Dear Denise and Gabriella,

I’m delighted to let you know that the new issue of the London Review of Education is now live online. I hope you will be happy with your article, and do let me know if there are any problems with it. Next week, I’ll send you an e-leaflet containing hyperlinks to all the articles that will be easy to forward on to colleagues and other folk who might be interested, if you would like to do so. In the meantime, here is a list of actions that you might want to take to spread the word and encourage more readers to your article (with apologies if they are blindingly obvious; some contributors find them helpful).

* Add the article title and link to your automatic email signature.
* Email your colleagues, contacts and other researchers in your field with a link to the paper.
* Email the link to authors cited in your paper, especially those whose work has been influential or helpful in framing your own.
* Put a link to your paper on any personal webpages or blogs, whether run by yourself or the institution where you work.
* If possible, include a link on departmental and institution-wide webpages or blogs run by the institution where you work.
* If you use social media such as Twitter, Facebook or LinkedIn, announce your paper there and engage in any conversations that take off as a result.
* Join academic networking sites such as Academia.edu (https://www.academia.edu/) and ResearchGate (http://www.researchgate.net/). These enable academics and researchers to find others with similar interests, and to share their published and unpublished work.
* If you belong to any academic, professional, or other relevant organisations, encourage them to mention your paper in any membership or general circulation publications and emails.

Thank you for contributing to this issue - and congratulations.

Pat

Pat Gordon-Smith

Managing Editor, Journals

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