **BROOKFIELD SUITE, HILTON BELFAST** **Technologies and Business Models in data-intensive economies (PDW 04: 893)**

CO-CHAIRS:

YI-KE GUO, IMPERIAL COLLEGE LONDON

MAUREEN MEADOWS, OPEN UNIVERSITY

DAVID LOPEZ, UNIVERSITY OF EXETER AND IE BUSINESS SCHOOL

SPEAKERS:

Yi-Ke Guo, Imperial College London

Greg Taylor, Oxford Internet Institute

Ralph Schroeder, Oxford Internet Institute

Mohamed Zaki, University of Cambridge

Andy Neely, University of Cambridge

Llewellyn Thomas, Imperial College London

Aija Leiponen, Imperial College London

Abstract

This workshop addresses two main questions, (1) the question of how big data influences business and economic models and (2) what kind of technologies, business and economic models are required to articulate data ecosystems. To provide some insights into these matters three research teams from Cambridge, Oxford Internet Institute and Imperial College currently funded by the RCUK (NEMODE¹ and NEMINDE²), will present their results concerning the impact of big data in the UK economy: from obstacles to the realisation of benefits from big data, to the impact of big data in finance and services as well as how big data might contribute to economic growth and generate opportunities for innovation for UK companies.

Given the emergence of Data science as an essential element of all modern interdisciplinary scientific activities, as well as driving innovation in industry, during the workshop speakers from the Data Science Institute³ will define the scope, principles, and foundations of a definition of data science based on the experiences gained in setting up the Data Science Institute at Imperial College London.

TUES 09:30-11:00 **CANBERRA, BELFAST WATERFRONT** **Bloom your module - encourage critical thinking (PDW 05: 904)**

SPEAKERS:

Christine Rivers, University of Surrey

Abstract

The findings of a preliminary study conducted in 2012 suggested that international undergraduate and postgraduate students with different cultural backgrounds could benefit from more support in regards to critical thinking. This is specifically relevant for modules in business schools with assessment that includes the writing of critical essays/ exams and the evaluation of and discussion of current problems.

Based on the findings a module structure has been developed to support critical thinking based on Blooms stages and implemented into a module and tested. The insights gained through testing the framework and the suggested framework itself shall be used as a starting point of the PDW. The PDW will firstly introduce the framework and then aims to discuss potential solutions to similar problems, delegates might have encountered. In small groups participants will be asked to discuss a particular module that they would like to improve in regards to encouraging critical thinking actively. After small group discussions, ideas should be shared with the group by means of flip chart presentations to identify solutions. Insights gained from the workshops will be used to develop the framework further and should contribute positively to our understanding of how Business schools could encourage and implement critical thinking strategies into the module design.

1. New Economic Models in the Digital Economy: <http://www.nemode.ac.uk>

2. Catalysing Economic Growth: Releasing the Value of Big Data <http://goo.gl/lbtKl>

3. The Data Science Institute: <http://www3.imperial.ac.uk/data-science>

TUES 09:30-11:00**ARC - ROOM 2, BELFAST WATERFRONT**
Career Development for Women Academics (PDW 06: 908)**SPEAKERS:****Savita Kumra**, Brunel University**Adelina Broadbridge**, University of Stirling**Abstract**

This workshop is specifically aimed at women academics in Business and Management to support career development and networking opportunities. The workshop will guide participants through a structured environmental analysis - through a gender lens; and enable participants to understand gender diversity issues in the workplace, and develop personal tactics and strategies on how to deal with these issues and gain advancement opportunities. Such knowledge may not only be personally beneficial but may also be of use in coaching other women. The programme is also of use to women who are looking for leadership development to support a recent or future promotion.

Interest to BAM Delegates

Career management in academia is often presented as an objective process based upon measurable outputs. As long as one publishes a certain number of papers (one is never quite clear on exactly how many this is), in certain journals (this changes with the vagaries of the 'RAE' and now 'REF'), acquire some research grant income (amount unspecified, but generally felt the more the better) and teach 'fairly well' - your progression is assured. We thus see that even the seemingly most objective measures are open to subjective interpretation. In this event, we focus on what this means for the career advancement of women academics in Business and Management to enable them to further develop their careers. With a focus on some of the more informal processes that deliver the 'objective' measures outlined above, such as social capital and impression management; the workshop aims to provide a forum for participants to discuss their career development experiences, assess processes which have been effective and identify areas for further development. The workshop is aimed at women academics as it is believed that looking at organisational processes through a gender lens enables a demystifying of processes which do not seem to operate as they 'ought'.

TUES 09:30-11:00**LAGAN A, HILTON BELFAST****Developing Knowledge Elicitation Skills for Organizational Development Practitioners (PDW 07: 912)****FACILITATORS:****W.B. Lee**, Knowledge Management and Innovation Research Centre and The Hong Kong Polytechnic University, Hong Kong**Jessica Yip**, Knowledge Management and Innovation Research Centre and The Hong Kong Polytechnic University, Hong Kong.**Overview of Workshop**

In the first case, the company aims to develop a strategic view in terms of its intangible assets and risk of knowledge loss. An intellectual capital (IC) audit tool known as the Intellectual Capital Charting (ICC) is therefore introduced to identify the strength and weakness of knowledge assets of an organization, and its risk factors. Most of the current IC rating and assessment adopt a top down approach. As the need of each company is different, we advocate an open inquiry approach to identify the hidden assets of an organization from the exploitative knowledge of both the frontline and managerial staff.

In the second case, the company aims to study the degree of alignment or misalignment of the perceptions between the senior management and the front-line staff in the formulation of business strategy in a Quality Assurance department through a bottom up approach. The views of the front line staff are elicited from the use of stories and narratives. Narrative circles are run and a large amount of narratives are collected, categorized into meaningful clusters with designated themes assigned to them. These themes collected thus reveal the opinions, understandings and attitudes of the staff (i.e. their judgmental knowledge) that could be hardly collected through traditional data collection methods such as questionnaire and interviews. In addition, their relevance is then mapped to the strategic goals set by the senior management.

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TUES 09:30-11:00

ARC - ROOM 1, BELFAST WATERFRONT

Management Knowledge and Education: How does it happen? (PDW 08: 919)

SPEAKERS:

Katy Mason, Lancaster University Management School
Leonard Holmes, University of Roehampton Business School
James Johnston, University of the West of Scotland
Jacky Holloway, Northampton University
Sarah Hurlow, Cardiff Business School
Alan Tait, University of Portsmouth
Karise Hutchinson, University of Ulster
Jean Anne Stewart, Henley Business School

Abstract

Management Knowledge and Education (MKE) is a new British Academy of Management community - supported by a new role, MKE Vice-chair - this workshop is the inaugural event. The workshop should be of interest to all those concerned with the development of learning, teaching, management knowledge and education.

The workshop is designed to explore the MKE landscape, and outlines some of the theoretical and pedagogical developments in the field that have shaped the way we teach in management and business schools today. Importantly the PDW considers these changes in the context of the political and socio-economic landscape within which we find ourselves practices - addressing the question how does MKE happen? But the purpose of the workshop is to go further by asking our community to share thoughts and experiences that might help us work out our next innovative steps. The challenges that MKE faces are substantial and the pressures often conflicting: the changing political landscape of student support and student experience, the digitalisation of learning practices and the value of quality and timely feedback compete with the globalisation of the classroom, the internationalisation of university partnerships and expansion programmes to satisfy the demands for greater revenues. And in the middle of this, our understanding management learning and innovative and creative teaching grows. By taking an historical perspective on the art and science of management education, and by showcasing some innovative and valuable research going on within the BAM community, this workshop sets out to stimulate debate and generate interest of those wanting to shape the research agenda for MKE.

We anticipate 20-30 participants that will be involved in activities and dialogue, supported by a team of eight senior faculty, throughout an engaging 1+ hour session. By creating a map of existing and emergent research themes this PDW hopes to provide a platform that may be useful in generating a network of MKE researchers as well as taking the first tentative steps in creating a future research agenda.

TUES 11:30- 13:00

ARC - ROOM 2, BELFAST WATERFRONT

Stimulating Economic Development through Customer Experience Management (CEM) (PDW 09: 818)

SPEAKERS:

Maria van Dessel, University of Denver
Charles Patti, University of Denver

Mission of Business Schools

Business schools have long recognized their mission to contribute to the economic development of the communities they serve. Indeed, most business school mission statements include a specific reference to contributing to the social and/or economic good. Through outreach in teaching and research, business schools address this mission, thus helping organizations overcome sub-optimal performance. This workshop demonstrates how Customer Experience Management (CEM) is an innovative, practical approach to improving organization performance.

Role of CEM

CEM is rapidly gaining traction in the business community and among researchers. CEM is more effective than traditional business planning models because it provides tools for implementation and execution—all within a customer focus. By this stage of its development, CEM has become common practice in several industries, e.g., cable and telecommunications, airlines, hospitality, and offers high potential to every other industry, including B2B, B2C, government, and not-for-profit. By adopting the ideas and business practices of CEM, business schools can make a substantial contribution to the economic development of the business communities they serve.

TUES 11:30- 13:00

LAGAN A, HILTON BELFAST

Researching Organizational Mindfulness and Mindful Organizing: Theory, Method, and Practice (PDW 10: 903)

SPEAKERS:

Jutta Mathilde Tobias, Cranfield University
David Denyer, Cranfield University
Andrey Pavlov, Cranfield University
Diana Danziger, Cranfield University

Abstract

In view of the recent surge in interest in mindfulness among management scholars as well as practitioners, the authors of this Professional Development Workshop (PDW) propose an exploration of the theoretical, methodological, and practical challenges associated with studying mindfulness and organizational outcomes. The foremost goal of this PDW is to develop and maintain an active network of scholars in this field with a geographical focus in Europe, and to develop a comprehensive research agenda for studying mindfulness and organizational transformation. We will explore theory: how can mindful organizing and organizational mindfulness be conceptualized, what are the processes through

which they operate, and what are moderating factors. We will explore methodology: how best to study and measure mindfulness in its relation to organizational change at different levels of analysis, such as performance and well-being. We will explore practice: what are the different ways to adopt mindfulness in workplace settings, and where are the most effective synergies between the various mindfulness-based approaches. This workshop bridges scholarship from separate but related fields: the mindfulness at work research strand with its focus on decision making, task performance and leadership, the organizational mindfulness stream that attends to processes of anticipating, containing and responding to unexpected change, as well as more clinical and well-being oriented perspectives on mindfulness. Thus, this workshop will be of interest to academics and doctoral candidates seeking insights in this budding research area, and to practitioners interested in a comprehensive evidence-based perspective on mindfulness in organizational settings.

TUES 11:30-13:00
GREEN ROOM, BELFAST WATERFRONT
Developing Reviewing Skills for Early Career Academics and Doctoral Students (PDW 11: 905)

SPEAKERS:

Ossie Jones, Editor, International Journal of Management Reviews, University of Liverpool
Caroline Gatrell, Editor, International Journal of Management Reviews, Lancaster University

Abstract

Publication is a central element of academia and its credibility depends on the willingness of the community to engage actively in the reviewing process. Good reviewing skills are essential in ensuring the quality, reliability and the credibility of published output. Developing reviewing skills is also an important part of your personal professional development and provides opportunities to become part of a wider network of scholars. For example, comparing your own judgement on a particular paper with the views of other reviewers is an excellent way of developing your critical reading skills. Being an active reviewer also provides you with the opportunity to see early versions of papers by scholars operating in your own field of study.

This workshop will be interactive and participants should be prepared to fully engage in the session and also undertake some preparatory reading/reviewing. There is very little formal training related to the critical professional responsibility of reviewing the work of other scholars. Rather, most young researchers pick up their reviewing skills through a process of learning-by-doing. This raises a perplexing question for younger scholars: how can they develop critical reviewing skills when there are so few opportunities to practice the art of reviewing? This professional development workshop (PDW) provides participants with the opportunity to learn and practice the art of reviewing as well as gaining an understanding of editorial expectations. Participants will be required to prepare a formal review of an original IJMR submission that will be provided when they register for the workshop.

TUES 11:30-13:00
LAGAN B, BELFAST WATERFRONT
Using Case Studies: Bringing the Real World into your Classroom (PDW 12: 909)

SPEAKERS:

Stephanie Hussels, The Case Centre, UK

Abstract

This two-hour workshop, run by The Case Centre and led by a case method expert, is an invaluable opportunity for delegates to find out more about case teaching by taking part in a case teaching session as a student. It is a great introduction to case teaching for newcomers and also suitable for case teachers looking for fresh inspiration in the classroom. It will demonstrate why the case method is such a powerful learning tool in management education.

The Case Centre is renowned worldwide for its range of case method workshops, all run by internationally respected case method experts, including award-winning teachers and writers.

Participants will take part in the session as students and will have the opportunity to read the chosen case study in advance which will be used on the workshop. The tutor will show how a short case, such as this one, can provide the basis for dynamic classroom discussion leading to new insights and understanding that meet pre-determined learning objectives across a multitude of disciplines within management education.

Throughout the session, the tutor will demonstrate how to ensure maximum participant involvement and get the most out of the case study. By providing feedback on the mechanics of the teaching session both during and afterwards, the tutor will illustrate best practice and provide useful hints and tips on how to improve the classroom experience for both students and teachers.

Briefly experiencing 'life as a student' is a great way for delegates to reflect on their own teaching styles and learn fresh tools and techniques. The tutor will also explain the key principles of the case method, discuss the benefits and pitfalls, share good practice, and encourage delegates to reflect on their own experiences.

TUES 11:30-13:00
GLENBANK SUITE, HILTON BELFAST
Low-Tech Teaching (PDW 13: 914)

SPEAKERS:

Nigel Brown, Regent's University London

Teaching with 'low-technology' is something many lecturers do not have to worry about in the developed world. Maximising the use of technology is something many business schools aim for as an indication of status or academic sophistication, and indeed most students' expectations are probably that a business school should use technology to the maximum.

This workshop gives a chance to question this assumption, take a step back, and ask some fundamental questions:

- If technology is 'just' a tool, why do some lecturers cancel classes if the projector isn't working?
- If you can't get your point across without the slides - why not?
- Just because the technology is there, does it mean you have to use it all the time?

The workshop considers various business-related topics, and presents examples using low-technology activities, such as:

- Story-telling
- Quiz questions
- Practice exam questions
- Role play
- Mini-presentations
- Elevator pitches
- Quotes
- Mutual dictations
- Crazy discussions
- Speed-dating based activities

None of these need much in the way of resources, other than the minds of lecturers and students.

So the workshop is intended to raise awareness of practical skills for all lecturers in business schools in the developed world, and for those teaching in emerging nations or less developed ones. On a deeper level it is for staff at all levels to consider whether high technology is facilitating or hindering the relationship between lecturer and student.

TUES 11:30-13:00 **ARC - ROOM 3, BELFAST WATERFRONT** **Researching and Engaging with SMEs** **(PDW 14: 915)**

SPEAKERS:

Natalia Yakovleva, University of Winchester
George Saridakis, Small Business Research Centre, Kingston University
Elina Meliou, University of Winchester
John Kitching, Small Business Research Centre, Kingston University

Overview of the workshop

An interactive workshop aims to investigate current and future perspectives of engaging with SMEs for academic research and development of business practice and policy. The workshop aims to generate focused discussion on important themes of research in the area of SMEs: leadership, sustainability, economy and impact. These themes will be explored in roundtable discussions with active contribution from workshop participants and will be facilitated by the organisers. Prior to the workshop, the organisers will be drafting agendas to steer individual roundtable discussions. At the end of roundtable discussions, participants will be presenting their ideas to the room, which will be finalised with open panel discussion. Input of participant is vital to the workshop. Prior to the workshop, registered participants will be asked to provide the organisers with an outline of their research interests for them to be assigned to relevant roundtables.

TUES 11:30-13:00 **CANBERRA, BELFAST WATERFRONT** **Generating Impactful Research:** **Views from the Field (PDW 15: 916)**

SPEAKERS:

Diane Holt, Essex Business School
Jo Crotty, Salford Business School
Sergej Ljubownikow, Nottingham Business School

Overview

Increasingly management academics are encouraged to generate research income, contribute to overhead costs and to generate research that has a demonstrable impact on society. The UK Research Excellence Framework (REF) assessment exercise that ended in 2013, included research income and impact case studies as key elements of the assessment rubric. Against this landscape, this PDW draws on the experiences of BAM academics that have received grant funding and acted as peer reviewers for grant bids. The session will start with short presentations by speakers on the UK funding landscape and personal experiences of applying for, and reviewing, grant bids. In the second phase of the workshop participants will undertake a short exercise that helps to identify their own personal key competencies. Then participants will break into small round table sessions where the panel members will host roundtable discussions where attendees can reflect and discuss their outcomes from the workshop exercise. The round tables also allow personal interaction with the panel members and others in each group to discuss wider aspects of research funding and impact.

TUES 11:30-13:00 **BROOKFIELD SUITE, HILTON BELFAST** **NEMODE Professional Development** **Workshop. The digital economy, big data and** **social media: implications for the practice** **of management research (PDW 16: 917)**

FACILITATOR:

RICHARD ADAMS, NEMODE SENIOR RESEARCH FELLOW;
UNIVERSITY OF EXETER

SPEAKERS:

Mark Coté, King's College London
Albrecht Fritzsche, Friedrich-Alexander-University Erlangen-Nuremberg
Juan Mateos-Garcia, Economics Research Fellow, Creative and Digital Economy, NESTA
Tobias Preis, University of Warwick
Helene Snee, Manchester University

Abstract:

As digital technologies, big data, social media and computational thinking become more pervasive, research practice across all disciplines is on the brink of a potentially transformative era: Management and Organizational Research (MOR) is not excluded. Data is becoming available in unprecedented volumes from sources and in forms previously unimaginable. The digital revolution and emergence of 'Big Data' and 'Social Media' poses important questions for the way in which MOR is conducted and its traditional model of practice (George et al., 2014). To extract the scientific value from these

data MOR scholars, it has been argued, will need to reconfigure their skills profiles to include computer science, develop novel analytic capabilities and research collaborations and even to ask different questions. But, just how are Big Data, Social Media and computational thinking impacting the domain of MOR and how should scholars be responding? The implications, opportunities and challenges of Big Data, Social Media and computational thinking for MOR are wide but underexplored. The purpose of this PDW, organised by RCUK DE's New Economic Models in the Digital Economy (NEMODE) programme, is to begin to explore the implications of Big Data, Social Media and computational thinking for MOR and develop some understanding of the profile and practice of the (new) type of MOR scholar capable of meeting its emerging opportunities and challenges.

TUES 11:30-13:00
ARC - ROOM 1, BELFAST WATERFRONT
Frontiers of Identity Research and Research Methods (PDW 17: 918)

SPEAKERS:

- Ingo Winkler**, University of Southern Denmark
- Ali Rostron**, University of Chester
- Peter McInnes**, University of Strathclyde

Abstract

Recent years have seen an explosion of interest in 'identity' that springs from its ability to leverage conceptual insight into the intra- and inter- personal dynamics of social settings. As a lively and expanding field, it is often difficult, if not impossible, to know what debates are current and what underlying issues the field is grappling with. This workshop provides a valuable opportunity for emerging and established researchers alike to consider some tentative explorations of directions that identity scholarship might take. Its purpose, therefore, is to provide a platform for conversation, but this discussion is shaped by the way in which current debates reflect enduring questions for identity research concerning; what is identity? Where might it be found? And, how might it be researched? This interactive Professional Development Workshop will commence by examining four 'hot topics' around narrative, embodiment, psychoanalytic concepts, and discourse, which we see as important ones for the identity field. For each, the workshop will examine the core problematic(s) that make the topic current and explain conceptual and methodological innovations that are being used to address them. The subsequent breakout session will allow participants to explore these issues further and to conjecture upon the (potential) shape of future identity research.

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SESSION 1 **TUESDAY 16:00–17:30**

SYMPOSIUM **GREEN ROOM, BELFAST WATERFRONT** **Human Resource Management**

SESSION CHAIR: JORGE GOMES

**Human Resource Management and Innovation:
An Unexplored Tail (436)**

Shipton, Helen; Gomes, Jorge F.S; Sanders, Karin

In this symposium, we foreground an important and under-researched theme: the role of Human Resource Management (HRM) in fostering innovation. Despite some insightful studies (e.g. Leede & Looise, 2005; Zhou et al., 2013), HRM has had a somewhat muted voice. This is surprising, since knowledge creation (a first step for innovation) is at heart a voluntary human endeavour, depending for its realisation on the capabilities and motivations of individuals and groups (Guthrie, 2012). It could be argued that HRM's lack of prominence in the innovation space is starting to be addressed by those outside of this domain. Scholars interested in the role of knowledge as a source of competitive advantage, for example, are increasingly preoccupied with individuals and micro-systems (e.g. Foss, 2010), while sociologists have started to draw on the Ability-Motivation-Opportunity framework by way of explaining how and why knowledge is created, shared and implemented within organizations (Powell & Snellman, 2004).

Sensitive to the opportunity for influence in this critical area, the proposed symposium aims to address the linkages between HRM and innovation, presenting 6 original papers which explore such linkages in numerous ways. The symposium opens with a theoretical overview of the topic, followed by five researches taking distinct approaches to the empirical examination of the HRM-innovation association.

WORKSHOP **BOARDROOM SUITE, HILTON BELFAST** **Inter-Organizational Collaboration: Partnerships, Alliances and Networks**

SESSION CHAIR: TBC

**Inter-organizational collaboration without integration: a
transactional approach for electronic information sharing (728)**

Louws, Margie

As we proceed into the 21st century, the sharing of information between organizations, whether locally, nationally, or globally, is becoming the focus of increased attention. Numerous trends toward inter-organization information sharing are becoming the norm, often using socio-technical systems for adoption and implementation. Inter-organizational information sharing, however, supported by Information and Communication Technologies (ICTs), face challenges on many fronts. This workshop will describe the transactional approach to information sharing via an introduction of Transactions in Real Time© (TRT©), which enables information sharing in real time without systems integration or the construction of new databases. TRT is particularly relevant for the theme of the 2014 BAM conference: demonstrating supporting economic and social development. New research such as TRT directly addresses inter-organization collaboration, resulting in greater wellbeing for a vulnerable population, reduced costs, elimination of personal data loss risk, and the enabling of a way forward among organizations whose differing cultures find it difficult to communicate and collaborate. Further, TRT is scalable and applicable to a wider environment, as well as to other environments where organizations

seeking to share information may find it difficult to collaborate due to the type of information to be shared, differing organizational cultures, lack of common goals, or any number of particular circumstances.

SYMPOSIUM **ARC - ROOM 2, BELFAST WATERFRONT** **International Business**

SESSION CHAIR: PAVLOS DIMITRATOS

**Interaction between International Business and International
Management and advancing research on key topics (573)**

McDonald, Frank; Clegg, Jeremy

International Business and International Management often appear as distinct areas of study that have few linking research agendas. This lack of linkages may undermine the contribution that international business and international management research can make to understanding important issues in the strategy and management of international business. Although International Business and International Management research often consider the same or similar topics, the theories and methodologies underpinning research are often different. If there were more interaction between the research of both International Business and International Management, insights might be possible to help to understand better important contemporary issues for the strategy management of international business activities. This symposium will consider this issue using as an example an important contemporary issue in international management - the importance of institutional distance for MNC strategies.

WORKSHOP (JOINT) **CANBERRA, BELFAST WATERFRONT** **Knowledge and Learning and Marketing and Retail**

SESSION CHAIR: TBC

**The 'Slogan Tee-shirt' as organizing principle in the design of a
creative approach to teaching consumerism (226)**

Doherty, Daniel

This workshop proposal offers to take participants inside an alternative method to teaching Consumer Behaviour to undergraduates. It suggests that the creative use of images enhances and embeds the teaching of consumer behaviour theory and practice. Furthermore it encourages co-creation with students, creating a platform for independence of mind when it comes to the construction of individual and group consumer behaviour projects, conducted in the real world. Ways in which this practice may be applied to other management disciplines is explored.

WORKSHOP
BROOKFIELD SUITE, HILTON BELFAST
Leadership and Leadership Development

SESSION CHAIR: JEAN-ANNE STEWART
Evaluating Leadership Development in Complex Environments (625)
Gulati, Anita; Edwards, Gareth; Bolden, Richard

This workshop will focus on the challenges and opportunities of evaluating leadership development in complex, multi-stakeholder environments. The session will begin with a brief overview of the theory and practice of leadership development evaluation. Workshop participants will then be invited to reflect on and discuss their own experiences of researching and evaluating leadership development, with a particular focus on how to assess the processes and impacts of leadership development in contexts that span organisational and professional boundaries. The discussion will be supported and facilitated with case studies and testimonials from health and social care organisations where evaluation measures and outcomes are frequently ambiguous, contested and/or contradictory.

SYMPOSIUM
LAGAN B, HILTON BELFAST
Organizational Studies

SESSION CHAIR: DAVID WEIR, ROBERT PRICE, DAVID BAMBER AND ROBERT MIKECZ
How to assess and measure the impact of business schools and their research? Two recent cases in Europe: The Business School Impact Survey (BSIS) and the UK REF assessment system (463)
Lejeune, Christophe; Davies, Julie; Kalika, Michael; Pettigrew, Andrew

Business schools are increasingly faced with external pressures to demonstrate their impact on society. Reducing public budgets, the pervasive effects of business school rankings, and a correspondence between the rise and rise of business schools in higher education and increased scepticism about their contribution to society have all increased interest in the impact of business schools and business education and research. However, not much is known about how to measure and/or assess the impact of business schools. In this symposium, we are interested in how to conceptualise impact and develop useable ways to qualitatively assess and quantitatively measure impact. The symposium will draw upon current European examples of how to assess and measure the financial, economic, regional and educational impact of business schools and the learning from the first cycle of use of the UK REF impact process.

WORKSHOP
LAGAN A, HILTON BELFAST
Research Methodology

SESSION CHAIR: TBC
Let's call the whole thing off? (Did it ever start?): Practitioner and academic perspectives on the use of research in the SME (404)
Clarkson, Gail; Harrison, Nigel; Lumb, Jo

The primary aim of this workshop is to stimulate debate and to deliver a tripartite look at the challenges of research in the context of the 'small and medium sized enterprise' (SME). From our primary positions of practitioner, university engagement coordinator, and academic, in this workshop we ask participants to challenge the obstacles to the capture of knowledge and its exchange and to present this in a manner which is deemed credible and helpful to the agendas of all parties. To facilitate this debate we focus on a 'real life' SME.

WORKSHOP
GLENBANK SUITE, HILTON BELFAST
Sustainable and Responsible Business

SESSION CHAIR: TBC
Heilbronner Declaration on the Social Responsibility of Medium Enterprises in the Economy (600)
Stehr, Christopher; Gonzalez, Rafael

The Heilbronner Declaration was a document signed by several German institutions and medium sized companies led by Prof. Dr. Christopher Stehr at the German Graduate School of Management and Law. Their aim was to both notice the social responsibility that they owe, and to enhance the business schools'role as link among the different actors in society.

According to their statement, the globalization has changed decision making in the institutions as well as the observance of ethics. Because of that, they consider responsible practice as inevitable. By 'responsible practice', they mean considering and balancing "private, national and global economic dimensions with ecological and social criteria in decision processes, in order to find valid solutions for all interest groups".

In the Declaration, they agree to commit themselves to ensure the CSR notions of fairness, sustainability and environmental friendliness of their value-added process, and to integrate the concept in their strategies.

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SESSION 2

WEDNESDAY 09:00–10:30

FULL PAPERS

ROOM T8, ST. GEORGE'S MARKET

Corporate Governance

SESSION CHAIR: CHIZU NAKAJIMA

How large is too large and how small is too small? Exploring Kuznets inverted-U relationship and optimal board size in Nigerian company boards (159)

Adi, Bongo; Ogbachie, Chris

The consequences of Top Management Team Diversity: A Systematic Literature Review (273)

Akakpo, Alfred; Talbot, Danielle; Searle, Rosalind; Paladini, Stefania

Exploring The Roles of Directors: Monitoring, Service or Strategy? Findings from Board Members of UK Organisations (761)

Gkiliatis, Ioannis P.; Koufopoulos, Dimitrios N.

DEVELOPMENTAL PAPERS

ROOM B5, ST. GEORGE'S MARKET

E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS

The Relationship Effect of Organisational Culture and Leadership on IS Implementation: Conceptual Framework (241)

Basahel, Sarah; Alshawi, Sarmad

The Impact of Triadic Strategic Alignment of Business Strategy, Information Technology Strategy, and Marketing Strategy on Organisational Performance (364)

Al-Surmi, Abdulrahman Mohamed

Architectural design of sustainable information systems (742)

Serova, Elena

Project Management, Benefits Management, and Information Systems Business Success (769)

Badewi, Amgad Ali

FULL PAPERS

CANBERRA, BELFAST WATERFRONT

Entrepreneurship

SESSION CHAIR: JONATHAN SCOTT

Access to finance, occupational choice, and enterprise performance. (788)

Hashimzade, Nigar; Rodionova, Yulia; Vershinina, Natalia A.

Walking the Green Valley: Financial Constraints of Environmental Entrepreneurs in the UK (303)

Kittler, Markus G.; Outsios, Georgios

Family Businesses and Economic Uncertainty (30)

Pollard, David John; Jones, Brian

DEVELOPMENTAL PAPERS

ARC - ROOM 2, BELFAST WATERFRONT

Entrepreneurship

SESSION CHAIR: DILANI JAYAWARNA

The Role of Social Networks in the Social Entrepreneurial Process (274)

Semler, Mirko

Contingent effect of national culture on social entrepreneurship (604)
Sahasranamam, Sreevas; Mankavil Kovil Veettil, Nandakumar

Trust initiatives in collaboration through B2B relationship management (775)
Darabi, Fariba

Corporate Social Responsibility and Entrepreneurship (CSRE) in the Nigerian Telecommunication Industry: A Structural Equation Modelling (SEM) (214)

Raimi, Lukman

DEVELOPMENTAL PAPERS

ROOM B8, ST. GEORGE'S MARKET

Gender in Management

SESSION CHAIR: SAVITA KUMRA

The Effects of Work and Family Conflicts on Asian Minorities In Comparison With Whites (32)

Hwang, Seonyoung

Rethinking Gender Relations in Organizations: Can Foucault's Notion of Power Help? (533)

Hild, Andreas

Exploring the Antecedents of Gender Diversity Management in Workplaces: The Special Case of India (657)

Chakraborty, Shreyashi; Chatterjee, Leena; Dhiman, Amit

FULL PAPERS

ROOM T1, ST. GEORGE'S MARKET

Human Resource Management

SESSION CHAIR: LILLIAN OTAYE

Mapping the Contours of Fairness: The Impact of Leadership (In)Action on Employees' Estimation of (Un)Fairness (759)

Sparrow, Paul; Otaye, Lillian; Wong, Wilson

Reconsidering Frames of Reference: Implications for Workplace Dispute Settlement (887)

Van Gramberg, Bernadine; Teicher, Julian; Bamber, Greg J.; Cooper, Brian

Relationship between BMI and chronic job discrimination: does social support play a role? (850)

Kungu, Kenneth; Janella, Melius; Cannonier, Colin; Wang, Valentine

FULL PAPERS

ROOM T2, ST. GEORGE'S MARKET

Human Resource Management

SESSION CHAIR: ALISON GLAISTER

Translating the HR Business Partner Model in Oman (145)

Glaister, Alison J

Enhancement of emiratization in the UAE private sector (883)

Karam, Abdulaziz; Jayashree, Payyazhi; Lindsay, Valerie

Implementing Employment Quotas to Develop Human Resource Capital: A Comparison of Oman and the UAE (96)

Hodgson, Sasha; Hanson, Darren

DEVELOPMENTAL PAPERS

ROOM B1, ST. GEORGE'S MARKET

Human Resource Management

SESSION CHAIR: URSULA SCHINZEL

Digital HRM? - The example of Luxembourg (6)

Schinzel, Ursula

Implementing e-HRM in E-Government Environment: PESTLE Analysis (746)

Rahman, Md. Mushfiqur; Ashaye, Olusoyi Richard

E-learning Practices within the Nigerian Banks: Investigating Different Perspectives Approaches, Prospects and Challenges. (428)

Ugoji, Chika Adline

Strategic Human Resource Management in International Environments and the Organisational Advantage in Microfoundations of Networks, a shared Language and Storytelling (7)

Schinzel, Ursula

FULL PAPERS ROOM T10, ST. GEORGE'S MARKET **Identity**

SESSION CHAIR: PETER MCINNES

The Identity of Temporary Agency Workers. A Study From Denmark (2)

Winkler, Ingo

Telling tales, weaving webs: Investigating first-level manager identity through story elicitation (578)

Rostron, Ali

Becoming or unbecoming: contested academic identities (707)

Lamont, Carly; Nordberg, Donald

FULL PAPERS LISBURN SUITE, HILTON BELFAST **Innovation**

Innovation, corporate strategies and industry dynamics

SESSION CHAIR: NEIL ALDERMAN

Strategic posture and business model innovation: An exploration of predictive relationships in manufacturing SMEs (124)

Ammar, Oussama; Chereau, Philippe

Breaking the mirror: innovation through modular encapsulation. The capture of the professional camera sub-market by Japanese firms (1955-1974) (423)

Windrum, Paul; Haynes, Michelle; Thompson, Peter

The Interdependence of Firms' Ambidexterity and Dynamic Capabilities (614)

Pundziene, Asta; Jurksiene, Lolita

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SMEs and Innovation

SESSION CHAIR: GEORGE TSEKOURAS

"Think Small First": a proposed way forward to SMEs' bank lending in the context of the European Union harmonisation program (507)

Deflorio, Laura

An exploration of transgenerational influences of innovation practices of Northern Ireland Firms (640)

McAdam, Maura; Miller, Kristel; Beck, Matthias

Failure to adopt open innovation: A study of North East-based Manufacturing SMEs in the UK (653)

Cottam, Thomas Edward

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SESSION CHAIR: QILE HE

The Dairy Cooperatives of Minas Gerais State, Brazil: a Sociometry Study (180)

Tana, Warlei; Mesquita, Jose Marcos; Costa Filho, Custódio

Developing The Innovation Space (370)

Bantock, Clinton

Facilitating Collaboration Processes in Partnership Working in Nigeria (670)

Okwilagwe, Osikhuemhe Rosita; Apostolakis, Christos; Erdelyi, Peter

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SESSION CHAIR: DA TENG

Is there a liability of foreignness in ECCs sector? An empirical research of MNE ECCs in China (44)

Zeng, Maggie; Loon, Mark; Simpson, Colin

Professional-client trust in transition? An exploratory study on Chinese retail investors (112)

Lau, Kun Luen Alex; Ho, Danny Chi Kuen; Young, Angus

Contribution of 'quality management paradigm' in the Chinese smartphone market: Investigating the antecedent factors and response to them (277)

Oe, Hiroko; Yamaoka, Yasuyuki

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Critical Management Learning

SESSION CHAIR:

Exploring text-based talk and critical reflection in an online MBA (196)

Anderson, Lisa; Goumaa, Rasha

Developing a New Transdisciplinary Model for Case-based Teaching: An Experiment in Management Learning Design (289)

Bayley, Annouchka

Dimensions of relevance and informal undergraduate management learning practices: Tales from year 1 of an ethnographic study at a leading UK management school (551)

Hartley, Daniel

Are we thinking ahead? (26)

Blackmore-Wright, James

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The mindful organisation: A breakdown at 28,000 feet (224)

Kutsch, Elmar; Hallgren, Markus

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Grandy, Gina; Sliwa, Martyna

I won't let it get to me. The buffering effect of employee core self-evaluations on experienced abusive supervision and employee well-being (833)
O'Donoghue, Ashley; Downey, Stephanie; Conway, Edel; Bosak, Janine

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The Medellin Tram System, 1919-1950 (9)
Correa, Juan Santiago

Management Theories and its Application in Organisations: The Nigerian Experience (871)
Olarewaju, Adeniyi Damilola; George, Olusoji James

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Amankwah-Amoah, Joseph

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Marketing and Retail

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Dynamic capabilities and their relationship to performance in the Australian retail industry (64)
Simon, Alan; Renoux, Adrienne; Stockport, Gary

Who shops to live and who lives to shop? An empirical study of shopping value by demographic segment (216)
Lewis, Anne

Retailers and Deprivation: an exploratory study (557)
Whysall, Paul

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ARC - ROOM 1, BELFAST WATERFRONT
Marketing and Retail

Retail

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Hamilton, Peter M

The relationship between marketing and human resources with relation to implementation of marketing strategies (243)
Silva, Gabriel Eloy; Toaldo, Ana Maria Machado; Roglió, Karina de Déa

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SESSION CHAIR: OLGA MATTHIAS
Emergence of Inhibitors in Green Supply Chain Practices (319)
Upadhyay, Arvind

Fair trade supply chains: Understanding social sustainability in practice (98)
Moxham, Claire; Kauppi, Katri

From Contract Manufacturing to Original Equipment Design and Manufacturing: A Case Study of Tharsus (762)
Filieri, Raffaele; McLeay, Fraser

Scope management complexity in software projects: An approach to evaluate it (615)
O'Kane, James Francis; Damasiotis, Vyron; Fitis, Panos

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ROOM B4, ST. GEORGE'S MARKET
Organizational Psychology

SESSION CHAIR: ALAN JOHNSTON
Modelling antecedents and outcomes of job crafting (753)
Quinlan, Nina J.; Leach, Desmond J.; Robinson, Mark A.

Calling and Performance: the mediating role of Job Crafting (259)
Farrell, Sarah; Buckley, Finian

Does a positive age diversity climate enhance organizational citizenship behaviors? (629)
Profili, Silvia; Sammarra, Alessia; Innocenti, Laura

Engagement, Disengagement and Meaningfulness: New Research and Implications (897)
Long, Trevor

DEVELOPMENTAL PAPERS
ROOM B2, ST. GEORGE'S MARKET
Organizational Studies

SESSION CHAIR: DAVID WEIR
Organizational Structure Dimensions Impact on the Knowledge Management activities Comparative Study between Manufacturing & Service Sectors in Egypt (360)
Hassan, Mohamad Wahba

Where does your loyalty lie?: An investigation of competing commitments during the economic crisis 2008 (426)
Shaffakat, Samah

Fostering values in the mechanism of leading organisations (392)
Mashlah, Samer

FULL PAPERS
ROOM T6, ST. GEORGE'S MARKET
Organizational Transformation, Change and Development

SESSION CHAIR: JOANNE MURPHY
Never say never again: post-incident change and the investigation trap (86)
Buchanan, David A.; Moore, Ciara

Change Management in the NHS: clinical integration in a sexual health service: A cross sectional study exploring the views of staff, as they work towards delivering an integrated clinical sexual health service. (580)

Pastellas, Sally; Sinha, Tammi J

The influence of Organisational Culture on Change Success at Local Government in Australia (513)

K.H. Wong, Harry; Ali Abadi, Hossein

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SESSION CHAIR: LUISA HUACCHO HUATUCO

Aligning University-Business Interactions through Boundary Units (526)

Gilman, Mark; Serbanica, Christina; Chau, Vinh Sum

How are we doing? Understanding how Organisational Actors interact with Performance Management (832)

McCracken, Martin; OKane, Paula Marie; Brown, Travon; Read, Nicholas

Organizational positivity, high performance factors, creativity and creative strategy as antecedents of competitive advantage (343)

Zbierowski, Przemyslaw; Bratnicka, Katarzyna; Dyduch, Wojciech

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SESSION CHAIR: HARRY BARTON

An analysis of recent reforms of police management in England and Wales (437)

Barton, Harry

Moving from individual to distributed leadership in public services organizations: What affects and with what effects? (223)

Radnor, Zoe Jane; Burgess, Nicola; Currie, Graeme; Waring, Justin

Opening the black box of knowledge translation: the case of CLAHRC (596)

Spyridonidis, Dimitrios; Hendy, Jane; Barlow, James

DEVELOPMENTAL PAPERS GLENBANK SUITE, HILTON BELFAST Research Methodology

Ethical and practical difficulties of conducting qualitative research

SESSION CHAIR: ELISABETH MICHIELSENS

Between Therapeutic and Spionin?: Qualitative interviews with Senior Management in German Organizations (58)

Drew, Hilary

Insiders, Outsiders, Self and Others; Feminist Methodology, Reflection and Positionality in doing cross-gender research (66)

Sayce, Susan

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An Empirical Study of Middle Managers' Exploratory, Exploitative, and Ambidextrous Behaviours on an Engineering Improvement Project (298)

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Understanding sustainability through the lens of radical reflexivity (302)

Allen, Stephen; Cunliffe, Ann; Easterby-Smith, Mark

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Ivory, Sarah Birrell; MacKay, Brad

Mary Parker Follett: A Management Model for Integrating the Interests of Business and Society (323)

Mawer, Susan Judith; Crotty, Jo

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The Role of Business Schools in Supporting Economic and Social Development (333)

Raja, Khurram Parvez

Ad Hoc Committees; Their Role in the Governance Process (586)

*Massie, Ruth***FULL PAPERS****ROOM T8, ST. GEORGE'S MARKET****Cultural and Creative Industries****SESSION CHAIR: TBC**Māori cultural dynamics at work in the creative industries (85)
Wolfgramm, Rachel; Henry, Ella

Gatekeepers, creators and content diversity: Evidence from video games (197)

Peltoniemi, Mirva

Intellectual property and copying: the attitudes of creative (667)

Young, Eilidh; Berthold, Henning; Townley, Barbara

Hybrid Enterprises in the Creative Sector: Catalysing the Co-Opportunity of Inclusion Innovation in the Quadruple Helix (852)

*Eaves, Sally Nicola***DEVELOPMENTAL PAPERS****ROOM B5, ST. GEORGE'S MARKET****E-Business and E-Government****SESSION CHAIR: SAVVAS PAPAGIANNIDIS**

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Tao, Sophia Yan; Hinton, Matthew

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Alam, Quamrul; Teicher, Julian; Van Gramberg, Bernadine

Exploring academics' intention to adopt Social Networking Sites for engagement and impact (141)

*Dermetzi, Eleni; Osorio, Carlos; Papagiannidis, Savvas; Yannopoulou, Natalia***FULL PAPERS****CANBERRA, BELFAST WATERFRONT****Entrepreneurship****SESSION CHAIR: NATALIA VERSHININA**

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Amankwah-Amoah, Joseph; Antwi-Agyei, Issek

Ethnic Cluster Lifecycle: A case study of Chinese Restaurants in South East Queensland (250)

*Chang, Artemis; Zolin, Roxanne***DEVELOPMENTAL PAPERS****ARC - ROOM 2, BELFAST WATERFRONT****Entrepreneurship****SESSION CHAIR: OSSIE JONES**

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Cummins, Darryl; Carson, David

The Impact of Absorptive Capacity on Social Innovation and Social Performance (254)

*Wu, Wei-ping; Chan, Allan KK; Lee, Erica Kim Man***FULL PAPERS****ROOM T6, ST. GEORGE'S MARKET****Gender in Management****SESSION CHAIR: ADELINA BROADBRIDGE**

Multiple Disadvantage and Wage Growth: The Merit of Merit-pay (313)

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Meritocracy in a Professional Organization: Guardian of gender equality or veil for inequity? (523)

Kumra, Savita

"You see men over 50 they play golf": implications of gender differences in co-production strategies involving older people (257)

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Centres of Opportunity: The role of Assessment Centres (ACs) in Black and Minority Ethnic (BAME) Graduate Employability (758)

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Schinzel, Ursula

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Whysall, Zara Jane; McTavish, Anne-Marie

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Dalfovo, Michael Samir; Alberton, Anete; Silva, Anielson Barbosa da; Marinho, Sidnei Vieira

Exploring Learning Styles and Career Choice Preferences: the Case of Chinese International Business Undergraduate Students at a UK Post-1992 Business School (549)
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Reeve, Stephen; Walbank, Sarah

Leadership development as a professional career concern and individual professionalization project amongst doctors (606)
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Social Capital, Relationship Quality and Key Account Management Effectiveness: A Relational Perspective on Key Account Management (790)
Badawi, Nada Saleh; Battor, Moustafa; Navare, Jyoti

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Benchmarking the Supply Chain in Public Procurement: A Case Study of Energy Efficiency Retrofitting (464)
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Integrating Operations and Marketing in Fast Food Home Delivery Industry (48)
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Quinones-Garcia, Cristina; Korac-Kakabadse, Nada

The impact of coaching on relationship satisfaction, self-reflection and self-esteem: Coachees' self-monitoring as a moderator (736)
Rank, Johannes; Gray, David E.; Goregaokar, Harshita

The Influences of Person-organization Fit on Job Satisfaction in Chinese Catering Service Industry: An Integrated Mediation and Moderation Model (795)
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Trust but verify: The perils of intrateam trust for the performance of short-lived teams. A moderated mediation examination (539)
Lyubovnikova, Joanne; Legood, Alison; Lee, Allan

Privacy in the physical environment and ethical behaviour (520)
Seppala, Nina; Studente, Sylvie; Sadowska, Noemi

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The God of Carnage. How Organizations and Families Respond to Modern Pressure of Equality (136)
Wetzel, Ralf; Dievernich, Frank

Extending Business School research to voluntary organisations: A case study of the RNLI and possibilities for organization studies (198)
O'Toole, Michelle Rose Sarah; McGrath, Paul Gregory

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Kaufmann, Kai P

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SESSION CHAIR: CATHERINE MCCAULEY-SMITH

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Gasim, Maher Gasim

Accountability changes in an NGO: Institutional and Resource Dependence perspectives on BRAC* (411)
Uddin, Mohammed Mohi

Public management, Peace-building and Creating Change: Shifting the Lens of Analysis from the Macro to the Micro (330)
Murphy, Joanne; Galavan, Robert; Brown, Gary; Braniff, Maire

Foolish Wisdom in the Bankers' Court (603)
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SESSION CHAIR: VINH CHAU

Exploring the Impact of National Culture on Performance Management Systems life-cycle (757)
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Impact of Performance Management on HR Climate at Headquarter Locations: A Global Assignee Perspective (80)
Maley, Jane Frances; Moeller, Miriam

Investigating the Key Strategic Factors Responsible for the Economic Landmarks of China: A Lesson for Nigeria (415)
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Distributed leadership in Health Care: A Pilot Study of Doctors-leaders Perceptions of Distributed Leadership (327)
Farzipour, Vida

Performance management in the Brunei Public Sector: Old wine in new bottles? (485)
Haji Said, Thuraya Farhana

Human capital development and the Nigeria tertiary education trust fund: A catalyst for economic development (847)
Alagba, Ochuko Samuel

Finding a Way: How the Crisis of Institutional Complexity is Approached by Public Sector Decision Makers (471)
Forbes, Tom; Fincham, Robin

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Teaching and reflections on the PhD experience

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Prologue to a PhD - a disruptive bricolage (225)
Doherty, Daniel

'In with the in-crowd': doctoral researcher experiences of being an insider researcher (258)
Mills, Sophie; Stewart, Jim

Heightening awareness of research philosophy: the development of a reflexive tool for use with students (325)
Bristow, Alexandra; Saunders, Mark NK

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Research Methodology

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SESSION CHAIR: BILL LEE
Using photo elicitation to understand work-life balance: a pilot study (201)
Cassell, Catherine; Malik, Fatima; Radcliffe, Laura

The researcher within participant videos: The not so 'absent' presence (598)
Whiting, Rebecca; Roby, Helen; Chamakiotis, Petros; Symon, Gillian

Shadowing: chasing (organisational) shadows or something more substantial? (659)
MacDonagh, Joe

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Strategy

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Risk and Innovation in Strategic Management Research: Emerging Interdisciplinary Perspective (425)
Narayanan, Vadake; O'Regan, Nicholas; Simon, Peter; Stoyneva, Irina

This symposium will bring scholars from across the world to discuss the relationship between risk and innovation as a fertile future area for research. Participants will provide a variety of perspectives on the topic and map the debates in the extant research in an attempt to overcome difficulties stemming from the current fragmented state of research. The symposium will offer opportunities for identifying an integrated perspective in management research in general, and lay the foundation for gaining further insights into the risk-innovation link in the context of different institutional environments.

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Strategy

External Factors and Macro Perspectives

SESSION CHAIR: TBC
The effect of multimarket contact in multiple market domains on competitive aggressiveness (475)
Ljubownikow, Grigorij

The role of institution in industrial growth: An industry based view of ready-made garments industry growth in Bangladesh. (236)
Saha, Krishnendu

Competition Between Internet Platform Companies (45)
Zeng, Maggie

Review of Empirical Papers in Strategic Alliances (2004-20013) (17)
Bhat, Akshay




FULL PAPERS
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Sustainable and Responsible Business

CSR: Theory, Rhetoric and Practice

SESSION CHAIR: JANET HADDOCK-FRASER
Political Corporate Social Responsibility: A Review of Theory and Future Directions (324)
Frynas, Jędrzej George; Stephens, Sian

Looking for legitimacy through CSR rhetoric (344)
Skritsovali, Konstantina; Hines, Tony

The 'Green Growth State': an aspirational perspective (368)
Vazquez, Diego Alfonso; Sarkis, Joseph; Smith, Alastair



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SESSION 4

WED 14:00-15:30

DEVELOPMENTAL PAPERS

ROOM B8, ST. GEORGE'S MARKET

Corporate Governance

SESSION CHAIR: RUTH MASSIE

Job characteristics with task and contextual performance: moderating role of procedural justice for front line managers (150)
Tufail, Muhammad Shahid

Reconstructing Institutional Logics for Executive Pay (434)
Wynne, Steven; Rowe, Andrew; Ndhlovu, Tidings

Who Is Responsible for Corporate Failures? Rethinking 'Checks and Balances' in Corporate Governance (502)
Sun, William

Corruption prevention and the development of compliance rules - an escalating commitment? (572)
Tischer, Sarah; Frost, Jetta

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E-Business and E-Government

SESSION CHAIR: SAVVAS PAPAGIANNIDIS

A Strategic Management Perspective of Benefits Realisation in Acute Hospitals in England - A Survey Undertaken in 2013 (88)
Waring, Teresa; Robson, Andrew; Casey, Rebecca

Aligning Strategy and Information Technology in Public Service Organisations: Reclaiming the Role of Middle Managers (193)
Caffrey, Eamonn Philip; McDonagh, Joe

Exploring the use of social media for openness and accountability: a case in Greece (178)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

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Entrepreneurship

SESSION CHAIR: NG WILSON

Startup Ecosystems and Firm Growth (256)
Sipola, Sakari Eliel; Mainela, Tuija; Puhakka, Vesa

Business model adaptation in new ventures: are technology-based firms different? (577)
Dottore, Antonio Gabriele

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Puhakka, Vesa; Rantakari, Anniina

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SESSION CHAIR: RACHEL DOERN

Exploring the links between entrepreneurship and innovation ecosystems: insights from industry-academia collaboration in the Liverpool city-region (592)
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Successful rural SMEs - which catalysts work? (77)
O'Brien, Seamus; Giorgioni, Gianluigi

Exploring the entrepreneurial processes behind business growth: A case study of U.K SMEs (173)
Balta, Maria

Entrepreneurial leadership in the retail pharmacy sector of a developing economy (452)
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Global talent's location decision: the impact of intrinsic motivation and location branding (417)
Ceric, Arnela; Crawford, Heather

Determinants of the international mobility of R&D professionals in multinational corporations (288)
Sapouna, Panagiota; Manolopoulos, Dimitris; Dimitratos, Pavlos

Talent management: A strategic approach to effective human resource management and sustainable organisational performance (109)
Nwokocho, Kenneth Chibuisi; Eboh, Friday Ezionye

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The role of culture and adjustment for the creative and innovative behaviour of self-initiated expatriates (714)
Rank, Johannes; Pena Haeufler, Birgit; Sehnert, Katharina

The influence of HRM content and process on individual and organizational outcomes: Preliminary findings from Denmark (540)
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The Relationships between Team Turnover and Work Team Outcomes: Four-Wave Prospective Study (267)
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Cultural Context and High Performance Work Systems: Evidence from China (571)
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Ownership patterns and employee experience of High Performance HRM practices: A comparison between international joint ventures and local banks in Saudi Arabia (321)
Falaih, Yazeed; Lam, Alice

Trade Unionism in Algeria (351)
Chelghoum, Amira; Takeda, Sachiko; Wilczek, Barbara; Homberg, Fabian

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Baron, Angela; Gbadamosi, Gbola; Secchi, Davide

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SESSION CHAIR: JULIETTE SUMMERS

Constructing a new theory of intergroup relations: Social identity and social exchange (60)

Bakay, Aziz

Call and response: Identity and witness in legitimating CSR (170)

Nordberg, Donald; Breitbarth, Tim

Institutions matter. A discursive perspective on inclusion (689)

Wiafe, Lukas; Albrecht, Soellner

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Innovation

Social and healthcare innovations

SESSION CHAIR: PELIN DEMIREL

A provisional framework for analysing relationships between social innovation and digital technologies (204)

Martin, Chris James; Budd, Leslie; Horrocks, Ivan

The Diffusion of Social Innovation: Translation and Adaptation (320)

Grahlé, Christian Rene; Hibbert, Paul; Semler, Mirko

Telemedicine adoption and co-innovation in developing countries (564)

Nyamu, Janerose Kagwiria

Exploring the Performance Dynamics of a Tele-Health Service

Model for Patients with Cardiovascular Disease (579)

Yu, Jiun-Yu; Cheng, Pei-Yi

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Internationalisation of Service SMEs: Towards an Integrative Framework of Capabilities (308)

Deprey, Brynn; Hutchinson, Karise

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McKenna, Bernard Joseph; Zhu, Yunxia; Zhou, Lu

Firm's competencies and export in China: Exploring the moderating role of government and market (402)

Yi, Jingtao; Teng, Da

Reflections in International Strategic Alliances: Key Determinants in Decision Making (743)

Lal, David S.; Salykova, Leila; Chan, Soon Lim; Dorstewitz, Philipp

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Knowledge and Learning

Impact of Business School Knowledge

SESSION CHAIR: PETER HEISIG

Business impact of social science: lessons from UK Business Schools (545)

Johnson, Steve; Orr, Kevin

Integrative thinking, collaborative action and emergent knowledge: developing contemporary management capability (419)

Bolton, Dianne; Landells, Terry

Measuring third mission activities of higher education institutes: Constructing an evaluation framework (851)

O'Shea, Noreen Anne-Mary; Glaser, Anna;

Chastenet de Gery, Catherine

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SESSION CHAIR: JAMES BLACKMORE-WRIGHT

Holistic approach embedding higher education, knowledge transfer, and competence development for professional careers (878)

Schumann, Christian-Andreas; Tittmann, Claudia;

Jänisch, Cindy; Weber, Jana

From Knowledge Transfer to Knowledge Exchange and Beyond: the Story of a Community of Inquiry (611)

Welch, Christine Elizabeth; Sinha, Tammi; Ward, Nigel

Why does knowledge fail to get realised within University Technology Transfer Processes? (794)

Miller, Kristel; Moffett, Sandra; McAdam, Rodney

The potential Art of 'Impact' in Knowledge Exchange. A review of what can be learnt from the work of Elliot-Binns and Neighbour. (895)

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Leadership and Leadership Development

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Alexander, Anthony Edward; Howarth, Richard

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Marketing and Retail

Consumer Behaviour

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The moderating influence of social factors in impulsive buying behaviour: Development of a scale to measure social and non-social impulsive buying tendencies (494)
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Chaudary, Samra; Salman, Mehrukh; Mudakkar, Rubab

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Marketing and Retail

Brand

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Do Mergers and acquisitions lead to brand portfolio Re-engineering? (156)
Rahman, Mahabubur; Lambkin, Mary

Distinguishing the Brand Name Element from the Branded Entity (205)
Round, Griff; Roper, Stuart

Relative influence of actual and ideal self on emotional brand attachment: Role of self-user imagery congruence (820)
Manyiwa, Simon

The MyWaitrose Loyalty Card - a pointless way to engage? (247)
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SESSION CHAIR: MATTHEW TICKLE

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McIvor, Ronan

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Giannakis, Mihalís; Wu, Kevin

A Conceptual Framework of Reverse Logistics Impact on Firm Performance (791)
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Organizational Psychology

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Do virtuous organizations make employees go beyond the call of duty? Exploring the relationship between organizational virtuousness and organizational citizenship behaviour (500)
Malik, Sania Zahra; Naeem, Ramsha

Perceived disinterested support and outcomes: a view through the lenses of perceived organizational support and organizational virtuousness' perceptions (338)
Tsachouridi, Irene; Nikandrou, Irene

Understanding MBA Students' Adaptation from Social Support Theory and Social Learning Theory (456)
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SESSION CHAIR: ROBERT MIKECZ

Doing free jazz and free organizations, "A certain experience of the impossible"? Ornette Coleman encounters Jacques Derrida (279)
Griffin, Martyn Andrew; Humphreys, Michael; Learmonth, Mark

Revisiting the "Virtues" of Information Technology-Dominated Work by Considering its Potential to Produce 'Repetitive Brain Injury' (RBI) (336)
Baruch, Yehuda; Shapiro, Debra

Exploring Guanxi-Type Relationships in the Arab World (384)
Shaalán, Ahmed; Weir, David; Reast, Jon; Johnson, Debra; Tourky, Marwa

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Organizational Transformation, Change and Development

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Runswick, Fionnuala Eilín; Kutsch, Elmar

Sensebreaking and meaning voids in IS change initiatives (633)
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Growing from upwards roots to binding together: a case study in change (872)
McCauley-Smith, Catherine

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Performance Management

SESSION CHAIR: VINH CHAU

Public Management and Governance: Why has Asian-Dragon Claimed Its Title and African-Giant Still Sleeping in 30-year Economic Race? (409)

Adebisi, Sunday Abayomi; Oghojafor, Ben. E. A.; Adebisi, Adebola Olubunmi

Family as a determined owner - External factors explaining performance and success in listed family firms (482)

Rantanen, Noora; Jussila, Iiro

Internationalisation of SMEs and Firm Performance: Evidences from Bangladesh (429)

Rahman, Mahfuzur; Uddin, Muhammad Moshfique Uddin; Lodorfos, George

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ARC - ROOM 3, BELFAST WATERFRONT
Performance Management

SESSION CHAIR: LUISA HUACCHO HUATUCO

Inward focus, Outward growth: what effect, if any, has social media on dynamic capabilities in SMEs? (574)

Knowles, Donna Jean

Impact of financial distress in UK banking performance before, during and after the financial crisis period. (99)

Ngwa, Leonard Ndifor

Is Payment by Results an Appropriate Way to Fund the National Troubled Families Initiative?: A Critical Debate in Professional Practice (342)

Johnstone, Laura; Sanders, Gail

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Public Management and Governance

SESSION CHAIR: TBC

The legitimacy of co-production: who speaks and who is listened to (255)

Jehu, Llinos Mary

A Juxtaposition of the Strategic Development Context of English Free Schools against Government Policy (613)

Mason, Phillip Lawrence

Back to the future: the idea of a university revisited (269)

Bond, Christopher; O'Byrne, Darren

WORKSHOP
LISBURN SUITE, HILTON BELFAST
Research Methodology

SESSION CHAIR: TBC

A Workshop on Assessing the Broad Impact of Research (390)

Narayanan, V.K.; Thorpe, Richard; Clarkson, Gail; Ghobadian, Abby

Two assumptions underpin this workshop. Impact is with us and is here to stay and there has already been a good deal of academic discussion and debate. What is needed now is additional consideration as to how we might learn from current practices so as to engage more fully and extend the opportunities that can be identified for how impact might be created. Example questions to be considered in this workshop are (1)

What do we mean by the impact of research? What are the theoretical models of tracing impact?; (2) What are the reasonable perspectives from which we can study impact?; (3) How can we leverage our understanding of concept development and measurement to identify measures of impact? In addition, we consider the potential risks of a narrow focus on impact and how while this might lead to short term gains this might be at expense of larger benefits over the longer term.

DEVELOPMENTAL PAPERS
GLENBANK SUITE, HILTON BELFAST
Research Methodology

Techniques for - and examples of - reviews of knowledge

SESSION CHAIR: MARK SAUNDERS

Operationalization in dynamic capabilities research: review and recommendations for future research (206)

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Unpacking Culture Using Delphi (232)

Liu, Jonathan; Wilson, Jonathan

What will the World of Work look like in 2030, 2060 and Beyond? An Evaluation of the Delphi Technique in Futures based Management Research (422)

OKane, Paula Marie; Walton, Sara Christine; Ruwhiu, Diane; Cathro, Virginia

A Review of Grounded Theory Based Research with Parents on Children's Health (643)

Nguyen, Phuong

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Strategy

Scenarios

SESSION CHAIR: TBC

Towards a Processual-Relational approach to Scenario Planning (401)

Burt, George; MacKay, David J; Chia, Robert

Forward looking analysis as Foresight (575)

Tapinos, Efstathios

A Conceptual Method Combining Scenario Planning and Technology Roadmapping (737)

Hussain, Mohsan Khan; Tapinos, Efstathios; Knight, Louise

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ROOM B7, ST. GEORGE'S MARKET
Sustainable and Responsible Business

Energy: Sustainable and Responsible Perspectives

SESSION CHAIR: PETER STOKES

Corporate social responsibility as performativity? Agreements and fractures in the emergence of markets for biodiversity offsets in England (294)

Ferreira, Carlos Eduardo

Food Retailer Engagement in Environmental Sustainability and the Management of Energy Price Risk (624)

Foss, Zoe

Hybrid energy and enterprise: business models for sustaining rural community micro-generation (712)

McNeill, Tamara; Baines, Sue; Martin, Lynn

New Ventures and the Energy Industry Transition: The Policy Context in France, Germany and Britain (692)

Ball, Christopher

SESSION 5

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ROOM T8, ST. GEORGE'S MARKET

Corporate Governance

SESSION CHAIR: WILLIAM SUN
Executives, employees, and pay-for-performance (265)
Muellenborn, Tim Marcel

The decision-making process of adopting governance: The case of a cooperative organization (722)
Teixeira, Maisa Gomide; Roglio, Karina De Déa; Marcon, Rosilene

CEO compensation and corporate governance in the 2007-2008 financial crisis (807)
Trushin, Eshref; Ugur, Mehmet

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BOARDROOM SUITE, HILTON BELFAST

E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS
Towards a More Holistic Approach to the Study of Enterprise Systems: The Case for Integrating Process Inquiry and Sociomateriality (493)
Saxena, Deepak Kumar; McDonagh, Joe

Of Boundary Objects and Blogs: A Sociomaterial Exploration (72)
Hartnett, Elizabeth J; Daniel, Elizabeth M; Meadows, Maureen

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CANBERRA, BELFAST WATERFRONT

Entrepreneurship

SESSION CHAIR: COLETTE HENRY
Enhancing the performance of women-owned Small and Medium Enterprises (SMEs) in developing countries - A study of Zambia (734)
Mandawa, Bernadette; Sanghavi, Nitin; De Mattos, Claudio

Does entrepreneur's gender matter for credibility and financing of SMEs? (770)
Vershinina, Natalia A.; Rodionova, Yulia; Marlow, Susan

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Entrepreneurship

SESSION CHAIR: DILANI JAYAWANA
Managing Portfolios in Early Stage Venture Funds - Explaining the French Exception (40)
Fendt, Jacqueline; Milosevic, Miona

Risk Perceptions of Private Equity Funds and Entrepreneurial Intervention in the Valuation of Family-controlled Firms: A Two-Environment Study (240)
Scarpati, Fernando; Ng, Wilson

Exploring the Psychological Contract in Small Firm Environment (488)
Agarwal, Upsana; Kutaula, Smirti

Contributing to a revival and a research agenda: the psychology of entrepreneurship (326)

Groves, Catherine Jean; Lawless, Aileen; O'Brien, Seamus

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Gender in Management

SESSION CHAIR: HUIPING XIAN
Cross-cultural comparison on the effects of cultural dynamism on female careers in the past, present and future in the United Arab Emirates (702)
Collins, Ann

Leader Stereotypes, Good and Bad: Is the Emphasis on Masculinity vis-à-vis Femininity Changing? (334)
Powell, Gary N.; Butterfield, D. Anthony

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Human Resource Management

SESSION CHAIR: ALESSIA SAMMARA
Do antecedents of altruism change at different career stages? A multilevel analysis (779)
Sammara, Alessia; Profili, Silvia; Innocenti, Laura

Academic Mentoring in a Public Research Institutions: Experiences of New Academics (822)
Nyuur, Richard B.; Abugre, James B.

Impact of Manager with Disability on upward Advancement of their Subordinates: A Conceptual Proposition (713)
Malhotra, Pearl; Singh, Manjari

DEVELOPMENTAL PAPERS

ROOM B1, ST. GEORGE'S MARKET

Human Resource Management

SESSION CHAIR: CHRISTINA EVANS
Exploring the Linkages between High Performance Work Systems and Organizational Performance: the Role of Relational Coordination in the Banking Sector of Pakistan (559)
Siddique, Muhammad; Procter, Stephen

An exploration of the relationship between HR practices and employee performance: Case studies in the petroleum and agro-industrial sectors of Cameroon (745)
Ngoe, Lawrence Mukete; Spicer, David; Atkinson, Carol

Assessing the relationship between high performance work practices and performance in recession (756)
Wu, Ning

Precarious Work as a Symptom of Systemic Dis-Ease: Theorising Workplace Displacement against Conditions of Global Change (22)
Manolchev, Constantine; Lewis, Duncan; Saundry, Richard

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Human Resource Management

SESSION CHAIR: SHANDANA SHOAI B

The Use of Variable Pay Schemes in the UK: Evidence from Manufacturing and Service Sectors (675)
Wei, Qi

Extrinsic Rewards and Performance of Front Line Managers; Empirical Evidence from Pakistani Textile Industry (79)
Tufail, Muhammad Shahid

Empirical Investigation of the Conditional Effect of Incentives on Reward Expectancy in Higher Education Faculty (272)
Shoaib, Shandana

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Identity

SESSION CHAIR: SANDRA CORLETT

Identity Work across Boundaries in a Digital World (376)
Symon, Gillian; Chamakiotis, Petros; Whiting, Rebecca; Roby, Helen

Mothers' Self-Image and Intention to Administer Over-the-Counter Medications to Children: Evidence from Two Developing Countries (314)
Nguyen, Phuong

Identity and Practice: Complementary Concepts in Social Explanation (793)
Holmes, Leonard Michael

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BROOKFIELD SUITE, HILTON BELFAST

Innovation

Business models for innovation

SESSION CHAIR: PATRICIA PRADO

Absorptive Capacity, Dynamic Capabilities and Product Innovation (233)
Liu, Rebecca; Rayman-Bacchus, Lez

New Business Models in Large Consumer-Oriented Online Communities (684)
Iskoujina, Zilia; Roberts, Joanne; Ciesielska, Malgorzata

Do IT Innovation Assets Lead to Business Innovations? (837)
Badawi, Amgad Ali; Shebab, Essam

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Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: COLIN PILBEAM

Partnership and contractual arrangements in PPPs: rethinking the boundary between them (504)
Irfan, Sidra; Nutley, Sandra

Productive and Unproductive Tensions in Interorganisational Collaborations during Market Creation Activity (856)
Toral Manson, Inci; Palmer, Mark; de Kervenoael, Ronan; de Luca, Luigi

Structural Holes and Organizational Status as an Indirect Effects: The Role of Advisor Banks in the Information Control over Cross-Border Acquisitions, 1996-2010 (263)
Han, Jung-Hoon; Kwak, Jooyoung

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International Business

SESSION CHAIR: URSULA SCHINZEL

A Country based Comparison Analysis using fsQCA investigating Entrepreneurial Attitudes and Activity (450)
Jones, Paul; Beynon, Malcolm

A Longitudinal Study of Strategic Alliances in Eastern and Central Europe The Case of ACCEL Share Company (ASC) and two Local Firms in Lithuania (532)
Gebrekidan, Desalegn Abraha; Hyder, Akmal S.

An Analysis of Long-term Acquirers' Returns of Cross-border Mergers and Acquisitions: Evidence from Chinese Acquiring firms (548)
Du, Min; Boateng, Agyenim; Newton, David

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Knowledge and Learning

Management Development

SESSION CHAIR: TBC

Ten flavours all vanilla: the MBA as a device for managerial cloning? (589)
Houldsworth, Elizabeth; McBain, Richard; Brewster, Christopher

A Case Of The Case Method (874)
Dalfovo, Michael Samir; Pereira, Leonardo Santos; Alberton, Anete; Marinho, Sidnei Vieira

Gekko Rules with Black Swans: Modern Finance Theory in UK undergraduate curriculae (894)
Lakshmi, Geeta

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Knowledge and Learning

Knowledge and Learning in Practice

SESSION CHAIR: CHRISTIAN-ANDREAS SCHUMANN

Knowing communities and the localized knowledge-creation dynamics (14)
Capdevila, Ignasi

Communities of Practice within Business Organisations: Opportunities and Challenges (375)
Aljuwaiber, Abobakr

Development of NHS Professionals for the 21st Century: Identification of core professional norms, values and behaviours through storytelling (626)
McShea, Lynzee; Sanders, Gail

Accountability, Evaluation and the Role of Evidence for Charitable Funders (146)
Hinds, Kate; Mackenzie-Davey, Kate

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Leadership and Leadership Development

SESSION CHAIR: ELIZABETH WILSON-EVERED

Exploratory Assessment of Transformational Leadership and its Impact on Small Retail Outlets in the Republic of Ireland (635)
McGovern, Philip; Briggs, Shane; Darcy, Colette; Lambert, Jonathan

Leadership and organizational change: Practitioner anecdotes and academic indifference (211)
Hughes, Mark

Leaders as Heterogeneous Networks: An Actor-Network Perspective (353)
Soga, Lebene Richmond; Vogel, Bernd; Graça, Ana Margarida

I am Steersman of the ship- with help from my seamen. Middle managers articulation of contrasting Leadership Discourse effects (644)
Madsen, Mona Toft

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Management and Business History

SESSION CHAIR: BILL COOKE

Coming to terms with the past? Narrative, metaphor and the subjective understanding of transition (5)
Maclean, Mairi; Harvey, Charles

Strategies of dominance and tactics of resistance: twice narrating the history of music retail (505)
Tennent, Kevin D.; Mollan, Simon

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GREEN ROOM, BELFAST WATERFRONT
Marketing and Retail

Brand

SESSION CHAIR: KARISE HUTCHINSON

Brand experience dimensions and the "y" generation: What do they prefer? (134)
Esparza - Martinez, Laura

There's no place for branding when fighting fires! (568)
Glanfield, Keith; de Chernatony, Leslie; Melewar, T.C.

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Marketing and Retail

Advertising

SESSION CHAIR: GRIFF ROUND

Comparative Advertising: Ad Familiarity and Negative Perceptions (113)
Konsolaki, Kalliopi

Comparative Advertising Effectiveness: The Role of Gender (115)
Konsolaki, Kalliopi

Marketing career transitions: women marketers embedded in the profession? (129)
Foster, Carley; Brindley, Clare; Wheatley, Dan

Emotional responses of young consumer's towards political advertising: the interaction of pacing and valence (787)
Hughes, Andrew

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ROOM T3, ST. GEORGE'S MARKET
Organizational Psychology

SESSION CHAIR: LEE MARTIN

What happens, as partnerships grow older? The changing performance effects and interplay of control and trustworthiness (457)
Holtgrave, Maximilian; Nienaber, Ann-Marie; Ferreira, Carlos Eduardo

Does the State of the Economy Affect Employee Reactions to Organizational Justice? A Meta-analysis of the Effects of Unemployment on the Justice-Turnover Intentions Relationship (680)
Sarnecki, Abiola Olufolakemi; Richter, Ansgar; Diehl, Marjo-Riitta

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Organizational Psychology

SESSION CHAIR: LISA VAN DER WERFF

The Role of Social Network Accuracy in Predicting the Performance of Pre-Service Teacher Teams (212)
Edinger, Suzanne; Edinger, Matthew

Team members' psychological capital and its impact on members' appraisals of team work and team leadership (476)
Brandt, Tiina Maria

Leading innovators - what do they expect? (371)
Edinger, Piia Kristiina; Brandt, Tiina Maria

F-CPO: A collective psychological ownership approach to explaining the success of family firms (508)
Rantanen, Noora; Jussila, Iiro

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BRITANNIC, BELFAST WATERFRONT
Organizational Transformation, Change and Development

SESSION CHAIR: CATHERINE MCCAULEY-SMITH

Towards a framework to analyse theories use for the study of change (886)
Braganza, Ashley; Alyaseen, Nouf; McCauley-Smith, Catherine; Gillon, Anne Clare; Williams, Sharon

Pillar or Platform - A Taxonomy for Process Improvement Activities (863)
Bateman, Nicola; Esain, Ann; Lethbridge, Sarah

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ARC - ROOM 3, BELFAST WATERFRONT
Performance Management

SESSION CHAIR: DONNA KNOWLES

The Challenge of the Adaption and Implementation of Management Control Systems: A Bottom-Up Approach to Improve Feasibility (92)
Dietrich, Mike; Wald, Andreas

Benchmarking Revisited, is North East England Still Engaging (607)
Morley, Michael Andrew; Robson, Andrew; Waring, Teresa; Yarrow, David

The institutionalization of performance metrics (686)
Kaufmann, Kai P.

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Public Management and Governance

SESSION CHAIR: TBC

Bridging the Gap - A Local Perspective on Knowledge Exchange Between UK Higher Education and the World of Practice. (278)
Mawson, John; Griffin, Martyn

Stakeholders & Engagement: A Study of 3 Public Service Broadcasters (466)
Kinder, Brian; Hazlett, Shirley-Ann

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LISBURN SUITE, HILTON BELFAST
Research Methodology

SESSION CHAIR: BILL LEE

Studying Management Practices: degrees of engagement in observational research (582)
Mason, Katy Jane; Beech, Nic; Denyer, David; MacIntosh, Robert

Developing a Research Methodology for Text-based Classroom Conversations in an Online MBA (694)
Goumaa, Rasha

DEVELOPMENTAL PAPERS
GLENBANK SUITE, HILTON BELFAST
Research Methodology

Autoethnographical and insider accounts

SESSION CHAIR: MURRAY CLARK

Autoethnography - uncovering the professional identity of UK Early Career Researchers (166)
Malik, Fatima; Radcliffe, Laura

Crossing the bridge - an exercise in autoethnography (227)
Doherty, Daniel

Studying the Practice of Apprenticeship through Insider Interviews (530)
Stierand, Marc Benjamin; Dörfler, Viktor

Transitional power: the ethnographic journey of a researcher in academia with Chinese participants (731)
Johnson, Jennifer; Anderson, Lisa; Taylor, John

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ROOM T4, ST. GEORGE'S MARKET
Strategy

Business Models, Plans and Strategies

The influence of strategic planning on organizational change management (827)

Fragouli, Evangelia Elpidoforos; Yankson, Joana

The impact of strategic alignment on organizational performance (380)
Al Khalifa, Muneera; Sharif, Amir; El Ali, Wajeeh

Business model transformation: lessons from retail TNCs' expansion in China (131)
Siebers, Lisa Qixun

FULL PAPERS
ROOM T5, ST. GEORGE'S MARKET
Sustainable and Responsible Business

Energy and Education: Sustainable and Responsible Perspectives

SESSION CHAIR: SARAH IVORY

Northern Indigenous Peoples' Interests and the Responsibility of Oil and Gas Corporations (715)

Soloviev, Mikhail; Ledkov, Gregory; Grover, Richard; Yakovleva, Natalia; Kiryushkina, Elena

Towards A Biopsychosocial Pedagogy for Sustainability Management Education (858)
Hirst, John

Instrumental, Symbolic and affective motives for car use in urban centres of Sao Paulo and Rio de Janeiro (373)
Amatucci, Marcos; Dubeux, Veranise Jacobowski Correia; Esteves, Felipe de Sousa

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ROOM B7, ST. GEORGE'S MARKET
Sustainable and Responsible Business

Education and Engagement

SESSION CHAIR: ALAN MURRAY

Responsible management education and managerialism: the introduction of the United Nations' Principles for Management Education to a United Kingdom Faculty of Business (565)

Millar, Jill; Price, Margaret

Toward informed responsibility: Exploring CSR in practice (588)
Durkin, Mark; Cummins, Darryl; Martin, Gary; Martin, Elizabeth

Exclusion through Inclusion. Unintended side-effects of inclusion policies (655)

Soellner, Albrecht; Wiafe, Lukas

Sustainable Value Creation for Employees (708)
Polak-Weldon, Reka

SESSION 6

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ROOM T8, ST. GEORGE'S MARKET

Corporate Governance

SESSION CHAIR: DONALD NORDBERG
Institutional Trust and the Financial Adviser (284)
Poole, Adam Charles

Stewardship and Fiduciary Duties: The Spectrum of Pension Fund Engagement (301)
Tilba, Anna

The Moderating effect of Environmental Uncertainty on Executive Shareholding and Firm's Investment Decisions (830)
Nyuur, Richard B.; Wu, Hao

DEVELOPMENTAL PAPERS

ARC - ROOM 3, BELFAST WATERFRONT

Cultural and Creative Industries

Joint session with Strategy as Practice

SESSION CHAIRS: HARRY SMINIA
Conceptualizing organizational creativity characteristics (237)
Bratnicka, Katarzyna

Management accounting in support of strategy (260)
Pitcher, Graham Simons

The strategic role of public sector managers: Championing ideas to top tier internal and external executives (264)
Cooper, Simon James Lloyd

FULL PAPERS

BOARDROOM SUITE, HILTON BELFAST

E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS
Reimagining Strategic Alignment Research: A Strategy-as-Practice Perspective (222)
Holohan, James J; McDonagh, Joseph J

New Avenues in Strategic Information Systems Planning Research: A Strategy as Practice Perspective (362)
Hughes, Jeffrey; McDonagh, Joe

Adoption Process Complexity and the Diffusion of Innovations: The Case of Information Systems in Small and Medium Enterprises (157)
Vega, Arturo; Chiasson, Mike

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CANBERRA, BELFAST WATERFRONT

Entrepreneurship

SESSION CHAIR: DILANI JAYAWARNA
Crowdfunding and Entrepreneurial Implications: The Good, The Bad and The Ugly (182)
Lehner, Othmar M.; Grabmann, Elisabeth; Ennsgraber, Carina

Interrelationships between entrepreneurial risk-taking, network ties, and firm performance (359)
Danso, Albert; Adomako, Samuel

Moderating effect of economic context and social capital in individual social entrepreneurship choice (654)
Sahasranamam, Sreevas; Upadhyayula, Rajesh Srinivas

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BRITANNIC, BELFAST WATERFRONT

Gender in Management

SESSION CHAIR: SAVITA KUMRA
Female employment in the hotel sector in the KSA and the Gulf states : The contrasting place of home nationals and migrant workers (63)
Alismail, Saham

An investigation of the work-life interface in Brazil: In search of a culturally relevant model (641)
Santos, Clarice

Attributes of inclusive work environment for women in construction. (873)
Francis, Valerie Elizabeth

FULL PAPERS

ROOM T1, ST. GEORGE'S MARKET

Human Resource Management

SESSION CHAIR: MARYLINE BOURDIL
Identification and measurement of behavior toward colleagues generated by bonuses (25)
Bourdil, Maryline

The Effect of Incentives on Moral Hazard in Higher Education Faculty- An Empirical Investigation of the Moderated Mediation Model (106)
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SESSION 8

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Corporate Governance

TRACK CHAIRS: RUTH MASSIE & GRAHAM BUCHANAN

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Cultural and Creative Industries

TRACK CHAIR: ANDREW GREENMAN

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E-Business and E-Government

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Saxena, Deepak Kumar; McDonagh, Joe

Of Boundary Objects and Blogs: A Sociomaterial Exploration (72)
Hartnett, Elizabeth J; Daniel, Elizabeth M; Meadows, Maureen

THURS 09:00-10:30 BOARDROOM SUITE, HILTON BELFAST FULL PAPERS

SESSION CHAIR: THANOS PAPADOPOULOS

Reimagining Strategic Alignment Research: A Strategy-as-Practice Perspective (222)
Holohan, James J; McDonagh, Joseph J

New Avenues in Strategic Information Systems Planning
Research: A Strategy as Practice Perspective (362)
Hughes, Jeffrey; McDonagh, Joe

Adoption Process Complexity and the Diffusion of Innovations: The
Case of Information Systems in Small and Medium Enterprises (157)
Vega, Arturo; Chiasson, Mike

THURS 11:00-12:30
BOARDROOM SUITE, HILTON BELFAST
FULL PAPERS

SESSION CHAIR: SAVVAS PAPAGIANNIDIS
Social Commerce: Theory of Planned Behaviour Perspective (499)
Hajli, M. Nick; Shanmugam, Mohana; Yah Jusoh, Yusmadi

Investigating the effect of retail operations on consumers' social
inclusion and wellbeing (451)
*Dennis, Charles Edward; Alamanos, Eleftherios; Papagiannidis,
Savvas; Bourlakis, Michael*

Transcending borders: developing cross-cultural trust in
e-commerce (89)
Lacka, Ewelina; Chan, Hing Kai; Yip, Nick

THURS 11:00-12:30
ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: THANOS PAPADOPOULOS
Generating competitive advantage from big data in the cloud:
A case study (816)
*Lynn, Theo; John, Anna; van der Werff, Lisa; Hunt, Graham; Corcoran,
David; Morrison, John*

Exploring information technology (IT) strategy and processual
alignment: An exploratory case study in higher education (HE) (888)
Bowden, Lucy; Fearon, Colm; Dee, Tim; McLaughlin, Heather

Mobile Communications and Public Engagement: an Impact
Assessment with Trade Union Members in the UK (730)
Panagiotopoulos, Panos

Developing openness in electronic healthcare systems (610)
Soltan-Zadeh, Yasaman; Cordoba-Pachon, José-Rodrigo

THURS 14:00-15:30
ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SAVVAS PAPAGIANNIDIS
Consumers' multi-channel behaviour, a study of mobile network
providers (122)
Karimi, Sahar

Changing from e-payment to m-payment: The role of switching
barriers (184)
Le, Nguyen Hoang

'Click and Collect'; how will this affect e-tailing? (447)
Roby, Helen

Customer engagement persuasion process in online brand
communities: social influence theory perspective (754)
Poor Rezaei, Seyed Mojtaba; Heinze, Aleksej

Entrepreneurship

**TRACK CHAIRS: DILANI JAYAWARNA AND
WING LAM**

WED 09:00-10:30
CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: JONATHAN SCOTT
Access to finance, occupational choice, and enterprise
performance. (788)
Hashimzade, Nigar; Rodionova, Yulia; Vershinina, Natalia A.

Walking the Green Valley: Financial Constraints of Environmental
Entrepreneurs in the UK (303)
Kittler, Markus G.; Outsios, Georgios

Family Businesses and Economic Uncertainty (30)
Pollard, David John; Jones, Brian

WED 09:00-10:30
ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: DILANI JAYAWARNA
The Role of Social Networks in the Social Entrepreneurial Process (274)
Semler, Mirko

Contingent effect of national culture on social entrepreneurship (604)
Sahasranamam, Sreevas; Mankavil Kovil Veettil, Nandakumar

Trust initiatives in collaboration through B2B relationship
management (775)
Darabi, Fariba

Corporate Social Responsibility and Entrepreneurship (CSRE) in
the Nigerian Telecommunication Industry: A Structural Equation
Modelling (SEM) (214)
Raimi, Lukman

WED 11:00-12:30
CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: NATALIA VERSHININA
From Intent to Exit: A Longitudinal Study of a Creative Sector
Graduate Nascent Entrepreneur/Entrepreneur (739)
Hanage, Richard; Davies, Mark A P; Scott, Jonathan M

Business failures: Legacies of the past, lessons for the future (18)
Amankwah-Amoah, Joseph; Antwi-Agyei, Issek

Ethnic Cluster Lifecycle: A case study of Chinese Restaurants in
South East Queensland (250)
Chang, Artemis; Zolin, Roxanne

WED 11:00-12:30
ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: OSSIE JONES
Cosmopolitanism and the elite disposition as diversity factors in
the development of entrepreneurship (778)
*Nicolopoulou, Katerina; Nada, Kakabadse; Konstantina, Sakellariou;
Alcaraz, Jose*

Sensemaking and emotion in the London riots: A small business perspective (238)

Doern, Rachel

Changes in small firm strategy over time: Identifying the support-aid, "trigger-points" (594)

Cummins, Darryl; Carson, David

The Impact of Absorptive Capacity on Social Innovation and Social Performance (254)

Wu, Wei-ping; Chan, Allan KK; Lee, Erica Kim Man

WED 14:00-15:30

CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: NG WILSON

Startup Ecosystems and Firm Growth (256)

Sipola, Sakari Eliel; Mainela, Tuija; Puhakka, Vesa

Business model adaptation in new ventures: are technology-based firms different? (577)

Dottore, Antonio Gabriele

Processuality in entrepreneurial opportunity creation: Foucauldian resisting as a productive force (454)

Puhakka, Vesa; Rantakari, Anniina

WED 14:00-15:30

ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: RACHEL DOERN

Exploring the links between entrepreneurship and innovation ecosystems: insights from industry-academia collaboration in the Liverpool city-region (592)

Giordano, Benito; Horner, Sam; Jones, Ossie

Successful rural SMEs - which catalysts work? (77)

O'Brien, Seamus; Giorgioni, Gianluigi

Exploring the entrepreneurial processes behind business growth: A case study of U.K SMEs (173)

Balta, Maria

Entrepreneurial leadership in the retail pharmacy sector of a developing economy (452)

Harrison, Christian; Paul, Stuart

WED 16:00-17:00

CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: COLETTE HENRY

Enhancing the performance of women-owned Small and Medium Enterprises (SMEs) in developing countries - A study of Zambia (734)

Mandawa, Bernadette; Sanghavi, Nitin; De Mattos, Claudio

Does entrepreneur's gender matter for credibility and financing of SMEs? (770)

Vershina, Natalia A.; Rodionova, Yulia; Marlow, Susan

WED 16:00-17:30

ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: DILANI JAYAWANA

Managing Portfolios in Early Stage Venture Funds - Explaining the French Exception (40)

Fendt, Jacqueline; Milosevic, Miona

Risk Perceptions of Private Equity Funds and Entrepreneurial Intervention in the Valuation of Family-controlled Firms: A Two-Environment Study (240)

Scarpati, Fernando; Ng, Wilson

Exploring the Psychological Contract in Small Firm Environment (488)

Agarwal, Upsana; Kutaula, Smirti

Contributing to a revival and a research agenda: the psychology of entrepreneurship (326)

Groves, Catherine Jean; Lawless, Aileen; O'Brien, Seamus

THURS 09:00-10:30

CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: DILANI JAYAWANA

Crowdfunding and Entrepreneurial Implications: The Good, The Bad and The Ugly (182)

Lehner, Othmar M.; Grabmann, Elisabeth; Ennsgraber, Carina

Interrelationships between entrepreneurial risk-taking, network ties, and firm performance (359)

Danso, Albert; Adomako, Samuel

Moderating effect of economic context and social capital in individual social entrepreneurship choice (654)

Sahasranamam, Sreevas; Upadhyayula, Rajesh Srinivas

THURS 11:00-12:30

CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: PAUL JONES

The role of the individual entrepreneur in driving business growth (706)

McNeill, Tamara; Schofield, Clare

Entrepreneurial cognition: A methodological review (522)

Narayanan, V.K.; Zane, Lee J.; Miller, Jacob L.

Social Engagement of Universities - More Than Just Education (220)

Dinh, Thi Ngoc Lien; Wittmann, Xinhua

THURS 11:00-12:30

ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: NATALIA VERSHININA

Cross-Border CoPs: A Trans-disciplinary approach to Enterprise Education (811)

McLean, Chris; Scharf, Fred; Reid, Aisling; Donnell, Lisa

Exploring Entrepreneurship education in veterinary medicine: A case study approach (840)

Henry, Colette

Exploring the learner experience of international students engaged in entrepreneurial education in the UK (884)

Giddens, Claire

Enhanced Entrepreneurial learning through Visual experiential learning (468)

Jones, Paul; Underwood, Philip; Newbery, Robert

THURS 14:00-15:30

ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: TBC

Markers of Success in Novice Entrepreneurs (719)
Pinfeld, Louise Elizabeth

The entrepreneurship amongst the Vietnamese immigrants of the second generation in Poland (407)
Brzozowska, Agnieszka

'Succession Efficacy and Relational Enablement - applying a Social Capital Perspective to Planning in a Family SME Context' (512)
Smyth, Ian Irwin; McCracken, Martin; Hampton, Alison

Team-Founded Entrepreneurial Ventures: Long term performance implications of family involvement in founder teams (890)
Jayawarna, Dilani; Jones, Ossie; Macpherson, Allan

Gender in Management

TRACK CHAIRS: ADELINA BROADBRIDGE AND SAVITA KUMRA

WED 09:00-10:30

ROOM B8, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SAVITA KUMRA

The Effects of Work and Family Conflicts on Asian Minorities In Comparison With Whites (32)
Hwang, Seonyoung

Rethinking Gender Relations in Organizations: Can Foucault's Notion of Power Help? (533)
Hild, Andreas

Exploring the Antecedents of Gender Diversity Management in Workplaces: The Special Case of India (657)
Chakraborty, Shreyashi; Chatterjee, Leena; Dhiman, Amit

WED 11:00-12:30

ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: ADELINA BROADBRIDGE

Multiple Disadvantage and Wage Growth: The Merit of Merit-pay (313)
Woodhams, Carol; Lupton, Ben; Perkins, Graham; Marc, Cowling

Meritocracy in a Professional Organization: Guardian of gender equality or veil for inequity? (523)
Kumra, Savita

"You see men over 50 they play golf": implications of gender differences in co-production strategies involving older people (257)
Jehu, Llinos Mary

WED 16:00-17:00

ROOM B8, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: HUIPING XIAN

Cross-cultural comparison on the effects of cultural dynamism on female careers in the past, present and future in the United Arab Emirates (702)
Collins, Ann

Leader Stereotypes, Good and Bad: Is the Emphasis on Masculinity vis-à-vis Femininity Changing? (334)
Powell, Gary N.; Butterfield, D. Anthony

THURS 09:00-10:30

BRITANNIC, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: SAVITA KUMRA

Female employment in the hotel sector in the KSA and the Gulf states: The contrasting place of home nationals and migrant workers (63)
Alismail, Saham

An investigation of the work-life interface in Brazil: In search of a culturally relevant model (641)
Santos, Clarice

Attributes of inclusive work environment for women in construction (873)
Francis, Valerie Elizabeth

THURS 11:00-13:00

BRITANNIC, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: JENNY RODRIGUES

Which Way Forward for Gender Equality - and is there an Alternative to Running with 'Wolves'? (81)
Beirne, Martin; Wilson, Fiona

'The future women want' - gender equality and sustainable development: towards an agenda for accounting research (199)
Haynes, Kathryn; Murray, Alan

The dilemma of being an Ideal academic: Academic career similarities and constraints for women in cross cultural contexts (312)
Bano, Safia

Women's careers in midlife: double jeopardy? (361)
Moulettes, Agneta; Broadbridge, Adelina

THURS 14:00-15:30

BRITANNIC, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: ADELINA BROADBRIDGE

A Phenomenological approach to investigating leadership position for Policewomen: An American perspective (188)
Anthony, Mary Philomena; Samy, Martin

Respectable Femininity and Intra-gender Regimes of Regulation: Experiences of Women Elite Leaders (245)
Mavin, Sharon; Grandy, Gina

Italian women entrepreneurs: an empirical investigation (581)
Mari, Michela; De Vita, Luisa; Poggesi, Sara

Human Resource Management

TRACK CHAIRS: JONATHAN CRAWSHAW AND JAMES HAYTON

TUES 16:00 - 17:30 **GREEN ROOM, BELFAST WATERFRONT SYMPOSIUM**

SESSION CHAIR: JORGE GOMES
Human Resource Management and Innovation: An Unexplored Tail (436)
Shipton, Helen; Gomes, Jorge F.S; Sanders, Karin

In this symposium, we foreground an important and under-researched theme: the role of Human Resource Management (HRM) in fostering innovation. Despite some insightful studies (e.g. Leede & Looise, 2005; Zhou et al., 2013), HRM has had a somewhat muted voice. This is surprising, since knowledge creation (a first step for innovation) is at heart a voluntary human endeavour, depending for its realisation on the capabilities and motivations of individuals and groups (Guthrie, 2012). It could be argued that HRM's lack of prominence in the innovation space is starting to be addressed by those outside of this domain. Scholars interested in the role of knowledge as a source of competitive advantage, for example, are increasingly preoccupied with individuals and micro-systems (e.g. Foss, 2010), while sociologists have started to draw on the Ability-Motivation-Opportunity framework by way of explaining how and why knowledge is created, shared and implemented within organizations (Powell & Snellman, 2004).

Sensitive to the opportunity for influence in this critical area, the proposed symposium aims to address the linkages between HRM and innovation, presenting 6 original papers which explore such linkages in numerous ways. The symposium opens with a theoretical overview of the topic, followed by five researches taking distinct approaches to the empirical examination of the HRM-innovation association.

WED 09:00-10:30 **ROOM T1, ST. GEORGE'S MARKET FULL PAPERS**

SESSION CHAIR: LILLIAN OTAYE
Mapping the Contours of Fairness: The Impact of Leadership (In)Action on Employees' Estimation of (Un)Fairness (759)
Sparrow, Paul; Otaye, Lilian; Wong, Wilson

Reconsidering Frames of Reference: Implications for Workplace Dispute Settlement (887)
Van Gramberg, Bernadine; Teicher, Julian; Bamber, Greg J.; Cooper, Brian

Relationship between BMI and chronic job discrimination: does social support play a role? (850)
Kungu, Kenneth; Janella, Melius; Cannonier, Colin; Wanga, Valentine

WED 09:00-10:30 **ROOM T2, ST. GEORGE'S MARKET FULL PAPERS**

SESSION CHAIR: ALISON GLAISTER
Translating the HR Business Partner Model in Oman (145)
Glaister, Alison J

Enhancement of emiratization in the UAE private sector (883)
Karam, Abdulaziz; Jayashree, Payyazhi; Lindsay, Valerie

Implementing Employment Quotas to Develop Human Resource Capital: A Comparison of Oman and the UAE (96)
Hodgson, Sasha; Hanson, Darren

WED 09:00-10:30 **ROOM B1, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS**

SESSION CHAIR: URSULA SCHINZEL
Digital HRM? - The example of Luxembourg (6)
Schinzel, Ursula

Implementing e-HRM in E-Government Environment: PESTLE Analysis (746)
Rahman, Md. Mushfiqur; Ashaye, Olusoyi Richard

E-learning Practices within the Nigerian Banks: Investigating Different Perspectives Approaches, Prospects and Challenges. (428)
Ugoji, Chika Adline

Strategic Human Resource Management in International Environments and the Organisational Advantage in Microfoundations of Networks, a shared Language and Storytelling (7)
Schinzel, Ursula

WED 11:00-12:30 **ROOM T2, ST. GEORGE'S MARKET FULL PAPERS**

SESSION CHAIR: STEPHEN TEO
Presenteeism and Turnover Intentions among Hospitality Workers (352)
Teo, Stephen T.T.; Scott-Ladd, Brenda; Geneste, Louis

The meaning of pay for people in low paid jobs in the hospitality industry (132)
Ramakrishnan, Sumeetra

Understanding voluntary employee turnover from the switching costs perspective: a conceptual model (875)
Majumdar, Bishakha; Nambudiri, Ranjeet

WED 11:00-12:30 **ROOM B1, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS**

SESSION CHAIR: ELAINE YERBY
Centres of Opportunity: The role of Assessment Centres (ACs) in Black and Minority Ethnic (BAME) Graduate Employability (758)
Yerby, Elaine; Jackson, Duncan

Mind the gap: researching and theorising guanxi in the context of personnel selection decision-making (747)
Cai, Minjie; Parry, Emma; Dickmann, Michael

Towards a demographic representation of academics in South African universities: developing and validating a structural model of attraction and retention of black academics (108)
Samuel, Michael Olorunjuwon

Issues in using degree classification as a recruitment criterion (367)
Connor, Gary Thomas

WED 14:00-15:30
ROOM T2, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: ARNELA CERIC

Global talent's location decision: the impact of intrinsic motivation and location branding (417)

Ceric, Arnela; Crawford, Heather

Determinants of the international mobility of R&D professionals in multinational corporations (288)

Sapouna, Panagiota; Manolopoulos, Dimitris; Dimitratos, Pavlos

Talent management: A strategic approach to effective human resource management and sustainable organisational performance (109)

Nwokocha, Kenneth Chibuisi; Eboh, Friday Ezionye

WED 14:00-15:30
ROOM B1, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: JOHANNES RANK

The influence of HRM on innovative behaviour: A study in the health-care sector (681)

Rodrigues, Ana Filipa C.; Veloso, Ana Luisa O.M.; Gomes, Jorge F.S.

The role of culture and adjustment for the creative and innovative behaviour of self-initiated expatriates (714)

Rank, Johannes; Pena Haeufler, Birgit; Sehnert, Katharina

The influence of HRM content and process on individual and organizational outcomes: Preliminary findings from Denmark (540)

Van Rossenberg, Yvonne Gerarda Theodora; Jørgensen, Francesc

The Relationships between Team Turnover and Work Team Outcomes: Four-Wave Prospective Study (267)

Alalawi, Ebtesam Ismaeel; Costa, Ana Cristina; AlTahoo, Lameea

WED 14:00-15:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: HUIPING XIAN

Cultural Context and High Performance Work Systems: Evidence from China (571)

Atkinson, Carol; Xian, Huiping; Meng-Lewis, Yue

Ownership patterns and employee experience of High Performance HRM practices: A comparison between international joint ventures and local banks in Saudi Arabia (321)

Falaah, Yazeed; Lam, Alice

Trade Unionism in Algeria (351)

Chelghoum, Amira; Takeda, Sachiko; Wilczek, Barbara; Homberg, Fabian

In Search of HR's lost reputation: What drives views of HR? (537)

Baron, Angela; Gbadamosi, Gbola; Secchi, Davide

WED 16:00-17:30
ROOM T2, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: ALESSIA SAMMARRA

Do antecedents of altruism change at different career stages? A multilevel analysis (779)

Sammarra, Alessia; Profili, Silvia; Innocenti, Laura

Academic Mentoring in a Public Research Institutions: Experiences of New Academics (822)

Nyuur, Richard B.; Abugre, James B.

Impact of Manager with Disability on upward Advancement of their Subordinates: A Conceptual Proposition (713)

Malhotra, Pearl; Singh, Manjari

WED 16:00-17:30
ROOM B1, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: CHRISTINA EVANS

Exploring the Linkages between High Performance Work Systems and Organizational Performance: the Role of Relational Coordination in the Banking Sector of Pakistan (559)

Siddique, Muhammad; Procter, Stephen

An exploration of the relationship between HR practices and employee performance: Case studies in the petroleum and agro-industrial sectors of Cameroon (745)

Ngoe, Lawrence Mukete; Spicer, David; Atkinson, Carol

Assessing the relationship between high performance work practices and performance in recession (756)

Wu, Ning

Precarious Work as a Symptom of Systemic Dis-Ease: Theorising Workplace Displacement against Conditions of Global Change (22)

Manolchev, Constantine; Lewis, Duncan; Saundry, Richard

WED 16:00-17:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SHANDANA SHOAIB

The Use of Variable Pay Schemes in the UK: Evidence from Manufacturing and Service Sectors (675)

Wei, Qi

Extrinsic Rewards and Performance of Front Line Managers: Empirical Evidence from Pakistani Textile Industry (79)

Tufail, Muhammad Shahid

Empirical Investigation of the Conditional Effect of Incentives on Reward Expectancy in Higher Education Faculty (272)

Shoaib, Shandana

THURS 09:00-10:30
ROOM T1, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: MARYLINE BOURDIL

Identification and measurement of behavior toward colleagues generated by bonuses (25)

Bourdil, Maryline

The Effect of Incentives on Moral Hazard in Higher Education Faculty- An Empirical Investigation of the Moderated Mediation Model (106)

Shoaib, Shandana; Baruch, Yehuda

Investigating job-seeker reactions to salary information in recruitment advertisement using five-factor model (481)

O'Brien, Sadhbh; Kutaula, Smirti; Talwar, Vishal

THURS 09:00-10:30
ROOM T2, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: HELEN SHIPTON

The Missing Link between HRM and Organizational Performance: An Examination of Customer-Linking Capability (449)

Lin, Caihui; Sanders, Karin; Sun, James; Shipton, Helen; Mooi, Erik

Looking inside the People-Performance Black Box: A peek into an ownership organisation (515)

Bardhan Correia, Debarpita; Kelliher, Clare

The Adoption of High-Involvement Human Resource Management Practices in the UK Care Service Sector: Mixture Drives and Outcomes (51)

Bui, Hong T. M.; Liu, Gordon

THURS 09:00-10:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: RAYMOND GARY REES

Jumping into the abyss: an exploration of the concept of Organizational Burnout (650)

Rees, Raymond Gary

Discovering the Reduced Negative Impact of Work Intensification on Employee Wellbeing among Public Sector Workers: A Demands-Resources and Relational Perspective (836)

Conway, Edel; Fu, Na; Monks, Kathy; Alfes, Kerstin; Truss, Katie

The Influence of Employees' Parents on Work-Family Balance (821)

Wu, Chih-Ying; Griffiths, Amanda; Cox, Tom

THURS 11:00-12:30
ROOM T1, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: YEHUDA BARUCH

The impact of the academic psychological contract on job performance and satisfaction (337)

Tookey, Max; Baruch, Yehuda; Tzokas, Nikolaos

Feedback at Workplace: Compliance or Violation of the Psychological Contract (723)

Sarwar, Shagufta; Abugre, James; Debrah, Yaw

Millennials and Motivation: Implications for HRM (470)

Kultalahti, Susanna Katariina; Viitala, Riitta

THURS 11:00-12:30
ROOM T2, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: IRINA MIKHAILAVA

Towards a new professional future: Embedding knowledge management into human resource practices (311)

Mikhailava, Irina; Kars-Unluoglu, Selen

Human resource managers: An analysis of their decisions-making process (219)

Walger, Carolina de Souza; Roglio, Karina de Déa; Abib, Gustavo

Ethical Human Resource Management (EHRM): A Critical analysis (751)

Khan, Muhammad Burdbar

THURS 11:00-12:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SALMA RAHEEM

The cosmopolitan employee: Untapped talent (831)

Raheem, Salma

Managing an older workforce: insights from a study of older volunteer workers (296)

Wu Berberich, Bing; Loretto, Wendy

Consequences of job transitions in Germany and its changes over time (444)

Latzke, Markus; Schneidhofer, Thomas; Kattenbach, Ralph; Schramm, Florian; Mayrhofer, Wolfgang

Changing Values in the United Arab Emirates (UAE) : A preliminary Study of the Gen Y Cohort (881)

Jayashree, Payyazhi; Thorpe, Michael; Hosie, Peter; Almahmoud, Sara

THURS 14:00-15:30
ROOM T1, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: STEPHEN PROCTER

Job crafting, an alternative perspective on employee engagement (341)

Evans, Christina; Simosi, Maria

Influence of Work Life Balance Policies on Employee Job Satisfaction In Kenya's Banking Sector; A Case of Commercial Banks in Nairobi Central Business District (29)

Karimi, James Mark; Mukururi, Jane

The role of emotional intelligence in performance: pilot studies with managers, citizens and university students (503)

Komlosi, Edit; Clarke, Alan

THURS 14:00-15:30
ROOM T2, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: FRANK HORWITZ

Human resources management in multinational companies in Africa: a systematic literature review (50)

Horwitz, Frank Martin

High performance HRM and the role of the HR Directors in Domestic vs. Multinational Enterprises: Evidence from South-East Asia (354)

Singh, Satwinder; Wood, Geoffrey; Fattaah, Mohamed; Tamer, Darwish

CEO Hubris, Managerial Discretion, and Acquisition Performance: Evidence from the U.S. High-technology Industry, 2000-2011 (556)

Kim, PhilSoo; You, JaeJoon

THURS 14:00-15:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: LESLEY MEARNS

Discriminatory labour market experiences of A8 national high skilled workers in the UK (879)

Sirkeci, Ibrahim; Acik, Necla; Saunders, Bradley

Insights into the Principles and Strategies of Human Resource Management Practices in Multinationals Enterprises Based in Nigeria (828)

Oyelere, Michael

The contribution of academic research to the corporate understanding of the impact of immigration on the economic, social and cultural evolution of the employment relationship (24)

Mearns, Lesley

Identity

**TRACK CHAIRS: SANDRA CORLETT AND
CHRISTINE COUPLAND**

WED 09:00-10:30
ROOM T10, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: PETER MCINNES

The Identity of Temporary Agency Workers. A Study From Denmark (2)
Winkler, Ingo

Telling tales, weaving webs: Investigating first-level manager
identity through story elicitation (578)
Rostron, Ali

Becoming or unbecoming: contested academic identities (707)
Lamont, Carly; Nordberg, Donald

WED 14:00-15:30
ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: JULIETTE SUMMERS

Constructing a new theory of intergroup relations: Social
identity and social exchange (60)
Bakay, Aziz

Call and response: Identity and witness in legitimating CSR (170)
Nordberg, Donald; Breitbarth, Tim

Institutions matter. A discursive perspective on inclusion (689)
Wiafe, Lukas; Albrecht, Soellner

WED 16:00-17:30
ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SANDRA CORLETT

Identity Work across Boundaries in a Digital World (376)
Symon, Gillian; Chamakiotis, Petros; Whiting, Rebecca; Roby, Helen

Mothers' Self-Image and Intention to Administer Over-the-Counter
Medications to Children: Evidence from Two Developing Countries (314)
Nguyen, Phuong

Identity and Practice: Complementary Concepts in Social
Explanation (793)
Holmes, Leonard Michael

THURS 09:00-10:30
ARC - ROOM 2, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: CHRISTINE COUPLAND

Academic Capitalism and Academic Identity (882)
Shorley, Jennie Frances

A critter or a functionary? The identity work during the process
of developing a department strategy. (3)
Winkler, Ingo

Role identities and organizational adaptation: A rich account of
change in the specialty chemical industry (781)
Perra, Diana Barbara; Sidhu, Jatinder

THURS 11:00-13:00
ROOM T10, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: JERRY HALLIER

Managing identity transitions during radical change in nuclear
engineering organizations (249)
Nguyen, Lynda Loan Anh; Chang, Artemis; Murphy, Glen

"We must keep the badges": Identity regulation as an enabler of
organisational change in the police and fire and rescue services (441)
Watson, Mairi; Hallam, Shaun

"They are the Borg, our existence ... is over": the affordances and
constraints of power on identity (re-)creation within multi-agency
teams in Children's Services (489)
Black, Kate Emma

Social identity during mergers and acquisitions: Charting identity
in a post-acquisition organisation (509)
MacDonald, Dennis William; Bown, Nicola Jane; Clarkson, Gail

THURS 14:00-15:30
ROOM T10, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: INGO WINKLER

Linking organizational virtuousness and spontaneity through
the lens of social identity theory (372)
Tsachouridi, Irene; Nikandrou, Irene

Going beyond self: understanding the role of 'the other' to the
experience of meaningful work (231)
Truss, Catherine; Madden, Adrian

The processes of normalizing dirty work (19)
Amankwah-Amoah, Joseph; Ofori-Dankwa, Joseph

Innovation

**TRACK CHAIRS: GEORGE TSEKOURAS AND
NICK MARSHALL**

WED 09:00-10:30
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

**Innovation, corporate strategies and
industry dynamics**

SESSION CHAIR: NEIL ALDERMAN

Strategic posture and business model innovation: An exploration
of predictive relationships in manufacturing SMEs (124)
Ammar, Oussama; Chereau, Philippe

Breaking the mirror: innovation through modular encapsulation.
The capture of the professional camera sub-market by Japanese
firms (1955-1974) (423)
Windrum, Paul; Haynes, Michelle; Thompson, Peter

The Interdependence of Firms' Ambidexterity and Dynamic
Capabilities (614)
Pundziene, Asta; Jurksiene, Lolita

WED 09:00-10:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

SMEs and Innovation

SESSION CHAIR: GEORGE TSEKOURAS

"Think Small First": a proposed way forward to SMEs' bank lending in the context of the European Union harmonisation program (507)
Deflorio, Laura

An exploration of transgenerational influences of innovation practices of Northern Ireland Firms (640)
McAdam, Maura; Miller, Kristel; Beck, Matthias

Failure to adopt open innovation: A study of North East-based Manufacturing SMEs in the UK (653)
Cottam, Thomas Edward

WED 11:00-13:00
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

New societal challenges: environment, health and social innovation

SESSION CHAIR: NICK MARSHALL

Learning Networks for Knowledge Coproduction on Business Model Innovation in Wind Energy Industry (147)
Hoveskog, Maya; Halila, Fawzi; Danilovic, Mike

Frugal innovation in healthcare and its applicability to developed markets (282)
Grover, Akriti; Caulfield, Paul; Roehrich, Jens

Evaluating the Public Value of Social Innovation (379)
Weerakkody, Vishanth; Sivarajah, Uthayasankar; Irani, Zahir; Osmani, Mohamad

Institutional Work and the Diffusion of Patient-Centred Innovation in Hospitals (826)
Windrum, Paul; Schartinger, Doris; Waring, Justin

WED 14:00-15:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Social and healthcare innovations

SESSION CHAIR: PELIN DEMIREL

A provisional framework for analysing relationships between social innovation and digital technologies (204)
Martin, Chris James; Budd, Leslie; Horrocks, Ivan

The Diffusion of Social Innovation: Translation and Adaptation (320)
Grahle, Christian Rene; Hibbert, Paul; Semler, Mirko

Telemedicine adoption and co-innovation in developing countries (564)
Nyamu, Janerose Kagwiria

Exploring the Performance Dynamics of a Tele-Health Service Model for Patients with Cardiovascular Disease (579)
Yu, Jiun-Yu; Cheng, Pei-Yi

WED 16:00-17:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Business models for innovation

SESSION CHAIR: PATRICIA PRADO

Absorptive Capacity, Dynamic Capabilities and Product Innovation (233)
Liu, Rebecca; Rayman-Bacchus, Lez

New Business Models in Large Consumer-Oriented Online Communities (684)
Iskoujina, Zilia; Roberts, Joanne; Ciesielska, Malgorzata

Do IT Innovation Assets Lead to Business Innovations? (837)
Badewi, Amgad Ali; Shebab, Essam

THURS 09:00-10:30
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

Knowledge linkages

SESSION CHAIR: PAUL WINDRUM

Developing Dynamic Capabilities through university-industry relationships: The Role of Action Research in the SME Sector (107)
Waring, Teresa; Nguyen, Thuy; McGrane, Angela; Johnston, Lorraine

Small firm - large firm relationships and the implications for small firm innovation: what do we know? (698)
James, Andrew; Gee, Sally; Love, James; Roper, Stephen; Willis, Jack

For what it's worth: explorations into early-stage IP (801)
Berthold, Henning; Townley, Barbara

THURS 11:00-12:30
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

SMEs and Innovation

SESSION CHAIR: JONATHAN SAPSED

Measuring the Effect of Research and Development Policy on Innovation in Small and Medium-Sized Enterprises - Evidence from Across Europe (174)
Douglas, David; Radicic, Dragana

Guiding idea generation in SMEs: What's vision got to do with it? (310)
Perkins, Graham; Badger, Beryl

Innovation and peer-to-peer learning in a small business network in South Africa (892)
Tsekouras, George; Kanellou, Despina

THURS 11:00-12:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Knowledge and Innovation

SESSION CHAIR: NEIL ALDERMAN

External search strategies and innovation performance:
The moderating role of nation specific collaborations (191)
Ozturk, Ebru

Ideas in the recycle bin: Research into unutilized creative ideas
in organizations (433)
Appiah, Gloria

The Influences of Specialisation and Proximity on Performance of
Intermediaries. Private intermediaries in the Omani Oil and Gas
Industry (691)
AL Shoaili, Saoud H; Ramirez, Matias; Nightingale, Paul

An explorative study of design thinking in a university research
innovation and enterprise department (735)
Sparrow, John; McCabe, Steve

THURS 14:00-15:30
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

New spaces and practices of innovation

SESSION CHAIR: GEORGE TSEKOURAS

'Howzat'? User Innovation and Decision Review Systems
in Professional Cricket (239)
McLoughlin, Ian Patrick; Dawson, Patrick

Ambidextrous Collaborative Communities and Innovation in
the Virtual Environment- A Case of Open Source Software
Development (405)
Sarma, Meera; Lam, Alice

How a new genre is generated (891)
Sapsed, Jonathan; Grantham, Andrew; Mateos-Garcia, Juan

THURS 14:00-15:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Environmental Innovation

SESSION CHAIR: NICK MARSHALL

Cultural and religious influence in the adoption and diffusion of
eco-innovation in Honghe Yunnan - a UNESCO World Heritage
Site in China (248)
Chan, Jin Hooi; Zhang, Ying; Qi, Xiaoguang; McDonald, Tom

A Multi-Level Perspective Towards Energy Regime Transitions:
A Wind Energy Case Study (420)
Bagherian, Jila; Lettice, Fiona

Eco-innovations in Brazil: effective policies? (782)
Prado, Patricia; Issberner, Liz-Rejane

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Inter-Organizational Collaboration: Partnerships, Alliances and Networks

TRACK CHAIRS: COLIN PILBEAM AND QILE HE

TUES 16:00-17:30 BOARDROOM SUITE, HILTON BELFAST WORKSHOP

SESSION CHAIR: TBC

Inter-organisational collaboration without integration: a transactional approach for electronic information sharing (728)
Louws, Margie

As we proceed into the 21st century, the sharing of information between organizations, whether locally, nationally, or globally, is becoming the focus of increased attention. Numerous trends toward inter-organization information sharing are becoming the norm, often using socio-technical systems for adoption and implementation. Inter-organizational information sharing, however, supported by Information and Communication Technologies (ICTs), face challenges on many fronts. This workshop will describe the transactional approach to information sharing via an introduction of Transactions in Real Time© (TRT©), which enables information sharing in real time without systems integration or the construction of new databases. TRT is particularly relevant for the theme of the 2014 BAM conference: demonstrating supporting economic and social development. New research such as TRT directly addresses inter-organization collaboration, resulting in greater wellbeing for a vulnerable population, reduced costs, elimination of personal data loss risk, and the enabling of a way forward among organizations whose differing cultures find it difficult to communicate and collaborate. Further, TRT is scalable and applicable to a wider environment, as well as to other environments where organizations seeking to share information may find it difficult to collaborate due to the type of information to be shared, differing organizational cultures, lack of common goals, or any number of particular circumstances.

WED 09:00-10:30 ROOM B6, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: QILE HE

The Dairy Cooperatives of Minas Gerais State, Brazil: a Sociometry Study (180)
Tana, Warlei; Mesquita, Jose Marcos; Costa Filho, Custódio

Developing The Innovation Space (370)
Bantock, Clinton

Facilitating Collaboration Processes in Partnership Working in Nigeria (670)
Okwilagwe, Osikhuemhe Rosita; Apostolakis, Christos; Erdelyi, Peter

WED 11:00-13:00 ROOM T10, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: QILE HE

International Research Collaboration: The Meaning of Reflexive Processes in Scientific Communities of Practice (120)
Coldwell, David, Alastair; Fried, Andrea

How cooperation impacts innovation speed of partners/rivals? The case of telecommunications equipment sector (760)
Nemeh, Andre; Yami, Saïd

Building successful inter-organizational innovation projects: collaborative practices in the UK medical device sector. (763)
Surtees, Jennifer Rachel Louise; Knight, Louise; Shipton, Helen

Assessing the impact of university-industry collaboration: a multi-dimensional approach (67)
Rossi, Federica; Rosli, Ainurul; Yip, Nick; Lacka, Ewelina

WED 16:00-17:30 ROOM T10, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: COLIN PILBEAM

Partnership and contractual arrangements in PPPs: rethinking the boundary between them (504)
Irfan, Sidra; Nutley, Sandra

Productive and Unproductive Tensions in Interorganisational Collaborations during Market Creation Activity (856)
Toral Manson, Inci; Palmer, Mark; de Kervenoael, Ronan; de Luca, Luigi

Structural Holes and Organizational Status as an Indirect Effects: The Role of Advisor Banks in the Information Control over Cross-Border Acquisitions, 1996-2010 (263)
Han, Jung-Hoon; Kwak, Jooyoung

THURS 09:00-10:30 ROOM B7, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: COLIN PILBEAM

Partner configuration in short term collaboration: A Taxonomy of literature between 1994 to 2013 (266)
Hasani Darabadi, Sara; El-haddadeh, Ramzi; Aktas, Emel

Organising Partnerships: Second Order Observations (784)
Brigham, Martin

How to leave your partner? - Exit Strategies in Buyer-Supplier Relationships (738)
Habib, Farooq; Pilbeam, Colin; Mena, Carlos; Bastl, Marko

THURS 11:00-12:30 ROOM T7, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: DAVID COLDWELL

Managerial Social Capital Prospect: Control and Trust and its Organizational Interdependence (213)
Yan, Yanni; Dou, Wenyu

The Interaction between Trust and Power in Supply Chain Partnerships and its Influence on Firm Performance (400)
He, Qile; Ghobadian, Abby; Gallear, David

The Social Construction of Market Relationships in the British Temporary Work Industry (177)
Bignoux, Stephane

THURS 14:00-15:30
ROOM T7, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: JENNY SURTEES
 Inter-organizational collaborative knowledge dynamics in co-location: coworking spaces as microclusters (15)
Capdevila, Ignasi

Information Asymmetry and Relational Capabilities - An Empirical Analysis of Licensing Agreements in the Biopharmaceutical Industry (709)
Langenberg, Tobias

Towards understanding relational aspects of inter-organisational collaboration: An exploration of PPPs in Pakistan (492)
Irfan, Sidra; Loretto, Wendy

International Business

TRACK CHAIR: PAVLOS DIMITRATOS

TUES 16:00-17:30
ARC - ROOM 2, BELFAST WATERFRONT
SYMPOSIUM

SESSION CHAIR: PAVLOS DIMITRATOS
 Interaction between International Business and International Management and advancing research on key topics (573)
McDonald, Frank; Clegg, Jeremy

International Business and International Management often appear as distinct areas of study that have few linking research agendas. This lack of linkages may undermine the contribution that international business and international management research can make to understanding important issues in the strategy and management of international business. Although International Business and International Management research often consider the same or similar topics, the theories and methodologies underpinning research are often different. If there were more interaction between the research of both International Business and International Management, insights might be possible to help to understand better important contemporary issues for the strategy management of international business activities. This symposium will consider this issue using as an example an important contemporary issue in international management - the importance of institutional distance for MNC strategies.

WED 09:00-10:30
ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: DA TENG
 Is there a liability of foreignness in ECCs sector? An empirical research of MNE ECCs in China (44)
Zeng, Maggie; Loon, Mark; Simpson, Colin

Professional-client trust in transition? An exploratory study on Chinese retail investors (112)
Lau, Kun Luen Alex; Ho, Danny Chi Kuen; Young, Angus

Contribution of 'quality management paradigm' in the Chinese smartphone market: Investigating the antecedent factors and response to them (277)
Oe, Hiroko; Yamaoka, Yasuyuki

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WED 11:00-12:30
ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: DAVID LAL
 Where does Luxembourg fit on Hofstede's cultural maps? (8)
Schinzel, Ursula

Cultural effect of intra and intercontinental acquisitions on shareholder wealth (511)
Coremans, Johannes Hendrikus Wilhelmus

Trade-FDI Cycles and Phases (550)
Wang, Peijie; Liu, Zhiyuan

WED 14:00-15:30
ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: PAUL JONES
 Internationalisation of Service SMEs: Towards an Integrative Framework of Capabilities (308)
Deprey, Brynn; Hutchinson, Karise

How The Chinese Business Press Frame CSR: A Comparison between Hong Kong and China Mainland (387)
McKenna, Bernard Joseph; Zhu, Yunxia; Zhou, Lu

Firm's competencies and export in China: Exploring the moderating role of government and market (402)
Yi, Jingtao; Teng, Da

Reflections in International Strategic Alliances: Key Determinants in Decision Making (743)
Lal, David S.; Salykova, Leila; Chan, Soon Lim; Dorstewitz, Philipp

WED 16:00-17:30
ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: URSULA SCHINZEL

A Country based Comparison Analysis using fsQCA investigating Entrepreneurial Attitudes and Activity (450)
Jones, Paul; Beynon, Malcolm

A Longitudinal Study of Strategic Alliances in Eastern and Central Europe The Case of ACCEL Share Company (ASC) and two Local Firms in Lithuania (532)
Gebrekidan, Desalegn Abraha; Hyder, Akmal S.

An Analysis of Long-term Acquirers' Returns of Cross-border Mergers and Acquisitions: Evidence from Chinese Acquiring firms (548)
Du, Min; Boateng, Agyenim; Newton, David

THURS 09:00-10:30
ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: MAGGIE ZHENG

Vicarious Learning from Failure: Case Study on Acquisition Strategy of Mahindra & Mahindra Ltd. and Ssangyong Motors Company (651)
You, JaeJoon; Kim, PhilSoo

Internationalization strategies of 'Emerging' Banks: How institutional and cultural environment may influence takeoff and landing (673)
Schneider, Susan; Marques, Joseph C.; Lupina-Wegener, Anna

Projects Teams Communication within the UK Construction Sector (741)
Ennsra, May

THURS 11:00-12:30
ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: HIROKO OE

Do innovating SMEs export more intensively? A meta-analytical perspective on the relationship of firm-level innovation and export behavior of SMEs (590)
Mansion, Stephanie Elisabeth; Bausch, Andreas

Does FDI Benefit Sri Lankan Firms (617)
Konara, Palitha; Wei, Yingqi

The Effect of Strategic Motivation- Task Compatibility on Performance Gains from Offshoring (662)
Kharroubi, Hassan; Chen, Stephen

THURS 14:00-15:30
ROOM B8, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: BERNARD MCKENNA

Barriers and opportunities for intercultural collaboration with English as lingua franca: The case of a multilingual Italian multinational enterprise in Germany (766)
Hollyoak, Brenda Mae; Guttormsen, David S. A.

The Role of Culture Specificity in International Strategic Alliances: Towards an Integrated Framework (889)
Al Amri, Sharifa Y.; As-Saber, Sharif N; Zhang, Jiaying

Factors Influence the internationalization process in emerging economies: The case of the Egyptian SMEs (329)
Abdelkhalik, Islam Abdelsalam; Seifeldin, Ashraf E.



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Knowledge and Learning

TRACK CHAIRS: ELIZABETH HOULDSWORTH AND ALAN TAIT

TUES 16:00-17:30

CANBERRA, BELFAST WATERFRONT WORKSHOP JOINT WITH MARKETING AND RETAIL

SESSION CHAIR: JAMES JOHNSTON

The 'Slogan Tee-shirt' as organizing principle in the design of a creative approach to teaching consumerism (226)
Doherty, Daniel

This workshop proposal offers to take participants inside an alternative method to teaching Consumer Behaviour to undergraduates. It suggests that the creative use of images enhances and embeds the teaching of consumer behaviour theory and practice. Furthermore it encourages co-creation with students, creating a platform for independence of mind when it comes to the construction of individual and group consumer behaviour projects, conducted in the real world. Ways in which this practice may be applied to other management disciplines is explored.

WED 09:00-10:30

ROOM B3, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

Critical Management Learning

SESSION CHAIR: TBC

Exploring text-based talk and critical reflection in an online MBA (196)
Anderson, Lisa; Goumaa, Rasha

Developing a New Transdisciplinary Model for Case-based Teaching: An Experiment in Management Learning Design (289)
Bayley, Annouchka

Dimensions of relevance and informal undergraduate management learning practices: Tales from year 1 of an ethnographic study at a leading UK management school (551)
Hartley, Daniel

Are we thinking ahead? (26)
Blackmore-Wright, James

WED 11:00-13:00

ROOM T1, ST. GEORGE'S MARKET FULL PAPERS

Knowledge Management

SESSION CHAIR: TBC

Knowledge Management - Advancements and Future Research Needs - Results from the Global Knowledge Research Network study (536)
Heisig, Peter

Future research in technological enablers for knowledge management: A worldwide expert study (541)
Sarka, Peter; Caldwell, Nicholas H. M.; Ipsen, Christine; Maier, Anja M.; Heisig, Peter

Knowledge Management and Business Outcome/Performance: Results from a Review and Global Expert Study with future research (612)

Perez-Arrau, Gregorio; Suraj, Olunifesi Adekunle; Heisig, Peter; Kemboi, Cosmas; Easa, Nasser Kianto, Aino

Exploring Engineers' Knowledge Needs in Italy and Japan: Does Practice Confirm Theory? (283)
Secundo, Giustina; Magnier-Watanabe, Remy; Heisig, Peter

WED 11:00-12:30

ROOM B3, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

Management Learning

SESSION CHAIR: MARK EASTERBY-SMITH

Cultural differences in learning: An analysis of Chinese Postgraduate Marketing students' expectations and experience (646)
Taylor, Christina McNab

Enhancing the value of 'consultancy projects' as a pedagogical tool at undergraduate and postgraduate levels (716)
Whysall, Zara Jane; McTavish, Anne-Marie

Multiformat Cases Under The Influence Of Styles And Learning Environments (869)
Dalfovo, Michael Samir; Alberton, Anete; Silva, Anielson Barbosa da; Marinho, Sidnei Vieira

Exploring Learning Styles and Career Choice Preferences: the Case of Chinese International Business Undergraduate Students at a UK Post-1992 Business School (549)
Akakpo, Alfred; Talbot, Danielle; Hollyoak, Brenda; Rajpal, Brinder; Guttormsen, David

WED 14:00-15:30

ROOM T1, ST. GEORGE'S MARKET FULL PAPERS

Impact of Business School Knowledge

SESSION CHAIR: PETER HEISIG

Business impact of social science: lessons from UK Business Schools (545)
Johnson, Steve; Orr, Kevin

Integrative thinking, collaborative action and emergent knowledge: developing contemporary management capability (419)
Bolton, Dianne; Landells, Terry

Measuring third mission activities of higher education institutes: Constructing an evaluation framework (851)
O'Shea, Noreen Anne-Mary; Glaser, Anna; Chastenet de Gery, Catherine

WED 14:00-15:30

ROOM B3, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

Knowledge Transfer

SESSION CHAIR: JAMES BLACKMORE-WRIGHT

Holistic approach embedding higher education, knowledge transfer, and competence development for professional careers (878)
Schumann, Christian-Andreas; Tittmann, Claudia; Jänisch, Cindy; Weber, Jana

From Knowledge Transfer to Knowledge Exchange and Beyond: the Story of a Community of Inquiry (611)

Welch, Christine Elizabeth; Sinha, Tammi; Ward, Nigel

Why does knowledge fail to get realised within University Technology Transfer Processes? (794)

Miller, Kristel; Moffett, Sandra; McAdam, Rodney

The potential Art of 'Impact' in Knowledge Exchange. A review of what can be learnt from the work of Elliot-Binns and Neighbour. (895)

Johnston, James

WED 16:00-17:30

ROOM T1, ST. GEORGE'S MARKET

FULL PAPERS

Management development

SESSION CHAIR: TBC

Ten flavours all vanilla: the MBA as a device for managerial cloning? (589)

Houldsworth, Elizabeth; McBain, Richard; Brewster, Christopher

A Case Of The Case Method (874)

Dalfovo, Michael Samir; Pereira, Leonardo Santos; Alberton, Anete; Marinho, Sidnei Vieira

Gekko Rules with Black Swans: Modern Finance Theory in UK undergraduate curriculuae (894)

Lakshmi, Geeta

WED 16:00-17:30

ROOM B3, ST. GEORGE'S MARKET

DEVELOPMENTAL PAPERS

Knowledge and Learning in Practice

SESSION CHAIR: CHRISTIAN-ANDREAS SCHUMANN

Knowing communities and the localized knowledge-creation dynamics (14)

Capdevila, Ignasi

Communities of Practice within Business Organisations: Opportunities and Challenges (375)

Aljuwaiber, Abobakr

Development of NHS Professionals for the 21st Century: Identification of core professional norms, values and behaviours through storytelling (626)

McShea, Lynzee; Sanders, Gail

Accountability, Evaluation and the Role of Evidence for Charitable Funders (146)

Hinds, Kate; Mackenzie-Davey, Kate

THURS 09:00-10:30

ROOM T3, ST. GEORGE'S MARKET

FULL PAPERS

Challenges in knowledge and learning

SESSION CHAIR: ALAN TAIT

Examining the role of knowledge brokers: policy and practice in the case of the Work and Employment Relations Survey (WERS) (49)

Drew, Hilary; Ritchie, Felix

Professionalism in Project Management: redefining roles (218)

Konstantinou, Efrosyni; Edkins, Andrew

Knowledge Withholding Intentions in IS Development Teams: The Role of Normative Conformity, Affective Bonding, Rational Choice and Social Cognitions (459)

Tsay, Crystal Han-Huei; Huang, Chien-Chih; Lin, TungChing

Investigating organizational defensive routines and organizational learning: A neglected issue (473)

Yang, Yumei; Secchi, Davide; Homberg, Fabian

THURS 09:00-10:30

ROOM B4, ST. GEORGE'S MARKET

DEVELOPMENTAL PAPERS

The Tacit Dimension

SESSION CHAIR: ELIZABETH HOULDSWORTH

Dynamic Knowledge Support for Project Implementation (477)

Sandhwalia, Birinder Singh; Dalcher, Darren

A qualitative study of the tacit knowledge sharing processes of employees in manufacturing organisations (682)

Kelly, Grainne; Gubbins, Claire; Dooley, Lawrence

Knowledge sharing in Sino-Swiss project teams (774)

Wittmann, Xinhua; Hagmann, Daniel F

Faultlined Ethnic Diversity and Knowledge Sharing: a Malaysian Case (306)

Ziaei, Seyyedali; Lam, Alice

THURS 11:00-12:30

ROOM T3, ST. GEORGE'S MARKET

FULL PAPERS

Impact of Business School Knowledge: an international perspective

SESSION CHAIR: TBC

The potential role for transnational education in a nation's capacity building: The case of Vietnam (455)

Van Gramberg, Bernadine; Teicher, Julian; Tran, Hanh Hong

Role of the Pseudo-Business School in Supporting Economic and Social Development: Evidence from Nigeria's Entrepreneurship Education (627)

Raimi, Lukman; Lawal, Abioye; Bello, Moshood

Facilitating international business for socio-economic development: The role of Business Models and what Business Schools have to offer? (733)

Fragouli, Evangelia Elpidoforos; Seidu, Sasa

THURS 11:00-12:30

ROOM B4, ST. GEORGE'S MARKET

DEVELOPMENTAL PAPERS

Hard and Soft Aspects of Knowledge Sharing

SESSION CHAIR: TBC

The lock-in effect of training efficacy in reforming a complex system. Insights from an explorative study on commissioners' operational capacities in the Lombardy regional health service (687)

Morando, Verdiana; Colombo, Alessandro; Longo, Francesco

'Come Fly with Me': Engendering Team Psychological Safety Through Physical Movement (567)

Roberts, Ashley James Byron; Iordanou, Ioanna

Improving data quality and knowledge management in the UK retail car industry (642)

Moffett, Sandra; Reid, Andrea; Hutchinson, Karise; Conn, Stephanie

Patterns in Project and Programme Management: Preliminary Findings (660)

Smart, Janet Helena; Regalado, Maria Cristina; Pinches, Benedict

THURS 14:00-15:30

ROOM B4, ST. GEORGE'S MARKET

DEVELOPMENTAL PAPERS

Theorising about Knowledge and Learning

SESSION CHAIR: TBC

An Epistemology of Entrepreneurial Learning: Toward a Pragmatic Emergent Method (705)

Fendt, Jacqueline

Recursive learning in organisations (814)

Kaufmann, Kai P.

'Knowing Differently: Presenting an Approach for Shifting Paradigms in changing times.' (901)

Johnston, James; Tait, Alan

Leadership and Leadership Development

TRACK CHAIRS: MARIAN ISZATT-WHITE AND RICHARD BOLDEN

TUES 16:00-17:30

BROOKFIELD SUITE, HILTON BELFAST

WORKSHOP

SESSION CHAIR: JEAN-ANNE STEWART

Evaluating Leadership Development in Complex Environments (625)

Gulati, Anita; Edwards, Gareth; Bolden, Richard

This workshop will focus on the challenges and opportunities of evaluating leadership development in complex, multi-stakeholder environments. The session will begin with a brief overview of the theory and practice of leadership development evaluation. Workshop participants will then be invited to reflect on and discuss their own experiences of researching and evaluating leadership development, with a particular focus on how to assess the processes and impacts of leadership development in contexts that span organisational and professional boundaries. The discussion will be supported and facilitated with case studies and testimonials from health and social care organisations where evaluation measures and outcomes are frequently ambiguous, contested and/or contradictory.

WED 09:00-10:30

ROOM T5, ST. GEORGE'S MARKET

FULL PAPERS

SESSION CHAIR: GARETH EDWARDS

The mindful organisation: A breakdown at 28,000 feet (224)

Kutsch, Elmar; Hallgren, Markus

Reviving the "Being" of leadership: The possibilities of contemplative leadership (335)

Grandy, Gina; Sliwa, Martyna

I won't let it get to me. The buffering effect of employee core self-evaluations on experienced abusive supervision and employee well-being (833)

ODonoghue, Ashley; Downey, Stephanie; Conway, Dr. Edel; Bosak, Dr. Janine

WED 11:00-12:30

ROOM T5, ST. GEORGE'S MARKET

FULL PAPERS

SESSION CHAIR: JEAN-ANNE STEWART

Understanding variation in Middle Managers' experience of Leadership Development Outcomes in the NHS - A Phenomenographic Study (804)

Joseph Richard, Paul Benedict; Hazlett, Shirley-Ann

Turnaround strategy in a large public service organisation: a consideration of successful synergy between effective leader and clarity of strategon of successful synergy between effective leader and clarity of strategy (569)

Reeve, Stephen; Walbank, Sarah

Leadership development as a professional career concern and individual professionalization project amongst doctors (606)

Hartley, Kathryn

WED 14:00-15:30

ROOM T5, ST. GEORGE'S MARKET

FULL PAPERS

SESSION CHAIR: BERND VOGEL

'[Almost] purchasing prostitutes in Paris': Middle management and ethical leadership (83)

Kempster, Steve, John; Gregory, Sarah

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Social Responsibility orientations and evaluations of leadership behavior ethicality: A mixed methods study of German and South African graduate students (497)
Coldwell, David, Alastair; Joosub, Tasneem

Testing of a Model of Followers' Perspectives of Leader Authenticity, Leadership, Selected Climates and Employee Engagement (900)
Wilson-Evered, Elisabeth; Read, John

WED 14:00-15:30
ROOM B5, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: RICHARD BOLDEN

The good of the many outweighs the good of the one: exploring Spock's axiom (68)
Iszatt-White, Marian

Energy literacy of secondary and tertiary students in Brisbane (Australia): A measure of sustainability leadership and behaviour (484)
Sarker, Tapan Kumar; Vivoda, Vlado; Bond, Carol

Examining the role of leaders and their values in sustainable and responsible organisations (825)
Alexander, Anthony Edward; Howarth, Richard

The contribution of humour in the creation of leadership relations (304)
Darch, Helen Mary; Ramsey, Caroline

WED 16:00-17:30
ROOM B5, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: ELIZABETH WILSON-EVERED

Exploratory Assessment of Transformational Leadership and its Impact on Small Retail Outlets in the Republic of Ireland (635)
McGovern, Philip; Briggs, Shane; Darcy, Colette; Lambert, Jonathan

Leadership and organizational change: Practitioner anecdotes and academic indifference (211)
Hughes, Mark

Leaders as Heterogeneous Networks: An Actor-Network Perspective (353)
Soga, Lebene Richmond; Vogel, Bernd; Graça, Ana Margarida

I am Steersman of the ship- with help from my seamen. Middle managers articulation of contrasting Leadership Discourse effects (644)
Madsen, Mona Toff

THURS 09:00-10:30
ROOM B1, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: MARIAN ISZATT-WHITE

Exploring how Business Schools can harness soft skill development through service learning initiatives in the shaping of emerging leaders. (823)
Watton, Emma; Maynard, Lucy

The role of Business Schools to engender future leaders: a longitudinal study across MsC Italian students in health care management (817)
Morando, Verdiana; Armeni, Patrizio; Tozzi, Valeria; Nasi, Greta

'Who am I and if so, how many?' A polemic about the myth of leadership authenticity and what leaders should better care about (137)
Wetzel, Ralf

Rethinking leadership in 'open teams' (90)
Santistevan, Diana Christine

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THURS 11:00-12:30
ROOM T5, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: STEVE KEMPSTER

A hybrid model of distributed leadership theory: federated leadership (860)
McCauley-Smith, Catherine

Letting LMX off the hook: a purpose built model for describing Dyadic Relationship Quality (DRQ) (328)
Wilson, Julie

The Psychology of Leadership Incompetence (209)
Hughes, Mark

THURS 14:00-15:30
ROOM B1, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: EMMA WATTON

A role for the soul: is a co-creative leadership possible in the academy schools at this time? (195)
Smith, Julie Claire

The effects of conflict in driving forward innovation in shared leadership teams (208)
Penny, Vasilii

A Multilevel Approach on Different Conceptualizations of Leadership, Innovation and Creativity: Review and Debates (605)
Graca, Ana Margarida; Vogel, Bernd; Passos, Ana Margarida

Further Exploration in the use of Drama in the teaching of Business and Management' (104)
Wright, Harvey; Hyams -Ssekasi, Denis; Wilson, Tray

Management and Business History

TRACK CHAIR: KEVIN TENNENT

WED 09:00-10:30

**ROOM T7, ST. GEORGE'S MARKET
FULL PAPERS**

SESSION CHAIR: KEVIN TENNENT

The Medellin Tram System, 1919-1950 (9)

Correa, Juan Santiago

Management Theories and its Application in Organisations:

The Nigerian Experience (871)

Olarewaju, Adeniyi Damilola; George, Olusoji James

The evolution and scaling-up of solar PV in Ghana, 1980-2010 (39)

Amankwah-Amoah, Joseph

WED 11:00-13:00

**EWART SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS**

SESSION CHAIR: JULIE BOWER AND JOHN WILSON

Gendered Organizing: An ethnohistory of women at work (135)

Sebastian, Smitha; Hirst, Alison; Down, Simon

Retail marketing events as tourist attractions - Case Study

Hanningtons Department Store, Brighton 1927-1936 (151)

Bishop, Susan Jane

Entrepreneurship and business charisma (496)

Mees, Bernard

Between Organization Theory and Historical Methodology: a Possible

Exit from the Theoretical Impasse for Business Historians (189)

Smith, Andrew

WED 16:00-17:00

**ROOM T7, ST. GEORGE'S MARKET
FULL PAPERS**

SESSION CHAIR: BILL COOKE

Coming to terms with the past? Narrative, metaphor and the subjective understanding of transition (5)

Maclean, Mairi; Harvey, Charles

Strategies of dominance and tactics of resistance: twice narrating the history of music retail (505)

Tennent, Kevin D.; Mollan, Simon

THURS 09:00-10:30

**EWART SUITE, HILTON BELFAST
FULL PAPERS**

SESSION CHAIR: JOSEPH AMANKWAH-AMOAH

The Structure of Networks: The transformation of UK business 1904 - 2010 (20)

Wilson, John F; Schnyder, Gerhard

Western Debates about Entrepreneurship in China, 1842-1914 and the Origins of the "European School" of Entrepreneurship Studies (76)

Smith, Andrew

Speculation and Accumulation: Entrepreneurs and their Strategies from the Medieval to the Modern Period (142)

Casson, Catherine

THURS 14:00-15:00

**EWART SUITE, HILTON BELFAST
FULL PAPERS**

SESSION CHAIR: KEVIN TENNENT

What was the Whitbread Umbrella protecting? From brewing to coffee via pub retailing (168)

Bower, Julie

Employment Tribunals- A historical perspective (593)

Lord, Jonathan David; Redfern, Dave

At the nexus of politics, praetorianism and enterprise: The Fauji Business Group, Pakistan (381)

Ali Jhatial, Ashiq; James Wallace, James; Cornelius, Nelarine

Marketing and Retail

TRACK CHAIRS: KARISE HUTCHINSON AND KEITH GLANFIELD

TUES 16:00-17:30

**CANBERRA, BELFAST WATERFRONT
WORKSHOP JOINT WITH KNOWLEDGE AND LEARNING**

SESSION CHAIRS: JAMES JOHNSTON

The 'Slogan Tee-shirt' as organizing principle in the design of a creative approach to teaching consumerism (226)

Doherty, Daniel

This workshop proposal offers to take participants inside an alternative method to teaching Consumer Behaviour to undergraduates. It suggests that the creative use of images enhances and embeds the teaching of consumer behaviour theory and practice. Furthermore it encourages co-creation with students, creating a platform for independence of mind when it comes to the construction of individual and group consumer behaviour projects, conducted in the real world. Ways in which this practice may be applied to other management disciplines is explored.

WED 09:00-10:30

**GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS**

Retail

SESSION CHAIR: DONNA TOWE

Dynamic capabilities and their relationship to performance in the Australian retail industry (64)

Simon, Alan; Renoux, Adrienne; Stockport, Gary

Who shops to live and who lives to shop? An empirical study of shopping value by demographic segment (216)

Lewis, Anne

Retailers and Deprivation: an exploratory study (557)

Whysall, Paul

WED 09:00-10:30

ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Retail

SESSION CHAIR: TONY KENT

The Rhetorical Labour of Interactive Retail Service Workers (601)
Hamilton, Peter M

The relationship between marketing and human resources with relation to implementation of marketing strategies (243)
Silva, Gabriel Eloy; Toaldo, Ana Maria Machado; Roglío, Karina de Déa

Social Media Implementation by SMEs: Overcoming the Challenges of Measurement (305)

Choi, Go-Eun; Bolan, Peter; Hutchinson, Karise; Mitchell, Richard

Urban Servicescapes: Theorising Best Practice in the 21st Century (483)

Donnell, Lisa; Hutchinson, Karise; Gilmore, Audrey; Reid, Andrea

"Exploring genetically modified food attitudes in a post economic crisis setting: A Qualitative Study of the Greek Perspective" (798)
Tzanidis, Theofilos; Stevens, Lorna; Balaraman, Pravin

WED 11:00-12:30

GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

Online Consumer Behaviour

SESSION CHAIR: HELEN MCCORMICK

Why should I believe this? Deciphering the qualities of a credible online customer review (130)

Clare, Carl; Wright, Gillian; Paucar-Caseres, Alberto; Sandiford, Peter

The Impact of Image Dimensions toward Online Consumers' Perceptions of Product Aesthetics (764)

Gunn, Frances; Park, JungKun; Lee, Younhee

Retail experience and the role of instore technologies (771)

Kent, Anthony; Schwarz, Eva; Blazquez, Maria

WED 11:00-12:30

ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Marketing strategy

SESSION CHAIR: CARLY FOSTER

Small Firm Retailing: The Impact of Entrepreneurial Orientation and Familiness on Service Quality (609)

Towe, Donna Michelle; Nudurupati, Sai

Investigating the Potential of the 'Inclusion of Nature in Self' Scale for Market Segmentation (194)

Martin, Christian; Czellar, Sandor

Social Capital, Relationship Quality and Key Account Management Effectiveness: A Relational Perspective on Key Account Management (790)

Badawi, Nada Saleh; Battor, Moustafa; Navare, Jyoti

The Market Orientation and Organizational Performance Measures Conundrum: A Re-visitation of Eclectic Discord (799)

Morah, Ejindu Iwelu MacDonald

WED 14:00-15:30

GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

Consumer Behaviour

SESSION CHAIR: LISA DONNELL

The moderating influence of social factors in impulsive buying behaviour: Development of a scale to measure social and non-social impulsive buying tendencies (494)

Shawcross, Matthew Stuart

Students' preferences for higher education through Conjoint and Cluster Analysis (38)

Chaudary, Samra; Salman, Mehrukh; Mudakkar, Rubab

The Influence of Hedonic and Utilitarian Motivations on Mobile Device Behaviour (693)

McCormick, Helen; Rowland, Kyle; Cartwright, Joanna

WED 14:00-15:30

ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Brand

SESSION CHAIR: KEITH GLANFIELD

Do Mergers and acquisitions lead to brand portfolio Re-engineering? (156)

Rahman, Mahabubur; Lambkin, Mary

Distinguishing the Brand Name Element from the Branded Entity (205)

Round, Griff; Roper, Stuart

Relative influence of actual and ideal self on emotional brand attachment: Role of self-user imagery congruence (820)

Manyiwa, Simon

The MyWaitrose Loyalty Card - a pointless way to engage? (247)

Rosborough, Julie; Mitchell, Sophia

WED 16:00-17:00

GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

Brand

SESSION CHAIR: KARISE HUTCHINSON

Brand experience dimensions and the "y" generation: What do they prefer? (134)

Esparza - Martinez, Laura

There's no place for branding when fighting fires! (568)

Glanfield, Keith; de Chernatony, Leslie; Melewar, T.C.

WED 16:00-17:30

ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Advertising

SESSION CHAIR: GRIFF ROUND

Comparative Advertising: Ad Familiarity and Negative Perceptions (113)

Konsolaki, Kalliopi

Comparative Advertising Effectiveness: The Role of Gender (115)
Konsolaki, Kalliopi

Marketing career transitions: women marketers embedded in the profession? (129)
Foster, Carley; Brindley, Clare; Wheatley, Dan

Emotional responses of young consumer's towards political advertising: the interaction of pacing and valence (787)
Hughes, Andrew

THURS 09:00-10:30
ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Consumer behaviour

SESSION CHAIR: JULIE ROSBOROUGH
A 'situational' examination of consumer confusion. Implications for the application of the construct in consumer behaviour research. (412)
Anninou, Ioanna; Pallister, John; Foxall, Gordon

Label's Best Forms - Prospects' and Customer's First Impression versus Expert Analyses (414)
Palmeira, Mirian; Palmeira, Denise

Parents' OTC Medication Behavior with their Children: Toward a Conceptual Framework of Cognition, Affect and Culture (700)
Fendt, Jacqueline; Nguyen, Phuong

Akrasia- Temporal Discounting in the Context of Fairtrade Consumer Behaviour (752)
Gillani, Alvina

Using Conjoint Analysis to Estimate High School Student's Preferences for Selecting a College (47)
Shahid, Saad

THURS 11:00-12:30
GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

Product

SESSION CHAIR: CARLY FOSTER
Reconceptualising 'product' in the arts and cultural context (424)
Lehman, Kim; Fillis, Ian; Wickham, Mark

Consumer Evaluations Of Multi-Product Food Bundles: The Impact Of Constituent Products On Evaluations Of Complementary And Variety Bundles (183)
Wappling, Anders; Farley, Heather; Schoefer, Klaus; Armstrong, Gillian; Slater, Paul

Organizational compliant response and client loyalty: Evidence from the mobile telephony (125)
Awa, Hart Okorie; Ogwo, Ogwo E.; Eze, Sunday

THURS 11:00-12:30
ARC - ROOM 1, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

On-line and social media

SESSION CHAIR: CARL CLARE
Examining the Omni-Channel Customer Journey of Young Female Fashion Consumers (300)
Lynch, Samantha; Barnes, Liz

Corporate Website: Employment Brand Equity in Relation to Job Growth and Reputation (619)
Bui, Hong T. M.; Higgs, Malcolm; Irmayanti, Aryani; Tuncbilek, Zeynep

I've lost my mobile.....!!!!!! An Insight Into Mobile Device Cognitive Attachment (697)
McCormick, Helen; Rowland, Kyle

Fast Fashion Retailing - Customer and Retailer's Perceptions (718)
Palmeira, Mirian; Arruda, Cecilia

THURS 14:00-15:30
GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

Cross-sector

SESSION CHAIR: KEITH GLANFIELD
Integrating Muslim Customer Perceived Value, Islamic Religiosity and Muslim Customer Satisfaction in Tourism Industry (37)
Eid, Riyadh; El-Gohary, Hatem

Co-creating engaging experience in the Chinese restaurant sector (796)
Ma, Tengfei

Struggling for survive and hoping for the best: some contributions on understanding hope and its role in low income personal loan (724)
Bacellar, Fatima Cristina Trindade; Fleming, Marta

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Operations, Logistics and Supply Chain Management

TRACK CHAIRS: LENNY KOH AND CLAIRE MOXHAM

WED 09:00-10:30

ROOM B7, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: OLGA MATTHIAS

Emergence of Inhibitors in Green Supply Chain Practices (319)
Upadhyay, Arvind

Fair trade supply chains: Understanding social sustainability in practice (98)
Moxham, Claire; Kauppi, Katri

From Contract Manufacturing to Original Equipment Design and Manufacturing: A Case Study of Tharsus (762)
Filieri, Raffaele; McLeay, Fraser

Scope management complexity in software projects: An approach to evaluate it (615)
OKane, James Francis; Damasiotis, Vyron; Fitilis, Panos

WED 11:00-13:00

ROOM T7, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: CHARLES THORNTON

A game theory analysis of trust and social capital in sustainable supply chain management (377)
Fairchild, Richard; Alexander, Anthony Edward

Benchmarking the Supply Chain in Public Procurement: A Case Study of Energy Efficiency Retrofitting (464)
Morris, Jon; Genovese, Andrea; Koh, Lenny; Acquaye, Adolf

Exploring Holistic Supply Chain Management Through the Lens of Social Network Theory (668)
Reid, Aisling Rose; Hutchinson, Karise; Armstrong, Gillian; Humphreys, Paul

Integrating Operations and Marketing in Fast Food Home Delivery Industry (48)
Shahid, Saad; Khan, Shamila Nabi

WED 14:00-15:30

ROOM T7, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: MATTHEW TICKLE

Integrating Process Improvement Techniques into Business Process Outsourcing (621)
McIvor, Ronan

A Cloud-based Ecosystem for Improving Supply Chain Responsiveness (853)
Giannakis, Mihalis; Wu, Kevin

A Conceptual Framework of Reverse Logistics Impact on Firm Performance (791)
Vlachos, Ilias

THURS 09:00-10:30

ROOM T10, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: JON MORRIS

Understanding Resources in the Service Industry Using Service Quality Models (207)
Thornton, Charles Duncan; Lim, Wai Mun

An Investigation into Business Excellence Activities and Perceptions across Asian Organisations (31)
Tickle, Matthew; Adebanjo, Dotun; Mann, Robin

An empirical investigation of the influence of individual readiness for change dimensions on TQM implementation (427)
Haffar, Mohamed; Djebarni, Ramdane; Al-Karaghoul, Wafi; Mahmoudi Khorassani, Javad; Aldaweesh, Majed

THURS 14:00-15:30

ARC - ROOM 1, WATERFRONT BELFAST DEVELOPMENTAL PAPERS

SESSION CHAIR: CLAIRE MOXHAM

Patient pathways: are they lean? (748)
Williams, Sharon; Radnor, Zoe

Breaking 'Smart' New Ground: A preliminary assessment of the uptake and use of Smart Technologies in NHS Hospital Pharmacies (UK) (228)
Breen, Liz; Xie, Ying; Cherrett, Tom; Bailey, Gavin

Exploiting Knowledge to improve service delivery in management consulting (854)
Matthias, Olga; Breen, Liz; Barber, Kevin Downs

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Organizational Psychology

TRACK CHAIRS: JILL HANSON AND LEE MARTIN

WED 09:00-10:30
ROOM B4, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: ALAN JOHNSTON

Modelling antecedents and outcomes of job crafting (753)
Quinlan, Nina J.; Leach, Desmond J.; Robinson, Mark A.

Calling and Performance: the mediating role of Job Crafting (259)
Farrell, Sarah; Buckley, Finian

Does a positive age diversity climate enhance organizational citizenship behaviors? (629)
Profili, Silvia; Sammarra, Alessia; Innocenti, Laura

Engagement, Disengagement and Meaningfulness: New Research and Implications (897)
Long, Trevor

WED 11:00 - 12:30
ROOM T3, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: SUZANNE EDINGER

Self-concept clarity and Preference for Online Social Interaction: implications for well-being and the role of employment status (899)
Quinones-Garcia, Cristina; Korac-Kakabadse, Nada

The impact of coaching on relationship satisfaction, self-reflection and self-esteem: Coachees' self-monitoring as a moderator (736)
Rank, Johannes; Gray, David E.; Goregaokar, Harshita

The Influences of Person-organization Fit on Job Satisfaction in Chinese Catering Service Industry: An Integrated Mediation and Moderation Model (795)
Chen, Pei; Sparrow, Paul; Cooper, Cary

WED 11:00 - 12:30
ROOM B4, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: REBECCA MITCHELL

To Trust or not to Trust: Exploring the Motivations Underlying Leader-Follower Trust Decisions (519)
van der Werff, Lisa; Legood, Alison; Weibel, Antoinette; Buckley, Finian

Trust but verify: The perils of intrateam trust for the performance of short-lived teams. A moderated mediation examination (539)
Lyubovnikova, Joanne; Legood, Alison; Lee, Allan

Privacy in the physical environment and ethical behaviour (520)
Seppala, Nina; Studente, Sylvie; Sadowska, Noemi

Are we off the record? How perceptions of formality affect employee silence behaviour (322)
Brooks, Sarah; Carter, Angela; Dick, Penelope

WED 14:00 - 15:30
ROOM T3, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: SUZANNE EDINGER

Do virtuous organizations make employees go beyond the call of duty? Exploring the relationship between organizational virtuousness and organizational citizenship behaviour (500)
Malik, Sania Zahra; Naeem, Ramsha

Perceived disinterested support and outcomes: a view through the lenses of perceived organizational support and organizational virtuousness' perceptions (338)
Tsachouridi, Irene; Nikandrou, Irene

Understanding MBA Students' Adaptation from Social Support Theory and Social Learning Theory (456)
Tsay, Crystal Han-Huei

WED 14:00-15:30
ROOM B4, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: ALISON LEGOOD

Overcoming methodological boundaries and innovating in Person Environment (PE) fit research: using netnography to shed light on PE misfit (628)
Hollyoak, Brenda Mae; Talbot, Danielle Laurette; Guttormsen, David S. A.

Psychological Contract and Organisation Fit: A symbiotic relationship? (386)
Johnston, Alan Leslie

The Hofstede's cultural value typology: A theoretical review for its adoption in psychological contract research in multi-cultural organisations (127)
Uwabuike, Chinedu

The use of 'Q' methodology for qualitative research in complex organisational settings (458)
Preece, Denise Louise; Fortune, Christopher

WED 16:00-17:00
ROOM T3, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: LEE MARTIN

What happens, as partnerships grow older? The changing performance effects and interplay of control and trustworthiness (457)
Holtgrave, Maximilian; Nienaber, Ann-Marie; Ferreira, Carlos Eduardo

Does the State of the Economy Affect Employee Reactions to Organizational Justice? A Meta-analysis of the Effects of Unemployment on the Justice-Turnover Intentions Relationship (680)
Sarnecki, Abiola Olufolakemi; Richter, Ansgar; Diehl, Marjo-Riitta

WED 16:00-17:30
ROOM B4, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: LISA VAN DER WEFF

The Role of Social Network Accuracy in Predicting the Performance of Pre-Service Teacher Teams (212)
Edinger, Suzanne; Edinger, Matthew

Team members' psychological capital and its impact on members' appraisals of team work and team leadership (476)
Brandt, Tiina Maria

Leading innovators - what do they expect? (371)
Edinger, Piia Kristiina; Brandt, Tiina Maria

F-CPO: A collective psychological ownership approach to explaining the success of family firms (508)
Rantanen, Noora; Jussila, Iiro

THURS 09:00-10:30
GREEN ROOM, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: CHRIS CARTER

The impact of team emotional intelligence on team affect, conflict and performance: A preliminary analysis (442)
Collins, Amy Lee; Jordan, Peter; Troth, Ashlea; Lawrence, Sandra

Contextual Ambidexterity as a Mediator between Collective Organizational Commitment and Performance in the R&D work-unit context (518)
Poljsak, Petra; Jackson, Paul R.

The Impact of Emotional Labour Demands on Call Centre Employees: Providing the Right Balance (331)
Akanji, Babatunde

THURS 11:00-12:30
ROOM B1, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: SARAH BROOKS

Measuring Concern for Professional Reputation through Interactions with Social Media (898)
Carter, Chris James; O'Malley, Claire; Martin, Lee

Occupational Commitment and Work Related Outcomes; Examining the Role of Learning Goal Orientation (439)
Yousaf, Amna; Rossenberg, Yvonne van; Sanders, Karin; Shipton, Helen

Accelerating expertise: cognition in action (524)
Gore, Julie; Banks, Adrian; McDowall, Almuth

Perceiving virtuousness in tough times (350)
Tsachouridi, Irene; Nikandrou, Irene

THURS 14:00-15:30
CANBERRA, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: JOANNE LYUBOVNIKOVA

Creative Potential and the Recognition of Creative Performance (355)
Martin, Lee

Making Good on a Threat: Leading Innovation across Professional Boundaries (65)
Mitchell, Rebecca; Boyle, Brendan; Parker, Vicki; Giles, Michelle; McNeil, Karen; Joyce, Pauline; Chiang, Vico

The mediating role of Psychological Capital in the relationship between both top management attitudes and supervisor support and change readiness (408)
Lennon, Margaret; Kirrane, Melrona



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Organizational Studies

**TRACK CHAIRS: DAVID WEIR, ROBERT PRICE,
DAVID BAMBER AND ROBERT MIKECZ**

TUES 16:00-17:30 **LAGAN B, HILTON BELFAST** **SYMPOSIUM**

**SESSION CHAIR: DAVID WEIR, ROBERT PRICE,
DAVID BAMBER AND ROBERT MIKECZ**

How to assess and measure the impact of business schools and their research? Two recent cases in Europe: The Business School Impact Survey (BSIS) and the UK REF assessment system (463)
Lejeune, Christophe; Davies, Julie; Kalika, Michael; Pettigrew, Andrew

Business schools are increasingly faced with external pressures to demonstrate their impact on society. Reducing public budgets, the pervasive effects of business school rankings, and a correspondence between the rise and rise of business schools in higher education and increased scepticism about their contribution to society have all increased interest in the impact of business schools and business education and research. However, not much is known about how to measure and/or assess the impact of business schools. In this symposium, we are interested in how to conceptualise impact and develop useable ways to qualitatively assess and quantitatively measure impact. The symposium will draw upon current European examples of how to assess and measure the financial, economic, regional and educational impact of business schools and the learning from the first cycle of use of the UK REF impact process.

WED 09:00-11:00 **ROOM B2, ST. GEORGE'S MARKET** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: DAVID WEIR

Organizational Structure Dimensions Impact on the Knowledge Management activities Comparative Study between Manufacturing & Service Sectors in Egypt (360)
Hassan, Mohamad Wahba

Where does your loyalty lie?: An investigation of competing commitments during the economic crisis 2008 (426)
Shaffakat, Samah

Fostering values in the mechanism of leading organisations (392)
Mashlah, Samer

WED 11:00-13:00 **ROOM T9, ST. GEORGE'S MARKET** **FULL PAPERS**

SESSION CHAIR: DAVID BAMBER

Perceived determinants of an Employee's Intention to Retire in Kenyan Public Universities (119)
Rono, Lucy Jephchog; Maru, Loice Chepngetich; White, Margaret

The God of Carnage. How Organizations and Families Respond to Modern Pressure of Equality (136)
Wetzel, Ralf; Dievernich, Frank

Extending Business School research to voluntary organisations: A case study of the RNLI and possibilities for organization studies (198)
O'Toole, Michelle Rose Sarah; McGrath, Paul Gregory

Institutions, structuration and the organisational tree (755)
Kaufmann, Kai P

WED 14:00-15:30 **ROOM T10, ST. GEORGE'S MARKET** **FULL PAPERS**

SESSION CHAIR: ROBERT MIKECZ

Doing free jazz and free organizations, "A certain experience of the impossible"?: Ornette Coleman encounters Jacques Derrida (279)
Griffin, Martyn Andrew; Humphreys, Michael; Learmonth, Mark

Revisiting the "Virtues" of Information Technology-Dominated Work by Considering its Potential to Produce 'Repetitive Brain Injury' (RBI) (336)
Baruch, Yehuda; Shapiro, Debra

Exploring Guanxi-Type Relationships in the Arab World (384)
Shaan, Ahmed; Weir, David; Reast, Jon; Johnson, Debra; Tourky, Marwa

THURS 09:00-10:30 **ROOM T7, ST. GEORGE'S MARKET** **FULL PAPERS**

SESSION CHAIR: ROBERT PRICE

The Role of Higher Education in Lebanon in Managing Cultural Diversity: Framework for Curriculum Management. (453)
Ghattas, Renee Sabbagh

Organizational Structure's Dimensions Impact on Organizational Trust Levels Applied Study on Telecommunications Industry in Egypt (52)
Hassan, Mohamad Wahba

Let's work together: interfunctional collaboration and market-orientation in a Hungarian Business School (547)
Chandler, Nicholas; Heidrich, Balázs

THURS 11:00-12:30 **ROOM B7, ST. GEORGE'S MARKET** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: ROBERT PRICE

Cutting a Long Story Short: Can We Turn the Plethora of Contemporary Organization Theory Into Organizational Relevance? (144)
Wetzel, Ralf; Buelens, Marc

Discourse and Culture: Organisation as Assemblage (552)
Atkinson, Peter; Smith, Stephen

Institutionalization of a Paradigm in Micro-OB research and its expression in the Affect-Turnover Literature (649)
Anibaba, Yetunde Aderonke

The impact of managers' failure experience on organizational outcomes (701)
Su, Peiran; Henderson, Eileen; Johnstone, Alex; Roxburgh, Carol

THURS 14:00-15:30 **ROOM B7, ST. GEORGE'S MARKET** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: ROBERT MIKECZ

What Roles Could Libyan Business Schools Play in Developing the Society? The Case of the Faculty of Economics at the University of Benghazi (797)
Elgareidi, Adel Abdulhameed

Should organizations actively promote team identity in virtual team environments? (835)
Wilkins, Peter; Argyropoulou, Maria

Job Motivation and Empowerment in the Retail Sector: A case study (841)
Fragouli, Evangelia Elpidoforos; Deligianni, Kiriaki

Organizational Transformation, Change and Development

TRACK CHAIRS: CATHERINE MCCAULEY-SMITH AND JOANNE MURPHY

WED 09:00-10:30 ROOM T6, ST. GEORGE'S MARKET FULL PAPERS

SESSION CHAIR: JOANNE MURPHY
 Never say never again: post-incident change and the investigation trap (86)
Buchanan, David A.; Moore, Ciara

Change Management in the NHS: clinical integration in a sexual health service: A cross sectional study exploring the views of staff, as they work towards delivering an integrated clinical sexual health service. (580)
Pastellas, Sally; Sinha, Tammi J

The influence of Organisational Culture on Change Success at Local Government in Australia (513)
K.H. Wong, Harry; Ali Abadi, Hossein

WED 11:00-12:30 ROOM B7, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: CATHERINE MCCAULEY-SMITH
 Privatisation and its impact on employees; the Privatisation of Saudi Arabian Airlines (Saudia) (413)
Gasim, Maher Gasim

Accountability changes in an NGO: Institutional and Resource Dependence perspectives on BRAC* (411)
Uddin, Mohammed Mohi

Public management, Peace-building and Creating Change: Shifting the Lens of Analysis from the Macro to the Micro (330)
Murphy, Joanne; Galavan, Robert; Brown, Gary; Braniff, Maire

Foolish Wisdom in the Bankers' Court (603)
Tuite, Aisling; Griffin, Ray; Byrne, Sean

WED 14:00-15:30 BRITANNIC, BELFAST WATERFRONT FULL PAPERS

SESSION CHAIR: SHARON WILLIAMS
 When there is no plan B: Business team improvised response to an urgent incident (382)
Runswick, Fionnuala Eilin; Kutsch, Elmar

Sensebreaking and meaning voids in IS change initiatives (633)
Kutsch, Elmar; David, Denyer; Hall, Mark

Growing from upwards roots to binding together: a case study in change (872)
McCauley-Smith, Catherine

WED 16:00-17:00 BRITANNIC, BELFAST WATERFRONT FULL PAPERS

SESSION CHAIR: CATHERINE MCCAULEY-SMITH
 Towards a framework to analyse theories use for the study of change (886)
Braganza, Ashley; Alyaseen, Nouf; McCauley-Smith, Catherine; Gillon, Anne Clare; Williams, Sharon

Pillar or Platform - A Taxonomy for Process Improvement Activities (863)
Bateman, Nicola; Esain, Ann; Lethbridge, Sarah

THURS 09:00-10:30 ROOM B5, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: JOANNE MURPHY
 How Does The Notion Of Hybridization Constitute Trust Relations in Organizations? (153)
Okpanum, Ijeoma Jacklyn; Martin, Graeme; Siebert, Sabina

The role of naturalist decision making in organisational change and transformation (870)
Page, David; Esain, Ann; Williams, Sharon

The role of change agents and stakeholders in the organisational transformation of the electricity industry (448)
Roby, Helen; Collins, Trevor; Potter, Stephen; Langendahl, Per-Anders

IT Quality and Organizational Development - using Action Research to promote Employee Engagement, Leadership development, Learning and Organizational Improvement (121)
Henriques, Telmo Antonio Monteiro; O'Neill, Henrique

THURS 14:00-15:30 ROOM B5, ST. GEORGE'S MARKET DEVELOPMENTAL PAPERS

SESSION CHAIR: CATHERINE MCCAULEY-SMITH
 Maintaining Healthcare Organizations' Reliability in Times of Change (388)
Eriksson, Nomie

Organisational Culture, Individual Readiness for Change Dimensions and TQM Implementation: A Conceptual Framework and Propositions for Research (431)
Haffar, Mohamed; Djebarni, Ramdane; Farquharson, Lois; Al-Karaghoulí, Wafi

Shared Provision Partnerships across two district councils - a retrospective examination of the transformational change narrative of senior management. (467)
Price, Robert; Pawsey, Alison

Performance Management

TRACK CHAIR: VINH CHAU

WED 09:00-10:30
BRITANNIC, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: LUISA HUACCHO HUATUCO
Aligning University-Business Interactions through Boundary Units (526)
Gilman, Mark; Serbanica, Christina; Chau, Vinh Sum

How are we doing? Understanding how Organisational Actors interact with Performance Management (832)
McCracken, Martin; OKane, Paula Marie; Brown, Trevor; Read, Nicholas

Organizational positivity, high performance factors, creativity and creative strategy as antecedents of competitive advantage (343)
Zbierowski, Przemyslaw; Bratnicka, Katarzyna; Dyduch, Wojciech

WED 11:00-12:30
BRITANNIC, BELFAST WATERFRONT
FULL PAPERS

SESSION CHAIR: VINH CHAU
Exploring the Impact of National Culture on Performance Management Systems life-cycle (757)
Jwijati, Ihssan; Bititci, Umit

Impact of Performance Management on HR Climate at Headquarter Locations: A Global Assignee Perspective (80)
Maley, Jane Frances; Moeller, Miriam

Investigating the Key Strategic Factors Responsible for the Economic Landmarks of China: A Lesson for Nigeria (415)
Adebisi, Sunday Abayomi; Zengyao, Zhao; Adebakin, Mooruf A.

WED 14:00-15:30
ROOM T8, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: VINH CHAU
Public Management and Governance: Why has Asian-Dragon Claimed Its Title and African-Giant Still Sleeping in 30-year Economic Race? (409)
Adebisi, Sunday Abayomi; Oghojafor, Ben. E. A.; Adebisi, Adebola Olubunmi

Family as a determined owner - External factors explaining performance and success in listed family firms (482)
Rantanen, Noora; Jussila, Iiro

Internationalisation of SMEs and Firm Performance: Evidences from Bangladesh (429)
Rahman, Mahfuzur; Uddin, Muhammad Moshfique Uddin; Lodoros, George

WED 14:00-15:30
ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: LUISA HUACCHO HUATUCO
Inward focus, Outward growth: what effect, if any, has social media on dynamic capabilities in SMEs? (574)
Knowles, Donna Jean

Impact of financial distress in UK banking performance before, during and after the financial crisis period. (99)
Ngwa, Leonard Ndifor

Is Payment by Results an Appropriate Way to Fund the National Troubled Families Initiative?: A Critical Debate in Professional Practice (342)
Johnstone, Laura; Sanders, Gail

WED 16:00-17:30
ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: DONNA KNOWLES
The Challenge of the Adaption and Implementation of Management Control Systems: A Bottom-Up Approach to Improve Feasibility (92)
Dietrich, Mike; Wald, Andreas

Benchmarking Revisited, is North East England Still Engaging (607)
Morley, Michael Andrew; Robson, Andrew; Waring, Teresa; Yarrow, David

The institutionalization of performance metrics (686)
Kaufmann, Kai P.

THURS 09:00-10:30
ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: HONG BUI
High Value Manufacturing (HVM): A business processes perspective (246)
Huaccho Huatuco, Luisa D.; Martinez-Hernandez, Veronica; Burgess, Thomas F.; Shaw, Nicky E.

Efficiency as a Language of Public Healthcare Performance: Serving Public Needs or Saving Public Resources? Evidence from an Emerging Economy (292)
Phiri, Joseph

Environmental and organisational contingencies and the use of multiple performance measures (179)
Amhalhal, Abdallah; Anchor, John Robert

THURS 11:00-12:30
ROOM B5, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: DONNA KNOWLES
Management by ideology - some effects of alternative banking (465)
Brunsson, Karin Holmblad

Ineffective Software Eliciting Discrete Negative Emotions within Users: A look at Uplifts, Hassles, and Feral Systems (501)
Kent, Stacey Ann Marie; Houghton, Luke

Organizational performance management as consensual practice via 'theory of change' (472)
Allen, Richard Carroll

THURS 14:00-15:00
ROOM T6, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: VINH CHAU
Understanding the Effect of Communication on Team Diversity and Team Performance: A Meta-analysis (229)
Bui, Hong T. M.; Degl'innocenti, Marta; Ludovica, Leone; Vicentini, Francesca

The Relationship between Job Satisfaction and Performance: A Quantitative Analysis (117)
Ahmed, Masoom

Public Management and Governance

TRACK CHAIR: DIMITRIOS SPYRIDONIDIS

WED 09:00-10:30

ROOM T9, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: HARRY BARTON

An analysis of recent reforms of police management in England and Wales (437)
Barton, Harry

Moving from individual to distributed leadership in public services organizations: What affects and with what effects? (223)
Radnor, Zoe Jane; Burgess, Nicola; Currie, Graeme; Waring, Justin

Opening the black box of knowledge translation: the case of CLAHRC (596)
Spyridonidis, Dimitrios; Hendy, Jane; Barlow, James

WED 11:00-12:30

ROOM B6, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: DIMITRIOS SPYRIDONIDIS

Distributed leadership in Health Care: A Pilot Study of Doctors-leaders Perceptions of Distributed Leadership (327)
Farzipour, Vida

Performance management in the Brunei Public Sector: Old wine in new bottles? (485)
Haji Said, Thuraya Farhana

Human capital development and the Nigeria tertiary education trust fund: A catalyst for economic development (847)
Alagba, Ochuko Samuel

Finding a Way: How the Crisis of Institutional Complexity is Approached by Public Sector Decision Makers (471)
Forbes, Tom; Fincham, Robin

WED 14:00-15:30

ROOM T9, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: TBC

The legitimacy of co-production: who speaks and who is listened to (255)
Jehu, Llinos Mary

A Juxtaposition of the Strategic Development Context of English Free Schools against Government Policy (613)
Mason, Phillip Lawrence

Back to the future: the idea of a university revisited (269)
Bond, Christopher; O'Byrne, Darren

WED 16:00-17:00

ROOM T9, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: TBC

Bridging the Gap - A Local Perspective on Knowledge Exchange Between UK Higher Education and the World of Practice. (278)
Mawson, John; Griffin, Martyn

Stakeholders & Engagement: A Study of 3 Public Service Broadcasters (466)
Kinder, Brian; Hazlett, Shirley-Ann

THURS 09:00-10:30

ROOM T9, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: TBC

Volunteer Engagement in a Hostile Context: The experience of Russian NPOs (460)
Ljubownikow, Sergej; Crotty, Jo

Impact of the Competitive pressures of new public management on the governance of the voluntary sector organisations (560)
Kiwanuka, Keefa

Corruption and unethical practices in Bangladesh telecommunications sector: failure of regulatory governance (251)
Alam, Quamrul; Teicher, Julian; Yusuf, Mohammad Abu

THURS 11:00-12:30

ROOM T9, ST. GEORGE'S MARKET
FULL PAPERS

SESSION CHAIR: DIMITRIOS SPYRIDONIDIS

Patient-centric challenges in health reform: perspectives from two systems (855)
Byers, Vivienne; Davey, Shirley; McAdam, Rodney

Boundary Objects in Cross Agency Digital Health Projects: The Case of Shareable Electronic Health Record Records in the UK and Australia (242)
McLoughlin, Ian Patrick; Garrety, Karin; Wilson, Rob; Yu, Ping; Dalley, Andrew

Input-process-output analysis of patient flow through a hospital emergency department (87)
Brady, Malcolm; Byrne, PJ; Conyngham, Gerry; Kumar, Vikas

THURS 14:00-15:30

ROOM T9, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

SESSION CHAIR: HARRY BARTON

Motivation Crowding and Public Service Motivation: An Experimental Test (666)
Vincent, Jordan; Homberg, Fabian; Takeda, Sachiko

Governing the local marketplace for social care? Network governance for electronic marketplaces for social care. (570)
Moran, Antonia; Wilson, Rob

What are the antecedent factors to realise citizen satisfaction?: Prioritising the policy menu on the agenda (726)
Oe, Hiroko; Yamaoka, Yasuyuki

Research Methodology

TRACK CHAIR: **BILL LEE**

TUES 16:00-17:30 **LAGAN A, HILTON BELFAST** **WORKSHOP**

SESSION CHAIR: TBC

Let's call the whole thing off? (Did it ever start?): Practitioner and academic perspectives on the use of research in the SME (404)
Clarkson, Gail; Harrison, Nigel; Lumb, Jo

The primary aim of this workshop is to stimulate debate and to deliver a tripartite look at the challenges of research in the context of the 'small and medium sized enterprise' (SME). From our primary positions of practitioner, university engagement coordinator, and academic, in this workshop we ask participants to challenge the obstacles to the capture of knowledge and its exchange and to present this in a manner which is deemed credible and helpful to the agendas of all parties. To facilitate this debate we focus on a 'real life' SME.

WED 09:00-10:30 **GLENBANK SUITE, HILTON BELFAST** **DEVELOPMENTAL PAPERS**

Ethical and practical difficulties of conducting qualitative research

SESSION CHAIR: ELISABETH MICHIELSENS

Between Therapeutin and Spionin?: Qualitative interviews with Senior Management in German Organizations (58)
Drew, Hilary

Insiders, Outsiders, Self and Others; Feminist Methodology, Reflection and Positionality in doing cross-gender research (66)
Sayce, Susan

Ethical dilemmas of researching co-production: protecting, involving and allowing the vulnerable to be heard (253)
Jehu, Llinos Mary

Reflecting on the potential for counselling training to inform ethical approaches to qualitative research interviewing (340)
Cooper, Helen; Mackenzie Davey, Kate

WED 11:00-12:30 **GLENBANK SUITE, HILTON BELFAST** **DEVELOPMENTAL PAPERS**

Teaching and reflections on the PhD experience

SESSION CHAIR: VIKTOR DÖRFLER

Prologue to a PhD - a disruptive bricolage (225)
Doherty, Daniel

'In with the in-crowd': doctoral researcher experiences of being an insider researcher (258)
Mills, Sophie; Stewart, Jim

Heightening awareness of research philosophy: the development of a reflexive tool for use with students (325)
Bristow, Alexandra; Saunders, Mark NK

WED 11:00-12:30 **BROOKFIELD SUITE, HILTON BELFAST** **DEVELOPMENTAL PAPERS**

Shadowing and Visual Methods

SESSION CHAIR: BILL LEE

Using photo elicitation to understand work-life balance: a pilot study (201)
Cassell, Catherine; Malik, Fatima; Radcliffe, Laura

The researcher within participant videos: The not so 'absent' presence (598)
Whiting, Rebecca; Roby, Helen; Chamakiotis, Petros; Symon, Gillian

Shadowing: chasing (organisational) shadows or something more substantial? (659)
MacDonagh, Joe

WED 14:00-15:30 **LISBURN SUITE, HILTON BELFAST** **WORKSHOP**

SESSION CHAIR: TBC

A Workshop on Assessing the Broad Impact of Research (390)
Narayanan, V.K.; Thorpe, Richard; Clarkson, Gail; Ghobadian, Abby

Two assumptions underpin this workshop. Impact is with us and is here to stay and there has already been a good deal of academic discussion and debate. What is needed now is additional consideration as to how we might learn from current practices so as to engage more fully and extend the opportunities that can be identified for how impact might be created. Example questions to be considered in this workshop are (1) What do we mean by the impact of research? What are the theoretical models of tracing impact?; (2) What are the reasonable perspectives from which we can study impact?; (3) How can we leverage our understanding of concept development and measurement to identify measures of impact? In addition, we consider the potential risks of a narrow focus on impact and how while this might lead to short term gains this might be at expense of larger benefits over the longer term.

WED 14:00-15:30 **GLENBANK SUITE, HILTON BELFAST** **DEVELOPMENTAL PAPERS**

Techniques for - and examples of - reviews of knowledge

SESSION CHAIR: MARK SAUNDERS

Operationalization in dynamic capabilities research: review and recommendations for future research (206)
Laaksonen, Ola; Peltoniemi, Mirva

Unpacking Culture Using Delphi (232)
Liu, Jonathan; Wilson, Jonathan

What will the World of Work look like in 2030, 2060 and Beyond? An Evaluation of the Delphi Technique in Futures based Management Research (422)
OKane, Paula Marie; Walton, Sara Christine; Ruwhiu, Diane; Cathro, Virginia

A Review of Grounded Theory Based Research with Parents on Children's Health (643)
Nguyen, Phuong

WED 16:00-17:00
LISBURN SUITE, HILTON BELFAST
FULL PAPERS

SESSION CHAIR: BILL LEE

Studying Management Practices: degrees of engagement in observational research (582)
Mason, Katy Jane; Beech, Nic; Denyer, David; MacIntosh, Robert

Developing a Research Methodology for Text-based Classroom Conversations in an Online MBA (694)
Goumaa, Rasha

WED 16:00-17:30
GLENBANK SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Autoethnographical and insider accounts

SESSION CHAIR: MURRAY CLARK

Autoethnography - uncovering the professional identity of UK Early Career Researchers (166)
Malik, Fatima; Radcliffe, Laura

Crossing the bridge - an exercise in autoethnography (227)
Doherty, Daniel

Studying the Practice of Apprenticeship through Insider Interviews (530)
Stierand, Marc Benjamin; Dörfler, Viktor

Transitional power: the ethnographic journey of a researcher in academia with Chinese participants (731)
Johnson, Jennifer; Anderson, Lisa; Taylor, John

THURS 09:00-10:30
GLENBANK SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Paradigmatic and theoretical considerations

SESSION CHAIR: CATHERINE CASSELL

American pragmatism and feminist ethnography: methodological insights for management researchers (271)
Rumens, Nick; Kelemen, Mihaela

Making new connections: rigour and relevance in management research (365)
Pauley, Matthew Kevin; Akinci, Cinla; Sadler-Smith, Eugene

Realist Analysis (631)
Herepath, Andrea Jane; Kitchener, Martin

The Meaning of Mixed Methods in Organizational Research: A Neo-Empiricist Perspective (806)
Clark, Murray C

THURS 09:00-10:30
BROOKFIELD SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Miscellaneous Research Issues

SESSION CHAIR: MARK SAUNDERS

Narrative in management and organizational research: A methodological review (261)
Reissner, Stefanie

Leadership and Management Insights: Extending findings from a series of Online Surveys (339)
Schofield, Carina; Holton, Viki

Can Analytic Hierarchy Process (AHP) offer a robust method of future competency prediction? (461)
Evans, Sarah; Davies, Leslie

The Ideal *** Inventory: An 'Ideal' tool for qualitative research in business and management? (636)
Gibson, Sara Jayne; Williamson, Trevor

THURS 11:00-12:30
GLENBANK SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Qualitative analysis: Issues and challenges

SESSION CHAIR: STEFANIE REISSNER

Translation processes in qualitative management and accounting research (202)
Cassell, Catherine; Lee, Bill

A new proposition for grounded theory in management research (397)
Pinnington, Bruce Douglas; Meehan, Joanne; Lyons, Andrew

Using thematic analysis to explore strategy implementation barriers (658)
Amjad, Muhammad

SODA in qualitative research: Using cognitive mapping for analysing semi-structured interviews (671)
Pyrko, Igor; Dörfler, Viktor

THURS 14:00-15:30
GLENBANK SUITE, HILTON BELFAST
DEVELOPMENTAL PAPERS

Diary and observation methods

SESSION CHAIR: MARC STIERAND

Twenty-four hours and counting: Capturing life as it is lived (268)
Lee, Amanda Lesley

Using Brief Social Observations as a Method of Selecting Executive Coaches (317)
Collins, Claire Elizabeth

Capturing safety awareness through diaries (677)
Davidson, Ross; Pilbeam, Colin; Denyer, David; Doherty, Noeleen

Strategy

TRACK CHAIRS: GEORGE BURT, DAVID MACKAY AND EFTHIMIOS POULIS

WED 09:00-10:30
ROOM T3, ST. GEORGE'S MARKET
FULL PAPERS

Managing Stakeholders

SESSION CHAIR: TBC

The value of communications during M&A (299)
Angwin, Duncan; Meadows, Maureen; Yakis-Douglas, Basak

The transition to a low carbon economy in the UK: The shifting relational dynamics of environmental stakeholder networks (744)
Baranova, Polina

Ownership, R&D intensity and performance: Evidence from transitional China (200)
Teng, Da; Yi, Jingtao

WED 09:00-10:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Managerial Impacts and Effects

SESSION CHAIR: TBC

Top Management Team Dynamics as a Microfoundation of Adaptive Capability? (1)
Mitchell, Rebecca; Boyle, Brendan; Nicholas, Stephen; Maitland, Elizabeth

Top Management Team Heterogeneity and Firm Performance: the Moderating effects of Power and Organizational Life Cycle (618)
Kang, Min-Ping (1); Hung, Yu-Hsuan (2)

An Empirical Study of Middle Managers' Exploratory, Exploitative, and Ambidextrous Behaviours on an Engineering Improvement Project (298)
Awojide, Oladipo; Hodgkinson, Ian R; Ravishankar, M.N.

WED 11:00-12:30
ROOM T4, ST. GEORGE'S MARKET
SYMPOSIUM

SESSION CHAIR: TBC

Risk and Innovation in Strategic Management Research: Emerging Interdisciplinary Perspective (425)
Narayanan, Vadake; O'Regan, Nicholas; Simon, Peter; Stoyneva, Irina

This symposium will bring scholars from across the world to discuss the relationship between risk and innovation as a fertile future area for research. Participants will provide a variety of perspectives on the topic and map the debates in the extant research in an attempt to overcome difficulties stemming from the current fragmented state of research. The symposium will offer opportunities for identifying an integrated perspective in management research in general, and lay the foundation for gaining further insights into the risk-innovation link in the context of different institutional environments.

WED 11:00-12:30
ROOM B2, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

External Factors and Macro Perspectives

SESSION CHAIR: TBC

The effect of multimarket contact in multiple market domains on competitive aggressiveness (475)
Ljubownikow, Grigorij

The role of institution in industrial growth: An industry based view of ready-made garments industry growth in Bangladesh. (236)
Saha, Krishnendu

Competition Between Internet Platform Companies (45)
Zeng, Maggie

Review of Empirical Papers in Strategic Alliances (2004-20013) (17)
Bhat, Akshay

WED 14:00-15:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Scenarios

SESSION CHAIR: TBC

Towards a Processual-Relational approach to Scenario Planning (401)
Burt, George; MacKay, David J; Chia, Robert

Forward looking analysis as Foresight (575)
Tapinos, Efsthios

A Conceptual Method Combining Scenario Planning and Technology Roadmapping (737)
Hussain, Mohsan Khan; Tapinos, Efsthios; Knight, Louise

WED 16:00-17:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Business Models, Plans and Strategies

The influence of strategic planning on organizational change management (827)
Fragouli, Evangelia Elpidoforos; Yankson, Joana

The impact of strategic alignment on organizational performance (380)
Al Khalifa, Muneera; Sharif, Amir; El Ali, Wajeeh

Business model transformation: lessons from retail TNCs' expansion in China (131)
Siebers, Lisa Qixun

THURS 09:00-10:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Small Business Strategy

SESSION CHAIR: TBC

The terms 'threshold', 'distinctive' and 'sustainable' are they different in small businesses? The context of soft-play industry (332)
Beckram, Robert; AL-Tabbaa, Omar

The Opposite Direction of Knowledge Transfers in Family Business: From Successors to Predecessors. Leadership Succession as a Microfoundation of Dynamic Capability (316)
Ciao, Biagio

Developing a strategic framework for small and medium sized enterprises (SMEs)(717)
Elshamly, Amina Basjouny Mousa; Gear, Tony; Davies, Barry; Verschueren, Ricardo

THURS 09:00-10:30
ROOM B3, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

Tools and Thinking

SESSION CHAIR: TBC
The Effect of Social Capital on Knowledge Sharing and Performance Consequences of Knowledge Sharing in Business Group Affiliated and Non-Affiliated Firms (210)
Ozen, Ozlem

Reflecting on the use of social media within a scenario planning project (446)
Meadows, Maureen; O'Brien, Frances; Griffiths, Sam

Materiality in strategy: the role of objects in the effectiveness of strategy workshops (514)
Idoko, Onyaglanu; MacKay, Brad

Resilience-Based Decision Making: Addressing uncertainty within crisis events (583)
Burnard, Kevin John

THURS 11:00-12:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Environmental Opportunity

SESSION CHAIR: TBC
Environmental Outsourcing is Sexy (391)
Vazquez-Brust, Diego Alfonso; Perez Valls, Miguel; Cespedes Llorente, Jose

Lobbying and litigation in telecommunications markets - Reapplying Porter's five forces (599)
Sutherland, Ewan

Dealing with environmental turbulence - manufacturing strategy review and the changing roles of the business functions post 2008-recession (62)
Sainidis, Eustathios; Robson, Andrew; Heron, Graeme

THURS 11:00-12:30
ROOM B3, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

RBV, Dynamic Capability and Value Creation

SESSION CHAIR: TBC
Rethinking Dynamic Capability from an Ecological Perspective (416)
Mackay, David John; Ackermann, Fran

Exploring dynamic capabilities in the context of circular economy (678)
Gabbur, Anisuddin; Spicer, David; Taylor, Andrew

The Use of Cognitive Maps to Identify Resources Bundles in Product Diversification (43)
Thornton, Charles Duncan; Howcroft, Barry

Business Models Renewal in Mature Industries: An Empirical Investigation (842)
Louzada, Jorge

THURS 14:00-15:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Insights Reflections and Realities

SESSION CHAIR: TBC
Explaining the Fundamental Differences: Applying Individual Difference Psychology to Managerial Ambidexterity (395)
Wang, Ruifang; Gibbons, Patrick

Tracking strategy through readily available consumer technologies: capturing participant self-reflection through videos (685)
Mackay, David; MacIntosh, Robert; Zundel, Mike

The Reality of IST Planning and Provision in UK SMEs: the Role of Third Party Providers (162)
Hamamra, Ammar; Brown, David; Devadoss, Paul

THURS 14:00-15:30
ROOM T4, ST. GEORGE'S MARKET
FULL PAPERS

Novel Concepts and Methods

SESSION CHAIR: TBC
Visualizing value creation: the need of a flexible unit of analysis (349)
Ciao, Biagio

Prospective Strategy as a Process of Institutional Change and Entrepreneurship (474)
Sminia, Harry

An empirical study of universal laws and their implications for strategy theorizing (290)
Poulis, Efthimios; Poulis, Konstantinos

Strategy as Practice

TRACK CHAIR: HARRY SMINIA

THURS 09:00-10:30
ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

Joint session with Cultural and Creative Industries

SESSION CHAIRS: HARRY SMINIA
Conceptualizing organizational creativity characteristics (237)
Bratnicka, Katarzyna

Management accounting in support of strategy (260)
Pitcher, Graham Simons

The strategic role of public sector managers: Championing ideas to top tier internal and external executives (264)
Cooper, Simon James Lloyd

THURS 11:00-13:00

EWART SUITE, HILTON BELFAST
FULL PAPERS

SESSION CHAIR: HARRY SMINIA

The anatomy of strategy process stages: post-processual and strategy as practices (126)

Elshamly, Amina Basiouny Mousa; GEAR, Tony; Davies, Barry; Verschueren, Ricardo

Rekindling Strategic Alignment Research: The Lure of a Practice-Based Perspective (516)

Sarhan, Mohammad Yaseen; McDonagh, Joe

Finding oneself: Subjection, differentiation and lack in the emotionally autonomous subjects of strategic change (638)

Mittra, Pallavi; McInnes, Peter

Strategy formation and Entrepreneurship: The Strategic Actions of an internal entrepreneur analysed from the approach of Strategy as a Social Practice (696)

Ouchi Dusi, Cristina Sayuri Cortes; Costa, Debora Vargas Ferreira; Soares, Fabricio Pereira; Machado, Marcia Cristina da Silva; Vieira, Nathalia de Paula

THURS 14:00-15:30

ARC - ROOM 3, BELFAST WATERFRONT
DEVELOPMENTAL PAPERS

SESSION CHAIR: HARRY SMINIA

Change and Stabilization of Routines: The Roles of Field and Symbolic Capital (244)

Safavi, Mehdi; Omidvar, Omid

The invisible innovators: challenging with public value creation in Greek post-downsized public service (295)

Melissanidou, Eleni

Orienting to reflective strategy practice: A study of professional development through online strategic management education (749)

John, Anna; Viney, Howard; Lawton, Thomas

Sustainable and Responsible Business

TRACK CHAIR: PETER STOKES

TUES 16:00-17:30

GLENBANK SUITE, HILTON BELFAST
WORKSHOP

SESSION CHAIR: TBC

Heilbronner Declaration on the Social Responsibility of Medium Enterprises in the Economy (600)

Stehr, Christopher; Gonzalez, Rafael

The Heilbronner Declaration was a document signed by several German institutions and medium sized companies led by Prof. Dr. Christopher Stehr at the German Graduate School of Management and Law. Their aim was to both notice the social responsibility that they owe, and to enhance the business schools' role as link among the different actors in society.

According to their statement, the globalization has changed decision making in the institutions as well as the observance of ethics. Because of that, they consider responsible practice as inevitable. By 'responsible practice', they mean considering and balancing "private, national and global economic dimensions with ecological and social criteria in decision processes, in order to find valid solutions for all interest groups".

In the Declaration, they agree to commit themselves to ensure the CSR notions of fairness, sustainability and environmental friendliness of their value-added process, and to integrate the concept in their strategies.

WED 09:00-10:30

BOARDROOM SUITE, HILTON BELFAST
FULL PAPERS

Conceptualisations and Explorations

SESSION CHAIR: JANET HADDOCK-FRASER

Understanding sustainability through the lens of radical reflexivity (302)

Allen, Stephen; Cunliffe, Ann; Easterby-Smith, Mark

Examining the process of legitimising corporate sustainability within the organisation: towards a Generalised Legitimising Pathway (307)

Ivory, Sarah Birrell; MacKay, Brad

Mary Parker Follett: A Management Model for Integrating the Interests of Business and Society (323)

Mawer, Susan Judith; Crotty, Jo

WED 11:00-12:30

BOARDROOM SUITE, HILTON BELFAST
FULL PAPERS

CSR: Theory, Rhetoric and Practice

SESSION CHAIR: JANET HADDOCK-FRASER

Political Corporate Social Responsibility: A Review of Theory and Future Directions (324)

Frynas, Jędrzej George; Stephens, Sian

Looking for legitimacy through CSR rhetoric (344)

Skritsovali, Konstantina; Hines, Tony

The 'Green Growth State': an aspirational perspective (368)

Vazquez, Diego Alfonso; Sarkis, Joseph; Smith, Alastair

WED 14:00-15:30

ROOM B7, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

Energy: Sustainable and Responsible Perspectives

SESSION CHAIR: PETER STOKES

Corporate social responsibility as performativity? Agreements and fractures in the emergence of markets for biodiversity offsets in England (294)

Ferreira, Carlos Eduardo

Food Retailer Engagement in Environmental Sustainability and the Management of Energy Price Risk (624)

Foss, Zoe

Hybrid energy and enterprise: business models for sustaining

rural community micro-generation (712)

McNeill, Tamara; Baines, Sue; Martin, Lynn

New Ventures and the Energy Industry Transition: The Policy Context in France, Germany and Britain (692)

Ball, Christopher

WEDS 16:00-17:30

ROOM T5, ST. GEORGE'S MARKET
FULL PAPERS

Energy and Education: Sustainable and Responsible Perspectives

SESSION CHAIR: SARAH IVORY

Northern Indigenous Peoples' Interests and the Responsibility of Oil and Gas Corporations (715)

Soloviev, Mikhail; Ledkov, Gregory; Grover, Richard; Yakovleva, Natalia; Kiryushkina, Elena

Towards A Biopsychosocial Pedagogy for Sustainability Management Education (858)

Hirst, John Edwin

Instrumental, Symbolic and affective motives for car use in urban centres of Sao Paulo and Rio de Janeiro (373)

Amatucci, Marcos; Dubeux, Veranise Jacobowski Correia; Esteves, Felipe de Sousa

WED 16:00-17:30

ROOM B7, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

Education and Engagement

SESSION CHAIR: ALAN MURRAY

Responsible management education and managerialism: the introduction of the United Nations' Principles for Management Education to a United Kingdom Faculty of Business (565)

Millar, Jill; Price, Margaret

Toward informed responsibility: Exploring CSR in practice (588)

Durkin, Mark; Cummins, Darryl; Martin, Gary; Martin, Elizabeth

Exclusion through Inclusion. Unintended side-effects of inclusion policies (655)

Soellner, Albrecht; Wiafe, Lukas

Sustainable Value Creation for Employees (708)

Polak-Weldon, Reka

THURS 09:00-10:30

ROOM T5, ST. GEORGE'S MARKET
FULL PAPERS

Human Factors: Employees and Stakeholders

SESSION CHAIR: PETER STOKES

Employee volunteering evolution of a dimensional construct (291)

Caulfield, Paul

Engaging Community Stakeholders for Corporate Social Responsibility (CSR) in Mining: An Exploratory Study (491)

Sarker, Tapan Kumar

Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy (674)

Holt, Diane; Littlewood, David

THURS 09:00-10:30

ROOM B8, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

Human Factors: Sustainable and Responsible Business

SESSION CHAIR: ALAN MURRAY

The human factor: Sustainability's poor relation (440)

Parkin Hughes, Christine

Social Responsibility in Religious Organisations: The Case of the Church of England (469)

LeGrys, Alan; Zigan, Krystin; Lauwo, Sarah

'To Hell with it': A case study examination of trust, legitimacy and stakeholder relations in the Milaki plant (517)

Kougiannou, Konstantina; Wallis, Matthew

Leadership as a Public Good (553)

Summers, Juliette Clair; Howieson, Brian

THURS 11:00-12:30

ROOM B8, ST. GEORGE'S MARKET
DEVELOPMENTAL PAPERS

National Perspectives: Sustainable and Responsible Business

SESSION CHAIR: SARAH IVORY

A Stake Holder Theory Approach to More Equitable System of Oil Revenue Distribution in Iraq (366)

Yacoub, Lorian; Goucher, Liam

Exploring Corporate Social Responsibility of Accounting Firms: Interview Evidence from China (203)

Guo, Xin; Wang, Tongtong

THURS 14:00-15:00

ROOM T5, ST. GEORGE'S MARKET
FULL PAPERS

Perspectives on Sustainable and Responsible Business

SESSION CHAIR: PETER STOKES

Beyond Doxey, beyond Butler: Building upon insights in small island tourism research to extend tourism theory (281)

Canavan, Brendan Joseph

The Role of Foreign and Local Companies in Shaping Brazilian Positions on Global Sustainability (21)

Abreu, Monica Cavalcanti Sa de; Freitas, Ana Rita Pinheiro de; Melo, Simone Oliveira Guerra de

Not just news...

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About BAM

WHO WE ARE

BAM is the leading authority on the academic field of management in the UK, supporting and representing the community of scholars and engaging with international peers.

OUR MISSION

- Provide a welcoming, supportive pluralistic community of scholarship in the full field of management.
- Support and recognise rigorous, high quality research, scholarship, learning and societal engagement
- Foster learning, development and enhanced capacity in the community
- Support members in developing their scholarly activities at all stages of careers.
- Facilitate supportive networks within the community including conference tracks, informal networks and Special Interest Groups
- Provide a platform for debate and dialogue between scholars and other interested parties
- Promote the scholarly voice in policy and practice in order to influence national and local policy, educational provision, and the design and delivery of curricula
- On the basis of high quality scholarship to engage with funders of research and other actors in the management field
- Work with international peers to learn from, and influence, management scholarship around the world
- Publish and disseminate high quality scholarship through journals, conferences and other events
- Provide for the showcasing of management scholarship

OUR VALUES

We aim to be inclusive, recognise and respect the diversity in our community, and promote high quality in all we do.

GOVERNANCE STRUCTURE

The Council, which is comprised of approximately 30 people elected for a minimum of 3 years by the general membership, represents the interests of membership and contributes to the activities of the learned society through working with the vice-chairs.

An Executive Committee, consisting of vice-chairs, chair and president, is elected to develop the strategy, work with Council and incorporate the voice of the membership, oversee the longer term direction of the learned society and ensure an effective implementation of the agreed strategy.

Previous BAM Conferences

2013 <i>Liverpool</i>	AINTREE RACECOURSE, LIVERPOOL <i>Managing to make a Difference</i>
2012 <i>Cardiff</i>	CARDIFF BUSINESS SCHOOL <i>Management Research Revisited: Prospects for Theory and Practice</i>
2011 <i>Birmingham</i>	ASTON UNIVERSITY <i>Building and Sustaining High Performance Organisations in a Challenging Environment</i>
2010 <i>Sheffield</i>	UNIVERSITY OF SHEFFIELD <i>Management Research in a Changing Climate</i>
2009 <i>Brighton</i>	BRIGHTON CENTRE, BRIGHTON <i>The End of the Pier? Competing perspectives on the challenges facing business and management</i>
2008 <i>Harrogate</i>	LEEDS BUSINESS SCHOOL <i>The Academy goes Relevant</i>
2007 <i>Warwick</i>	WARWICK BUSINESS SCHOOL <i>Management Research, Education and Business Success: Is the future as clear as the past</i>
2006 <i>Belfast</i>	UNIVERSITY OF ULSTER AND QUEEN'S UNIVERSITY BELFAST <i>Building International Communities through Collaboration</i>
2005 <i>Oxford</i>	UNIVERSITY OF OXFORD, SAID BUSINESS SCHOOL <i>Challenges of Organizations in Global Markets</i>
2004 <i>St Andrews</i>	UNIVERSITY OF ST ANDREWS <i>Management Futures</i>
2003 <i>Harrogate</i>	LEEDS BUSINESS SCHOOL <i>Knowledge into Practice</i>
2002 <i>London</i>	MIDDLESEX UNIVERSITY BUSINESS SCHOOL <i>Fast-Tracking Performance Through Partnerships</i>
2001 <i>Cardiff</i>	CARDIFF BUSINESS SCHOOL <i>BAM 2001</i>
2000 <i>Edinburgh</i>	UNIVERSITY OF EDINBURGH, SCHOOL OF MANAGEMENT <i>Managing Across Boundaries</i>
1999 <i>Manchester</i>	MANCHESTER METROPOLITAN UNIVERSITY <i>Managing Diversity</i>
1998 <i>Nottingham</i>	UNIVERSITY OF NOTTINGHAM <i>Corporate Transformation</i>
1997 <i>London</i>	LONDON BUSINESS SCHOOL <i>BAM 1997</i>
1996 <i>Aston</i>	ASTON UNIVERSITY <i>30 Years on; What Have We Learned?</i>
1995 <i>Sheffield</i>	SHEFFIELD UNIVERSITY <i>Revitalising Organizations - the Academic Contribution</i>
1994 <i>Lancaster</i>	LANCASTER UNIVERSITY <i>The Impact of Management Research: A Critical Approach</i>
1993 <i>Milton Keynes</i>	CRANFIELD UNIVERSITY <i>The Crafting of Management Research</i>
1992 <i>Bradford</i>	UNIVERSITY OF BRADFORD <i>Management into the 21st Century</i>
1991 <i>Bath</i>	UNIVERSITY OF BATH <i>BAM 1991</i>
1990 <i>Glasgow</i>	GLASGOW BUSINESS SCHOOL <i>BAM 1990</i>
1989 <i>Manchester</i>	MANCHESTER SCHOOL OF MANAGEMENT <i>BAM 1989</i>
1988 <i>Cardiff</i>	CARDIFF BUSINESS SCHOOL <i>BAM 1988</i>
1987 <i>Warwick</i>	WARWICK BUSINESS SCHOOL <i>BAM 1987</i>

Council Roles 2014

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BAM Fellows 2014

In line with other professional groups, the British Academy Management has a Fellows College. Fellows are elected to the College on the basis of their sustained contribution to each of i) the scholarly development of Business and Management, and ii) the British Academy Management activities. Nominations are made annually and initially evaluated by a small group led by the Dean of the Fellows College. After an initial evaluation references are requested, and usually these references will include support from other international scholars. Subsequently the same small group meet in order to make recommendations to all Fellows. These recommendations may be supported or not by a majority of Fellows. At each annual BAM conference the newly elected Fellows are presented to conference.

The Fellows College is managed through an elected Deans Group consisting of the Dean, Deputy Dean, Vice Dean, and President of the BAM. Currently these officeholders are:

Dean: Arthur Francis Deputy Dean: Catherine Cassell Vice Dean: Keith Glaister President: Jacky Holloway

For the election of Fellows the group is joined by member of the BAM Council.

Fellows meet at least twice a year to discuss significant issues relating to the development of business and management research and education. In many instances these meetings result in attempts to put both formal and informal pressure on powerful stakeholders to deliver changes in the attitudes and policies of, for example, government, Research Councils, Institute of Directors, Chartered Institute of Management, and Confederation of British Industry. Needless to say, Fellows are committed to act in concert with the Council of BAM. In addition Fellows are keen to help BAM SIGs when possible and invited to do so, to this end most Fellows have committed themselves to provide help and advice to at least one SIG.

Currently there is a core of 64 active Fellows, which are listed below.

Ackermann, Fran , Curtin University	Lawler, Edward , University of Southern California
Bamber, Greg J. , Monash University	Mavin, Sharon , Northumbria University
Beech, Nic , University of St Andrews	McHugh, Marie , University of Ulster
Bessant, John , University of Exeter	McKiernan, Peter , Murdoch University
Buchanan, David , Cranfield University	Neely, Andy , University of Cambridge
Buckley, Peter , University of Leeds	Nicholson, Nigel , London Business School
Budhwar, Pawan , Aston University	Otley, David , Lancaster University
Burgoyne, John , Lancaster University	Parker, David , Cranfield University
Cartwright, Susan , Lancaster University	Pettigrew, Andrew , University of Oxford
Cassell, Catherine , University of Leeds Business School	Pidd, Michael , Lancaster University
Chell, Elizabeth , Kingston University	Powell, Gary , University of Connecticut & Lancaster University
Child, John , University of Birmingham	Pugh, Derek , Open University
Clark, Timothy , Durham University	Robertson, Ivan , Robertson Cooper Limited
Cooper, Cary , Lancaster University Management School	Rousseau, Denise
Cox, Sue , Lancaster University	Saunders, John , Aston University
Curran, James , Kingston University Business School	Schuler, Randall , Rutgers University
Delbridge, Rick , Cardiff University	Starbuck, William H. , University of Oregon
Diamantopoulos, Adamantios , University of Vienna	Starkey, Ken , University of Nottingham
Easterby-Smith, Mark , Lancaster University	Storey, John , Open University
Eden, Colin , University of Strathclyde	Thomas, Howard , Singapore Management University
Foxall, Gordon , Cardiff University	Thorpe, Richard , University of Leeds
Francis, Arthur , University of Bradford	Tranfield, David , Cranfield University
Ghobadian, Abby , University of Reading	Tung, Rosalie , Simon Fraser University
Glaister, Keith , University of Warwick	Vinnicombe, Susan , Cranfield University
Greenley, Gordon , Aston University	Voss, Christopher , Warwick Business School
Hartley, Jean , Open University	Wensley, Robin , University of Warwick
Hickson, David	West, Michael , Lancaster University
Hodgkinson, Gerard , University of Warwick	Whittington, Richard , New College
Hooley, Graham , Aston University	Wilkinson, Adrian , Griffith University
Jackson, Susan , Rutgers University	Williams, Allan , Cass Business School, City University
Johnson, Gerry , Lancaster University	Wilson, David Wilson , University of Warwick
Kakabadse, Andrew , Cranfield University	Wright, Mike , Imperial College London

Track Chairs 2014

Corporate Governance

Ruth Massie, Cranfield University
Graham Buchanan, London Metropolitan University

Cultural and Creative Industries

Andrew Greenman, University of Nottingham

E-Business and E-Government

Savvas Papagiannidis, Newcastle University
Thanos Papadopoulos, University of Sussex

Entrepreneurship

Dilani Jayawarna, University of Liverpool
Wing Lam, Durham University

Gender in Management

Adelina Broadbridge, University of Stirling
Savita Kumra, Brunel University

Human Resource Management

Jonathan Crawshaw, Aston University
James Hayton, University of Warwick

Identity

Chris Coupland, Loughborough University
Sandra Corlett, Northumbria University

Innovation

George Tsekouras, University of Brighton
Nick Marshall, University of Brighton

International Business

Pavlos Dimitratos, University of Glasgow

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

Colin Pilbeam, Cranfield University
Qile He, University of Bedfordshire

Knowledge and Learning

Elizabeth Houldsworth, University of Reading
Alan Tait, University of Portsmouth

Leadership and Leadership Development

Marian Iszatt-White, Lancaster University
Richard Bolden, University of Exeter

Management and Business History

Kevin Tennent, University of York

Marketing and Retail

Karise Hutchinson, University of Ulster
Keith Glanfield, Aston University

Operations, Logistics and Supply Chain Management

Lenny Koh, University of Sheffield
Claire Moxham, University of Liverpool

Organizational Psychology

Jill Hanson, University of Derby
Lee Martin, University of Nottingham

Organizational Studies

David Weir, University Campus Suffolk
David Bamber, Liverpool Hope University
Robert Price, University Campus Suffolk
Robert Mikecz, Canterbury Christ Church University

Organizational Transformation, Change and Development

Catherine McCauley-Smith, Teesside University
Joanne Murphy, Queen's University Belfast

Performance Management

Vinh Chau, University of East Anglia

Public Management and Governance

Dimitrios Spyridonidis, Imperial College London

Research Methodology

Bill Lee, University of Sheffield

Strategy

George Burt, University of Stirling
David MacKay, University of Strathclyde
Efthimios Poulis, University of East London

Strategy as Practice

Harry Sminia, University of Strathclyde

Sustainable Responsible Business

Peter Stokes, University of Chester

AUTHOR LISTING

Name	Track	Time
A		
Abdelkhalik, Islam Abdelsalam	International Business	THURS 14:00-15:30
Abib, Gustavo	Human Resource Management	THURS 11:00-12:30
Abreu, Monica Cavalcanti Sa de	Sustainable and Responsible Business	THURS 14:00-15:00
Abugre, James	Human Resource Management	THURS 11:00-12:30
Abugre, James B.	Human Resource Management	WED 16:00-17:30
Acik, Necla	Human Resource Management	THURS 14:00-15:30
Ackermann, Fran	Strategy	THURS 11:00-12:30
Acquaye, Adolf	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Adebakin, Mooruf A.	Performance Management	WED 11:00-12:30
Adebanjo, Dotun	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Adebisi, Adebola Olubunmi	Performance Management	WED 14:00-15:30
Adebisi, Sunday Abayomi	Performance Management	WED 11:00-12:30
Adebisi, Sunday Abayomi	Performance Management	WED 14:00-15:30
Adi, Bongo	Corporate Governance	WED 09:00-10:30
Adomako, Samuel	Entrepreneurship	THURS 09:00-10:30
Agarwal, Upsana	Entrepreneurship	WED 16:00-17:30
Ahmed, Masoom	Performance Management	THURS 14:00-15:00
Akakpo, Alfred	Corporate Governance	WED 09:00-10:30
Akakpo, Alfred	Knowledge and Learning	WED 11:00-12:30
Akanji, Babatunde	Organizational Psychology	THURS 09:00-10:30
Akinci, Cinla	Research Methodology	THURS 09:00-10:30
Aktas, Emel	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Al Amri, Sharifa Y.	International Business	THURS 14:00-15:30
Al Khalifa, Muneera	Strategy	WED 16:00-17:30
Al Najjar, Basil	Corporate Governance	THURS 11:00-12:30
Al Nasser, Alya Ali	E-Business and E-Government	WED 11:00-12:30
AL Shoaili, Saoud H	Innovation	THURS 11:00-12:30
Alagba, Ochuko Samuel	Public Management and Governance	WED 11:00-12:30
Alalawi, Ebtesam Ismaeel	Human Resource Management	WED 14:00-15:30
Alam, Quamrul	E-Business and E-Government	WED 11:00-12:30
Alam, Quamrul	Public Management and Governance	THURS 09:00-10:30
Alamanos, Eleftherios	E-Business and E-Government	THURS 11:00-12:30
Alberton, Anete	Knowledge and Learning	WED 11:00-12:30
Alberton, Anete	Knowledge and Learning	WED 16:00-17:30
Albrecht, Soellner	Identity	WED 14:00-15:30
Alcaraz, Jose	Entrepreneurship	WED 11:00-12:30
Aldaweesh, Majed	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Alexander, Anthony Edward	Leadership and Leadership Development	WED 14:00-15:30
Alexander, Anthony Edward	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Alfes, Kerstin	Human Resource Management	THURS 09:00-10:30
Ali Abadi, Hossein	Organizational Transformation, Change and Development	WED 09:00-10:30
Ali Jhatial, Ashiq	Management and Business History	THURS 14:00-15:30
Alismail, Saham	Gender in Management	THURS 09:00-10:30
Aljuwaiber, Abobakr	Knowledge and Learning	WED 16:00-17:30
Al-Karaghoul, Wafi	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Al-Karaghoul, Wafi	Organizational Transformation, Change and Development	THURS 14:00-15:30
Allen, Richard Carroll	Performance Management	THURS 11:00-12:30
Allen, Stephen	Sustainable and Responsible Business	WED 09:00-10:30
Almahmoud, Sara	Human Resource Management	THURS 11:00-12:30
Alshawi, Sarmad	E-Business and E-Government	WED 09:00-10:30
Al-Surmi, Abdulrahman Mohamed	E-Business and E-Government	WED 09:00-10:30
AL-Tabbaa, Omar	Strategy	THURS 09:00-10:30
AlTahoo, Lameea	Human Resource Management	WED 14:00-15:30
Alyaseen, Nouf	Organizational Transformation, Change and Development	WED 16:00-17:00
Amankwah-Amoah, Joseph	Entrepreneurship	WED 11:00-12:30
Amankwah-Amoah, Joseph	Identity	THURS 14:00-15:30
Amankwah-Amoah, Joseph	Management and Business History	WED 09:00-10:30
Amatucci, Marcos	Sustainable and Responsible Business	THURS 09:00-10:30
Amhalhal, Abdallah	Performance Management	THURS 09:00-10:30
Amjad, Muhammad	Research Methodology	THURS 11:00-12:30
Ammar, Oussama	Innovation	WED 09:00-10:30
Anagnostopoulos, Dimosthenis	E-Business and E-Government	WED 14:00-15:30
Anchor, John Robert	Performance Management	THURS 09:00-10:30
Anderson, Lisa	Knowledge and Learning	WED 09:00-10:30
Anderson, Lisa	Research Methodology	WED 16:00-17:00
Angwin, Duncan	Strategy	WED 09:00-10:30
Anibaba, Yetunde Aderonke	Organizational Studies	THURS 11:00-12:30
Anninou, Ioanna	Marketing and Retail	THURS 09:00-10:30
Anthony, Mary Philomena	Gender in Management	THURS 14:00-15:30
Antwi-Agyei, Issek	Entrepreneurship	WED 11:00-12:30
Apostolakis, Christos	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Appiah, Gloria	Innovation	THURS 11:00-12:30
Argyropoulou, Maria	Organizational Studies	THURS 14:00-15:30
Armeni, Patrizio	Leadership and Leadership Development	THURS 09:00-10:30
Armstrong, Gillian	Marketing and Retail	THURS 11:00-12:30
Armstrong, Gillian	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Arruda, Cecilia	Marketing and Retail	THURS 11:00-12:30
Ashaye, Olusoyi Richard	Human Resource Management	WED 09:00-10:30
As-Saber, Sharif N	International Business	THURS 14:00-15:30
Atkinson, Carol	Human Resource Management	WED 14:00-15:30
Atkinson, Carol	Human Resource Management	WED 16:00-17:30
Atkinson, Peter	Organizational Studies	THURS 11:00-12:30
Awa, Hart Okorie	Marketing and Retail	THURS 11:00-12:30
Awojide, Oladipo	Strategy	WED 09:00-10:30
B		
Bacellar, Fatima Cristina Trindade	Marketing and Retail	THURS 14:00-15:30
Badawi, Nada Saleh	Marketing and Retail	WED 11:00-12:30
Badewi, Amgad Ali	E-Business and E-Government	WED 09:00-10:30
Badewi, Amgad Ali	Innovation	WED 16:00-17:30
Badger, Beryl	Innovation	THURS 11:00-12:30
Bagherian, Jila	Innovation	THURS 14:00-15:30
Bailey, Gavin	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Baines, Sue	Sustainable and Responsible Business	WED 14:00-15:30
Bakay, Aziz	Identity	WED 14:00-15:30
Balaraman, Pravin	Marketing and Retail	WED 09:00-10:30
Ball, Christopher	Sustainable and Responsible Business	WED 14:00-15:30
Balta, Maria	Entrepreneurship	WED 14:00-15:30
Bamber, Greg J.	Human Resource Management	WED 09:00-10:30
Banks, Adrian	Organizational Psychology	THURS 11:00-12:30
Bano, Safia	Gender in Management	THURS 11:00-13:00
Bantock, Clinton	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Baranova, Polina	Strategy	WED 09:00-10:30
Barber, Kevin Downs	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Bardhan Correia, Debarpita	Human Resource Management	THURS 09:00-10:30
Barlow, James	Public Management and Governance	WED 09:00-10:30
Barnes, Liz	Marketing and Retail	THURS 11:00-12:30
Baron, Angela	Human Resource Management	WED 14:00-15:30
Barton, Harry	Public Management and Governance	WED 09:00-10:30
Baruch, Yehuda	Human Resource Management	THURS 11:00-12:30
Baruch, Yehuda	Human Resource Management	THURS 09:00-10:30
Baruch, Yehuda	Organizational Studies	WED 14:00-15:30
Basahel, Sarah	E-Business and E-Government	WED 09:00-10:30

Bastl, Marko	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Bateman, Nicola	Organizational Transformation, Change and Development	WED 16:00-17:00
Battor, Moustafa	Marketing and Retail	WED 11:00-12:30
Bausch, Andreas	International Business	THURS 11:00-13:00
Bayley, Annouchka	Knowledge and Learning	WED 09:00-10:30
Beck, Matthias	Innovation	WED 09:00-10:30
Beckram, Robert	Strategy	THURS 09:00-10:30
Beech, Nic	Research Methodology	WED 16:00-17:00
Beirne, Martin	Gender in Management	THURS 11:00-13:00
Bello, Moshood	Knowledge and Learning	THURS 11:00-12:30
Berthold, Henning	Cultural and Creative Industries	WED 11:00-13:00
Berthold, Henning	Innovation	THURS 09:00-10:30
Beynon, Malcolm	International Business	WED 16:00-17:30
Bhat, Akshay	Strategy	WED 11:00-12:30
Bignoux, Stephane	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Bishop, Susan Jane	Management and Business History	WED 11:00-12:30
Bittici, Umit	Performance Management	WED 11:00-12:30
Black, Kate Emma	Identity	THURS 11:00-13:00
Blackmore-Wright, James	Knowledge and Learning	WED 09:00-10:30
Blanco-Mazagatos, Virginia	Corporate Governance	THURS 11:00-12:30
Blazquez, Maria	Marketing and Retail	WED 11:00-12:30
Boateng, Agyenim	International Business	WED 16:00-17:30
Bolan, Peter	Marketing and Retail	WED 09:00-10:30
Bolden, Richard	Leadership and Leadership Development	TUES 16:00-17:30
Bolton, Dianne	Knowledge and Learning	WED 14:00-15:30
Bond, Carol	Leadership and Leadership Development	WED 14:00-15:30
Bond, Christopher	Public Management and Governance	WED 14:00-15:30
Bosak, Janine	Leadership and Leadership Development	WED 09:00-10:30
Bourdil, Maryline	Human Resource Management	THURS 09:00-10:30
Bourlakis, Michael	E-Business and E-Government	THURS 11:00-12:30
Bowden, Lucy	E-Business and E-Government	THURS 11:00-12:30
Bower, Julie	Management and Business History	THURS 14:00-15:30
Bown, Nicola Jane	Identity	THURS 11:00-13:00
Boyle, Brendan	Organizational Psychology	THURS 14:00-15:30
Boyle, Brendan	Strategy	WED 09:00-10:30
Brady, Malcolm	Public Management and Governance	THURS 11:00-12:30
Braganza, Ashley	Organizational Transformation, Change and Development	WED 16:00-17:00
Brandt, Tiina Maria	Organizational Psychology	WED 16:00-17:30
Brandt, Tiina Maria	Organizational Psychology	WED 16:00-17:30
Braniff, Maire	Organizational Transformation, Change and Development	WED 11:00-12:30
Bratnicka, Katarzyna	Cultural and Creative Industries	THURS 09:00-10:30
Bratnicka, Katarzyna	Performance Management	WED 09:00-10:30
Breen, Liz	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Breen, Liz	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Breitbarth, Tim	Identity	WED 14:00-15:30
Brewster, Christopher	Knowledge and Learning	WED 16:00-17:30
Briggs, Shane	Leadership and Leadership Development	WED 16:00-17:30
Brigham, Martin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Brindley, Clare	Marketing and Retail	WED 16:00-17:30
Bristow, Alexandra	Research Methodology	WED 11:00-12:30
Broadbridge, Adelina	Gender in Management	THURS 11:00-13:00
Brooks, Sarah	Organizational Psychology	WED 11:00-12:30
Brown, David	Strategy	THURS 14:00-15:30
Brown, Gary	Organizational Transformation, Change and Development	WED 11:00-12:30
Brown, Trevor	Performance Management	WED 09:00-10:30
Brunsson, Karin Holmblad	Performance Management	THURS 11:00-12:30
Brzozowska, Agnieszka	Entrepreneurship	THURS 14:00-15:30
Buchanan, David A.	Organizational Transformation, Change and Development	WED 09:00-10:30

Buckley, Finian	Organizational Psychology	WED 09:00-10:30
Buckley, Finian	Organizational Psychology	WED 11:00-12:30
Budd, Leslie	Innovation	WED 14:00-15:30
Buelens, Marc	Organizational Studies	THURS 11:00-12:30
Bui, Hong T. M.	Human Resource Management	THURS 09:00-10:30
Bui, Hong T. M.	Marketing and Retail	THURS 11:00-12:30
Bui, Hong T. M.	Performance Management	THURS 14:00-15:00
Burgess, Nicola	Public Management and Governance	WED 09:00-10:30
Burgess, Thomas F.	Performance Management	THURS 09:00-10:30
Burnard, Kevin John	Strategy	THURS 09:00-10:30
Burt, George	Strategy	WED 14:00-15:30
Butterfield, D. Anthony	Gender in Management	WED 16:00-17:00
Byers, Vivienne	Public Management and Governance	THURS 11:00-12:30
Byrne, PJ	Public Management and Governance	THURS 11:00-12:30
Byrne, Sean	Organizational Transformation, Change and Development	WED 11:00-12:30

C

Caffrey, Eamonn Philip	E-Business and E-Government	WED 14:00-15:30
Cai, Minjie	Human Resource Management	WED 11:00-12:30
Caldwell, Nicholas H. M.	Knowledge and Learning	WED 11:00-13:00
Canavan, Brendan Joseph	Sustainable and Responsible Business	THURS 14:00-15:00
Cannonier, Colin	Human Resource Management	WED 09:00-10:30
Capdevila, Ignasi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Capdevila, Ignasi	Knowledge and Learning	WED 16:00-17:30
Carson, David	Entrepreneurship	WED 11:00-12:30
Carter, Angela	Organizational Psychology	WED 11:00-12:30
Carter, Chris James	Organizational Psychology	THURS 11:00-12:30
Cartwright, Joanna	Marketing and Retail	WED 14:00-15:30
Casey, Rebecca	E-Business and E-Government	WED 14:00-15:30
Cassell, Catherine	Research Methodology	WED 11:00-12:30
Cassell, Catherine	Research Methodology	THURS 11:00-12:30
Casson, Catherine	Management and Business History	THURS 09:00-10:30
Cathro, Virginia	Research Methodology	WED 14:00-15:30
Caulfield, Paul	Innovation	WED 11:00-13:00
Caulfield, Paul	Sustainable and Responsible Business	THURS 09:00-10:30
Ceric, Arnela	Human Resource Management	WED 14:00-15:30
Cespedes Llorente, Jose	Strategy	THURS 11:00-12:30
Chakraborty, Shreyashi	Gender in Management	WED 09:00-10:30
Chamakiotis, Petros	Identity	WED 16:00-17:30
Chamakiotis, Petros	Research Methodology	WED 11:00-12:30
Chan, Allan KK	Entrepreneurship	WED 11:00-12:30
Chan, Hing Kai	E-Business and E-Government	THURS 11:00-12:30
Chan, Jin Hooi	Innovation	THURS 14:00-15:30
Chan, Soon Lim	International Business	WED 14:00-15:30
Chandler, Nicholas	Organizational Studies	THURS 09:00-10:30
Chang, Artemis	Entrepreneurship	WED 11:00-12:30
Chang, Artemis	Identity	THURS 11:00-13:00
Chasteney de Gery, Catherine	Knowledge and Learning	WED 14:00-15:30
Chatterjee, Leena	Gender in Management	WED 09:00-10:30
Chau, Vinh Sum	Performance Management	WED 09:00-10:30
Chaudary, Samra	Marketing and Retail	WED 14:00-15:30
Chelghoum, Amira	Human Resource Management	WED 14:00-15:30
Chen, Pei	Organizational Psychology	WED 11:00-12:30
Chen, Stephen	International Business	THURS 11:00-13:00
Cheng, Pei-Yi	Innovation	WED 14:00-15:30
Chereau, Philippe	Innovation	WED 09:00-10:30
Cherrett, Tom	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Chia, Robert	Strategy	WED 14:00-15:30

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Chiang, Vico	Organizational Psychology	THURS 14:00-15:30	Darabi, Fariba	Entrepreneurship	WED 09:00-10:30
Chiasson, Mike	E-Business and E-Government	THURS 09:00-10:30	Darch, Helen Mary	Leadership and Leadership Development	WED 14:00-15:30
Choi, Go-Eun	Marketing and Retail	WED 09:00-10:30	Darcy, Colette	Leadership and Leadership Development	WED 16:00-17:30
Ciao, Biagio	Strategy	THURS 14:00-15:30	Davey, Shirley	Public Management and Governance	THURS 11:00-12:30
Ciao, Biagio	Strategy	THURS 09:00-10:30	Davidson, Ross	Research Methodology	THURS 14:00-15:30
Ciesielska, Malgorzata	Innovation	WED 16:00-17:30	Davies, Barry	Strategy	THURS 09:00-10:30
Clare, Carl	Marketing and Retail	WED 11:00-12:30	Davies, Barry	Strategy as Practice	THURS 11:00-13:00
Clark, Murray C	Research Methodology	THURS 09:00-10:30	Davies, Julie	Organizational Studies	TUES 16:00-17:30
Clarke, Alan	Human Resource Management	THURS 14:00-15:30	Davies, Leslie	Research Methodology	THURS 09:00-10:30
Clarkson, Gail	Identity	THURS 11:00-13:00	Davies, Mark A P	Entrepreneurship	WED 11:00-12:30
Clarkson, Gail	Research Methodology	TUES 16:00-17:30	Dawson, Patrick	Innovation	THURS 14:00-15:30
Clarkson, Gail	Research Methodology	WED 14:00-15:30	de Chernatony, Leslie	Marketing and Retail	WED 16:00-17:00
Clegg, Jeremy	International Business	TUES 16:00-17:30	de Kervenoael, Ronan	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Coldwell, David Alastair	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00	de Luca, Luigi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Coldwell, David Alastair	Leadership and Leadership Development	WED 14:00-15:30	De Mattos, Claudio	Entrepreneurship	WED 16:00-17:00
Collins, Amy Lee	Organizational Psychology	THURS 09:00-10:30	de Quevedo-Puente, Esther	Corporate Governance	THURS 11:00-12:30
Collins, Ann	Gender in Management	WED 16:00-17:00	De Vita, Luisa	Gender in Management	THURS 14:00-15:30
Collins, Claire Elizabeth	Research Methodology	THURS 14:00-15:30	Debrah, Yaw	Human Resource Management	THURS 11:00-12:30
Collins, Trevor	Organizational Transformation, Change and Development	THURS 09:00-10:30	Dee, Tim	E-Business and E-Government	THURS 11:00-12:30
Colombo, Alessandro	Knowledge and Learning	THURS 11:00-12:30	Deflorio, Laura	Innovation	WED 09:00-10:30
Conn, Stephanie	Knowledge and Learning	THURS 11:00-12:30	DegI'nnocenti, Marta	Performance Management	THURS 14:00-15:00
Connor, Gary Thomas	Human Resource Management	WED 11:00-12:30	Delgado-Garcia, Juan Bautista	Corporate Governance	THURS 11:00-12:30
Conway, Edel	Human Resource Management	THURS 09:00-10:30	Deligianni, Kiriaki	Organizational Studies	THURS 14:00-15:30
Conway, Edel	Leadership and Leadership Development	WED 09:00-10:30	Dennis, Charles Edward	E-Business and E-Government	THURS 11:00-12:30
Conyngham, Gerry	Public Management and Governance	THURS 11:00-12:30	Denyer, David	Organizational Transformation, Change and Development	WED 14:00-15:30
Cooper, Brian	Human Resource Management	WED 09:00-10:30	Denyer, David	Research Methodology	WED 16:00-17:00
Cooper, Cary	Organizational Psychology	WED 11:00-12:30	Denyer, David	Research Methodology	THURS 14:00-15:30
Cooper, Helen	Research Methodology	WED 09:00-10:30	Deprey, Brynn	International Business	WED 14:00-15:30
Cooper, Simon James Lloyd	Strategy as Practice	THURS 09:00-10:30	Dermentzi, Eleni	E-Business and E-Government	WED 11:00-12:30
Corcoran, David	E-Business and E-Government	THURS 11:00-12:30	Devadoss, Paul	Strategy	THURS 14:00-15:30
Cordoba-Pachon, José-Rodrigo	E-Business and E-Government	THURS 11:00-12:30	Dhiman, Amit	Gender in Management	WED 09:00-10:30
Coremans, Johannes Hendrikus Wilhelmus	International Business	WED 11:00-12:30	Dick, Penelope	Organizational Psychology	WED 11:00-12:30
Cornelius, Nelarine	Management and Business History	THURS 14:00-15:30	Dickmann, Michael	Human Resource Management	WED 11:00-12:30
Correa, Juan Santiago	Management and Business History	WED 09:00-10:30	Diehl, Marjo-Riitta	Organizational Psychology	WED 16:00-17:00
Costa Filho, Custódio	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30	Dietrich, Mike	Performance Management	WEDS 16:00-17:30
Costa, Ana Cristina	Human Resource Management	WED 14:00-15:30	Dievernich, Frank	Organizational Studies	WED 11:00-13:00
Costa, Debora Vargas Ferreira	Strategy as Practice	THURS 11:00-13:00	Dimitratos, Pavlos	Human Resource Management	WED 14:00-15:30
Cottam, Thomas Edward	Innovation	WED 09:00-10:30	Dinh, Thi Ngoc Lien	Entrepreneurship	THURS 11:00-12:30
Cox, Tom	Human Resource Management	THURS 09:00-10:30	Djebarni, Ramdane	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Crawford, Heather	Human Resource Management	WED 14:00-15:30	Djebarni, Ramdane	Organizational Transformation, Change and Development	THURS 14:00-15:30
Crotty, Jo	Public Management and Governance	THURS 09:00-10:30	Doern, Rachel	Entrepreneurship	WED 11:00-12:30
Crotty, Jo	Sustainable and Responsible Business	WED 09:00-10:30	Doherty, Daniel	Knowledge and Learning	TUES 16:00-17:30
Crow, Peter	Corporate Governance	THURS 11:00-12:30	Doherty, Daniel	Marketing and Retail	TUES 16:00-17:30
Cummins, Darryl	Entrepreneurship	WED 11:00-12:30	Doherty, Daniel	Research Methodology	WED 11:00-12:30
Cummins, Darryl	Sustainable and Responsible Business	WED 16:00-17:30	Doherty, Daniel	Research Methodology	WED 16:00-17:00
Cunliffe, Ann	Sustainable and Responsible Business	WED 09:00-10:30	Doherty, Noeleen	Research Methodology	THURS 14:00-15:30
Currie, Graeme	Public Management and Governance	WED 09:00-10:30	Donnell, Lisa	Entrepreneurship	THURS 11:00-12:30
Czellar, Sandor	Marketing and Retail	WED 11:00-12:30	Donnell, Lisa	Marketing and Retail	WED 09:00-10:30
			Dooley, Lawrence	Knowledge and Learning	THURS 09:00-10:30
			Dörfler, Viktor	Research Methodology	WED 16:00-17:00
			Dörfler, Viktor	Research Methodology	THURS 11:00-12:30
			Dorstewitz, Philipp	International Business	WED 14:00-15:30
			Dottore, Antonio Gabriele	Entrepreneurship	WED 14:00-15:30
			Dou, Wenyu	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
			Douglas, David	Innovation	THURS 11:00-12:30
			Down, Simon	Management and Business History	WED 11:00-12:30
			Downey, Stephanie	Leadership and Leadership Development	WED 09:00-10:30
			Drew, Hilary	Knowledge and Learning	THURS 09:00-10:30

D

Dalcher, Darren	Knowledge and Learning	THURS 09:00-10:30
Dalfovo, Michael Samir	Knowledge and Learning	WED 11:00-12:30
Dalfovo, Michael Samir	Knowledge and Learning	WED 16:00-17:30
Dalley, Andrew	Public Management and Governance	THURS 11:00-12:30
Damasiotis, Vyron	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Daniel, Elizabeth M	E-Business and E-Government	WED 16:00-17:00
Daniilovic, Mike	Innovation	WED 11:00-13:00
Danso, Albert	Entrepreneurship	THURS 09:00-10:30

Drew, Hilary	Research Methodology	WED 09:00-10:30
Du, Min	International Business	WED 16:00-17:30
Dubeux, Veranise Jacobowski Correia	Sustainable and Responsible Business	THURS 09:00-10:30
Durkin, Mark	Sustainable and Responsible Business	WED 16:00-17:30
Dyduch, Wojciech	Performance Management	WED 09:00-10:30

E

Easa, Nasser Kianto Aino	Knowledge and Learning	WED 11:00-13:00
Easterby-Smith, Mark	Sustainable and Responsible Business	WED 09:00-10:30
Eaves, Sally Nicola	Cultural and Creative Industries	WED 11:00-13:00
Eboh, Friday Ezionye	Human Resource Management	WED 14:00-15:30
Edinger, Matthew	Organizational Psychology	WED 16:00-17:30
Edinger, Piia Kristiina	Organizational Psychology	WED 16:00-17:30
Edinger, Suzanne	Organizational Psychology	WED 16:00-17:30
Edkins, Andrew	Knowledge and Learning	THURS 09:00-10:30
Edwards, Gareth	Leadership and Leadership Development	TUES 16:00-17:30
Eid, Riyad	Marketing and Retail	THURS 14:00-15:30
El Ali, Wajeeh	Strategy	WED 16:00-17:30
Elgareidi, Adel Abdulhameed	Organizational Studies	THURS 14:00-15:30
El-Gohary, Hatem	Marketing and Retail	THURS 14:00-15:30
El-haddadeh, Ramzi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Elshamly, Amina Basiouny Mousa	Strategy	THURS 09:00-10:30
Elshamly, Amina Basiouny Mousa	Strategy as Practice	THURS 11:00-13:00
Ennsgraber, Carina	Entrepreneurship	THURS 09:00-10:30
Ennsra, May	International Business	THURS 09:00-10:30
Erdelyi, Peter	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Eriksson, Nomie	Organizational Transformation, Change and Development	THURS 14:00-15:30
Esain, Ann	Organizational Transformation, Change and Development	WED 16:00-17:00
Esain, Ann	Organizational Transformation, Change and Development	THURS 09:00-10:30
Esparza - Martinez, Laura	Marketing and Retail	WED 16:00-17:00
Esteves, Felipe de Sousa	Sustainable and Responsible Business	THURS 09:00-10:30
Evans, Christina	Human Resource Management	THURS 14:00-15:30
Evans, Sarah	Research Methodology	THURS 09:00-10:30
Eze, Sunday	Marketing and Retail	THURS 11:00-12:30

F

Fairchild, Richard	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Falaih, Yazeed	Human Resource Management	WED 14:00-15:30
Farley, Heather	Marketing and Retail	THURS 11:00-12:30
Farquharson, Lois	Organizational Transformation, Change and Development	THURS 14:00-15:30
Farrell, Sarah	Organizational Psychology	WED 09:00-10:30
Farzipour, Vida	Public Management and Governance	WED 11:00-12:30
Fattaah, Mohamed	Human Resource Management	THURS 14:00-15:30
Fearon, Colm	E-Business and E-Government	THURS 11:00-12:30
Fendt, Jacqueline	Entrepreneurship	WED 16:00-17:30
Fendt, Jacqueline	Knowledge and Learning	THURS 14:00-15:30
Fendt, Jacqueline	Marketing and Retail	THURS 09:00-10:30
Ferreira, Carlos Eduardo	Organizational Psychology	WED 16:00-17:00
Ferreira, Carlos Eduardo	Sustainable and Responsible Business	WED 14:00-15:30
Filieri, Raffaele	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Fillis, Ian	Marketing and Retail	THURS 11:00-12:30
Fincham, Robin	Public Management and Governance	WED 11:00-12:30
Fitilis, Panos	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Fleming, Marta	Marketing and Retail	THURS 14:00-15:30
Forbes, Tom	Public Management and Governance	WED 11:00-12:30
Fortune, Christopher	Organizational Psychology	WED 14:00-15:30
Foss, Zoe	Sustainable and Responsible Business	WED 14:00-15:30
Foster, Carley	Marketing and Retail	WED 16:00-17:30

Foxall, Gordon	Marketing and Retail	THURS 09:00-10:30
Fragouli, Evangelia Elpidoforos	Knowledge and Learning	THURS 11:00-12:30
Fragouli, Evangelia Elpidoforos	Organizational Studies	THURS 14:00-15:30
Fragouli, Evangelia Elpidoforos	Strategy	WED 16:00-17:30
Francis, Valerie Elizabeth	Gender in Management	THURS 09:00-10:30
Freitas, Ana Rita Pinheiro de	Sustainable and Responsible Business	THURS 14:00-15:00
Fried, Andrea	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Frost, Jetta	Corporate Governance	WED 16:00-17:30
Frynas, Jędrzej George	Sustainable and Responsible Business	WED 11:00-12:30
Fu, Na	Human Resource Management	THURS 09:00-10:30

G

Gabbur, Anisuddin	Strategy	THURS 11:00-12:30
Galavan, Robert	Organizational Transformation, Change and Development	WED 11:00-12:30
Gallear, David	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Garrety, Karin	Public Management and Governance	THURS 11:00-12:30
Gasim, Maher Gasim	Organizational Transformation, Change and Development	WED 11:00-12:30
Gbadamosi, Gbola	Human Resource Management	WED 14:00-15:30
Gear, Tony	Strategy	THURS 09:00-10:30
Gear, Tony	Strategy as Practice	THURS 11:00-13:00
Gebrekidan, Desalegn Abraha	International Business	WED 16:00-17:30
Gee, Sally	Innovation	THURS 09:00-10:30
Geneste, Louis	Human Resource Management	WED 11:00-12:30
Genovese, Andrea	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Ghattas, Renee Sabbagh	Organizational Studies	THURS 09:00-10:30
Ghobadian, Abby	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Ghobadian, Abby	Research Methodology	WED 14:00-15:30
Giannakis, Mihalis	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Gibbons, Patrick	Strategy	THURS 14:00-15:30
Gibson, Sara Jayne	Research Methodology	THURS 09:00-10:30
Giddens, Claire	Entrepreneurship	THURS 11:00-12:30
Giles, Michelle	Organizational Psychology	THURS 14:00-15:30
Gillani, Alvina	Marketing and Retail	THURS 09:00-10:30
Gillon, Anne Clare	Organizational Transformation, Change and Development	WED 16:00-17:00
Gilman, Mark	Performance Management	WED 09:00-10:30
Gilmore, Audrey	Marketing and Retail	WED 09:00-10:30
Giordano, Benito	Entrepreneurship	WED 14:00-15:30
Giorgioni, Gianluigi	Entrepreneurship	WED 14:00-15:30
Gkiliatis, Ioannis P.	Corporate Governance	WED 09:00-10:30
Glaister, Alison J	Human Resource Management	WED 09:00-10:30
Glanfield, Keith	Marketing and Retail	WED 16:00-17:00
Glaser, Anna	Knowledge and Learning	WED 14:00-15:30
Gomes, Jorge F.S	Human Resource Management	TUES 16:00-17:30
Gomes, Jorge F.S.	Human Resource Management	WED 14:00-15:30
Gonzalez, Rafael	Sustainable and Responsible Business	TUES 16:00-17:30
Gore, Julie	Organizational Psychology	THURS 11:00-12:30
Goregaokar, Harshita	Organizational Psychology	WED 11:00-12:30
Goucher, Liam	Sustainable and Responsible Business	THURS 11:00-12:30
Goumaa, Rasha	Knowledge and Learning	WED 09:00-10:30
Goumaa, Rasha	Research Methodology	WED 16:00-17:00
Grabmann, Elisabeth	Entrepreneurship	THURS 09:00-10:30
Graça, Ana Margarida	Leadership and Leadership Development	THURS 14:00-15:30
Graça, Ana Margarida	Leadership and Leadership Development	WED 16:00-17:30
Grahle, Christian Rene	Innovation	WED 14:00-15:30
Grandy, Gina	Gender in Management	THURS 14:00-15:30
Grandy, Gina	Leadership and Leadership Development	WED 09:00-10:30
Grantham, Andrew	Innovation	THURS 14:00-15:30
Gray, David E.	Organizational Psychology	WED 11:00-12:30

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Gregory, Sarah	Leadership and Leadership Development	WED 14:00-15:30
Griffin, Martyn	Public Management and Governance	WED 16:00-17:00
Griffin, Martyn Andrew	Organizational Studies	WED 14:00-15:30
Griffin, Ray	Organizational Transformation, Change and Development	WED 11:00-12:30
Griffiths, Amanda	Human Resource Management	THURS 09:00-10:30
Griffiths, Sam	Strategy	THURS 09:00-10:30
Grover, Akriti	Innovation	WED 11:00-13:00
Grover, Richard	Sustainable and Responsible Business	WED 16:00-17:30
Groves, Catherine Jean	Entrepreneurship	WED 16:00-17:30
Gubbins, Claire	Knowledge and Learning	THURS 09:00-10:30
Gulati, Anita	Leadership and Leadership Development	TUES 16:00-17:30
Gunn, Frances	Marketing and Retail	WED 11:00-12:30
Guo, Xin	Sustainable and Responsible Business	THURS 11:00-12:30
Guttormsen, David S. A.	Knowledge and Learning	WED 11:00-12:30
Guttormsen, David S. A.	International Business	THURS 14:00-15:30
Guttormsen, David S. A.	Organizational Psychology	WED 14:00-15:30

H

Habib, Farooq	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Haffar, Mohamed	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Haffar, Mohamed	Organizational Transformation, Change and Development	THURS 14:00-15:30
Hagmann, Daniel F	Knowledge and Learning	THURS 09:00-10:30
Haji Said, Thuraya Farhana	Public Management and Governance	WED 11:00-12:30
Hajli, M. Nick	E-Business and E-Government	THURS 11:00-12:30
Halila, Fawzi	Innovation	WED 11:00-13:00
Hall, Mark	Organizational Transformation, Change and Development	WED 14:00-15:30
Hallam, Shaun	Identity	THURS 11:00-13:00
Hallgren, Markus	Leadership and Leadership Development	WED 09:00-10:30
Hamamra, Ammar	Strategy	THURS 14:00-15:30
Hamilton, Peter M	Marketing and Retail	WED 09:00-10:30
Hampton, Alison	Entrepreneurship	THURS 14:00-15:30
Han, Jung-Hoon	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Hanage, Richard	Entrepreneurship	WED 11:00-12:30
Hanson, Darren	Human Resource Management	WED 09:00-10:30
Harrison, Christian	Entrepreneurship	WED 14:00-15:30
Harrison, Nigel	Research Methodology	TUES 16:00-17:30
Hartley, Daniel	Knowledge and Learning	WED 09:00-10:30
Hartley, Kathryn	Leadership and Leadership Development	WED 11:00-12:30
Hartnett, Elizabeth J	E-Business and E-Government	WED 16:00-17:00
Harvey, Charles	Management and Business History	WED 16:00-17:00
Hasani Darabadi, Sara	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Hashimzade, Nigar	Entrepreneurship	WED 09:00-10:30
Hassan, Mohamad Wahba	Organizational Studies	WED 09:00-11:00
Hassan, Mohamad Wahba	Organizational Studies	THURS 09:00-10:30
Haynes, Kathryn	Gender in Management	THURS 11:00-13:00
Haynes, Michelle	Innovation	WED 09:00-10:30
Hazlett, Shirley-Ann	Leadership and Leadership Development	WED 11:00-12:30
Hazlett, Shirley-Ann	Public Management and Governance	WED 16:00-17:00
He, Qile	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Heidrich, Balázs	Organizational Studies	THURS 09:00-10:30
Heinze, Aleksej	E-Business and E-Government	THURS 14:00-15:30
Heisig, Peter	Knowledge and Learning	WED 11:00-13:00
Heisig, Peter	Knowledge and Learning	WED 11:00-13:00
Heisig, Peter	Knowledge and Learning	WED 11:00-13:00
Heisig, Peter	Knowledge and Learning	WED 11:00-13:00
Henderson, Eileen	Organizational Studies	THURS 11:00-12:30
Hendy, Jane	Public Management and Governance	WED 09:00-10:30
Henriques, Telmo Antonio Monteiro	Organizational Transformation, Change and Development	THURS 09:00-10:30

Henry, Colette	Entrepreneurship	THURS 11:00-12:30
Henry, Ella	Cultural and Creative Industries	WED 11:00-13:00
Herepath, Andrea Jane	Research Methodology	THURS 09:00-10:30
Heron, Graeme	Strategy	THURS 11:00-12:30
Hibbert, Paul	Innovation	WED 14:00-15:30
Higgs, Malcolm	Marketing and Retail	THURS 11:00-12:30
Hild, Andreas	Gender in Management	WED 09:00-10:30
Hinds, Kate	Knowledge and Learning	WED 16:00-17:30
Hines, Tony	Sustainable and Responsible Business	WED 11:00-12:30
Hinton, Matthew	E-Business and E-Government	WED 11:00-12:30
Hirst, Alison	Management and Business History	WED 11:00-12:30
Hirst, John	Sustainable and Responsible Business	WED 16:00-17:30
Ho, Danny Chi Kuen	International Business	WED 09:00-10:30
Hodgkinson, Ian R	Strategy	WED 09:00-10:30
Hodgson, Sasha	Human Resource Management	WED 09:00-10:30
Hollyoak, Brenda Mae	Knowledge and Learning	WED 11:00-12:30
Hollyoak, Brenda Mae	International Business	THURS 14:00-15:30
Hollyoak, Brenda Mae	Organizational Psychology	WED 14:00-15:30
Holmes, Leonard Michael	Identity	WED 16:00-17:30
Holohan, James J	E-Business and E-Government	THURS 09:00-10:30
Holt, Diane	Sustainable and Responsible Business	THURS 09:00-10:30
Holtgrave, Maximilian	Organizational Psychology	WED 16:00-17:00
Holton, Viki	Research Methodology	THURS 09:00-10:30
Homberg, Fabian	Human Resource Management	WED 14:00-15:30
Homberg, Fabian	Knowledge and Learning	THURS 09:00-10:30
Homberg, Fabian	Public Management and Governance	THURS 14:00-15:30
Horner, Sam	Entrepreneurship	WED 14:00-15:30
Horrocks, Ivan	Innovation	WED 14:00-15:30
Horwitz, Frank Martin	Human Resource Management	THURS 14:00-15:30
Hosie, Peter	Human Resource Management	THURS 11:00-12:30
Houghton, Luke	Performance Management	THURS 11:00-12:30
Houldsworth, Elizabeth	Knowledge and Learning	WED 16:00-17:30
Hoveskog, Maya	Innovation	WED 11:00-13:00
Howarth, Richard	Leadership and Leadership Development	WED 14:00-15:30
Howcroft, Barry	Strategy	THURS 11:00-12:30
Howieson, Brian	Sustainable and Responsible Business	THURS 09:00-10:30
Huaccho Huatuco, Luisa D.	Performance Management	THURS 09:00-10:30
Huang, Chien-Chih	Knowledge and Learning	THURS 09:00-10:30
Hughes, Andrew	Marketing and Retail	WED 16:00-17:30
Hughes, Jeffrey	E-Business and E-Government	THURS 09:00-10:30
Hughes, Mark	Leadership and Leadership Development	WED 16:00-17:30
Hughes, Mark	Leadership and Leadership Development	THURS 11:00-12:30
Humphreys, Michael	Organizational Studies	WED 14:00-15:30
Humphreys, Paul	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Hung, Yu-Hsuan	Strategy	WED 09:00-10:30
Hunt, Graham	E-Business and E-Government	THURS 11:00-12:30
Hussain, Mohsan Khan	Strategy	WED 14:00-15:30
Hutchinson, Karise	International Business	WED 14:00-15:30
Hutchinson, Karise	Knowledge and Learning	THURS 11:00-12:30
Hutchinson, Karise	Marketing and Retail	WED 09:00-10:30
Hutchinson, Karise	Marketing and Retail	WED 09:00-10:30
Hutchinson, Karise	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Hwang, Seonyoung	Gender in Management	WED 09:00-10:30
Hyams -Ssekasi, Denis	Leadership and Leadership Development	THURS 14:00-15:30
Hyder, Akmal S.	International Business	WED 16:00-17:30

I

Idoko, Onyaglanu	Strategy	THURS 09:00-10:30
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Innocenti, Laura	Human Resource Management	WED 16:00-17:30
Innocenti, Laura	Organizational Psychology	WED 09:00-10:30
Iordanou, Ioanna	Knowledge and Learning	THURS 11:00-12:30
Ipsen, Christine	Knowledge and Learning	WED 11:00-13:00
Irani, Zahir	Innovation	WED 11:00-13:00
Irfan, Sidra	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Irfan, Sidra	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Irgashev, Khamid	Corporate Governance	THURS 11:00-12:30
Irmayanti, Aryani	Marketing and Retail	THURS 11:00-12:30
Iskoujina, Zilia	Innovation	WED 16:00-17:30
Issberner, Liz-Rejane	Innovation	THURS 14:00-15:30
Iszatt-White, Marian	Leadership and Leadership Development	WED 14:00-15:30
Ivory, Sarah Birrell	Sustainable and Responsible Business	WED 09:00-10:30

J

Jackson, Duncan	Human Resource Management	WED 11:00-12:30
Jackson, Paul R.	Organizational Psychology	THURS 09:00-10:30
James Wallace, James	Management and Business History	THURS 14:00-15:30
James, Andrew	Innovation	THURS 09:00-10:30
Janella, Melius	Human Resource Management	WED 09:00-10:30
Jänisch, Cindy	Knowledge and Learning	WED 14:00-15:30
Jayashree, Payyazhi	Human Resource Management	WED 09:00-10:30
Jayashree, Payyazhi	Human Resource Management	THURS 11:00-12:30
Jayawarna, Dilani	Entrepreneurship	THURS 14:00-15:30
Jehu, Llinos Mary	Gender in Management	WED 11:00-12:30
Jehu, Llinos Mary	Public Management and Governance	WED 14:00-15:30
Jehu, Llinos Mary	Research Methodology	WED 09:00-10:30
John, Anna	E-Business and E-Government	THURS 11:00-12:30
John, Anna	Strategy as Practice	THURS 14:00-15:30
Johnson, Debra	Organizational Studies	WED 14:00-15:30
Johnson, Jennifer	Research Methodology	WED 16:00-17:00
Johnson, Steve	Knowledge and Learning	WED 14:00-15:30
Johnston, Alan Leslie	Organizational Psychology	WED 14:00-15:30
Johnston, James	Knowledge and Learning	WED 14:00-15:30
Johnston, James	Knowledge and Learning	THURS 14:00-15:30
Johnston, Lorraine	Innovation	THURS 09:00-10:30
Johnstone, Alex	Organizational Studies	THURS 11:00-12:30
Johnstone, Laura	Performance Management	WED 14:00-15:30
Jones, Brian	Entrepreneurship	WED 09:00-10:30
Jones, Ossie	Entrepreneurship	WED 14:00-15:30
Jones, Ossie	Entrepreneurship	THURS 14:00-15:30
Jones, Paul	Entrepreneurship	THURS 11:00-12:30
Jones, Paul	International Business	WED 16:00-17:30
Joosub, Tasneem	Leadership and Leadership Development	WED 14:00-15:30
Jordan, Peter	Organizational Psychology	THURS 09:00-10:30
Jørgensen, Francesc	Human Resource Management	WED 14:00-15:30
Joseph Richard, Paul Benedict	Leadership and Leadership Development	WED 11:00-12:30
Joyce, Pauline	Organizational Psychology	THURS 14:00-15:30
Jurksiene, Lolita	Innovation	WED 09:00-10:30
Jussila, Iiro	Organizational Psychology	WED 16:00-17:30
Jussila, Iiro	Performance Management	WED 14:00-15:30
Jwijati, Ihssan	Performance Management	WED 11:00-12:30

K

K.H. Wong, Harry	Organizational Transformation, Change and Development	WED 09:00-10:30
Kalika, Michael	Organizational Studies	TUES 16:00-17:30
Kanellou, Despina	Innovation	THURS 11:00-12:30
Kang, Min-Ping	Strategy	WED 09:00-10:30

Karam, Abdulaziz	Human Resource Management	WED 09:00-10:30
Karimi, James Mark	Human Resource Management	THURS 14:00-15:30
Karimi, Sahar	E-Business and E-Government	THURS 14:00-15:30
Kars-Unluoglu, Selen	Human Resource Management	THURS 11:00-12:30
Kattenbach, Ralph	Human Resource Management	THURS 11:00-12:30
Kaufmann, Kai P	Organizational Studies	WED 11:00-13:00
Kaufmann, Kai P.	Knowledge and Learning	THURS 14:00-15:30
Kaufmann, Kai P.	Performance Management	WEDS 16:00-17:30
Kauppi, Katri	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Kelemen, Mihaela	Research Methodology	THURS 09:00-10:30
Kelliher, Clare	Human Resource Management	THURS 09:00-10:30
Kelly, Grainne	Knowledge and Learning	THURS 09:00-10:30
Kemboi, Cosmas	Knowledge and Learning	WED 11:00-13:00
Kempster, Steve John	Leadership and Leadership Development	WED 14:00-15:30
Kent, Anthony	Marketing and Retail	WED 11:00-12:30
Kent, Stacey Ann Marie	Performance Management	THURS 11:00-12:30
Khan, Muhammad Burdbar	Human Resource Management	THURS 11:00-12:30
Khan, Shamila Nabi	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Kharroubi, Hassan	International Business	THURS 11:00-13:00
Kim, PhilSoo	Human Resource Management	THURS 14:00-15:30
Kim, PhilSoo	International Business	THURS 09:00-10:30
Kinder, Brian	Public Management and Governance	WED 16:00-17:00
Kirrane, Melrona	Organizational Psychology	THURS 14:00-15:30
Kiryushkina, Elena	Sustainable and Responsible Business	WED 16:00-17:30
Kitchener, Martin	Research Methodology	THURS 09:00-10:30
Kittler, Markus G.	Entrepreneurship	WED 09:00-10:30
Kiwanuka, Keefa	Public Management and Governance	THURS 09:00-10:30
Knight, Louise	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Knight, Louise	Strategy	WED 14:00-15:30
Knowles, Donna Jean	Performance Management	WED 14:00-15:30
Koh, Lenny	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Komlosi, Edit	Human Resource Management	THURS 14:00-15:30
Konara, Palitha	International Business	THURS 11:00-13:00
Konsolaki, Kalliopi	Marketing and Retail	WED 16:00-17:30
Konsolaki, Kalliopi	Marketing and Retail	WED 16:00-17:30
Konstantina, Sakellariou	Entrepreneurship	WED 11:00-12:30
Konstantinou, Efrosyni	Knowledge and Learning	THURS 09:00-10:30
Korac-Kakabadse, Nada	Organizational Psychology	WED 11:00-12:30
Koufopoulos, Dimitrios N.	Corporate Governance	WED 09:00-10:30
Kougiannou, Konstantina	Sustainable and Responsible Business	THURS 09:00-10:30
Kultalahti, Susanna Katariina	Human Resource Management	THURS 11:00-12:30
Kumar, Vikas	Public Management and Governance	THURS 11:00-12:30
Kumra, Savita	Gender in Management	WED 11:00-12:30
Kungu, Kenneth	Human Resource Management	WED 09:00-10:30
Kutaula, Smirti	Entrepreneurship	WED 16:00-17:30
Kutaula, Smirti	Human Resource Management	THURS 09:00-10:30
Kutsch, Elmar	Leadership and Leadership Development	WED 09:00-10:30
Kutsch, Elmar	Organizational Transformation, Change and Development	WED 14:00-15:30
Kutsch, Elmar	Organizational Transformation, Change and Development	WED 14:00-15:30
Kwak, Jooyoung	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30

L

Laaksonen, Oia	Research Methodology	WED 14:00-15:30
Lacka, Ewelina	E-Business and E-Government	THURS 11:00-12:30
Lacka, Ewelina	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Lakshmi, Geeta	Knowledge and Learning	WED 16:00-17:30
Lal, David S.	International Business	WED 14:00-15:30
Lam, Alice	Human Resource Management	WED 14:00-15:30

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Lam, Alice	Innovation	THURS 14:00-15:30	Ludovica, Leone	Performance Management	THURS 14:00-15:00
Lam, Alice	Knowledge and Learning	THURS 09:00-10:30	Lumb, Jo	Research Methodology	TUES 16:00-17:30
Lambert, Jonathan	Leadership and Leadership Development	WED 16:00-17:30	Lupina-Wegener, Anna	International Business	THURS 09:00-10:30
Lambkin, Mary	Marketing and Retail	WED 14:00-15:30	Lupton, Ben	Gender in Management	WED 11:00-12:30
Lamont, Carly	Identity	WED 09:00-10:30	Lynch, Samantha	Marketing and Retail	THURS 11:00-12:30
Landells, Terry	Knowledge and Learning	WED 14:00-15:30	Lynn, Theo	E-Business and E-Government	THURS 11:00-12:30
Langenberg, Tobias	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30	Lyons, Andrew	Research Methodology	THURS 11:00-12:30
Langendahl, Per-Anders	Organizational Transformation, Change and Development	THURS 09:00-10:30	Lyubovnikova, Joanne	Organizational Psychology	WED 11:00-12:30
Latzke, Markus	Human Resource Management	THURS 11:00-12:30			
Lau, Kun Luen Alex	International Business	WED 09:00-10:30	M		
Lauwo, Sarah	Sustainable and Responsible Business	THURS 14:00-10:30	Ma, Tengfei	Marketing and Retail	THURS 14:00-15:30
Lawal, Abioye	Knowledge and Learning	THURS 11:00-12:30	MacDonagh, Joe	Research Methodology	WED 11:00-12:30
Lawless, Aileen	Entrepreneurship	WED 16:00-17:30	MacDonald, Dennis William	Identity	THURS 11:00-13:00
Lawrence, Sandra	Organizational Psychology	THURS 09:00-10:30	Machado, Marcia Cristina da Silva	Strategy as Practice	THURS 11:00-13:00
Lawton, Thomas	Strategy as Practice	THURS 14:00-15:30	MacIntosh, Robert	Research Methodology	WED 16:00-17:00
Le, Nguyen Hoang	E-Business and E-Government	THURS 14:00-15:30	MacIntosh, Robert	Strategy	THURS 14:00-15:30
Leach, Desmond J.	Organizational Psychology	WED 09:00-10:30	Mackay, Brad	Strategy	THURS 09:00-10:30
Learmonth, Mark	Organizational Studies	WED 14:00-15:30	Mackay, Brad	Sustainable and Responsible Business	WED 09:00-10:30
Ledkov, Gregory	Sustainable and Responsible Business	WED 16:00-17:30	Mackay, David John	Strategy	THURS 14:00-15:30
Lee, Allan	Organizational Psychology	WED 11:00-12:30	Mackay, David John	Strategy	WED 14:00-15:30
Lee, Amanda Lesley	Research Methodology	THURS 14:00-15:30	Mackay, David John	Strategy	THURS 11:00-12:30
Lee, Bill	Research Methodology	THURS 11:00-12:30	Mackenzie Davey, Kate	Research Methodology	WED 09:00-10:30
Lee, Erica Kim Man	Entrepreneurship	WED 11:00-12:30	Mackenzie-Davey, Kate	Knowledge and Learning	WED 16:00-17:30
Lee, Younhee	Marketing and Retail	WED 11:00-12:30	Maclean, Mairi	Management and Business History	WED 16:00-17:00
Legood, Alison	Organizational Psychology	WED 11:00-12:30	Macpherson, Allan	Entrepreneurship	THURS 14:00-15:30
Legood, Alison	Organizational Psychology	WED 11:00-12:30	Madden, Adrian	Identity	THURS 14:00-15:30
LeGrys, Alan	Sustainable and Responsible Business	THURS 09:00-10:30	Madsen, Mona Toft	Leadership and Leadership Development	WED 16:00-17:30
Lehman, Kim	Marketing and Retail	THURS 11:00-12:30	Magnier-Watanabe, Remy	Knowledge and Learning	WED 11:00-13:00
Lehner, Othmar M.	Entrepreneurship	THURS 09:00-10:30	Mahmoudi Khorassani, Javad	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Lejeune, Christophe	Organizational Studies	TUES 16:00-17:30	Maier, Anja M.	Knowledge and Learning	WED 11:00-13:00
Lennon, Margaret	Organizational Psychology	THURS 14:00-15:30	Mainela, Tuija	Entrepreneurship	WED 14:00-15:30
Lethbridge, Sarah	Organizational Transformation, Change and Development	WED 16:00-17:00	Maitland, Elizabeth	Strategy	WED 09:00-10:30
Lettice, Fiona	Innovation	THURS 14:00-15:30	Majumdar, Bishakha	Human Resource Management	WED 11:00-12:30
Lewis, Anne	Marketing and Retail	WED 09:00-10:30	Maley, Jane Frances	Performance Management	WED 11:00-12:30
Lewis, Duncan	Human Resource Management	WED 16:00-17:30	Malhotra, Pearl	Human Resource Management	WED 16:00-17:00
Lim, Wai Mun	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30	Malik, Fatima	Research Methodology	WED 11:00-12:30
Lin, Caihui	Human Resource Management	THURS 09:00-10:30	Malik, Fatima	Research Methodology	WED 16:00-17:00
Lin, TungChing	Knowledge and Learning	THURS 09:00-10:30	Malik, Sania Zahra	Organizational Psychology	WED 14:00-15:30
Lindsay, Valerie	Human Resource Management	WED 09:00-10:30	Mandawa, Bernadette	Entrepreneurship	WED 16:00-17:00
Littlewood, David	Sustainable and Responsible Business	THURS 09:00-10:30	Mankavil Kovil Veetil, Nandakumar	Entrepreneurship	WED 09:00-10:30
Liu, Gordon	Human Resource Management	THURS 09:00-10:30	Mann, Robin	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Liu, Jia	Corporate Governance	THURS 11:00-12:30	Manolchev, Constantine	Human Resource Management	WED 16:00-17:00
Liu, Jonathan	Research Methodology	WED 14:00-15:30	Manolopoulos, Dimitris	Human Resource Management	WED 14:00-15:30
Liu, Rebecca	Innovation	WED 16:00-17:30	Mansion, Stephanie Elisabeth	International Business	THURS 11:00-13:00
Liu, Zhiyuan	International Business	WED 11:00-12:30	Manyiwa, Simon	Marketing and Retail	WED 14:00-15:30
Ljubownikow, Grigorij	Strategy	WED 11:00-12:30	Marc, Cowling	Gender in Management	WED 11:00-12:30
Ljubownikow, Sergej	Public Management and Governance	THURS 09:00-10:30	Marcon, Rosilene	Corporate Governance	WED 16:00-17:30
Lockhart, James	Corporate Governance	THURS 11:00-12:30	Mari, Michela	Gender in Management	THURS 14:00-15:30
Lodorfo, George	Performance Management	WED 14:00-15:30	Marinho, Sidnei Vieira	Knowledge and Learning	WED 11:00-12:30
Long, Trevor	Organizational Psychology	WED 09:00-10:30	Marinho, Sidnei Vieira	Knowledge and Learning	WED 16:00-17:30
Longo, Francesco	Knowledge and Learning	THURS 11:00-12:30	Marlow, Susan	Entrepreneurship	WED 16:00-17:00
Loon, Mark	International Business	WED 09:00-10:30	Marques, Joseph C	International Business	THURS 09:00-10:30
Lord, Jonathan David	Management and Business History	THURS 14:00-15:30	Martin, Chris James	Innovation	WED 14:00-15:30
Loretto, Wendy	Human Resource Management	THURS 11:00-12:30	Martin, Christian	Marketing and Retail	WED 11:00-12:30
Loretto, Wendy	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30	Martin, Elizabeth	Sustainable and Responsible Business	WED 16:00-17:30
Louws, Margie	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	TUES 16:00-17:30	Martin, Gary	Sustainable and Responsible Business	WED 16:00-17:30
Louzada, Jorge	Strategy	THURS 11:00-12:30	Martin, Graeme	Organizational Transformation, Change and Development	THURS 09:00-10:30
Love, James	Innovation	THURS 09:00-10:30	Martin, Lee	Organizational Psychology	THURS 11:00-12:30

Martin, Lee	Organizational Psychology	THURS 14:00-15:30
Martin, Lynn	Sustainable and Responsible Business	WED 14:00-15:30
Martinez-Hernandez, Veronica	Performance Management	THURS 09:00-10:30
Maru, Loice Chepngetich	Organizational Studies	WED 11:00-13:00
Mashlah, Samer	Organizational Studies	WED 09:00-10:30
Mason, Katy Jane	Research Methodology	WED 16:00-17:00
Mason, Phillip Lawrence	Public Management and Governance	WED 14:00-15:30
Massie, Ruth	Corporate Governance	WED 11:00-12:30
Mateos-García, Juan	Innovation	THURS 14:00-15:30
Matthias, Olga	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Mavin, Sharon	Gender in Management	THURS 14:00-15:30
Mawer, Susan Judith	Sustainable and Responsible Business	WED 09:00-10:30
Mawson, John	Public Management and Governance	WED 16:00-17:00
Maynard, Lucy	Leadership and Leadership Development	THURS 09:00-10:30
Mayrhofer, Wolfgang	Human Resource Management	THURS 11:00-12:30
McAdam, Maura	Innovation	WED 09:00-10:30
McAdam, Rodney	Knowledge and Learning	WED 14:00-15:30
McAdam, Rodney	Public Management and Governance	THURS 11:00-12:30
McBain, Richard	Knowledge and Learning	WED 16:00-17:30
McCabe, Steve	Innovation	THURS 11:00-12:30
McCauley-Smith, Catherine	Leadership and Leadership Development	THURS 11:00-12:30
McCauley-Smith, Catherine	Organizational Transformation, Change and Development	WED 14:00-15:30
McCauley-Smith, Catherine	Organizational Transformation, Change and Development	WED 16:00-17:00
McCormick, Helen	Marketing and Retail	WED 14:00-15:30
McCormick, Helen	Marketing and Retail	THURS 11:00-12:30
McCracken, Martin	Entrepreneurship	THURS 14:00-15:30
McCracken, Martin	Performance Management	WED 09:00-10:30
McDonagh, Joe	E-Business and E-Government	WED 14:00-15:30
McDonagh, Joe	E-Business and E-Government	WED 16:00-17:00
McDonagh, Joe	E-Business and E-Government	THURS 09:00-10:30
McDonagh, Joe	Strategy as Practice	THURS 11:00-13:00
McDonagh, Joseph J	E-Business and E-Government	THURS 09:00-10:30
McDonald, Frank	International Business	TUES 16:00-17:30
McDonald, Tom	Innovation	THURS 14:00-15:30
McDowall, Almuth	Organizational Psychology	THURS 11:00-12:30
McGovern, Philip	Leadership and Leadership Development	WED 16:00-17:30
McGrane, Angela	Innovation	THURS 09:00-10:30
McGrath, Paul Gregory	Organizational Studies	WED 11:00-13:00
McInnes, Peter	Strategy as Practice	THURS 11:00-13:00
McIvor, Ronan	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
McKenna, Bernard Joseph	International Business	WED 14:00-15:30
McLaughlin, Heather	E-Business and E-Government	THURS 11:00-12:30
McLean, Chris	Entrepreneurship	THURS 11:00-12:30
McLeay, Fraser	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
McLoughlin, Ian Patrick	Innovation	THURS 14:00-15:30
McLoughlin, Ian Patrick	Public Management and Governance	THURS 11:00-12:30
McNeil, Karen	Organizational Psychology	THURS 14:00-15:30
McNeill, Tamara	Entrepreneurship	THURS 11:00-12:30
McNeill, Tamara	Sustainable and Responsible Business	WED 14:00-15:30
McShea, Lynzee	Knowledge and Learning	WED 16:00-17:30
McTavish, Anne-Marie	Knowledge and Learning	WED 11:00-12:30
Meadows, Maureen	E-Business and E-Government	WED 16:00-17:00
Meadows, Maureen	Strategy	WED 09:00-10:30
Meadows, Maureen	Strategy	THURS 09:00-10:30
Mearns, Lesley	Human Resource Management	THURS 14:00-15:30
Meehan, Joanne	Research Methodology	THURS 11:00-12:30
Mees, Bernard	Management and Business History	WED 11:00-12:30
Melewar, T.C.	Marketing and Retail	WED 16:00-17:00

Melissanidou, Eleni	Strategy as Practice	THURS 14:00-15:30
Melo, Simone Oliveira Guerra de	Sustainable and Responsible Business	THURS 14:00-15:00
Mena, Carlos	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Meng-Lewis, Yue	Human Resource Management	WED 14:00-15:30
Mesquita, Jose Marcos	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Mikhailava, Irina	Human Resource Management	THURS 11:00-12:30
Millar, Jill	Sustainable and Responsible Business	WED 16:00-17:30
Miller, Jacob L.	Entrepreneurship	THURS 11:00-12:30
Miller, Kristel	Innovation	WED 09:00-10:30
Miller, Kristel	Knowledge and Learning	WED 14:00-15:30
Mills, Sophie	Research Methodology	WED 11:00-12:30
Milosevic, Miona	Entrepreneurship	WED 16:00-17:30
Mitchell, Rebecca	Organizational Psychology	THURS 14:00-15:30
Mitchell, Rebecca	Strategy	WED 09:00-10:30
Mitchell, Richard	Marketing and Retail	WED 09:00-10:30
Mitchell, Sophia	Marketing and Retail	WED 14:00-15:30
Mittra, Pallavi	Strategy as Practice	THURS 11:00-13:00
Moeller, Miriam	Performance Management	WED 11:00-12:30
Moffett, Sandra	Knowledge and Learning	WED 14:00-15:30
Moffett, Sandra	Knowledge and Learning	THURS 11:00-12:30
Mollan, Simon	Management and Business History	WED 16:00-17:00
Monks, Kathy	Human Resource Management	THURS 09:00-10:30
Mooi, Erik	Human Resource Management	THURS 09:00-10:30
Moore, Cíara	Organizational Transformation, Change and Development	WED 09:00-10:30
Morah, Ejindu Iwelu MacDonald	Marketing and Retail	WED 11:00-12:30
Moran, Antonia	Public Management and Governance	THURS 14:00-15:30
Morando, Verdiana	Knowledge and Learning	THURS 11:00-12:30
Morando, Verdiana	Leadership and Leadership Development	THURS 09:00-10:30
Morley, Michael Andrew	Performance Management	WEDS 16:00-17:30
Morris, Jon	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Morrison, John	E-Business and E-Government	THURS 11:00-12:30
Moulettes, Agneta	Gender in Management	THURS 11:00-13:00
Moxham, Claire	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Mudakkar, Rubab	Marketing and Retail	WED 14:00-15:30
Muellenborn, Tim Marcel	Corporate Governance	WED 16:00-17:30
Muganhu, Christopher	Corporate Governance	THURS 11:00-12:30
Mukururi, Jane	Human Resource Management	THURS 14:00-15:30
Murphy, Glen	Identity	THURS 11:00-13:00
Murphy, Joanne	Organizational Transformation, Change and Development	WED 11:00-12:30
Murray, Alan	Gender in Management	THURS 11:00-13:00

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Nada, Kakabadse	Entrepreneurship	WED 11:00-12:30
Naeem, Ramsha	Organizational Psychology	WED 14:00-15:30
Nambudiri, Ranjeet	Human Resource Management	WED 11:00-12:30
Narayanan, V.K.	Entrepreneurship	THURS 11:00-12:30
Narayanan, V.K.	Research Methodology	WED 14:00-15:30
Narayanan, Vadake	Strategy	WED 11:00-12:30
Nasi, Greta	Leadership and Leadership Development	THURS 09:00-10:30
Navare, Jyoti	Marketing and Retail	WED 11:00-12:30
Ndhlovu, Tidings	Corporate Governance	WED 14:00-15:30
Nemeh, Andre	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Newbery, Robert	Entrepreneurship	THURS 11:00-12:30
Newton, David	International Business	WED 16:00-17:30
Ng, Wilson	Entrepreneurship	WED 16:00-17:30
Ngoe, Lawrence Mukete	Human Resource Management	WED 16:00-17:30
Nguyen, Lynda Loan Anh	Identity	THURS 11:00-13:00
Nguyen, Phuong	Identity	WED 16:00-17:30

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Nguyen, Phuong	Marketing and Retail	THURS 09:00-10:30
Nguyen, Phuong	Research Methodology	WED 14:00-15:30
Nguyen, Thuy	Innovation	THURS 09:00-10:30
Ngwa, Leonard Ndifor	Performance Management	WED 14:00-15:30
Nicholas, Stephen	Strategy	WED 09:00-10:30
Nicolopoulou, Katerina	Entrepreneurship	WED 11:00-12:30
Nienaber, Ann-Marie	Organizational Psychology	WED 16:00-17:00
Nightingale, Paul	Innovation	THURS 11:00-12:30
Nikandrou, Irene	Identity	THURS 14:00-15:30
Nikandrou, Irene	Organizational Psychology	WED 14:00-15:30
Nikandrou, Irene	Organizational Psychology	THURS 11:00-12:30
Nordberg, Donald	Corporate Governance	WED 11:00-12:30
Nordberg, Donald	Identity	WED 09:00-10:30
Nordberg, Donald	Identity	WED 14:00-15:30
Nudurupati, Sai	Marketing and Retail	WED 11:00-12:30
Nutley, Sandra	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Nwokocha, Kenneth Chibuisi	Human Resource Management	WED 14:00-15:30
Nyamu, Janerose Kagwiria	Innovation	WED 14:00-15:30
Nyuur, Richard B.	Corporate Governance	THURS 09:00-10:30
Nyuur, Richard B.	Human Resource Management	WED 16:00-17:00

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O'Malley, Claire	Organizational Psychology	THURS 11:00-12:30
O'Shea, Noreen Anne-Mary	Knowledge and Learning	WED 14:00-15:30
O'Toole, Michelle Rose Sarah	Organizational Studies	WED 11:00-13:00
O'Brien, Frances	Strategy	THURS 09:00-10:30
O'Brien, Sadhbh	Human Resource Management	THURS 09:00-10:30
O'Brien, Seamus	Entrepreneurship	WED 14:00-15:30
O'Brien, Seamus	Entrepreneurship	WED 16:00-17:30
O'Byrne, Darren	Public Management and Governance	WED 14:00-15:30
O'Donoghue, Ashley	Leadership and Leadership Development	WED 09:00-10:30
Oe, Hiroko	International Business	WED 09:00-10:30
Oe, Hiroko	Public Management and Governance	THURS 14:00-15:30
Ofori-Dankwa, Joseph	Identity	THURS 14:00-15:30
Ogbechie, Chris	Corporate Governance	WED 09:00-10:30
Oghojafor, Ben. E. A.	Performance Management	WED 14:00-15:30
Ogwo, Ogwo E.	Marketing and Retail	THURS 11:00-12:30
OKane, James Francis	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
OKane, Paula Marie	Performance Management	WED 09:00-10:30
OKane, Paula Marie	Research Methodology	WED 14:00-15:30
Okpanum, Ijeoma Jacklyn	Organizational Transformation, Change and Development	THURS 09:00-10:30
Okwilagwe, Osikhuemhe Rosita	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Olarewaju, Adeniyi Damilola	Management and Business History	WED 09:00-10:30
George, Olusoji James	Management and Business History	WED 09:00-10:30
Omidvar, Omid	Strategy as Practice	THURS 14:00-15:30
O'Neill, Henrique	Organizational Transformation, Change and Development	THURS 09:00-10:30
O'Regan, Nicholas	Strategy	WED 11:00-12:30
Orr, Kevin	Knowledge and Learning	WED 14:00-15:30
Osmani, Mohamad	Innovation	WED 11:00-13:00
Osorio, Carlos	E-Business and E-Government	WED 11:00-12:30
Otaye, Lilian	Human Resource Management	WED 09:00-10:30
Ouchi Dusi, Cristina Sayuri Cortes	Strategy as Practice	THURS 11:00-13:00
Outsios, Georgios	Entrepreneurship	WED 09:00-10:30
Oyelere, Michael	Human Resource Management	THURS 14:00-15:30
Ozen, Ozlem	Strategy	THURS 09:00-10:30
Ozturk, Ebru	Innovation	THURS 11:00-12:30

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Page, David	Organizational Transformation, Change and Development	THURS 09:00-10:30
Paladini, Stefania	Corporate Governance	WED 09:00-10:30
Pallister, John	Marketing and Retail	THURS 09:00-10:30
Palmeira, Denise	Marketing and Retail	THURS 09:00-10:30
Palmeira, Mirian	Marketing and Retail	THURS 09:00-10:30
Palmeira, Mirian	Marketing and Retail	THURS 11:00-12:30
Palmer, Mark	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Panagiotopoulos, Panos	E-Business and E-Government	THURS 11:00-12:30
Papadopoulos, Thanos	E-Business and E-Government	WED 14:00-15:30
Papagiannidis, Savvas	E-Business and E-Government	WED 11:00-12:30
Papagiannidis, Savvas	E-Business and E-Government	THURS 11:00-12:30
Park, JungKun	Marketing and Retail	WED 11:00-12:30
Parker, Vicki	Organizational Psychology	THURS 14:00-15:30
Parkin Hughes, Christine	Sustainable and Responsible Business	THURS 09:00-10:30
Parry, Emma	Human Resource Management	WED 11:00-12:30
Passos, Ana Margarida	Leadership and Leadership Development	THURS 14:00-15:30
Pastellas, Sally	Organizational Transformation, Change and Development	WED 09:00-10:30
Paucar-Caseres, Alberto	Marketing and Retail	WED 11:00-12:30
Paul, Stuart	Entrepreneurship	WED 14:00-15:30
Pauley, Matthew Kevin	Research Methodology	THURS 09:00-10:30
Pawsey, Alison	Organizational Transformation, Change and Development	THURS 14:00-15:30
Peltoniemi, Mirva	Cultural and Creative Industries	WED 11:00-13:00
Peltoniemi, Mirva	Research Methodology	WED 14:00-15:30
Pena Haeufler, Birgit	Human Resource Management	WED 14:00-15:30
Penny, Vasilii	Leadership and Leadership Development	THURS 14:00-15:30
Pereira, Leonardo Santos	Knowledge and Learning	WED 16:00-17:30
Perez Valls, Miquel	Strategy	THURS 11:00-12:30
Perez-Arrau, Gregorio	Knowledge and Learning	WED 11:00-13:00
Perkins, Graham	Gender in Management	WED 11:00-12:30
Perkins, Graham	Innovation	THURS 11:00-12:30
Perra, Diana Barbara	Identity	THURS 09:00-10:30
Pettigrew, Andrew	Organizational Studies	TUES 16:00-17:30
Phiri, Joseph	Performance Management	THURS 09:00-10:30
Pilbeam, Colin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Pilbeam, Colin	Research Methodology	THURS 14:00-15:30
Pinches, Benedict	Knowledge and Learning	THURS 11:00-12:30
Pinfold, Louise Elizabeth	Entrepreneurship	THURS 14:00-15:30
Pinnington, Bruce Douglas	Research Methodology	THURS 11:00-12:30
Pitcher, Graham Simons	Strategy as Practice	THURS 09:00-10:30
Poggesi, Sara	Gender in Management	THURS 14:00-15:30
Polak-Weldon, Reka	Sustainable and Responsible Business	WED 16:00-17:30
Poljsak, Petra	Organizational Psychology	THURS 09:00-10:30
Pollard, David John	Entrepreneurship	WED 09:00-10:30
Poole, Adam Charles	Corporate Governance	THURS 09:00-10:30
Poor Rezaei, Seyed Mojtaba	E-Business and E-Government	THURS 14:00-15:30
Potter, Stephen	Organizational Transformation, Change and Development	THURS 09:00-10:30
Poulis, Efthimios	Strategy	THURS 14:00-15:30
Poulis, Konstantinos	Strategy	THURS 14:00-15:30
Powell, Gary N.	Gender in Management	WED 16:00-17:00
Prado, Patricia	Innovation	THURS 14:00-15:30
Preece, Denise Louise	Organizational Psychology	WED 14:00-15:30
Price, Margaret	Sustainable and Responsible Business	WED 16:00-17:30
Price, Robert	Organizational Transformation, Change and Development	THURS 14:00-15:30
Procter, Stephen	Human Resource Management	WED 16:00-17:30
Profili, Silvia	Human Resource Management	WED 16:00-17:30
Profili, Silvia	Organizational Psychology	WED 09:00-10:30
Puhakka, Vesa	Entrepreneurship	WED 14:00-15:30

Puhakka, Vesa	Entrepreneurship	WED 14:00-15:30
Pundziene, Asta	Innovation	WED 09:00-10:30
Pyrko, Igor	Research Methodology	THURS 11:00-12:30

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Qi, Xiaoguang	Innovation	THURS 14:00-15:30
Quinlan, Nina J.	Organizational Psychology	WED 09:00-10:30
Quinones-Garcia, Cristina	Organizational Psychology	WED 11:00-12:30

R

Radcliffe, Laura	Research Methodology	WED 11:00-12:30
Radcliffe, Laura	Research Methodology	WED 16:00-17:00
Radicic, Dragana	Innovation	THURS 11:00-12:30
Radnor, Zoe	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Radnor, Zoe Jane	Public Management and Governance	WED 09:00-10:30
Raheem, Salma	Human Resource Management	THURS 11:00-12:30
Rahman, Mahabubur	Marketing and Retail	WED 14:00-15:30
Rahman, Mahfuzur	Performance Management	WED 14:00-15:30
Rahman, Md. Mushfiqur	Human Resource Management	WED 09:00-10:30
Raimi, Lukman	Entrepreneurship	WED 09:00-10:30
Raimi, Lukman	Knowledge and Learning	THURS 11:00-12:30
Raja, Khurram Parvez	Corporate Governance	WED 11:00-12:30
Rajpal, Brinder	Knowledge and Learning	WED 11:00-12:30
Ramakrishnan, Sumeetra	Human Resource Management	WED 11:00-12:30
Ramirez, Matias	Innovation	THURS 11:00-12:30
Ramsey, Caroline	Leadership and Leadership Development	WED 14:00-15:30
Rank, Johannes	Human Resource Management	WED 14:00-15:30
Rank, Johannes	Organizational Psychology	WED 11:00-12:30
Rantakari, Anniina	Entrepreneurship	WED 14:00-15:30
Rantanen, Noora	Organizational Psychology	WED 16:00-17:30
Rantanen, Noora	Performance Management	WED 14:00-15:30
Ravishankar, M.N.	Strategy	WED 09:00-10:30
Rayman-Bacchus, Lez	Innovation	WED 16:00-17:30
Read, John	Leadership and Leadership Development	WED 14:00-15:30
Read, Nicholas	Performance Management	WED 09:00-10:30
Reast, Jon	Organizational Studies	WED 14:00-15:30
Redfern, Dave	Management and Business History	THURS 14:00-15:30
Rees, Raymond Gary	Human Resource Management	THURS 09:00-10:30
Reeve, Stephen	Leadership and Leadership Development	WED 11:00-12:30
Regalado, Maria Cristina	Knowledge and Learning	THURS 11:00-12:30
Reid, Aisling	Entrepreneurship	THURS 11:00-12:30
Reid, Aisling Rose	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Reid, Andrea	Knowledge and Learning	THURS 11:00-12:30
Reid, Andrea	Marketing and Retail	WED 09:00-10:30
Reissner, Stefanie	Research Methodology	THURS 09:00-10:30
Renoux, Adrienne	Marketing and Retail	WED 09:00-10:30
Richter, Ansgar	Organizational Psychology	WED 16:00-17:00
Ritchie, Felix	Knowledge and Learning	THURS 09:00-10:30
Roberts, Ashley James Byron	Knowledge and Learning	THURS 11:00-12:30
Roberts, Joanne	Innovation	WED 16:00-17:30
Robinson, Mark A.	Organizational Psychology	WED 09:00-10:30
Robson, Andrew	E-Business and E-Government	WED 14:00-15:30
Robson, Andrew	Performance Management	WEDS 16:00-17:30
Robson, Andrew	Strategy	THURS 11:00-12:30
Roby, Helen	E-Business and E-Government	THURS 14:00-15:30
Roby, Helen	Identity	WED 16:00-17:30
Roby, Helen	Organizational Transformation, Change and Development	THURS 09:00-10:30
Roby, Helen	Research Methodology	WED 11:00-12:30

Rodionova, Yulia	Entrepreneurship	WED 09:00-10:30
Rodionova, Yulia	Entrepreneurship	WED 16:00-17:00
Rodrigues, Ana Filipa C.	Human Resource Management	WED 14:00-15:30
Roehrich, Jens	Innovation	WED 11:00-13:00
Roglio, Karina De Déa	Corporate Governance	WED 16:00-17:30
Roglio, Karina de Déa	Human Resource Management	THURS 11:00-12:30
Roglio, Karina de Déa	Marketing and Retail	WED 09:00-10:30
Rono, Lucy Jephchoe	Organizational Studies	WED 11:00-13:00
Roper, Stephen	Innovation	THURS 09:00-10:30
Roper, Stuart	Marketing and Retail	WED 14:00-15:30
Rosborough, Julie	Marketing and Retail	WED 14:00-15:30
Rosli, Ainurul	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Rossenber, Yvonne van	Organizational Psychology	THURS 11:00-12:30
Rossi, Federica	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
Rostron, Ali	Identity	WED 09:00-10:30
Round, Griff	Marketing and Retail	WED 14:00-15:30
Rowe, Andrew	Corporate Governance	WED 14:00-15:30
Rowland, Kyle	Marketing and Retail	WED 14:00-15:30
Rowland, Kyle	Marketing and Retail	THURS 11:00-12:30
Roxburgh, Carol	Organizational Studies	THURS 11:00-12:30
Rumens, Nick	Research Methodology	THURS 09:00-10:30
Runswick, Fionnuala Eilín	Organizational Transformation, Change and Development	WED 14:00-15:30
Ruwhiu, Diane	Research Methodology	WED 14:00-15:30

S

Sadler-Smith, Eugene	Research Methodology	THURS 09:00-10:30
Sadowska, Noemi	Organizational Psychology	WED 11:00-12:30
Safavi, Mehdi	Strategy as Practice	THURS 14:00-15:30
Saha, Krishnendu	Strategy	WED 11:00-12:30
Sahasranamam, Sreevas	Entrepreneurship	WED 09:00-10:30
Sahasranamam, Sreevas	Entrepreneurship	THURS 09:00-10:30
Sainidis, Eustathios	Strategy	THURS 11:00-12:30
Salman, Mehrukh	Marketing and Retail	WED 14:00-15:30
Salykova, Leila	International Business	WED 14:00-15:30
Sammarra, Alessia	Human Resource Management	WED 16:00-17:30
Sammarra, Alessia	Organizational Psychology	WED 09:00-10:30
Samuel, Michael Olorunjuwon	Human Resource Management	WED 11:00-12:30
Samy, Martin	Gender in Management	THURS 14:00-15:30
Sanders, Gail	Knowledge and Learning	WED 16:00-17:30
Sanders, Gail	Performance Management	WED 14:00-15:30
Sanders, Karin	Human Resource Management	TUES 16:00-17:30
Sanders, Karin	Human Resource Management	THURS 09:00-10:30
Sanders, Karin	Organizational Psychology	THURS 11:00-12:30
Sandhawalía, Birinder Singh	Knowledge and Learning	THURS 09:00-10:30
Sandiford, Peter	Marketing and Retail	WED 11:00-12:30
Sanghavi, Nitin	Entrepreneurship	WED 16:00-17:00
Santistevan, Diana Christine	Leadership and Leadership Development	THURS 09:00-10:30
Santos, Clarice	Gender in Management	THURS 09:00-10:30
Sapouna, Panagiota	Human Resource Management	WED 14:00-15:30
Sapsed, Jonathan	Innovation	THURS 14:00-15:30
Sarhan, Mohammad Yaseen	Strategy as Practice	THURS 11:00-13:00
Sarka, Peter	Knowledge and Learning	WED 11:00-13:00
Sarker, Tapan Kumar	Leadership and Leadership Development	WED 14:00-15:30
Sarker, Tapan Kumar	Sustainable and Responsible Business	THURS 09:00-10:30
Sarkis, Joseph	Sustainable and Responsible Business	WED 11:00-12:30
Sarma, Meera	Innovation	THURS 14:00-15:30
Sarnecki, Abiola Olulofakemi	Organizational Psychology	WED 16:00-17:00
Sarwar, Shagufta	Human Resource Management	THURS 11:00-12:30

Talbot, Danielle Laurette	Organizational Psychology	WED 14:00-15:30
Talwar, Vishal	Human Resource Management	THURS 09:00-10:30
Tamer, Darwish	Human Resource Management	THURS 14:00-15:30
Tana, Warlei	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Tao, Sophia Yan	E-Business and E-Government	WED 11:00-12:30
Tapinos, Efstathios	Strategy	WED 14:00-15:30
Tapinos, Efstathios	Strategy	WED 14:00-15:30
Taylor, Andrew	Strategy	THURS 11:00-12:30
Taylor, Christina McNab	Knowledge and Learning	WED 11:00-12:30
Taylor, John	Research Methodology	WED 16:00-17:00
Teicher, Julian	E-Business and E-Government	WED 11:00-12:30
Teicher, Julian	Knowledge and Learning	THURS 11:00-12:30
Teicher, Julian	Public Management and Governance	THURS 09:00-10:30
Teicher, Julian	Human Resource Management	WED 09:00-10:30
Teixeira, Maisa Gomide	Corporate Governance	WED 16:00-17:30
Teng, Da	International Business	WED 14:00-15:30
Teng, Da	Strategy	WED 09:00-10:30
Tennent, Kevin D.	Management and Business History	THURS 09:00-10:30
Teo, Stephen T.T.	Human Resource Management	WED 11:00-12:30
Thompson, Peter	Innovation	WED 09:00-10:30
Thornton, Charles Duncan	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Thornton, Charles Duncan	Strategy	THURS 11:00-12:30
Thorpe, Michael	Human Resource Management	THURS 11:00-12:30
Thorpe, Richard	Research Methodology	WED 14:00-15:30
Tickle, Matthew	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Tilba, Anna	Corporate Governance	THURS 09:00-10:30
Tischer, Sarah	Corporate Governance	WED 14:00-15:30
Tittmann, Claudia	Knowledge and Learning	WED 14:00-15:30
Toaldo, Ana Maria Machado	Marketing and Retail	WED 09:00-10:30
Tookey, Max	Human Resource Management	THURS 11:00-12:30
Toral Manson, Inci	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Tourky, Marwa	Organizational Studies	WED 14:00-15:30
Towe, Donna Michelle	Marketing and Retail	WED 11:00-12:30
Townley, Barbara	Cultural and Creative Industries	WED 11:00-13:00
Townley, Barbara	Innovation	THURS 09:00-10:30
Tozzi, Valeria	Leadership and Leadership Development	THURS 09:00-10:30
Tran, Hanh Hong	Knowledge and Learning	THURS 11:00-12:30
Troth, Ashlea	Organizational Psychology	THURS 09:00-10:30
Trushin, Eshref	Corporate Governance	WED 16:00-17:30
Truss, Catherine	Identity	THURS 14:00-15:30
Truss, Katie	Human Resource Management	THURS 09:00-10:30
Tsachouridi, Irene	Identity	THURS 14:00-15:30
Tsachouridi, Irene	Organizational Psychology	WED 14:00-15:30
Tsachouridi, Irene	Organizational Psychology	THURS 11:00-12:30
Tsay, Crystal Han-Huei	Knowledge and Learning	THURS 09:00-10:30
Tsay, Crystal Han-Huei	Organizational Psychology	WED 14:00-15:30
Tsekouras, George	Innovation	THURS 11:00-12:30
Tufail, Muhammad Shahid	Corporate Governance	WED 14:00-15:30
Tufail, Muhammad Shahid	Human Resource Management	WED 16:00-17:30
Tuite, Aisling	Organizational Transformation, Change and Development	WED 11:00-12:30
Tuncbilek, Zeynep	Marketing and Retail	THURS 11:00-12:30
Tzanidis, Theofilos	Marketing and Retail	WED 09:00-10:30
Tzokas, Nikolaos	Human Resource Management	THURS 11:00-12:30

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Uddin, Mohammed Mohi	Organizational Transformation, Change and Development	WED 11:00-12:30
Uddin, Muhammad Moshfique Uddin	Performance Management	WED 14:00-15:30
Ugoji, Chika Adline	Human Resource Management	WED 09:00-10:30

Ugur, Mehmet	Corporate Governance	WED 16:00-17:30
Underwood, Philip	Entrepreneurship	THURS 11:00-12:30
Upadhyay, Arvind	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Upadhyayula, Rajesh Srinivas	Entrepreneurship	THURS 09:00-10:30
Uwabuike, Chinedu	Organizational Psychology	WED 14:00-15:30

V

van der Werff, Lisa	E-Business and E-Government	THURS 11:00-12:30
van der Werff, Lisa	Organizational Psychology	WED 11:00-12:30
Van Gramberg, Bernadine	E-Business and E-Government	WED 11:00-12:30
Van Gramberg, Bernadine	Human Resource Management	WED 09:00-10:30
Van Gramberg, Bernadine	Knowledge and Learning	THURS 11:00-12:30
Van Rossenberg, Yvonne Gerarda Theodora	Human Resource Management	WED 14:00-15:30
Vazquez, Diego Alfonso	Sustainable and Responsible Business	WED 11:00-12:30
Vazquez-Brust, Diego Alfonso	Strategy	THURS 11:00-12:30
Vega, Arturo	E-Business and E-Government	THURS 09:00-10:30
Veloso, Ana Luisa O.M.	Human Resource Management	WED 14:00-15:30
Verschuere, Ricardo	Strategy	THURS 09:00-10:30
Verschuere, Ricardo	Strategy as Practice	THURS 11:00-13:00
Vershina, Natalia A.	Entrepreneurship	WED 09:00-10:30
Vershina, Natalia A.	Entrepreneurship	WED 16:00-17:00
Vicentini, Francesca	Performance Management	THURS 14:00-15:00
Vieira, Nathalia de Paula	Strategy as Practice	THURS 11:00-13:00
Viitala, Riitta	Human Resource Management	THURS 11:00-12:30
Vincent, Jordan	Public Management and Governance	THURS 14:00-15:30
Viney, Howard	Strategy as Practice	THURS 14:00-15:30
Vivoda, Vlado	Leadership and Leadership Development	WED 14:00-15:30
Vlachos, Ilias	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Vogel, Bernd	Leadership and Leadership Development	WED 16:00-17:30
Vogel, Bernd	Leadership and Leadership Development	THURS 14:00-15:30

W

Walbank, Sarah	Leadership and Leadership Development	WED 11:00-12:30
Wald, Andreas	Performance Management	WEDS 16:00-17:30
Walger, Carolina de Souza	Human Resource Management	THURS 11:00-12:30
Wallis, Matthew	Sustainable and Responsible Business	THURS 09:00-10:30
Walton, Sara Christine	Research Methodology	WED 14:00-15:30
Wang, Peijie	International Business	WED 11:00-12:30
Wang, Ruifang	Strategy	THURS 14:00-15:30
Wang, Tongtong	Sustainable and Responsible Business	THURS 11:00-12:30
Wanga, Valentine	Human Resource Management	WED 09:00-10:30
Wappling, Anders	Marketing and Retail	THURS 11:00-12:30
Ward, Nigel	Knowledge and Learning	WED 14:00-15:30
Waring, Justin	Innovation	WED 11:00-13:00
Waring, Justin	Public Management and Governance	WED 09:00-10:30
Waring, Teresa	E-Business and E-Government	WED 14:00-15:30
Waring, Teresa	Innovation	THURS 09:00-10:30
Waring, Teresa	Performance Management	WEDS 16:00-17:30
Watson, Mairi	Identity	THURS 11:00-13:00
Watton, Emma	Leadership and Leadership Development	THURS 09:00-10:30
Weber, Jana	Knowledge and Learning	WED 14:00-15:30
Weerakkody, Vishanth	Innovation	WED 11:00-13:00
Wei, Qi	Human Resource Management	WED 16:00-17:30
Wei, Yingqi	International Business	THURS 11:00-13:00
Weibel, Antoinette	Organizational Psychology	WED 11:00-12:30
Weir, David	Organizational Studies	WED 14:00-15:30
Welch, Christine Elizabeth	Knowledge and Learning	WED 14:00-15:30
Wetzel, Ralf	Leadership and Leadership Development	THURS 09:00-10:30

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Wetzel, Ralf	Organizational Studies	WED 11:00-13:00
Wetzel, Ralf	Organizational Studies	THURS 11:00-12:30
Wheatley, Dan	Marketing and Retail	WED 16:00-17:30
White, Margaret	Organizational Studies	WED 11:00-13:00
Whiting, Rebecca	Identity	WED 16:00-17:30
Whiting, Rebecca	Research Methodology	WED 11:00-12:30
Whysall, Paul	Marketing and Retail	WED 09:00-10:30
Whysall, Zara Jane	Knowledge and Learning	WED 11:00-12:30
Wiafe, Lukas	Identity	WED 14:00-15:30
Wiafe, Lukas	Sustainable and Responsible Business	WED 16:00-17:30
Wickham, Mark	Marketing and Retail	THURS 11:00-12:30
Wilczek, Barbara	Human Resource Management	WED 14:00-15:30
Wilkins, Peter	Organizational Studies	THURS 14:00-15:30
Williams, Sharon	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30
Williams, Sharon	Organizational Transformation, Change and Development	WED 16:00-17:00
Williams, Sharon	Organizational Transformation, Change and Development	THURS 09:00-10:30
Williamson, Trevor	Research Methodology	THURS 09:00-10:30
Willis, Jack	Innovation	THURS 09:00-10:30
Wilson, Fiona	Gender in Management	THURS 11:00-13:00
Wilson, John F	Management and Business History	THURS 09:00-10:30
Wilson, Jonathan	Research Methodology	WED 14:00-15:30
Wilson, Julie	Leadership and Leadership Development	THURS 11:00-12:30
Wilson, Rob	Public Management and Governance	THURS 11:00-12:30
Wilson, Rob	Public Management and Governance	THURS 14:00-15:30
Wilson, Tray	Leadership and Leadership Development	THURS 14:00-15:30
Wilson-Evered, Elisabeth	Leadership and Leadership Development	WED 14:00-15:30
Windrum, Paul	Innovation	WED 09:00-10:30
Windrum, Paul	Innovation	WED 11:00-13:00
Winkler, Ingo	Identity	WED 09:00-10:30
Winkler, Ingo	Identity	THURS 09:00-10:30
Wittmann, Xinhua	Entrepreneurship	THURS 11:00-12:30
Wittmann, Xinhua	Knowledge and Learning	THURS 09:00-10:30
Wolfgramm, Rachel	Cultural and Creative Industries	WED 11:00-13:00
Wong, Wilson	Human Resource Management	WED 09:00-10:30
Wood, Geoffrey	Human Resource Management	THURS 14:00-15:30
Woodhams, Carol	Gender in Management	WED 11:00-12:30
Wright, Gillian	Marketing and Retail	WED 11:00-12:30
Wright, Harvey	Leadership and Leadership Development	THURS 14:00-15:30
Wu Berberich, Bing	Human Resource Management	THURS 11:00-12:30
Wu, Chih-Ying	Human Resource Management	THURS 09:00-10:30
Wu, Hao	Corporate Governance	THURS 09:00-10:30
Wu, Kevin	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Wu, Ning	Human Resource Management	WED 16:00-17:30
Wu, Wei-ping	Entrepreneurship	WED 11:00-12:30
Wynne, Steven	Corporate Governance	WED 14:00-15:30

X

Xian, Huiping	Human Resource Management	WED 14:00-15:30
Xie, Ying	Operations, Logistics and Supply Chain Management	THURS 14:00-15:30

Y

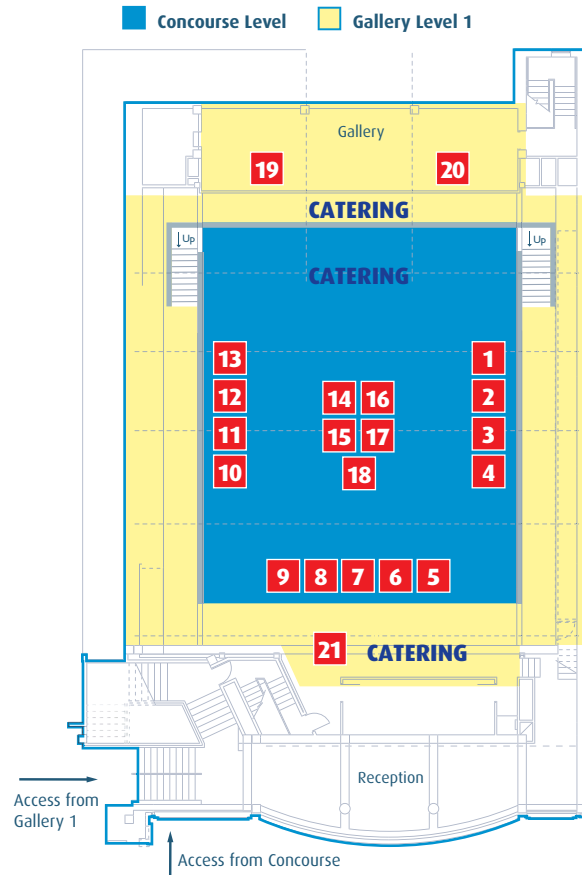
Yacoub, Lorian	Sustainable and Responsible Business	THURS 11:00-12:30
Yah Jusoh, Yusmadi	E-Business and E-Government	THURS 11:00-12:30
Yakis-Douglas, Basak	Strategy	WED 09:00-10:30
Yakovleva, Natalia	Sustainable and Responsible Business	WED 16:00-17:30
Yamaoka, Yasuyuki	International Business	WED 09:00-10:30
Yamaoka, Yasuyuki	Public Management and Governance	THURS 14:00-15:30
Yami, Saïd	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00

Yan, Yanni	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Yang, Yumei	Knowledge and Learning	THURS 09:00-10:30
Yankson, Joana	Strategy	WED 16:00-17:30
Yannopoulou, Natalia	E-Business and E-Government	WED 11:00-12:30
Yarrow, David	Performance Management	WEDS 16:00-17:30
Yerby, Elaine	Human Resource Management	WED 11:00-12:30
Yi, Jingtao	International Business	WED 14:00-15:30
Yi, Jingtao	Strategy	WED 09:00-10:30
Yip, Nick	E-Business and E-Government	WED 11:00-12:30
Yip, Nick	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-13:00
You, JaeJoon	Human Resource Management	THURS 14:00-15:30
You, JaeJoon	International Business	THURS 09:00-10:30
Young, Angus	International Business	WED 09:00-10:30
Young, Eilidh	Cultural and Creative Industries	WED 11:00-13:00
Yousaf, Amna	Organizational Psychology	THURS 11:00-12:30
Yu, Jiun-Yu	Innovation	WED 14:00-15:30
Yu, Ping	Public Management and Governance	THURS 11:00-12:30
Yusuf, Mohammad Abu	Public Management and Governance	THURS 09:00-10:30

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Zane, Lee J.	Entrepreneurship	THURS 11:00-12:30
Zbierowski, Przemyslaw	Performance Management	WED 09:00-10:30
Zeng, Maggie	International Business	WED 09:00-10:30
Zeng, Maggie	Strategy	WED 11:00-12:30
Zengyao, Zhao	Performance Management	WED 11:00-12:30
Zhang, Jiaying	International Business	THURS 14:00-15:30
Zhang, Ying	Innovation	THURS 14:00-15:30
Zhou, Lu	International Business	WED 14:00-15:30
Zhu, Yunxia	International Business	WED 14:00-15:30
Ziaei, Seyyedali	Knowledge and Learning	THURS 09:00-10:30
Zigan, Krystin	Sustainable and Responsible Business	THURS 09:00-10:30
Zolin, Roxanne	Entrepreneurship	WED 11:00-12:30
Zundel, Mike	Strategy	THURS 14:00-15:30

BAM2014 EXHIBITORS



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And next year...

The Value of Pluralism in Advancing Management Research, Education and Practice

In recent years, it has become evident that pluralism is a defining characteristic of management research, education, and practice. Management research draws upon a diverse range of research paradigms and methodologies to address fundamental social science questions and business research problems. Management education, similarly, draws upon multiple pedagogies and theories of learning to develop social scientists with a focus on work and organisation as well as managers who have both technical skills and well developed moral and emotional insight. The pluralistic nature of organisations as collections of diverse groupings with their own cultural norms, values, and identities has made corporate governance structures, strategy making processes, operations, marketing and human resource management procedures more pluralistic in nature as they seek to engage with an increasingly varied set of stakeholders.

However, while such pluralism has contributed greatly to advancing management research, education, and practice, there have been institutional pressures towards greater homogenization. Measurement and evaluation systems which are applied to research, funding, learning and teaching may, perhaps inadvertently, reward conformity rather than recognising excellent work in its own terms. Popular discourse can lead to stakeholder expectations which underplay the complexity of organizational and business life. Thus, the benefits of a pluralistic approach, enabling dialogue between positions of difference, incorporating systematic, radical and interpretivist approaches (amongst others) is worthy of attention and debate. The dynamics towards diversity on the one hand and inclusivity on the other raise a series of questions that should be of interest to BAM 2015 delegates:

- What are the advantages and disadvantages of a pluralistic orientation to management research?
- How might management knowledge and education be developed through pedagogical and theoretical debates?
- How can context-specificity and difference be incorporated into recognised practices of management?

The BAM 2015 conference is intended to facilitate dialogue and open debate in management research, education and practice. Portsmouth Business School is the ideal place to discuss these and other questions related to the value of pluralism. It is based in a city that has transformed itself from an old maritime city to a city with a diverse mix of the old in Old Portsmouth and the new in the form of Gunwharf Quays and with renewed pride in its multiple traditions in maritime, literature, and the arts. The school is also based in a university that has pioneered research in areas as varied as cosmology and brain surgery.

As a faculty, Portsmouth Business School has been able to balance the dynamic of diversity and inclusivity to great effect. With regards research, the faculty has encouraged diversity through the recent setting up of various research groups – ranging from business logistics to sports – and seed funding various research projects whilst ensuring inclusivity by making the largest Portsmouth entry to the 2014 Research Evaluation Framework exercise. In its teaching, the faculty encourages diversity by developing state of the art facilities for innovative teaching such as the Technology Enhanced Active Learning rooms whilst ensuring inclusivity by providing an AMBA approved MBA course.

