

FIG.1 PRINCIPAL COMPONENTS ANALYSIS OF HIBISCUS TEA EVALUATIONS
BY TRAINED PANELISTS

FIG.2 HIBISCUS TEA SENSORY WHEEL

FIG.3 LEXICON FOR TRAINED PANELISTS AND CONSUMERS

FIG.4 MULTIPLE FACTOR ANALYSIS PLOT OF SENSORY EVALUATIONS BY
TRAINED PANELISTS AND CATA RESULTS FROM CONSUMERS IN A) FRANCE
(FR) AND PORTUGAL (PT), AND B) SENEGAL