Charting a low carbon future for shipping: A UK perspective

Conor Walsha, Sarah Manderb, Alice Larkinb,⁎

a National Resources Institute, Department of Agriculture Health and Environment, University of Greenwich, Medway Campus, Central Avenue, Chatham Maritime ME4 4TB, United Kingdom
b Tyndall Centre for Climate Change Research, School of Mechanical, Aerospace and Civil Engineering, University of Manchester, Sackville St, Manchester M13 9PL, United Kingdom

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ABSTRACT

Projected growth in the international shipping industry is set to outstrip CO2 reductions arising from incremental improvements to technology and operations currently being planned and implemented. Using original scenarios, this paper demonstrates for the first time that it is possible for a nation's shipping to make a fair contribution to meeting global climate change commitments, but that this requires transformation of the sector. The scale and nature of technology change varies depending on the level of demand and how this is satisfied. The scenarios show that to develop successful marine mitigation policy, it is essential to consider the interdependencies between ship speed, level and pattern of demand for services, and the extent and rate of innovation in propulsion technology. Across the scenarios, it is difficult to foresee how deep decarbonisation can be achieved without an immediate, fleet-wide speed reduction; and a land-based energy-system transition strongly influences shipping demand, which in turn, influences the extent of required low-carbon propulsion technology change. Setting the industry on a 2 °C heading requires multifaceted and near-term changes in the shipping sector, but these are unlikely to materialise without a major shift by stakeholders to realise new and innovative deep decarbonisation policies in the coming decade.

1. Introduction

The globalised character of modern societies links economic growth to shipping activity. Between 1950 and 2005, the productivity of the shipping industry in terms of seaborne imports increased by 4.7% per annum [36]. The past half a century has seen the emergence of key trading nations such as Japan and more recently China [40]. Over the same period, growth in demand for shipping has resulted in an eight-fold increase in the total capacity of the global fleet, with more and bigger vessels, the latter for the benefit of economies of scale. These developments have impacted on the character of supply chains. For example, rising demand for oil and the location of refineries closer to end markets has led to the shipping of large quantities of crude oil [9]. Over the past decades these and other changes such as containerisation, have increased the distances over which goods are shipped.

Shipping has been instrumental in facilitating trade between developed and developing countries. In the 1970s, developing countries predominately supplied raw materials; by 2012 the quantity of goods unloaded and loaded by developing countries was approximately 60% of global trade [37], reflecting the expansion of trade of intermediate goods amongst developing nations. Taken together, these changes have significant implications for the growth of shipping greenhouse gas emissions. Eyring et al. [13] estimate that between 1950 and 2001 the CO2 emissions attributable to shipping increased over four-fold.

Looking ahead, the International Maritime Organisation (IMO), has implemented two energy efficiency regulations, the Energy Efficiency Design Index (EEDI) and the Ship Energy Efficiency Management Plan (SEEMP). Analysis suggests, however, that these policies will not reduce shipping’s absolute CO2 emissions, due to growth in transport demand and the slow pace of technology innovation [33]. This is despite the IMO’s aim for the shipping sector to make its fair and proportionate contribution to keeping global mean temperatures below 2 °C (see Morooka [24] for example). Within this global context, the High Seas research project focused on understanding how ‘UK shipping’ may cut CO2 in line with a 2 °C goal. The insights from this work have relevance beyond the UK and related policy frameworks, given the international nature of shipping.

Within this paper ‘UK shipping’ is defined as the freight work (i.e. tonne kilometres) associated with transporting goods from the country of loading to the UK (imports), as well as trade around the UK. Imports are chosen as the UK is a net importer of materials and imports arguably represent a closer reflection of the resource demands within a region...
and UK domestic trade is included to reflect the movement of goods around the UK.

A set of qualitative and quantitative scenarios were developed to explore ways in which shipping’s CO2 can remain within a carbon budget commensurate with 2 °C. The scenarios aim to inform policy and decision making by expressly focusing on energy consumption and CO2 emissions change, without detailed economic estimates. While economic assessments can complement this work, this study avoids introducing the very large uncertainties related to costing technologies, operational and demand-side change up to forty-years hence. This paper initially provides an overview of other shipping CO2 scenarios before moving on to describe the challenges faced by the sector contributing to the global 2 °C goal. The method section outlines the scenario process and the results section presents scenario narratives, and quantification including cumulative CO2 emissions. The discussion compares the outcomes of the scenarios, concluding by drawing out key lessons for CO2 mitigation options available to the shipping system.

1.1. Future shipping emissions

A few notable studies have considered implications of climate change mitigation for shipping. [13,14,34,6,8]. In the IMO’s Third Greenhouse Gas study, global shipping emissions are projected to 2050 [34], framed by the Intergovernmental Panel on Climate Change (IPCC)’s ‘Representative Concentration Pathways’ (RCPs) and ‘Shared Socioeconomic Pathways (SSPs)’ [39]. Future demand for shipping is projected and emissions estimated taking into account mitigation measures. The results suggest CO2 emissions in 2050 will lie between 810 and 2,800, Mt CO2, compared with 810 Mt CO2 in 2012. The lower value is achieved within the context of RCP 4.5, with its high uptake of liquid natural gas and significant efficiency (60%) improvements in the fleet relative to 2012.

Drawing on the Special Report on Emission Scenarios (SRES) [14,25] project shipping emissions based on assumptions on demand for shipping, linked to global GDP, and technology. While the range of absolute emissions projected in Eyring et al. [14] is not as broad as in Smith et al. [34], the projected growth in emissions (relative to 2012) is comparable to three of the four business as usual emission pathways described in Smith et al. [34]. Crucially neither demonstrates an absolute decrease in CO2 from their respective base year by 2050. Paxian et al. [27] project global shipping emissions using a bottom-up ship movement inventory, supplemented with a route finding algorithm and ship characteristic data. Shipping emissions are projected to range between 859 and 1525 Mt CO2 in 2050 for both a ‘clean technology’ and ‘business as usual’ projection respectively.

Focusing on economics, Eide et al. [11] project shipping emissions to 2030 in conjunction with different mitigation measures, to identify potential costs associated with sectoral decarbonisation. They estimate that by 2030 global shipping emissions can be reduced by 33% (from a 2010 baseline) without incurring an additional marginal cost. The authors also suggest an upper limit on the cost effectiveness of carbon reduction, beyond which additional costs result in a marginal increase in emission savings. The importance of fiscal and regulatory measures that pressurise the industry over and above any anticipated fuel price increases are highlighted.

The studies outlined focus on emissions in 2050 and principally on a 2050 end-point, as opposed to considering cumulative emissions. However, it is the cumulative emissions of CO2 over time that have a much closer relationship to the climate outcome in terms of temperature [35].

1.2. Cumulative emissions and emission pathways

As emissions of CO2 are long-lived, the climatic response to CO2 depends on its accumulation in the atmosphere over time. Estimates of the temperature response to cumulative emissions vary but there is a general consensus that the temperature response to cumulative emissions is relatively constant over time [1]. The benefit of a ‘cumulative emissions’ framing is it connects limits on CO2 across a particular time frame with the likelihood of avoiding a given average global temperature increase.

With the ratification of the Paris Agreement, nations are committed to keeping global mean temperatures to well below 2 °C [38]. Prior to the Paris Agreement, a statement from a senior IMO representative said that the shipping industry should “make its fair and proportionate contribution” to the levels of mitigation deemed necessary to reduce the likelihood of a global mean temperature rise commensurate with averting dangerous climate change [19]. Taking emission reduction pathways commensurate with 2 °C, Anderson and Bows [2], derived proportional CO2 pathways for the shipping sector for a 50% likelihood of maintaining global temperature increase to within 2 °C above pre-industrial levels (Table 1). The scenarios presented in this paper build on that analysis to show how UK shipping CO2 could be reduced to be consistent with the CO2 cuts in Table 1.

The method of assuming global emission reductions for the aggregate of all sectors allows the assigning of appropriate targets for international shipping at both global and a national scale. This is in the absence of an agreed definition on how to apportion the global emissions burden differentially to nations [15].

2. Method

Each scenario is described by a qualitative narrative, with quantitative indicators to capture freight work, energy consumption and cumulative CO2 emissions. The method takes a backcasting approach [29,30] applied in five steps with iteration to ensure that the cumulative emissions pathway remains within the boundary set by Table 1. This builds on related work focusing on the whole energy system [23] as well as specific sectors [5].

The first step in the process is to define the cumulative CO2 budget. The second is to understand the present day shipping system, in particular demand for shipping, freight work, energy demand, fuel consumption and CO2 emissions produced; this is achieved using a bespoke model, ASK C [41]. The third step is to identify driving forces that could influence CO2 reduction in the shipping sector. The driving forces are articulated in a set of narratives in step four, quantified using the ASK C model in the final step. The scenarios were informed by stakeholders and model assumptions about the deployment of new technology within the shipping sector were based on technology roadmaps, which were co-produced with stakeholders [16]. More detail on the full scenarios can be found in Bows-Larkin et al. [4].

2.1. Identification of decarbonisation themes

Carbon emissions from shipping, like all other sectors, will change depending on three principal factors: demand for shipping services (e.g. higher demand for transported goods can result in more journeys and/or larger ships), new technology (e.g. alternative fuels, energy efficiency measures) and operational change (e.g. logistics and ship speed). Following a literature review and preliminary scenario development considering these three principal factors, a panel of academics and
shifting industry stakeholders convened to inform and critically review initial scenario assumptions. Aspects of the scenarios were then modified although the emerging scenarios quickly incorporated some key themes: a self-sufficient UK; increased use of information technology (IT) and communications; slow steaming; alternative port configurations (hub and spoke vs distributed ports); and the influence of the military on technology, supporting the diffusion of marine nuclear power.

2.2. Articulation of scenario narratives

Scenario narratives were developed by the project team, framed around a set of questions.

- What has changed?
- The time period during which these changes occurred.
- Why has this happened?
- How have changes been realised?
- Who is driving change?

The narratives were translated into a set of quantitative assumptions as inputs into the ASK C model. The technology elements were informed by a technology road-mapping workshop [16,18]. Technology roadmapping is a structured process whereby a set of stakeholders define a transition to a stated end-point, focusing on the milestones and how they may be achieved [28]. The workshop described in detail in High Seas [31] developed technology roadmaps for 3 different ship types: small ships, container ships, and bulk ships, and for new and retro-fit vessels. These roadmaps fed into the technology modules within ASK C, informing assumptions including technology mix, timeframe and replacement rate.

2.3. Scenario quantification

Similar to CCC [8], changes to freight work associated with UK imports reflect changes to both the traded quantities and the geographic distribution of trading partners. ASK C estimates the CO₂ emissions for a given scenario using a set of input assumptions. The method for calculating future shipping emissions is described in Walsh et al. [41]. Table 2 provides an overview of the model assumptions.

2.4. Scenario descriptions

The three distinct decarbonisation scenarios share some common features but offer contrasting visions of demand and technology change, as well as wider supply chain and logistical system changes.

2.4.1. Big World (S1)

The Big World scenario (S1) assumes a continuation of the globalisation of world trade in which demand for shipping remains buoyant. This scenario is distinguished primarily through the average transit distance associated with UK trade increasing as competition between domestic and international producers incentivises the continued exploitation of more distant markets. The UK is much less dependent on short sea shipping than at present. Economies of scale result in continued growth in vessel size. Consolidation of shipping capacity by larger companies runs the risk of oligopolies on certain routes, increasing the pressure on port state control to ensure compliance and best practice. Logistical support is mature in tandem with IT and satellite technology. Such support is provided in real time on most voyages which, and along with the provision of dedicated berthing services at ports, incentivises a drastic reduction in ship speeds, particularly for container vessels. With increased containerised trade this scenario projects an increase in domestic trade of containers on smaller ships, following a hub and spoke configuration. The inter-connections between modes is much more efficient than at present, with ports unloading cargo and loading onto other modes with much greater efficacy, minimising time spent at port. The UK has decarbonised its energy system following an established ‘Carbon Capture and Storage (CCS)’ decarbonisation scenario [10], which represents the highest level of import demand, in keeping with the theme of globalisation. While the UK attempts to dematerialise through adherence to the waste hierarchy, there remains continued demand for containerised goods due both to demand for manufactured goods as well and the displacement of dry cargo, such as bulky forestry and steel products, by containerised trade.

2.4.2. Full Speed Ahead (S2)

The Full Speed Ahead scenario (S2) differs from the others in that it does not assume a drastic departure from the baseline year (2010) trading partners, with some notable exceptions, such as oil being sourced from more distant markets. Within this scenario the UK decarbonises following the ‘Markal’ decarbonisation scenario [10], which envisions a diverse range of demand and supply based measures, including a high proportion of nuclear power. The shipping sector adapts to a more challenging environment in this scenario. For example, UK demand for containerised goods fluctuates while the cost of marine fuel increases steadily. Amid economic difficulties, shipping contends with a continued threat of piracy which is particularly prevalent along the Suez route. By 2030 the demand for container transport work has returned to 2010 levels, while ships are larger and have reduced speed by 10%. This, in conjunction with the reduction in demand for fossil commodities, and the uptake of retrofit technologies, contributes to a reduction in emissions relative to 2010. A distinguishing feature of this scenario is the emergence of a key new-build technology, namely nuclear powered ships. In this scenario, shipping benefits from technical progress in other sectors, particularly the development of modular nuclear reactors. Cooperation between different economic sectors as well as changes in societal attitudes allows commercial nuclear vessels to emerge by 2030. This requires engagement from ship builders, breaker yards and port and terminal operators, with both practical and regulatory aspects. The expansion of nuclear shipping necessitates changes to standard operating procedures for berthing, maintenance and resale of vessels. In contrast to the first scenario, nuclear shipping allows vessel speed to be maintained, reducing pressure on logistic systems to optimise routing to reduce emissions.

2.4.3. Where the Wind Blows (S3)

Where the Wind Blows (S3) is distinguished by an increase in
domestic self-sufficiency, and a reversal of the global trend towards greater globalisation and a future in which decarbonisation is less contingent on global developments than the other scenarios. While the UK has traditionally been reliant on short sea shipping, this scenario gradually increases this degree of dependence; the UK mostly trades within Europe. This results in a consistent reduction in the overall freight work associated with UK imports relative to the base year. This scenario envisions economic policies across Europe, to bolster manufacturing and employment, and convergence in prices and labour costs decreasing the advantage of outsourcing, making the “near sourcing” of production closer to markets more economical. Furthermore, a significant increase in ship building and retrofitting of new, including wind-propulsion, technologies is facilitated by resurgence within the European ship building sector and the construction of new shipyards and dry dock facilities. This scenario presents a more diverse shipping industry where the apparent trends of consolidation and increased ship size are reversed. By 2050 shipping demand is met by a large number of different companies that apply a range of technologies to increase the fuel efficiencies of their vessels. Both the increased reliance on short sea shipping and the revitalisation of European ship building have enhanced the viability of smaller ships, with the average size of ship servicing the UK decreasing until 2050. In keeping with the theme of efficiency, this scenario envisions that the UK decarbonises according to the ‘high renewable, high efficiency’ scenario [10].

The scenarios are summarised in Table 3, and in Figs. 2–4. Characteristics are compared with the baseline year of 2010.

3. Scenario results

Each of the decarbonisation scenarios reflects contrasting visions of how the supply and demand of UK shipping may respond to the decarbonisation challenge under different narratives. The impact of the scenarios on the quantity of material unloaded at UK ports by 2050 is presented in Fig. 1.

All scenarios have a ≥15% reduction in imported and domestic trade 2050 (Fig. 1). Deep-sea trade is important in S1 while short sea is more important in S3, yet both project similar overall tonnage estimates by 2050. Comparing 2030 and 2050 for S1 and S3, the impact of national energy system decarbonisation with reduced imports of oil and coal (as dry bulk) is offset by increasing demand for other goods such as containers or RoRo. In S2, the reduced demand for liquid gas and slow growth of container demand, following a decrease in the 2030s, results in the lowest trade by 2050 across scenarios. However trade alone presents a limited picture of the demand for shipping services; taking into account transport distance to estimate freight work (Fig. 2) provides a better indication of both the energy demand associated with UK shipped imports and demand for shipping services.

Comparing overall scenario freight work demand highlights the importance of transport distance and the choice of trading partners (Fig. 3). S1 and S2 have extended supply chains to incorporate new trading partners, increasing freight work by 2050. Comparing S1 and S3 demonstrates how similar quantities of physical trade can have significant divergence in freight work demand. The predominance of the container category is the result of both the quantity traded and, as importantly, transport distances involved.

In S1, haul distance almost doubles due to the importance of American and Asian trading partners over European markets in contrast to the UK’s trading position in 2010, where most tonnage arrives by short sea shipping. However the difference in haul length between the deep-sea and the short sea trade suggests that substituting material imported from Europe for deep-sea trades will have a significant impact on associated freight work (Figs. 2 and 3). Changes to average haul length may reflect both increasing imports of additional goods sourced from more distant trading partners, or the substitution of existing material. The impact of the latter will depend on the quantity, type of good and the distribution of new trading partners.

Due to their varying demand (Table 4), the scenarios differ by propulsion technologies in order to remain within the cumulative CO2 budget. Fig. 4 illustrates the relative impact of different energy saving measures. It distinguishes between energy saved by technological and operational measures (such as hull design) and the remaining energy satisfied by low carbon technologies, conventional and bio-derived fuel.

Figs. 4 and 5 demonstrate how each scenario uses different combinations of energy and CO2 mitigation measures to decarbonise. Fig. 4 illustrates the energy saving measures, whereas Fig. 5 describes how the remaining energy consumption is met by different technologies. As the impact of energy efficiency measures are calculated in terms of per cent reductions, the impact of a group of specific emission reduction or energy efficiency measures is not additive. To compensate for this, the contribution of each group of emission saving categories is distinguished from total energy saved using the log rule. The energy saved by different mitigation measures as well as the actual energy supplied by propulsion technologies is shown in Figs. 4 and 5. S1 illustrates how a reduction in speed is the main contributor to energy demand reduction. The penetration of nuclear vessels has the greatest reduction in energy demand within S2, but no impact before 2030. S3 illustrates that while stringent technological and operational measures remain essential; in absolute terms the reduction in demand for shipping services is the most important factor.

3.1. Cumulative CO2 reduction

Figs. 6–8 show all three scenarios have significant reductions in CO2 by 2050, but the rate of decrease differs depending on the type of mitigation measure undertaken, when they are implemented and uptake levels.

CO2 cuts in S1 are primarily attributable to a reduction in speed (Fig. 5), and most pronounced for container vessels. Within this scenario, container shipping is the largest contributor to freight work demand and the focus of significant CO2 mitigation measures. Within S1, changes in container ship speed and size, and energy saving technologies are embedded early, becoming more extensive as the containerised trade grows.

Prior to 2030, emission reductions in S2 are from a reduced demand for freight work, increase in ship size, reduction in speed, and energy saving technologies. However by 2050, the emergence of nuclear-powered ships has the largest impact on CO2. This occurs in an environment where an increase in transport demand is met through an increase in ship size and capacity utilisation. Non-nuclear ships also incorporate CO2 reduction technologies, such as waste heat recovery, counter rotating propellers and hull anti-fouling.

S3 illustrates the importance of demand based responses whereby a reorientation of trading partners reduces the distances goods are shipped. Reductions in demand mean that other mitigation measures, such as renewable technologies, have greater impact. By 2050, S3 includes retrofit technologies, renewable technologies and bio-derived fuel to collectively satisfy approximately 30% of primary energy demand, a greater quotient than the other scenarios.

As the climatic impacts of carbon emissions are due to their cumulative presence in the atmosphere, it is not strictly necessary for emissions to remain within the pathways, instead the “area under the curve” as delineated by the cumulative emission pathways, must be adhered to; all the scenarios developed fit with this criteria.

Figs. 2 and 8 show the reduction in transport demand is the main contributor to a reduction in energy demand and consequently cumulative CO2. Also, a change in trading partners and the incorporation of a diverse range of CO2 mitigation measures can maintain an existing supply of materials without some of the more radical modifications to the shipping sector envisioned in S1 and S2.
4. Discussion

While each scenario depends on a group of emission mitigation options to achieve decarbonisation, there are key differences between scenarios, relating to speed, transport demand reduction, CO₂ mitigation technologies and impacts of for wider system change.

4.1. Speed

SI confirms that a reduction in ship speed is an effective means to cut CO₂ emissions [9]; but speed cannot be considered in isolation, particularly when set in a context of global supply chains. Slower ship speed reduces the frequency of vessels calling at ports depending on the time spent at sea. To maintain the same frequency of supply necessi-
tates additional or larger ships, which could increase CO2 [9]. For S1 to remain within the set CO2 budgets, no additional ships are added, rather, an increase in ship size is used instead. An incremental decrease in speed and increasing ship size allows time for supply chains to accommodate longer delivery times or plan new infrastructure such as warehousing. However, there are technical constraints to be considered. For instance, engines are not optimised for the kinds of significantly slower speeds that can deeply cut CO2, so, the installation of slow steaming upgrade kits would be needed to allow engines to accommodate a lower engine loading [21]. In practical terms, the widespread uptake of slow steaming would benefit from policies such as ‘slow speed clauses’ within time charters becoming standard practice to maintain services. Ports around the world could also facilitate such changes through, for example, policies targeting the provision of dedicated or virtual berths, again to maintain services and smooth throughput [26].

Fig. 1. Comparison of imported and domestic tonnage in 2010 and by 2030 and 2050 (Mt). S1, S2 and S3 refer to the three scenarios.

Fig. 2. Comparison of freight work across the scenarios (billion tkm).

Fig. 3. Average haul distance per traded tonne across the scenarios (km).

Fig. 4. Energy saved through operational and technological measures across the scenarios (Mtoe).

Table 4
Summary of per cent changes to transport demand with reference to 2010 across the scenarios.

<table>
<thead>
<tr>
<th>S1</th>
<th>S2</th>
<th>S3</th>
</tr>
</thead>
<tbody>
<tr>
<td>2030</td>
<td>2050</td>
<td>2030</td>
</tr>
<tr>
<td>Tonnage</td>
<td>-17%</td>
<td>-13%</td>
</tr>
<tr>
<td>Transport Work</td>
<td>+21%</td>
<td>+60%</td>
</tr>
<tr>
<td>Haul length</td>
<td>+47%</td>
<td>+84%</td>
</tr>
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Given that slow steaming could essentially lead to a reconfiguration of the shipping system, incorporating new slow steaming policy measures would also require complementary policies to be pursued by shipping organisations and buy-in from shipping actors. In the short-term, voluntarily adoption of slow-steaming is likely preferable to widespread mandatory speed limits. However, given the urgency associated with the CO2 constraints embedded within the 2 °C goal, policies mandating speed limits are in S1 assumed necessary in conjunction with the widespread availability of virtual arrival services. The apparent inability of voluntary measures to secure deep emission reductions within
the transport sector has previously been presented as advocating for more diverse policy measures [18].

4.2. Changing transport demand

Given the high proportion of fossil fuel energy carriers within UK imports [12] it is unsurprising that decarbonising the energy system plays a significant role in reducing demand for UK shipping and reducing CO2 emissions [22]. This is not only relevant to UK trade however, as at a global level, decarbonisation in line with the Paris Agreement (as opposed to existing Nationally Determined Contributions or indeed the DECC scenarios used here) is anticipated to have profound implications for trade, given the high proportion of all shipped goods associated with fossil fuels [32,36]. Each scenario here, presents a different vision for how overall demand could change. S2 does not have the same increase in freight work as S1, reflecting a reduction in both the tonnage shipped and the haul length. Compared to S1, the Markal decarbonisation scenario in S2 implies reduced fossil fuel imports, particularly for liquid gas. Furthermore, this scenario does not include continued growth in containerised goods as in S1. This highlights the importance of viewing traded quantities and distances in tandem as illustrated in S1, containers not only represent the fastest growing cargo type in terms of quantity but by 2050, have the second highest haul length after liquid gas. S3 has the largest reduction in demand for freight work by 2050. It could be argued that, despite the lack of a single specific, impactful, CO2 reduction technology or operational policy measure, this scenario represents a more fundamental departure from practices in 2010, as it effectively reverses recent trends in globalisation. While the majority of UK maritime trade was sourced within the EU in 2014 [12], the very nature of trade, and indeed implications of Brexit, mean that the majority of freight work is actually associated with the deep-sea trade. The reduction in freight work evident in S3 is mostly attributable to a reduction in haul length. Nevertheless, large changes in fossil fuel trade due to the successful deployment of policies to significantly decarbonise the UK land-based energy system, has a major influence on the demand for UK shipping.

While the scenarios present feasible options for shifts in demand, they deliberately do not make explicit what all the feasible policy mechanisms for change could be. One notable suite of measures that could influence demand, and that have received attention in recent IMO discussions are Market Based Measures (MBMs). However, in line with the comment in Section 4.1 that voluntary measures risk delivering mitigation at a pace at odds with the Paris Agreement’s goals, MBMs are similarly questioned (Bows-Larkin, 2014). Moreover, when preliminary
analysis within the follow-on EPSRC project ‘Shipping in Changing Climates’ considers the price of carbon necessary to influence the sector in line with a 2 °C goal, results indicate considerably higher prices than any postulated within IMO discussions.

4.3. Technological solutions

Amongst a wide range of technologies, one particular measure that has a prominent impact is the deployment of nuclear propulsion in S2. By 2050 it is assumed that over half of the S2 global shipping fleet comprise nuclear vessels. Given that container ships generally transport material for a number of clients, including consumers, it is assumed that a longer period of time is necessary to gain widespread customer acceptance. However it could be argued that the speed benefit afforded by nuclear ships could make it an attractive proposition.

As expressed by shipping stakeholders during scenario construction (High [31]), the pace of technology innovation and deployment for land-based applications that can be adapted for marine use will influence the rate of penetration of the global fleet. To achieve the levels of global fleet penetration necessary for these constrained cumulative CO₂ budgets, healthy levels of turnover must be achieved. Maintaining (or increasing) ship turnover across extended periods has historically proved difficult especially during periods of market downturn [36] thus additional policy measures to drive fleet renewal are required. The widespread uptake of new technologies will necessitate policies incentivising retrofitting and new build options, ideally at a global scale. The EEDI reflects a global efficiency target for new build vessels that can in theory be met by changes to engine size alone, although clearly other technical measures influence the EEDI [3]. Policies that provide finance and/or subsidies for new technologies can incentivise innovative solutions. This may assist in combating the ‘landlord tenant problem’ whereby the ship owner incurs installation costs but may not benefit from fuel savings. The requirement of verified vessel efficiency ratings, taking into account the effect of new technologies may incentivise the installation of such technologies through enhancing the competitive resale value of a vessel. Furthermore, the emergence of new technologies will likely require adequate standards agreed upon by the IMO and ship classification companies. In the case of nuclear, changes to the current nuclear regulatory model would be needed to ameliorate the cost barrier to smaller nuclear reactors [17].

The longer it takes a fundamentally different technology to enter the market, the greater the onus on more conventional CO₂ mitigation measures during the preceding period. In S2, prior to the emergence of nuclear vessels, necessary decarbonisation rates are achieved by combining changes to transport demand, technological, operational and renewable energy options. Similarly S3 illustrates that no single supply side solution dominates CO₂ mitigation. However, the assumption of multiple technologies operating in tandem necessitates a caveat. Crucially, the literature from which the energy saving potential of different technologies is taken tends to view technological solutions in isolation. In the absence of specific information from sea trials or modelling exercises it is difficult to predict how different (but compatible) technologies interact, particularly if speed is reduced. While this may suggest that for a given technology, theoretical maximum increase in relative energy efficiency may be difficult to achieve, the potential benefits of employing technologies, such as wind assistance in conjunction with slow steaming, can none-the-less have a pronounced impact on absolute energy demand. In other words, reducing operational demand can enhance the proportional benefits of technological options even if they may not operate optimally.

4.4. Changes to the wider system

The scenarios emphasise important interdependencies around how shipping decarbonisation requires wider system support. For example, global supply chains must be capable of accommodating speed reductions over all journey legs. A radical technological change, such as the deployment of nuclear propulsion, is contingent on both the development of new technology such as modular reactors, and addressing wider challenges at a global scale such as regulation, public acceptance and licensing for safe operation [17]. Furthermore it could be argued that fleet-wide retrofit reflects the emergence of an entire new global market within the wider shipping system, in conjunction with new ship construction and sale, cargo movement, second hand vessel market and eventual recycling of vessels. This would require adequate dry-docking services around the world and opportunities for demonstrating new technologies [7], all of which likely require further policy implementation. Moreover, widespread technological uptake necessitates extensive knowledge exchange across the areas of technology design and ship operation to ensure newly fitted technologies are operated correctly.

The importance of incentivising early-adopters should not be overstated given the inherently risk-adverse nature of the sector (High [31]). In the short term, a means of sharing risk between stakeholders is likely to be necessary to facilitate widespread uptake of different technologies. For example, through the increased use of ‘smart contracts’, charter arrangements can be amended to spread the costs (e.g. capital) and benefits (e.g. fuel saving) between ship owners and charterers [20]. Such mechanisms seek to mitigate the split incentives evident in the sector and allow for greater flexibility in, for example, operating speed.

Changes proposed within S3 are dependent on market accessibility by short sea shipping to satisfy demand, as most demand for seaborne trade is satisfied within Europe. As well as highlighting the importance of trading distance, the changes in this scenario and unlike the others, are contingent on wider market change, namely a reversal of globalisation. In conjunction with uncertainty in marine fuel prices, ‘near sourcing’ production closer to end markets becomes more attractive. Key European countries would, in this case, transition to being net exporters of many commodities.

5. Conclusions

Three original and distinct scenarios interpret a 2 °C temperature goal for UK imported and domestic shipping, set within a global supply chain context. The scenarios illustrate how diverse emission mitigation measures that are adopted in the near term, and continually built upon, can feasibly mitigate CO₂ emissions in line with the strict cumulative CO₂ pathways associated with 2 °C. Although a UK perspective is used, the global nature of the shipping industry means that the implications are relevant across global trade. What emerges clearly from the scenarios, is that satisfying the constrained cumulative CO₂ budget associated with 2 °C requires action in the short-term across the fleet and manifested in unprecedented change.

The scenarios illustrate for the first time that while there are numerous measures available to contribute towards sectoral decarbonisation, no single measure is sufficient. Changes will be necessary across demand, operations and technology, and wider global system change is also key. Nevertheless, it is difficult to foresee how decarbonisation will be achieved without speed reduction in the near term, and while carbon-intensive fuels continue to be widespread. Moreover, speed reduction offers co-benefits when coupled with extensive retrofit of other energy saving measures including renewable technologies for propulsion. Crucially though, the extent of the speed reduction pursued will have consequences for global supply chain management and structure of the global fleet.

It is commonly assumed within the sector that demand will continue to grow. However, without an absolute reduction in shipping demand and/or transport work, the constraints of a 2 °C CO₂ budget require even greater levels of mitigation, including low-carbon technologies being widely deployed well before 2050. This is in addition to anticipated continual improvement in the energy efficiency/carbon intensity of the fleet. The scenarios highlight that reducing transport work through operational measures – for instance by trading with
partners closer to the goods’ destination – leads to even greater reductions in CO₂ when complemented by combinations of energy-saving technologies. Additionally, mitigation must target elements of the shipping sector responsible for the largest proportions of CO₂, such as containerships. While continual improvement in carbon intensity may be difficult to achieve given the cyclical nature of the shipping sector [36], it is clear that new stringent policies, such as regulatory or financial incentives, will be necessary to mitigate against the fundamental complexity and volatility of the industry and drive rapid, sustained changes throughout the global fleet.

By 2050, an adequately decarbonised shipping sector will look very different to the present system and if achieved, it will be within the context of wider energy system decarbonisation across the globe. Thus policies that deliver major transitions in domestic energy systems will have important co-benefits for the shipping sector’s CO₂ mitigation. However, what has become clear from this new analysis, is that if appropriate policy driven mitigation measures are not implemented across demand, technology and operations in the near term, remaining within the CO₂ budget becomes much more challenging, if not impossible, in later years. This conclusion is applicable not only to UK shipping, but the shipping sector as a whole.

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References